

Global Melamine Formaldehyde Market by Application (Laminates, Molding Powder, Adhesive, Coating), by Geography (North America, Europe, Asia - Pacific, RoW) - Analysis and Forecasts to 2019

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Abstracts

The report covers melamine formaldehyde global market. It further divides the market on the basis of application, and geography. The market data is given with respect to volume (Kilo Tons) and value (USD Million). The market value of melamine formaldehyde was estimated to be \$2, 781.8 million in 2014 and is projected to grow with a CAGR of about 9.9% from 2014 to 2019. The data mentioned in the report is based on the global demand for melamine formaldehyde.

The total global melamine formaldehyde market has been analyzed based on the current proceedings in the industry at the commercial level. The study provides the value-chain analysis with respect to melamine formaldehyde raw materials, manufacturers, and end users. The value chain describes the key contributors to the materials market at different stages from product development to end use. It represents the top players contributing to the global melamine formaldehyde industry.

The impact of different market factors such as drivers, restraints, and opportunities is also illustrated in the report. Factors such as key drivers for the rising demand of the market, information related to the end-users and their impact to the industry. Micro detailing as to how melamine formaldehyde works as a alternative to Urea-Formaldehyde has been elaborated. Besides, the volatile pricing of the market vis-à-vis the factors affecting it and the impact on health with regards to melamine formaldehyde has also been explained in detail.

The global melamine formaldehyde market is also classified based on different

applications. The important applications include laminates, adhesive, coating, moulding powder and others. Furthermore, laminates are expected to show rapid growth in the future across the globe.

The key companies in this market are BASF SE (Germany), Borealis (Austria), Mitsui Chemicals (Japan), Chimica Pomponesco S.p.A (Italy), Allnex Belgium S.A. (Belgium), Chemplastica SpA (Italy), Ineos Melamines (Germany), Eurotecnica (Greece), Qatar Melamine Company (Doha), Hexza Corporation Berhad (Malaysia), and others. These companies are consistently focusing on expanding their production capacity in order to achieve a competitive advantage and serve the customers more effectively. Investments in expansion of plant capacities, followed by acquisitions were the most preferred strategies by the top players in the year 2013 & 2014, driving the demand of melamine formaldehyde.

Asia-Pacific emerged to be the driving factor for this global market, contributing for about 45% of the global demand in terms of consumption in 2014. Asia-Pacific is the leading region in the consumption of melamine formaldehyde, due to the rising activities such as renovation/remodeling, automotive production.

The report also presents a competitive landscape covering different strategies and developments such as mergers & acquisitions, expansions, and agreements undertaken by leading melamine formaldehyde companies in the past few years. Furthermore, different melamine formaldehyde market participants are also profiled in the report.

Scope of the report

The report segments the Global Melamine Formaldehyde market as:

Global Melamine Formaldehyde market has been covered in detail in this report. In order to provide an all-round picture, the current market demand and forecasts have also been included.

On the basis of applications:

Laminates

Adhesive

Moulding Powder

Coating

Others

Each application is described in detail in the report with volume and revenue forecasts for each application.

On the basis of geography:

North America

Europe

Asia-Pacific

ROW

Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET SEGMENTATION & COVERAGE
- 1.3 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 INTEGRATED ECOSYSTEM OF GLOBAL MELAMINE FORMALDEHYDE MARKET
- 2.2 ARRIVING AT THE MELAMINE FORMALDEHYDE MARKET SIZE
 - 2.2.1 SUPPLY-SIDE APPROACH
 - 2.2.2 BOTTOM-UP APPROACH
 - 2.2.3 DEMAND SIDE APPROACH
- 2.3 ASSUMPTIONS

3 EXECUTIVE SUMMARY

4 MARKET OVERVIEW

- 4.1 INTRODUCTION
- 4.2 MELAMINE FORMALDEHYDE MARKET: COMPARISON WITH PARENT MARKET
- 4.3 MARKET DRIVERS AND INHIBITORS
- 4.4 KEY MARKET DYNAMICS
- 4.5 DEMAND SIDE ANALYSIS
- 4.6 VENDOR SIDE ANALYSIS

5 GLOBAL MELAMINE FORMALDEHYDE MARKET, BY APPLICATION

- 5.1 INTRODUCTION
- 5.2 GLOBAL MELAMINE FORMALDEHYDE MARKET IN LAMINATES, BY REGION
- 5.3 GLOBAL MELAMINE FORMALDEHYDE MARKET IN ADHESIVE, BY REGION
- 5.4 GLOBAL MELAMINE FORMALDEHYDE MARKET IN MOLDING COMPOUND, BY REGION
- 5.5 GLOBAL MELAMINE FORMALDEHYDE MARKET IN COATING, BY REGION

6 GLOBAL MELAMINE FORMALDEHYDE MARKET, BY GEOGRAPHY

Global Melamine Formaldehyde Market by Application (Laminates, Molding Powder, Adhesive, Coating), by Geograph...

