

# **Global Toluene Diisocyanate Market by Application (Polyurethane Foam & Polyurethane CASE), by Geography (Asia-Pacific, Europe, North America & RoW) – Analysis & Forecast to 2019**

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## **Abstracts**

This report covers the Global Toluene Diisocyanate Market. It further divides the market on the basis of applications and geographies. The market data for these applications is given with respect to volume (KT) and value (USD MN). The market value of toluene diisocyanate was estimated to be \$ 6195.6 million in 2014 and is projected to grow with a CAGR of about 5.4% from 2014 to 2019. The data mentioned in the report is based on the global demand for toluene diisocyanate.

The total market for toluene diisocyanate has been analyzed based on the current proceedings in the industry at the commercial level. This study provides the value chain analysis with respect to the toluene diisocyanate raw materials, manufacturers, and end-users. The value chain describes the key contributors to the materials market at different stages from product development to end-use. It represents the top players which are contributing to the global toluene diisocyanate market.

The impact of different market factors, such as drivers and inhibitors, are also illustrated in the report. This gives an idea about the key drivers, such as the growth in emerging economies, a high demand in polyurethane market, technological advancements, and fluctuation in the raw material prices.

The global toluene diisocyanate market is also classified based on different applications. The important applications are polyurethane foam and polyurethane CASE.

The key companies in this market are BASF Corporation (U.S.), Bayer AG (Germany), Birsodchem (U.S.), KPX Fine Chemical Company Ltd. (South Korea), Yantai Juli Isocyanic Ester Co. (China), Vencorex (U.S.), and others. These companies are consistently focusing on expanding their production capacity to achieve a competitive advantage, and thereby serving the customers more effectively. Investments in expansion of plant capacities, followed by acquisitions were the most preferred strategies by the top players in the year 2012 and 2013, which are driving the demand of toluene diisocyanate. Their strategy to capture the market in developing economies also includes expansions and agreements.

The Asia-Pacific region emerged as the driving factor for this market, contributing for about 38.0% of the global demand in terms of consumption in 2014. It is the leading region in the consumption of toluene diisocyanate, due to an increased demand in the construction industry.

The report also presents a competitive landscape covering different strategies and developments, such as mergers & acquisitions, expansions, and agreements undertaken by the leading toluene diisocyanate companies in the past few years. Furthermore, different toluene diisocyanate market participants are also profiled in the report.

### **Scope of the report:**

This research report categorizes the global market for toluene diisocyanate on the basis of applications, end-user industries, and geographies, along with the forecasted volume, value, and trends in each of the submarkets.

On the basis of applications:

Polyurethane Foam

Polyurethane CASE

Each application is described in detail in the report with volume and revenue forecasts for each application.

On the basis of geography:

Asia-Pacific

Europe

North America

Rest of the World

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