

Global Nitrogen Oxide (NOx) Control Systems Market by Type (Selective Catalytic Reaction, Non Selective Catalytic Reaction), by Application (Coal-Fired Generation, Gas Turbines, Incinerators, Industrial Power), by Geography - Analysis and Forecast to 2019

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Abstracts

Global NOx control systems market is estimated to grow at a CAGR of 4.8% from 2014 to 2019. On the basis of geography, the market is segmented into Asia-Pacific, Europe, Americas, Middle East, and Africa. Asia-Pacific held the largest share of 50.3% of the global NOx control systems market in 2014, followed by Americas. The global NOx control systems market holds a high growth potential owing to various driving factors, for instance stringent air pollution control regulations. The introduction of Mercury and Air Toxics Standards (MATS) by Environmental Protection Agency in the U.S. will provide further growth opportunity to the market.

Among the types of NOx control systems available in the market, Selective non-Catalytic Reaction segment is expected to grow at the higher CAGR of 4.8% from 2014 to 2019.

The report includes profiles of the leading market players, along with the developments (new product launches, partnerships, agreements, collaborations, and joint ventures) and strategies adopted by them to sustain and strengthen their position in the global NOx control systems market. The Babcock & Wilcox Company (U.S.), Siemens AG (Germany), Hamon Corporation (U.S.), Alstom SA (France), Ducon Technologies Inc. (U.S.), and Mitsubishi Hitachi Power Systems, Ltd. (Japan) are some of the key players engaged in this market.

Reasons to Buy the Report:

Global Nitrogen Oxide (NOx) Control Systems Market by Type (Selective Catalytic Reaction, Non Selective Cataly...

From an insight perspective, this research report focuses on various levels of analysis—industry analysis (industry trends), market share analysis of top players, supply chain analysis, and company profiles, which together comprise and discuss the basic views on the competitive landscape, usage patterns, emerging- and high-growth segments of the NOx control systems market, high-growth regions and countries and their respective regulatory policies, government initiatives, drivers, restraints, and opportunities.

The report will enrich both established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn will help the firms in garnering a greater market share. Firms purchasing the report could use any one or combination of the below mentioned five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) for strengthening their market share.

Product Analysis and Development: Detailed insights on upcoming technologies, research & development activities, and new product launches in the global NOx control systems market. Usage pattern/penetration rate (in-depth trend analysis) of products (segment-wise) and purchasing data

Market Development: Comprehensive information about lucrative emerging markets. The report analyzes the markets for NOx control system across geographies, new distribution channels, and new clientele base & different pricing policies

Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments decisions in the global NOx control system market. Detailed description regarding the related and unrelated diversification pertaining to this market

Competitive Assessment: In-depth assessment of market shares, company share analysis of the key players forecasted till 2019. Business strategies and manufacturing capabilities of leading players in the global NOx control systems market

Product/Brand Perception Analysis: Comprehensive study of customers perception and behavior through our inbuilt social connect tool (digital marketing language), checking the virality and tonality of blogs

Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET SEGMENTATION & COVERAGE
- 1.3 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 INTEGRATED ECOSYSTEM OF THE NOX CONTROL SYSTEMS MARKET
- 2.2 ARRIVING AT THE GLOBAL NOX CONTROL SYSTEMS MARKET SIZE
- 2.3 TOP-DOWN APPROACH
- 2.4 BOTTOM-UP APPROACH
- 2.5 DEMAND SIDE APPROACH
- 2.6 MACRO INDICATOR-BASED APPROACH
- 2.7 ASSUMPTIONS

3 EXECUTIVE SUMMARY

4 MARKET OVERVIEW

- 4.1 INTRODUCTION
- 4.2 GLOBAL NOX CONTROL SYSTEMS MARKET: COMPARISON WITH PARENT MARKET
- 4.3 MARKET DRIVERS AND INHIBITORS
- 4.4 KEY MARKET DYNAMICS
- 4.5 DEMAND SIDE ANALYSIS

5 GLOBAL NOX CONTROL SYSTEMS MARKET, BY APPLICATION

- 5.1 INTRODUCTION
- 5.2 GLOBAL NOX CONTROL SYSTEMS MARKET IN COAL FIRED GENERATION, BY GEOGRAPHY
- 5.3 GLOBAL NOX CONTROL SYSTEMS MARKET IN GAS TURBINES, BY GEOGRAPHY
- 5.4 GLOBAL NOX CONTROL SYSTEMS MARKET IN INCINERATORS, BY GEOGRAPHY
- 5.5 GLOBAL NOX CONTROL SYSTEMS MARKET IN INDUSTRIAL POWER, BY