6.1 INTRODUCTION

6.2 NORTH AMERICA MELAMINE FORMALDEHYDE MARKET

6.2.1 NORTH AMERICA MELAMINE FORMALDEHYDE MARKET, BY APPLICATION

6.3 EUROPE MELAMINE FORMALDEHYDE MARKET

6.3.1 EUROPE MELAMINE FORMALDEHYDE MARKET, BY APPLICATION

6.4 ASIA-PACIFIC MELAMINE FORMALDEHYDE MARKET

6.4.1 ASIA-PACIFIC MELAMINE FORMALDEHYDE MARKET, BY APPLICATION

6.5 ROW MELAMINE FORMALDEHYDE MARKET

6.5.1 ROW MELAMINE FORMALDEHYDE MARKET, BY APPLICATION

7 GLOBAL MELAMINE FORMALDEHYDE MARKET: COMPETITIVE LANDSCAPE

7.1 GLOBAL MELAMINE FORMALDEHYDE MARKET: COMPANY SHARE ANALYSIS

7.2 COLLABORATION AND JOINT VENTURE

7.3 ACQUISITION

7.4 EXPANSION

7.5 AGREEMENT

8 GLOBAL MELAMINE FORMALDEHYDE MARKET, BY COMPANY

(Overview, Financials, Products & Services, Strategy, and Developments)*

8.1 BASF S.E.

8.2 BOREALIS AGROLINZ MELAMINE GMBH

8.3 MITSUI CHEMICALS INC.

8.4 INEOS MELAMINES

8.5 CHEMIPLASTICA SPA

8.6 ALLNEX BELGIUM S.A.

8.7 EUROTECNICA

8.8 QATAR MELAMINE COMPANY

8.9 CHIMICA POMPONESCO S.P.A

8.10 HEXZA CORPORATION BERHAD

*(Details on overview, financials, product & services, strategy, and developments might not be captured in case of unlisted company)

9 APPENDIX

9.1 CUSTOMIZATION OPTIONS

9.1.1 TECHNICAL ANALYSIS

9.1.2 LOW-COST SOURCING LOCATIONS

9.1.3 REGULATORY FRAMEWORK

9.1.4 IMPACT ANALYSIS

9.1.5 TRADE ANALYSIS

9.2 RELATED REPORTS

9.3 INTRODUCING RT: REAL TIME MARKET INTELLIGENCE

9.3.1 RT SNAPSHOTS

List Of Tables

LIST OF TABLES

TABLE 1 GLOBAL MELAMINE FORMALDEHYDE PEER MARKET SIZE, 2014 (USD MN)

TABLE 2 GLOBAL MELAMINE FORMALDEHYDE APPLICATION MARKET, 2014 (KT)

TABLE 3 GLOBAL MELAMINE FORMALDEHYDE MARKET: COMPARISON WITH PARENT MARKET, 2013 – 2019 (USD MN)

TABLE 4 GLOBAL MELAMINE FORMALDEHYDE MARKET: COMPARISON WITH PARENT MARKET, 2013 – 2019 (KT)

TABLE 5 GLOBAL MELAMINE FORMALDEHYDE MARKET: DRIVERS AND INHIBITORS

TABLE 6 GLOBAL MELAMINE FORMALDEHYDE MARKET, BY APPLICATION, 2013 - 2019 (USD MN)

TABLE 7 GLOBAL MELAMINE FORMALDEHYDE MARKET, BY APPLICATION, 2013 - 2019 (KT)

TABLE 8 GLOBAL MELAMINE FORMALDEHYDE MARKET, BY APPLICATION, 2013 - 2019 (USD MN)

TABLE 9 GLOBAL MELAMINE FORMALDEHYDE MARKET, BY APPLICATION, 2013 - 2019 (KT)

TABLE 10 GLOBAL MELAMINE FORMALDEHYDE MARKET, BY APPLICATION, 2013 - 2019 (KT)

TABLE 11 GLOBAL MELAMINE FORMALDEHYDE MARKET, BY APPLICATION, 2013 - 2019 (USD MN)

TABLE 12 GLOBAL MELAMINE FORMALDEHYDE MARKET, BY APPLICATION, 2013 - 2019 (KT)

TABLE 13 GLOBAL MELAMINE FORMALDEHYDE MARKET IN LAMINATES, BY REGION, 2013 - 2019 (USD MN)

