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Global Nitrobenzene Market by Application (Aniline and Others), by Geography - Analysis and Forecast to 2019

https://marketpublishers.com/r/G4DA8832211EN.html
Date: March 2015
Pages: 61
Price: US$ 4,250.00 (Single User License)
ID: G4DA8832211EN

Abstracts

The report covers the global nitrobenzene market, and further segments the market on the basis of application and geography. The market data for these applications have been given with respect to volume (KT) and value (USD Million). The global nitrobenzene market was estimated at $8, 219.1 million in 2014 and is projected to grow at a CAGR of 2.9% from 2014 to 2019. The data mentioned in the report are based on the global demand for nitrobenzene.

The global nitrobenzene has been analyzed based on the current proceedings in the industry at the commercial levels. The study provides the value chain analysis with respect to nitrobenzene raw materials, manufacturers, and end-users. The value chain describes the key contributors to the materials market at different stages, from product development to end use. The report also represents the top players who are contributing to the global nitrobenzene market.

The impacts of different market dynamic factors that are driving the global market have been illustrated in the report. The report provides insights into the key drivers: Increasing demand for MDI and dynamic growth of construction industry; and inhibitors: Maturity of the product.

The global nitrobenzene market has been classified on the basis of applications, into aniline and others. The major ingredients of nitrobenzene are benzene and nitrogen dioxide.

The key companies in this market are Huntsman Corporation (U.S.), BASF SE (Germany), DuPont Chemical Solutions Enterprise, Bayer AG (Germany), Yantai

Wanhua Polyurethane Co. Ltd. (China), Shandong Jinling Chemical Co. (China), Sumitomo Chemical Co. Ltd. (Japan), and Bann Quimica Ltd. (Brazil), among others. These companies are consistently focusing on expanding their production capacities to achieve a competitive advantage and thereby serve the customers more effectively. Investments in expansion of plant capacities, followed by acquisitions, were the most preferred strategies by the top players in 2012 and 2013, to catalyze their growth in the global nitrobenzene market. Their strategies to capture the market in developing economies include expansions and agreements.

The Asia-Pacific market is the largest contributor in the global nitrobenzene market, having accounted for 40.0% of the global demand in 2014. The huge demand in this region can be attributed to the rapidly-growing construction industry in countries such as India and China.

The report also presents a competitive landscape covering different strategies and developments, such as mergers & acquisitions, expansions, and agreements, undertaken by the leading nitrobenzene companies over the past few years. Furthermore, the nitrobenzene market participants have been profiled in the report.

Scope of the report:

This research report categorizes the global nitrobenzene market on the basis of application and geography, along with forecasts of the market volume, value, and trends in each of the submarkets.

On the Basis of Application:

Aniline

Others

On the Basis of Geography:

Asia-Pacific

Europe

North America

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Rest of the World

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