

# Global Night Vision Device Market by Device Type (Camera, Scopes, Goggles), by Application (Commercial, Defense, Homeland Security), by Technology, by Geography – Analysis & Forecast to 2019

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## Abstracts

In this report, the global night vision device market has been broadly classified on the basis of device type, technology type, application, and geography. The major device types include night vision cameras, night vision goggles, and night vision scopes.

The night vision camera segment is expected to be the fastest-growing segment in the overall market, projected to grow at the fastest CAGR of 11.0% from 2014 to 2019. Factors such as increase in civilian & commercial usages, defense modernization programs, and technological advancements are further driving the market at a significant pace.

The global market is a highly competitive market with a number of market players. As of 2014, the global night vision device market is majorly dominated by are L-3 Communication (U.S.), Exelis Inc. (U.S.), FLIR Systems (U.S.), Elbit Systems (Israel), BAE Systems (U.K.), and Thales Group (France), among others. Expansion of plant capacities, agreements, contracts, and joint ventures are the major strategies adopted by these major players to achieve growth in the global night vision device market.

Reasons to Buy the Report:

From an insight perspective, this research report has focused on various levels of analysis—industry analysis (industry trends and PEST analysis), market share analysis of top players, supply chain analysis, and company profiles, which together provide the

basic views on the competitive landscape; emerging and high-growth segments; high-growth regions and their respective regulatory policies; government initiatives; and market drivers, restraints, and opportunities.

The report will enrich both the established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn will help the firms to garner a greater share in the global market. Firms that purchase the report could use any one or a combination of five strategies that include market penetration, product development/innovation, market development, market diversification, and competitive assessment to strengthen their market shares.

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