

Global Metallic Coating Additives Market by Application (Architectural, Industrial, Wood & Furniture, Automotive, Others), by Geography (Asia-Pacific, North America, Europe, South America, Middle East & Africa) - Analysis & Forecast to 2019

<https://marketpublishers.com/r/GD527CE90B0EN.html>

Date: June 2015

Pages: 89

Price: US\$ 4,250.00 (Single User License)

ID: GD527CE90B0EN

Abstracts

The global metallic coating additives market was valued at \$857.2 million in 2014, and is projected to reach \$1.2 billion by 2019, at a CAGR of 7.0% from 2014 to 2019.

The total market for metallic coating additives has been analyzed to get an idea about the current proceedings in the industry. The study provides value chain analysis with respect to metallic coating additives raw materials, manufacturers, and end-users. The value chain describes the key contributors to the materials market at different stages from product development to end-use. It also represents key players that have contributed to the global metallic coating additives market.

Factors influencing the growth of the global metallic coating additives market include demand for eco-friendly products, healthy coating systems, durable coatings with better performance and aesthetics, growing economic development, lower price range of additives, and efficiency in use. Furthermore, availability and cost of raw materials are key challenges faced by market players operating in the global metallic coating additives market.

Key companies profiled in this report include The Dow Chemical Company (U.S.), BASF SE (Germany), BYK Chemie GmbH (Germany), Evonik Industries (Germany), Ashland Inc. (U.S.), Arkema SA (France), Cytec Industries Inc. (U.S.), Eastman Chemical Company (U.S.), Momentive Specialty Chemicals (U.S.), and Rhodia SA (France). These companies are constantly focusing on expanding their production capacity to

achieve a competitive edge over other market players and serve customers in an efficient manner.

Scope of the Report

The global metallic coating additives market is segmented on the basis of application and geography.

Metallic Coating Additives Market, By Application

Architectural

Industrial

Wood & Furniture

Automotive

Others

Metallic Coating Additives Market, By Geography

Asia-Pacific

North America

Europe

South America

Middle East & Africa

Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET SEGMENTATION & COVERAGE
- 1.3 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 INTEGRATED ECOSYSTEM OF THE METALLIC COATING ADDITIVES MARKET
- 2.2 ARRIVING AT THE METALLIC COATING ADDITIVES MARKET SIZE
 - 2.2.1 TOP-DOWN APPROACH
 - 2.2.2 BOTTOM-UP APPROACH
 - 2.2.3 DEMAND SIDE APPROACH
- 2.3 ASSUMPTIONS

3 EXECUTIVE SUMMARY

4 MARKET OVERVIEW

- 4.1 INTRODUCTION
- 4.2 MARKET DRIVERS & INHIBITORS
- 4.3 KEY MARKET DYNAMICS
- 4.4 DEMAND SIDE ANALYSIS

5 METALLIC COATING ADDITIVES MARKET, BY APPLICATION

- 5.1 INTRODUCTION
- 5.2 GLOBAL METALLIC COATING ADDITIVES MARKET IN ARCHITECTURAL SEGMENT, BY GEOGRAPHY
- 5.3 GLOBAL METALLIC COATING ADDITIVES MARKET IN INDUSTRIAL SEGMENT, BY GEOGRAPHY
- 5.4 GLOBAL METALLIC COATING ADDITIVES MARKET IN WOOD & FURNITURE SEGMENT, BY GEOGRAPHY
- 5.5 GLOBAL METALLIC COATING ADDITIVES MARKET IN AUTOMOTIVE SEGMENT, BY GEOGRAPHY