TABLE 14 GLOBAL MELAMINE FORMALDEHYDE MARKET IN LAMINATES, BY REGION, 2013 - 2019 (KT)

TABLE 15 GLOBAL MELAMINE FORMALDEHYDE MARKET IN ADHESIVE, BY REGION, 2013 - 2019 (USD MN)

TABLE 16 GLOBAL MELAMINE FORMALDEHYDE MARKET IN ADHESIVE, BY REGION, 2013 - 2019 (KT)

TABLE 17 GLOBAL MELAMINE FORMALDEHYDE MARKET IN MOLDING COMPOUND, BY REGION, 2013 - 2019 (USD MN)

TABLE 18 GLOBAL MELAMINE FORMALDEHYDE MARKET IN MOLDING COMPOUND, BY REGION, 2013 - 2019 (KT)

TABLE 19 GLOBAL MELAMINE FORMALDEHYDE MARKET IN COATING, BY REGION, 2013 - 2019 (USD MN)

TABLE 20 GLOBAL MELAMINE FORMALDEHYDE MARKET IN COATING, BY REGION, 2013 - 2019 (KT)

TABLE 21 GLOBAL MELAMINE FORMALDEHYDE MARKET, BY REGION, 2013 - 2019 (USD MN)

TABLE 22 GLOBAL MELAMINE FORMALDEHYDE MARKET, BY REGION, 2013 - 2019 (KT)

TABLE 23 NORTH AMERICA MELAMINE FORMALDEHYDE MARKET, BY APPLICATION, 2013-2019 (USD MN)

TABLE 24 NORTH AMERICA MELAMINE FORMALDEHYDE MARKET, BY APPLICATION, 2013-2019 (KT)

TABLE 25 EUROPE MELAMINE FORMALDEHYDE MARKET, BY APPLICATION, 2013-2019 (USD MN)

TABLE 26 EUROPE MELAMINE FORMALDEHYDE MARKET, BY APPLICATION, 2013-2019 (KT)

TABLE 27 ASIA-PACIFIC MELAMINE FORMALDEHYDE MARKET, BY APPLICATION, 2013-2019 (USD MN)

TABLE 28 ASIA-PACIFIC MELAMINE FORMALDEHYDE MARKET, BY APPLICATION, 2013-2019 (KT)

TABLE 29 ROW MELAMINE FORMALDEHYDE MARKET, BY APPLICATION, 2013-2019 (USD MN)

TABLE 30 ROW MELAMINE FORMALDEHYDE MARKET, BY APPLICATION, 2013-2019 (KT)

TABLE 31 GLOBAL MELAMINE FORMALDEHYDE MARKET: COMPANY SHARE ANALYSIS, 2014 (%)

TABLE 32 MELAMINE FORMALDEHYDE MARKET: COLLABORATION AND JOINT VENTURE

TABLE 33 MELAMINE FORMALDEHYDE MARKET: ACQUISITION

TABLE 34 GLOBAL MELAMINE FORMALDEHYDE MARKET: EXPANSION

TABLE 35 MELAMINE FORMALDEHYDE MARKET: AGREEMENT

TABLE 36 BASF S.E. (GERMANY): KEY FINANCIALS, 2009 - 2013 (USD MN)

TABLE 37 BOREALIS AG. (PARENT COMPANY): KEY FINANCIALS, 2010 - 2014 (USD MN)

TABLE 38 MITSUI CHEMICALS, INC.: KEY FINANCIALS, 2011 - 2014 (USD MN)

TABLE 39 HEXZA CORPORATION BERHAD (MALAYSIA): KEY OPERATIONS DATA, 2010 - 2014 (USD MN)

List Of Figures

LIST OF FIGURES

FIGURE 1 GLOBAL MELAMINE FORMALDEHYDE MARKET: SEGMENTATION & COVERAGE

FIGURE 2 GLOBAL MELAMINE FORMALDEHYDE MARKET: INTEGRATED ECOSYSTEM

FIGURE 3 RESEARCH METHODOLOGY

FIGURE 4 SUPPLY-SIDE APPROACH

FIGURE 5 BOTTOM-UP APPROACH

FIGURE 6 DEMAND SIDE APPROACH

FIGURE 7 GLOBAL MELAMINE FORMALDEHYDE MARKET SNAPSHOT

FIGURE 8 GLOBAL MELAMINE FORMALDEHYDE MARKET: GROWTH ASPECTS

FIGURE 9 GLOBAL MELAMINE FORMALDEHYDE MARKET, BY APPLICATION, 2014 VS 2019

FIGURE 10 GLOBAL MELAMINE FORMALDEHYDE APPLICATIONS, BY REGION, 2014 (USD MN)