GEOGRAPHY

6 GLOBAL NOX CONTROL SYSTEMS MARKET, BY TYPE

6.1 INTRODUCTION

6.2 GLOBAL NOX CONTROL SYSTEMS MARKET, TYPE COMPARISON WITH PARENT MARKET

6.3 GLOBAL SCR MARKET, BY GEOGRAPHY

6.4 GLOBAL SNCR MARKET, BY GEOGRAPHY

7 GLOBAL NOX CONTROL SYSTEMS MARKET, BY GEOGRAPHY

7.1 INTRODUCTION

7.2 ASIA-PACIFIC NOX CONTROL SYSTEMS MARKET

7.2.1 ASIA-PACIFIC NOX CONTROL SYSTEMS MARKET, BY APPLICATION

7.2.2 ASIA-PACIFIC NOX CONTROL SYSTEMS MARKET, BY TYPE

7.3 EUROPE NOX CONTROL SYSTEMS MARKET

7.3.1 EUROPE NOX CONTROL SYSTEMS MARKET, BY APPLICATION

7.3.2 EUROPE NOX CONTROL SYSTEMS MARKET, BY TYPE

7.4 AMERICAS NOX CONTROL SYSTEMS MARKET OVERVIEW

7.4.1 AMERICAS NOX CONTROL SYSTEMS MARKET, BY APPLICATION

7.4.2 AMERICAS NOX CONTROL SYSTEMS MARKET, BY TYPE

7.5 MIDDLE EAST NOX CONTROL SYSTEMS MARKET OVERVIEW

7.5.1 MIDDLE EAST NOX CONTROL SYSTEMS MARKET, BY APPLICATION

7.5.2 MIDDLE EAST NOX CONTROL SYSTEMS MARKET, BY TYPE

7.6 AFRICA NOX CONTROL SYSTEMS MARKET OVERVIEW

7.6.1 AFRICA NOX CONTROL SYSTEMS MARKET, BY APPLICATION

7.6.2 AFRICA NOX CONTROL SYSTEMS MARKET, BY TYPE

8 GLOBAL NOX CONTROL SYSTEMS MARKET: COMPETITIVE LANDSCAPE

8.1 GLOBAL NOX CONTROL SYSTEMS MARKET: COMPANY SHARE ANALYSIS

8.2 COMPANY PRESENCE IN NOX CONTROL SYSTEMS MARKET, BY TYPE

8.3 NEW CONTRACTS & AGREEMENTS

8.4 NEW PRODUCT LAUNCHES

9 GLOBAL NOX CONTROL SYSTEMS MARKET: BY COMPANY

(Overview, Financials, Products & Services, Strategy, and Developments)*

Global Nitrogen Oxide (NOx) Control Systems Market by Type (Selective Catalytic Reaction, Non Selective Catalytic Reaction)

- 9.1 SIEMENS AG
- 9.2 DUCON TECHNOLOGIES INC.
- 9.3 HAMON CORPORATION
- 9.4 ALSTOM SA
- 9.5 MAXON CORPORATION
- 9.6 TRI-MER CORPORATION
- 9.7 BABCOCK & WILCOX CO.
- 9.8 MITSUBISHI HITACHI POWER SYSTEMS, LTD.
- 9.9 FOSTER WHEELER AG

*Details on overview, financials, product & services, strategy, and developments might not be captured in case of unlisted company

10 APPENDIX

- 10.1 CUSTOMIZATION OPTIONS
 - 10.1.1 PRODUCTS AND SERVICES BENCHMARKING ANALYSIS
 - 10.1.2 REGULATORY FRAMEWORK
 - 10.1.3 IMPACT ANALYSIS
 - 10.1.4 CURRENT INDUSTRY CHALLENGES
 - 10.1.5 HISTORICAL DATA AND TRENDS
 - 10.1.6 NO_x CONTROL SYSTEMS MARKET IN-DEPTH VALUE CHAIN ANALYSIS
- 10.2 RELATED REPORTS
- 10.3 INTRODUCING RT: REAL-TIME MARKET INTELLIGENCE
 - 10.3.1 RT SNAPSHOTS

List Of Tables

LIST OF TABLES

TABLE 1 GLOBAL NOX CONTROL SYSTEMS APPLICATION MARKET, 2013 (USD MN)