6 METALLIC COATING ADDITIVES MARKET, BY GEOGRAPHY

6.1 INTRODUCTION

6.2 ASIA-PACIFIC METALLIC COATING ADDITIVES MARKET

6.2.1 ASIA-PACIFIC METALLIC COATING ADDITIVES MARKET, BY APPLICATION

6.3 NORTH AMERICA METALLIC COATING ADDITIVES MARKET

6.3.1 NORTH AMERICA METALLIC COATING ADDITIVES MARKET, BY APPLICATION

6.4 EUROPE METALLIC COATING ADDITIVES MARKET

6.4.1 EUROPE METALLIC COATING ADDITIVES MARKET, BY APPLICATION

6.5 SOUTH AMERICA METALLIC COATING ADDITIVES MARKET

6.5.1 SOUTH AMERICA METALLIC COATING ADDITIVES MARKET, BY APPLICATION

6.6 MIDDLE EAST & AFRICA METALLIC COATING ADDITIVES MARKET

6.6.1 MIDDLE EAST & AFRICA METALLIC COATING ADDITIVES MARKET, BY APPLICATION

7 METALLIC COATING ADDITIVES MARKET: COMPETITIVE LANDSCAPE

7.1 METALLIC COATING ADDITIVES MARKET: COMPANY SHARE ANALYSIS

7.2 EXPANSIONS

7.3 NEW PRODUCT LAUNCH

7.4 MERGERS & ACQUISITIONS

8 METALLIC COATING ADDITIVES MARKET, BY COMPANY

(Overview, Financials, Products & Services, Strategy, and Developments)*

8.1 THE DOW CHEMICAL COMPANY

8.2 BASF SE

8.3 EVONIK INDUSTRIES AG

8.4 ARKEMA SA

8.5 EASTMAN CHEMICAL COMPANY

8.6 CYTEC INDUSTRIES INCORPORATION

8.7 MOMENTIVE SPECIALTY CHEMICALS INCORPORATION

8.8 BYK CHEMIE GMBH

8.9 ASHLAND INCORPORATION

8.10 RHODIA SA

*Details on overview, financials, product & services, strategy, and developments might

not be captured in case of unlisted company

9 APPENDIX

9.1 CUSTOMIZATION OPTIONS

9.1.1 TECHNICAL ANALYSIS

9.1.2 LOW-COST SOURCING LOCATIONS

9.1.3 REGULATORY FRAMEWORK

9.1.4 METALLIC COATING ADDITIVES USAGE DATA

9.1.5 IMPACT ANALYSIS

9.1.6 TRADE ANALYSIS

9.1.7 HISTORICAL DATA AND TRENDS

9.2 RELATED REPORTS

9.3 INTRODUCING RT: REAL TIME MARKET INTELLIGENCE

9.3.1 RT SNAPSHOTS

List Of Tables

LIST OF TABLES

- Table 1 GLOBAL COATING ADDITIVES PEER MARKET SIZE, 2014 (USD MN)
- Table 2 GLOBAL METALLIC COATING ADDITIVES APPLICATION MARKET, 2014 (USD MN)
- Table 3 GLOBAL METALLIC COATING ADDITIVES MARKET: DRIVERS & INHIBITORS
- Table 4 GLOBAL METALLIC COATING ADDITIVES MARKET, BY APPLICATION, 2013-2019 (USD MN)
- Table 5 GLOBAL METALLIC COATING ADDITIVES MARKET, BY APPLICATION, 2013-2019 (KT)
- Table 6 GLOBAL METALLIC COATING ADDITIVES MARKET, BY GEOGRAPHY, 2013-2019 (USD MN)
- Table 7 GLOBAL METALLIC COATING ADDITIVES MARKET, BY GEOGRAPHY, 2013-2019 (KT)
- Table 8 GLOBAL METALLIC COATING ADDITIVES MARKET, BY APPLICATION, 2013-2019 (USD MN)
- Table 9 GLOBAL METALLIC COATING ADDITIVES MARKET, BY APPLICATION, 2013-2019 (KT)
- Table 10 GLOBAL METALLIC COATING ADDITIVES MARKET, BY APPLICATION, 2013-2019 (USD MN)
- Table 11 GLOBAL METALLIC COATING ADDITIVES MARKET, BY APPLICATION, 2013-2019 (KT)
- Table 12 GLOBAL METALLIC COATING ADDITIVES MARKET IN ARCHITECTURAL SEGMENT, BY GEOGRAPHY, 2013-2019(USD MN)
- Table 13 GLOBAL METALLIC COATING ADDITIVES MARKET IN ARCHITECTURAL SEGMENT, BY GEOGRAPHY, 2013-2019 (KT)
- Table 14 GLOBAL METALLIC COATING ADDITIVES MARKET IN INDUSTRIAL SEGMENT, BY GEOGRAPHY, 2013-2019(USD MN)
- Table 15 GLOBAL METALLIC COATING ADDITIVES MARKET IN INDUSTRIAL SEGMENT, BY GEOGRAPHY, 2013-2019(KT)
- Table 16 GLOBAL METALLIC COATING ADDITIVES MARKET IN WOOD & FURNITURE SEGMENT, BY GEOGRAPHY, 2013-2019 (USD MN)
- Table 17 GLOBAL METALLIC COATING ADDITIVES MARKET IN WOOD & FURNITURE SEGMENT, BY GEOGRAPHY, 2013-2019 (KT)
- Table 18 GLOBAL METALLIC COATING ADDITIVES MARKET IN AUTOMOTIVE SEGMENT, BY GEOGRAPHY, 2013-2019 (USD MN)

