

Global Metallic Coating Additives Market by Application (Architectural, Industrial, Wood & Furniture, Automotive, Others), by Geography (Asia-Pacific, North America, Europe, South America, Middle East & Africa) - Analysis & Forecast to 2019

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Abstracts

The global metallic coating additives market was valued at \$857.2 million in 2014, and is projected to reach \$1.2 billion by 2019, at a CAGR of 7.0% from 2014 to 2019.

The total market for metallic coating additives has been analyzed to get an idea about the current proceedings in the industry. The study provides value chain analysis with respect to metallic coating additives raw materials, manufacturers, and end-users. The value chain describes the key contributors to the materials market at different stages from product development to end-use. It also represents key players that have contributed to the global metallic coating additives market.

Factors influencing the growth of the global metallic coating additives market include demand for eco-friendly products, healthy coating systems, durable coatings with better performance and aesthetics, growing economic development, lower price range of additives, and efficiency in use. Furthermore, availability and cost of raw materials are key challenges faced by market players operating in the global metallic coating additives market.

Key companies profiled in this report include The Dow Chemical Company (U.S.), BASF SE (Germany), BYK Chemie GmbH (Germany), Evonik Industries (Germany), Ashland Inc. (U.S.), Arkema SA (France), Cytec Industries Inc. (U.S.), Eastman Chemical Company (U.S.), Momentive Specialty Chemicals (U.S.), and Rhodia SA (France). These companies are constantly focusing on expanding their production capacity to

achieve a competitive edge over other market players and serve customers in an efficient manner.

Scope of the Report

The global metallic coating additives market is segmented on the basis of application and geography.

Metallic Coating Additives Market, By Application

Architectural

Industrial

Wood & Furniture

Automotive

Others

Metallic Coating Additives Market, By Geography

Asia-Pacific

North America

Europe

South America

Middle East & Africa

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8.9 ASHLAND INCORPORATION

8.10 RHODIA SA

*Details on overview, financials, product & services, strategy, and developments might

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