TABLE 2 NOX EMISSIONS, BY GEOGRAPHY (THOUSAND METRIC TONS OF CO2 EQUIVALENT)

TABLE 3 GLOBAL NOX CONTROL SYSTEMS MARKET: COMPARISON WITH PARENT MARKET, 2013-2019 (USD MN)

TABLE 4 NOX CONTROL SYSTEMS MARKET: DRIVERS AND INHIBITORS

TABLE 5 GLOBAL NOX CONTROL SYSTEMS MARKET, BY APPLICATION, 2013-2019 (USD MN)

TABLE 6 GLOBAL NOX CONTROL SYSTEMS MARKET, BY TYPE, 2013-2019 (USD MN)

TABLE 7 GLOBAL NOX CONTROL SYSTEMS MARKET, BY GEOGRAPHY, 2013-2019 (USD MN)

TABLE 8 GLOBAL NOX CONTROL SYSTEMS MARKET: COMPARISON WITH APPLICATION MARKETS, 2013-2019 (USD MN)

TABLE 9 GLOBAL NOX CONTROL SYSTEMS MARKET, BY APPLICATION, 2013-2019 (USD MN)

TABLE 10 GLOBAL NOX CONTROL SYSTEMS MARKET IN COAL FIRED GENERATION, BY GEOGRAPHY, 2013-2019 (USD MN)

TABLE 11 GLOBAL NOX CONTROL SYSTEMS MARKET IN GAS TURBINES, BY GEOGRAPHY, 2013-2019 (USD MN)

TABLE 12 GLOBAL NOX CONTROL SYSTEMS MARKET IN INCINERATORS, BY GEOGRAPHY, 2013-2019 (USD MN)

TABLE 13 GLOBAL NOX CONTROL SYSTEMS MARKET IN INDUSTRIAL POWER, BY GEOGRAPHY, 2013-2019 (USD MN)

TABLE 14 GLOBAL NOX CONTROL SYSTEMS MARKET, BY TYPE, 2013-2019 (USD MN)

TABLE 15 GLOBAL NOX CONTROL SYSTEMS MARKET: TYPE COMPARISON WITH PARENT MARKET, 2013-2019 (USD MN)

TABLE 16 GLOBAL SCR MARKET, BY GEOGRAPHY, 2013-2019 (USD MN)

TABLE 17 GLOBAL SNCR MARKET, BY GEOGRAPHY, 2013-2019 (USD MN)

TABLE 18 NOX CONTROL SYSTEMS MARKET, BY GEOGRAPHY, 2013-2019 (USD MN)

TABLE 19 ASIA-PACIFIC NOX CONTROL SYSTEMS MARKET, BY APPLICATION, 2013-2019 (USD MN)

TABLE 20 ASIA-PACIFIC NOX CONTROL SYSTEMS MARKET, BY TYPE, 2013-2019 (USD MN)

TABLE 21 EUROPE NOX CONTROL SYSTEMS MARKET, BY APPLICATION, 2013-2019 (USD MN)

TABLE 22 EUROPE NOX CONTROL SYSTEMS MARKET, BY TYPE, 2013-2019 (USD MN)

TABLE 23 AMERICAS NOX CONTROL SYSTEMS MARKET, BY APPLICATION, 2013-2019 (USD MN)

TABLE 24 AMERICA NOX CONTROL SYSTEMS MARKET, BY TYPE, 2013-2019 (USD MN)

TABLE 25 MIDDLE EAST NOX CONTROL SYSTEMS MARKET, BY APPLICATION, 2013-2019 (USD MN)

TABLE 26 MIDDLE EAST NOX CONTROL SYSTEMS MARKET, BY TYPE, 2013-2019 (USD MN)

TABLE 27 AFRICA NOX CONTROL SYSTEMS MARKET, BY APPLICATION, 2013-2019 (USD MN)

TABLE 28 AFRICA NOX CONTROL SYSTEMS MARKET, BY TYPE, 2013-2019 (USD MN)

TABLE 29 GLOBAL NOX CONTROL SYSTEMS MARKET: COMPANY SHARE ANALYSIS, 2013 (%)

TABLE 30 NOX CONTROL SYSTEMS MARKET: NEW CONTRACTS & AGREEMENTS

TABLE 31 NOX CONTROL SYSTEMS MARKET: NEW PRODUCT LAUNCHES

TABLE 32 NOX CONTROL SYSTEMS MARKET: OTHER DEVELOPMENTS

TABLE 33 SIEMENS AG: KEY FINANCIALS, 2009-2014 (USD MN)

