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Global Organobromine Market by Application (Flame Retardants, Biocide Application and Others), by Geography (North America, Asia-Pacific, Europe, Rest of the World) – Analysis & Forecast to 2019

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Abstracts

The report covers the global organobromine market and segments the market on the basis of application and geography. The market data for the market and sub-markets have been provided with respect to volume (KT) and value (USD Million). The global organobromine market was valued at $2.84 billion in 2014 and is projected to grow at a CAGR of 6.9% from 2014 to 2019. The data mentioned in the report are based on the global demand for organobromine.

The total market for global organobromine has been analyzed. This gives an idea about the current proceedings in the industry at the commercial level. The study provides the value chain analysis with respect to raw materials, manufacturers, and end-users. The value chain describes the key contributors to the materials market at different stages, from product development to end-use. It represents the top players who are contributing to the global organobromine industry.

The impacts of different market factors, such as drivers, restraints, and opportunities have also been illustrated in the report. This gives an idea about the key drivers - rising demand for flame retardants due to stringent fire safety regulations; growing electronics industry; increase in automotive industry; and expanding ship-building industries; and restraints - ban on certain brominated flame retardants.

The global organobromine market has been classified based on different applications. The important applications include flame retardants, and biocides, among others. The flame retardants, water treatment, electronics, and fine chemicals industries are

expected to witness significant growth in the near future.

The key players of the market include Albemarle Corp. (U.S.), Israel Chemical Ltd. (Israel), Chemtura Corporation (U.S.), Sanofi S.A. (France), Jordan Bromine Company (Jordan), Tetra Technologies (U.S.), Tosoh Corporation (Japan), Morre-Tec Industries (U.S.), and Tata Chemicals Ltd. (India), among others. These companies are consistently focusing on expanding their production capacities to achieve a competitive advantage, and thereby serve their customers more effectively. Investments in expansion of plant capacities, followed by acquisitions, were the most preferred strategies by the top players in 2013 and 2014. Their strategies to capture the market in developing economies include expansions and agreements.

The report also presents a competitive landscape covering different strategies and developments such as mergers & acquisitions, expansions, and agreements undertaken by the leading companies over the past few years. Furthermore, the different organobromine market participants have also been profiled in the report.

Scope of the Report:

The global organobromine market has been covered in detail in this report. In order to provide an all-round picture, the current market demand and forecasts have also been included.

On the Basis of Application:

Flame Retardants

Biocides

Others

On the Basis of Geography:

North America

Europe

Asia-Pacific

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Rest of the World

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*Details on overview, financials, product & services, strategy, and developments might not be captured in case of unlisted company

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