Table 19 GLOBAL METALLIC COATING ADDITIVES MARKET IN AUTOMOTIVE SEGMENT, BY GEOGRAPHY, 2013-2019 (KT)

Table 20 GLOBAL METALLIC COATING ADDITIVES MARKET, BY GEOGRAPHY, 2013-2019 (USD MN)

Table 21 GLOBAL METALLIC COATING ADDITIVES MARKET, BY GEOGRAPHY, 2013-2019 (KT)

Table 22 ASIA-PACIFIC METALLIC COATING ADDITIVES, BY APPLICATION, 2013-2019 (USD MN)

Table 23 ASIA-PACIFIC METALLIC COATING ADDITIVES, BY APPLICATION, 2013-2019 (KT)

Table 24 NORTH AMERICA METALLIC COATING ADDITIVES MARKET, BY APPLICATION, 2013-2019 (USD MN)

Table 25 NORTH AMERICA METALLIC COATING ADDITIVES MARKET, BY APPLICATION, 2013-2019 (KT)

Table 26 EUROPE METALLIC COATING ADDITIVES MARKET, BY APPLICATION, 2013-2019 (USD MN)

Table 27 EUROPE METALLIC COATING ADDITIVES MARKET, BY APPLICATION, 2013-2019 (KT)

Table 28 SOUTH AMERICA METALLIC COATING ADDITIVES MARKET, BY APPLICATION, 2013-2019 (USD MN)

Table 29 SOUTH AMERICA METALLIC COATING ADDITIVES MARKET, BY APPLICATION, 2013-2019 (KT)

Table 30 MIDDLE EAST & AFRICA METALLIC COATING ADDITIVES MARKET, BY APPLICATION, 2013-2019 (USD MN)

Table 31 MIDDLE EAST & AFRICA METALLIC COATING ADDITIVES MARKET, BY APPLICATION, 2013-2019 (KT)

Table 32 METALLIC COATING ADDITIVES MARKET: TOP THREE PLAYERS, 2014 (RANKING BASES ON VALUE)

Table 33 GLOBAL METALLIC COATING ADDITIVES MARKET: EXPANSIONS

Table 34 GLOBAL METALLIC COATING ADDITIVES MARKET: NEW PRODUCT LAUNCH

Table 35 GLOBAL METALLIC COATING ADDITIVES MARKET: MERGERS & ACQUISITIONS

Table 36 THE DOW CHEMICAL: KEY FINANCIALS, BY BUSINESS SEGMENT, 2009-2013 (USD MN)

Table 37 BASF SE: KEY OPERATIONS DATA, 2009-2013 (USD MN)

Table 38 BASF SE: KEY FINANCIALS, BY BUSINESS SEGMENTS, 2009-2013 (USD MN)

Table 39 EVONIK INDUSTRIES AG: KEY FINANCIALS, BY BUSINESS SEGMENT,

2010-2014 (USD MN)

Table 40 ARKEMA SA.: KEY FINANCIALS, BY BUSINESS SEGMENT, 2013 (USD MN)

Table 41 EASTMAN CHEMICAL COMPANY.: KEY FINANCIALS, BY BUSINESS SEGMENT, 2010-2014 (USD MN)

Table 42 CYTEC INDUSTRIES INCORPORATION: KEY FINANCIALS, BY BUSINESS SEGMENT, 2010-2014 (USD MN)

Table 43 MOMENTIVE SPECIALTY CHEMICALS INCORPORATION.: KEY FINANCIALS, BY BUSINESS SEGMENT, 2009-2013 (USD MN)

Table 44 BYK CHEMIE GMBH: KEY FINANCIALS, BY BUSINESS SEGMENT, 2010-2014 (USD MN)

Table 45 ASHLAND INCORPORATION: KEY FINANCIALS, BY BUSINESS SEGMENT, 2010-2014 (USD MN)

List Of Figures

LIST OF FIGURES

Figure 1 GLOBAL METALLIC COATING ADDITIVES MARKET: SEGMENTATION & COVERAGE

Figure 2 METALLIC COATING ADDITIVES MARKET: INTEGRATED ECOSYSTEM

Figure 3 RESEARCH METHODOLOGY

Figure 4 TOP-DOWN APPROACH

Figure 5 BOTTOM-UP APPROACH

Figure 6 DEMAND SIDE APPROACH

Figure 7 GLOBAL METALLIC COATING ADDITIVES MARKET SNAPSHOT

Figure 8 GLOBAL METALLIC COATING ADDITIVES MARKET: GROWTH ASPECTS

Figure 9 GLOBAL METALLIC COATING ADDITIVES MARKET, BY APPLICATION, 2014 VS 2019

Figure 10 METALLIC COATING ADDITIVES: APPLICATION MARKET SCENARIO

Figure 11 GLOBAL METALLIC COATING ADDITIVES MARKET, BY APPLICATION, 2014 & 2019 (USD MN)