TABLE 34 SIEMENS AG: REVENUE, BY GEOGRAPHY, 2009-2014 (USD MN)

TABLE 35 SIEMENS AG: REVENUE, BY BUSINESS SEGMENT, 2009-2014 (USD MN)

TABLE 36 HAMON CORPORATION: KEY FINANCIALS, 2009-2013 (USD MN)

TABLE 37 HAMON CORPORATION: REVENUE, BY GEOGRAPHICAL SEGMENT, 2009-2013 (USD MN)

TABLE 38 HAMON CORPORATION: REVENUE, BY BUSINESS SEGMENT, 2009-2013 (USD MN)

TABLE 39 ALSTOM SA: KEY FINANCIALS, 2010-2014 (USD MN)

TABLE 40 ALSTOM SA: REVENUE, BY BUSINESS SEGMENT, 2010-2014 (USD MN)

TABLE 41 ALSTOM SA: REVENUE, BY GEOGRAPHY, 2010-2014 (USD MN)

TABLE 42 BABCOCK & WILCOX CO.: KEY OPERATING DATA, 2009-2013 (USD MN)

TABLE 43 BABCOCK & WILCOX CO.: REVENUE, BY BUSINESS SEGMENT, 2009-2013 (USD MN)

TABLE 44 BABCOCK & WILCOX CO.: REVENUE, BY GEOGRAPHICAL SEGMENT,
2009-2013 (USD MN)

TABLE 45 FOSTER WHEELER AG: KEY FINANCIALS, 2009-2013 (USD MN)

TABLE 46 FOSTER WHEELER AG: REVENUE, BY BUSINESS SEGMENT,
2009-2013 (USD MN)

TABLE 47 FOSTER WHEELER AG: REVENUE, BY GEOGRAPHICAL SEGMENTS,
2009-2013 (USD MN)

List Of Figures

LIST OF FIGURES

FIGURE 1 GLOBAL NOX MARKET: SEGMENTATION & COVERAGE

FIGURE 2 GLOBAL NOX CONTROL SYSTEMS MARKET: INTEGRATED ECOSYSTEM

FIGURE 3 RESEARCH METHODOLOGY

FIGURE 4 TOP - DOWN APPROACH

FIGURE 5 BOTTOM-UP APPROACH

FIGURE 6 DEMAND SIDE APPROACH

FIGURE 7 MACRO INDICATOR-BASED APPROACH: NITROGEN OXIDE EMISSIONS, 2013

FIGURE 8 NOX CONTROL SYSTEMS MARKET SNAPSHOT

FIGURE 9 GLOBAL NOX CONTROL SYSTEMS MARKET: GROWTH ASPECTS

FIGURE 10 GLOBAL NOX CONTROL SYSTEMS MARKET: COMPARISON WITH PARENT MARKET

FIGURE 11 GLOBAL NOX CONTROL SYSTEMS MARKET, BY APPLICATION, 2014-2019 (USD MN)

FIGURE 12 GLOBAL NOX CONTROL SYSTEMS MARKET, BY TYPE, 2013 (USD MN)

FIGURE 13 GLOBAL NOX CONTROL SYSTEMS: APPLICATION MARKET SCENARIO

FIGURE 14 GLOBAL NOX CONTROL SYSTEMS MARKET, BY APPLICATION, 2014-2019 (USD MN)

FIGURE 15 GLOBAL NOX CONTROL SYSTEMS MARKET IN COAL FIRED GENERATION, BY GEOGRAPHY, 2013-2019 (USD MN)

FIGURE 16 GLOBAL NOX CONTROL SYSTEMS MARKET IN GAS TURBINE, BY GEOGRAPHY, 2013-2019 (USD MN)

FIGURE 17 GLOBAL NOX CONTROL SYSTEMS MARKET IN INCINERATORS, BY GEOGRAPHY, 2013-2019 (USD MN)

FIGURE 18 GLOBAL NOX CONTROL SYSTEMS MARKET IN INDUSTRIAL POWER, BY GEOGRAPHY, 2013-2019 (USD MN)

FIGURE 19 GLOBAL NOX CONTROL SYSTEMS MARKET, BY TYPE, 2013-2019 (USD MN)

FIGURE 20 GLOBAL NOX CONTROL SYSTEMS MARKET: TYPE COMPARISON WITH PARENT MARKET, 2013-2019 (USD MN)

FIGURE 21 GLOBAL SCR MARKET, BY GEOGRAPHY, 2013-2019 (USD MN)