FIGURE 11 GLOBAL MELAMINE FORMALDEHYDE: APPLICATION MARKET SCENARIO

FIGURE 12 GLOBAL MELAMINE FORMALDEHYDE MARKET, BY APPLICATION, 2014 - 2019 (USD MN)

FIGURE 13 GLOBAL MELAMINE FORMALDEHYDE MARKET, BY APPLICATION, 2014 - 2019 (KT)

FIGURE 14 GLOBAL MELAMINE FORMALDEHYDE MARKET IN LAMINATES, BY REGION, 2013 - 2019 (USD MN)

FIGURE 15 GLOBAL MELAMINE FORMALDEHYDE MARKET IN LAMINATES, BY REGION, 2013 - 2019 (KT)

FIGURE 16 GLOBAL MELAMINE FORMALDEHYDE MARKET IN ADHESIVE, BY REGION, 2013 - 2019 (USD MN)

FIGURE 17 GLOBAL MELAMINE FORMALDEHYDE MARKET IN ADHESIVE, BY REGION, 2013 - 2019 (KT)

FIGURE 18 GLOBAL MELAMINE FORMALDEHYDE MARKET IN MOLDING COMPOUND, BY REGION, 2013 - 2019 (USD MN)

FIGURE 19 GLOBAL MELAMINE FORMALDEHYDE MARKET IN MOLDING COMPOUND, BY REGION, 2013 - 2019 (KT)

FIGURE 20 GLOBAL MELAMINE FORMALDEHYDE MARKET IN COATING, BY REGION, 2013 - 2019 (USD MN)

FIGURE 21 GLOBAL MELAMINE FORMALDEHYDE MARKET IN COATING, BY

REGION, 2013 - 2019 (KT)

FIGURE 22 GLOBAL MELAMINE FORMALDEHYDE MARKET: GROWTH ANALYSIS, BY REGION, 2014-2019 (USD MN)

FIGURE 23 GLOBAL MELAMINE FORMALDEHYDE MARKET: GROWTH ANALYSIS, BY REGION, 2014-2019 (KT)

FIGURE 24 NORTH AMERICA MELAMINE FORMALDEHYDE MARKET OVERVIEW, 2014 & 2019 (%)

FIGURE 25 NORTH AMERICA MELAMINE FORMALDEHYDE MARKET, BY APPLICATION, 2013-2019 (USD MN)

FIGURE 26 NORTH AMERICA MELAMINE FORMALDEHYDE MARKET: APPLICATION SNAPSHOT

FIGURE 27 EUROPE MELAMINE FORMALDEHYDE MARKET OVERVIEW, 2014 & 2019 (%)

FIGURE 28 EUROPE MELAMINE FORMALDEHYDE MARKET, BY APPLICATION, 2013-2019 (USD MN)

FIGURE 29 EUROPE MELAMINE FORMALDEHYDE MARKET: APPLICATION SNAPSHOT

FIGURE 30 ASIA-PACIFIC MELAMINE FORMALDEHYDE MARKET OVERVIEW, 2014 & 2019 (%)

FIGURE 31 ASIA-PACIFIC MELAMINE FORMALDEHYDE MARKET, BY APPLICATION, 2013-2019 (USD MN)

FIGURE 32 ASIA-PACIFIC MELAMINE FORMALDEHYDE MARKET: APPLICATION SNAPSHOT

FIGURE 33 ROW MELAMINE FORMALDEHYDE MARKET OVERVIEW, 2014 & 2019 (%)

FIGURE 34 ROW MELAMINE FORMALDEHYDE MARKET, BY APPLICATION, 2013-2019 (USD MN)

FIGURE 35 ROW MELAMINE FORMALDEHYDE MARKET: APPLICATION SNAPSHOT

FIGURE 36 GLOBAL MELAMINE FORMALDEHYDE MARKET: COMPANY SHARE ANALYSIS, 2014 (%)

FIGURE 37 BASF S.E. (GERMANY): REVEUE MIX, 2013 (%)

FIGURE 38 BASF S.E. (GERMANY) COMPANY REVENUES, 2009-2013 (USD MN)

FIGURE 39 BOREALIS AG. REVENUES, 2009-2013 (USD MN)

FIGURE 40 MITSUI CHEMICALS INC.: REVENUE MIX, 2014 (%)

FIGURE 41 INEOS (PARENT COMPANY): REVENUE MIX, 2014 (%)

FIGURE 42 HEXZA CORPORATION BERHAD (MALAYSIA): REVENUE MIX, 2014 (%)

FIGURE 43 HEXZA CORPORATION BERHAD (MALAYSIA) COMPANY REVENUES, 2010-2014 (USD MN)

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