Figure 12 GLOBAL METALLIC COATING ADDITIVES MARKET, BY APPLICATION, 2014 & 2019 (KT)

Figure 13 GLOBAL METALLIC COATING ADDITIVES MARKET IN ARCHITECTURAL SEGMENT, BY GEOGRAPHY, 2013-2019 (USD MN)

Figure 14 GLOBAL METALLIC COATING ADDITIVES MARKET IN INDUSTRIAL SEGMENT, BY GEOGRAPHY, 2013-2019(USD MN)

Figure 15 GLOBAL METALLIC COATING ADDITIVES MARKET IN WOOD & FURNITURE SEGMENT, BY GEOGRAPHY, 2013-2019(USD MN)

Figure 16 GLOBAL METALLIC COATING ADDITIVES MARKET IN AUTOMOTIVE SEGMENT, BY GEOGRAPHY, 2013-2019 (USD MN)

Figure 17 GLOBAL METALLIC COATING ADDITIVES MARKET: GROWTH ANALYSIS, BY GEOGRAPHY, 2013-2019 (USD MN)

Figure 18 GLOBAL METALLIC COATING ADDITIVES MARKET: GROWTH ANALYSIS, BY GEOGRAPHY, 2013-2019 (KT)

Figure 19 ASIA-PACIFIC METALLIC COATING ADDITIVES, BY APPLICATION, 2013-2019 (USD MN)

Figure 20 ASIA-PACIFIC METALLIC COATING ADDITIVES MARKET: APPLICATION SNAPSHOT

Figure 21 NORTH AMERICA METALLIC COATING ADDITIVES MARKET, BY APPLICATION, 2013-2019 (USD MN)

Figure 22 NORTH AMERICA METALLIC COATING ADDITIVES MARKET:

APPLICATION SNAPSHOT

Figure 23 EUROPE METALLIC COATING ADDITIVES MARKET, BY APPLICATION, 2013-2019 (USD MN)

Figure 24 EUROPE METALLIC COATING ADDITIVES MARKET: APPLICATION SNAPSHOT

Figure 25 SOUTH AMERICA METALLIC COATING ADDITIVES MARKET, BY APPLICATION, 2013-2019 (USD MN)

Figure 26 SOUTH AMERICA METALLIC COATING ADDITIVES MARKET: APPLICATION SNAPSHOT

Figure 27 MIDDLE EAST & AFRICA METALLIC COATING ADDITIVES MARKET, BY APPLICATION, 2013-2019 (USD MN)

Figure 28 MIDDLE EAST & AFRICA METALLIC COATING ADDITIVES MARKET: APPLICATION SNAPSHOT

Figure 29 THE DOW CHEMICAL COMPANY: REVENUE MIX, 2013 (%)

Figure 30 COATING AND INFRASTRUCTURE SOLUTIONS: REVENUES, 2009-2013 (USD MN)

Figure 31 BASF SE: REVENUE MIX, 2014 (%)

Figure 32 FUNCTIONAL MATERIAL AND SOLUTION REVENUES, 2010-2014 (USD MN)

Figure 33 EVONIK INDUSTRIES AG.: REVENUE MIX, 2014 (%)

Figure 34 ARKEMA SA.: REVENUE MIX, 2013 (%)

Figure 35 EASTMAN CHEMICAL COMPANY: REVENUE MIX, 2014 (%)

Figure 36 ADDITIVES AND FUNCTIONAL PRODUCTS REVENUES, 2010-2014 (USD MN)

Figure 37 CYTEC INDUSTRIES INCORPORATION: REVENUE MIX, 2014 (%)

Figure 38 ADDITIVE TECHNOLOGIES REVENUES, 2010-2014 (USD MN)

Figure 39 MOMENTIVE SPECIALITY CHEMICALS INCORPORATION: REVENUE MIX, 2014 (%)

Figure 40 BYK CHEMIE GMBH: REVENUE MIX, 2014 (%)

Figure 41 ACTEGA COATINGS AND SEALANTS REVENUES, 2010-2014 (USD MN)

Figure 42 ASHLAND INCORPORATION: REVENUE MIX, 2013 (%)

Figure 43 RHODIA SA: REVENUE MIX, 2013 (%)

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