FIGURE 22 GLOBAL SNCR MARKET, BY GEOGRAPHY, 2013-2019 (USD MN)

FIGURE 23 NOX CONTROL SYSTEMS MARKET: GROWTH ANALYSIS, BY GEOGRAPHY, 2013-2019 (USD MN)

FIGURE 24 ASIA-PACIFIC NOX CONTROL SYSTEMS MARKET OVERVIEW, 2014-2019

FIGURE 25 ASIA-PACIFIC NOX CONTROL SYSTEMS MARKET, BY APPLICATION, 2013-2019 (USD MN)

FIGURE 26 ASIA-PACIFIC NOX CONTROL SYSTEMS MARKET: APPLICATION SNAPSHOT

FIGURE 27 ASIA-PACIFIC NOX CONTROL SYSTEMS MARKET, BY TYPE, 2013-2019 (USD MN)

FIGURE 28 ASIA-PACIFIC NOX CONTROL SYSTEMS MARKET SHARE, BY TYPE, 2014-2019 (%)

FIGURE 29 EUROPE NOX CONTROL SYSTEMS MARKET OVERVIEW, 2014 & 2019 (%)

FIGURE 30 EUROPE NOX CONTROL SYSTEMS MARKET, BY APPLICATION, 2013-2019 (USD MN)

FIGURE 31 EUROPE NOX CONTROL SYSTEMS MARKET: APPLICATION SNAPSHOT

FIGURE 32 EUROPE NOX CONTROL SYSTEMS MARKET, BY TYPE, 2013-2019 (USD MN)

FIGURE 33 EUROPE NOX CONTROL SYSTEMS MARKET SHARE, BY TYPE, 2014-2019 (%)

FIGURE 34 AMERICAS NOX CONTROL SYSTEMS MARKET OVERVIEW, 2014 & 2019 (%)

FIGURE 35 AMERICAS NOX CONTROL SYSTEMS MARKET, BY APPLICATION, 2013-2019 (USD MN)

FIGURE 36 AMERICAS NOX CONTROL SYSTEMS MARKET: APPLICATION SNAPSHOT

FIGURE 37 AMERICAS NOX CONTROL SYSTEMS MARKET, BY TYPE, 2013-2019 (USD MN)

FIGURE 38 AMERICAS NOX CONTROL SYSTEMS MARKET: TYPE SNAPSHOT

FIGURE 39 MIDDLE EAST NOX CONTROL SYSTEMS MARKET OVERVIEW, 2014 & 2019 (%)

FIGURE 40 MIDDLE EAST NOX CONTROL SYSTEMS MARKET, BY APPLICATION, 2013-2019 (USD MN)

FIGURE 41 MIDDLE EAST NOX CONTROL SYSTEMS MARKET: APPLICATION SNAPSHOT

FIGURE 42 MIDDLE EAST NOX CONTROL SYSTEMS MARKET, BY TYPE, 2013-2019 (USD MN)

FIGURE 43 MIDDLE EAST NOX CONTROL SYSTEMS MARKET: TYPE SNAPSHOT

FIGURE 44 AFRICA NOX CONTROL SYSTEMS MARKET OVERVIEW, 2014 & 2019 (%)

FIGURE 45 AFRICA NOX CONTROL SYSTEMS, BY APPLICATION, 2013-2019 (USD MN)

FIGURE 46 AFRICA NOX CONTROL SYSTEMS MARKET: APPLICATION SNAPSHOT

FIGURE 47 AFRICA NOX CONTROL SYSTEMS MARKET, BY TYPE, 2013-2019 (USD MN)

FIGURE 48 AFRICA NOX CONTROL SYSTEMS MARKET: TYPE SNAPSHOT

FIGURE 49 GLOBAL NOX CONTROL SYSTEMS MARKET: COMPANY SHARE ANALYSIS, 2013 (%)

FIGURE 50 NOX CONTROL SYSTEMS MARKET: COMPANY PRODUCT COVERAGE, BY TYPE, 2013

FIGURE 51 SIEMENS AG: REVENUE MIX, 2013 (%)

FIGURE 52 HAMON CORPORATION: REVENUE MIX, 2013 (%)

FIGURE 53 ALSTOM SA: REVENUE MIX, 2014 (%)

FIGURE 54 BABCOCK & WILCOX CO.: REVENUE MIX, 2013 (%)

FIGURE 55 FOSTER WHEELER AG: REVENUE MIX, 2013 (%)

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