

# **Global Melamine Formaldehyde Market by Application (Laminates, Molding Powder, Adhesive, Coating), by Geography (North America, Europe, Asia - Pacific, RoW) - Analysis and Forecasts to 2019**

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## **Abstracts**

The report covers melamine formaldehyde global market. It further divides the market on the basis of application, and geography. The market data is given with respect to volume (Kilo Tons) and value (USD Million). The market value of melamine formaldehyde was estimated to be \$2, 781.8 million in 2014 and is projected to grow with a CAGR of about 9.9% from 2014 to 2019. The data mentioned in the report is based on the global demand for melamine formaldehyde.

The total global melamine formaldehyde market has been analyzed based on the current proceedings in the industry at the commercial level. The study provides the value-chain analysis with respect to melamine formaldehyde raw materials, manufacturers, and end users. The value chain describes the key contributors to the materials market at different stages from product development to end use. It represents the top players contributing to the global melamine formaldehyde industry.

The impact of different market factors such as drivers, restraints, and opportunities is also illustrated in the report. Factors such as key drivers for the rising demand of the market, information related to the end-users and their impact to the industry. Micro detailing as to how melamine formaldehyde works as a alternative to Urea-Formaldehyde has been elaborated. Besides, the volatile pricing of the market vis-à-vis the factors affecting it and the impact on health with regards to melamine formaldehyde has also been explained in detail.

The global melamine formaldehyde market is also classified based on different

applications. The important applications include laminates, adhesive, coating, moulding powder and others. Furthermore, laminates are expected to show rapid growth in the future across the globe.

The key companies in this market are BASF SE (Germany), Borealis (Austria), Mitsui Chemicals (Japan), Chimica Pomponesco S.p.A (Italy), Allnex Belgium S.A. (Belgium), Chemplastica SpA (Italy), Ineos Melamines (Germany), Eurotecnica (Greece), Qatar Melamine Company (Doha), Hexza Corporation Berhad (Malaysia), and others. These companies are consistently focusing on expanding their production capacity in order to achieve a competitive advantage and serve the customers more effectively. Investments in expansion of plant capacities, followed by acquisitions were the most preferred strategies by the top players in the year 2013 & 2014, driving the demand of melamine formaldehyde.

Asia-Pacific emerged to be the driving factor for this global market, contributing for about 45% of the global demand in terms of consumption in 2014. Asia-Pacific is the leading region in the consumption of melamine formaldehyde, due to the rising activities such as renovation/remodeling, automotive production.

The report also presents a competitive landscape covering different strategies and developments such as mergers & acquisitions, expansions, and agreements undertaken by leading melamine formaldehyde companies in the past few years. Furthermore, different melamine formaldehyde market participants are also profiled in the report.

## **Scope of the report**

The report segments the Global Melamine Formaldehyde market as:

Global Melamine Formaldehyde market has been covered in detail in this report. In order to provide an all-round picture, the current market demand and forecasts have also been included.

On the basis of applications:

Laminates

Adhesive

Moulding Powder

Coating

Others

Each application is described in detail in the report with volume and revenue forecasts for each application.

On the basis of geography:

North America

Europe

Asia-Pacific

ROW

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