

# Global Polyvinylidene Fluoride Coating Market by Application (Food Processing, Building & Construction, Electrical & Electronics, Chemical Processing, Others), by Geography (North America, Europe, Asia-Pacific, RoW) – Analysis and Forecast to 2019

<https://marketpublishers.com/r/G74DE78B35EEN.html>

Date: June 2015

Pages: 79

Price: US\$ 4,250.00 (Single User License)

ID: G74DE78B35EEN

## Abstracts

The global PVDF coating market report defines and segments the concerned market with analysis and forecast of revenue. This market was valued at \$176.5 million in 2014 and is projected to reach \$241.4 million by 2019, at a CAGR of 6.5% during the forecast period 2014 to 2019. By consumption, this market, was at a volume of 7,742.6 tonnes in 2014 and is projected to reach a volume of 10,137.1 tonnes by 2019, at a CAGR of 5.5% during the given forecast period. In 2014, the food processing application recorded the highest consumption of global PVDF coating, having recorded a consumption of 2,676.9 tonnes.

Globally, in 2014, the Asia-Pacific region led this market having recorded a consumption of 2,824.4 tonnes. Companies such as Dongyue Group Limited (China) and Daikin Industries Ltd. (Japan) have undergone acquisitions and expansions as a result of the increasing consumption in the Asia-Pacific region. Acquisitions and expansions are the major strategies adopted by most market players to achieve growth in the PVDF coating market.

In this report, the global PVDF coating market has been broadly classified on the basis of application, and geography. The applications are segmented into food processing, chemical processing, electrical and electronics, and building and construction. On the basis of geography, the market is segmented by the regions, Asia-Pacific, North

America, Europe, and rest of the world.

The major participants in the global PVDF coating market are Arkema SA (France), Dongyue Group Limited (China), HaloPolymer OJSC (Russia), DuPont (U.S.), AGC Group (Japan), Metal Coatings Corporation (U.S.), 3M (U.S.), Whitford Corporation (U.S.), BASF SE (Germany), and Daikin Industries Limited (Japan), among others. The global PVDF coating market is a competitive market with a number of players. As of 2014, the global PVDF coating market was majorly dominated by DuPont (U.S.) and Daikin Industries Limited (Japan) with a share of 24.0% and 12.0% respectively.

Reasons to Buy the Report:

From an insight perspective, this research report has focused on various levels of analyses—industry analysis (industry trends and PEST analysis), market share analysis of top players, supply chain analysis, and company profiles, which together comprise and discuss basic views on the competitive landscape, emerging and high-growth segments of the fluoropolymer coating additives market, high-growth regions & countries and their respective regulatory policies, government initiatives, drivers, restraints, and opportunities.

The report will enrich both, established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn will help garner a greater market share. Firms that purchase the report could use any one or a combination of five strategies that include market penetration, product development/innovation, market development, market diversification, and competitive assessment to strengthen their market share.

The report provides insights on the following pointers:

**Market Penetration:** Comprehensive information offered by top players in the PVDF Coating market

**Product Development/Innovation:** Detailed insights on upcoming technologies, research & development activities, and new product launches in the PVDF Coating market

**Market Development:** Comprehensive information of lucrative emerging markets. The report analyzes the markets across regions

**Market Diversification:** Exhaustive information of new products, untapped

geographies, recent developments, and investments in the PVDF Coating market

Competitive Assessment: In-depth assessment of market shares, strategies, products, and manufacturing capabilities of leading players in the PVDF Coating market

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