

# **Global Media Player Pico Projector Market by Technology (Digital Light Processing, Liquid Crystal on Silicon, Laser Beam Steering, Holographic) by Brightness (0 - 50 Lumens, 50 - 100 Lumens, 100 - 150 Lumens, 150 - Above Lumens) by Application (Aerospace & Defense, Automotive, Business & Education, Consumer Electronics, Industrial, Healthcare, Retail) and by Geography (Asia - Pacific, North America, Europe, Rest of the World) – Analysis & Forecast to 2019**

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## **Abstracts**

The global media player pico projector market is projected to grow at a CAGR of 16.0% during the forecast period. The growth of global media player pico projector market is driven by factors, such as the increasing use of media player pico Projector in the application areas, such as automotive, business & education, and consumer electronics. The digital light processing and liquid crystal on silicon segments are expected to be high-growth segments of this market.

In this report, the global media player pico projector market has been broadly classified by technologies, such as digital light processing, liquid crystal on silicon, laser beam steering, and holographic. The digital light processing and liquid crystal on silicon segments together contributed share of 90.2% in 2014, and are projected to grow at CAGR of 8.4% and 19.6% respectively from 2014 to 2019.

This report gives a detailed analysis of these media player pico projector by brightness,

such as 0-50 lumens, 50-100 lumens, 100-150 lumens, and 150-above lumens, and their broad existing and emerging markets. The various application segments of the global media player pico projector market include aerospace & defense, automotive, business & education, consumer electronics, industrial, healthcare, and retail.

There are a number of players in globally for media player Pico Projector market including Texas Instruments Inc., Optoma Technology Inc., Aiptek International Inc., Acer Inc., and Microvision Inc., among others. Texas Instruments Inc. and Acer Inc. accounted for a major share of the market.

#### Customization Options:

Along with the market data, you can also customize the MMM assessments that are in accordance to your company's specific needs. Customize to get comprehensive industry standard and deep-dive analysis of the following parameters:

#### Product Analysis:

Usage pattern (in-depth trend analysis) of technology (segment-wise)

Product matrix, which gives a detailed comparison of product portfolio of each company mapped at country and sub-segment level

End-user adoption rate analysis of the technology (segment-wise and country-wise)

Comprehensive coverage of product approvals, pipeline products, and product recalls

#### Data from Manufacturing Firms:

Fast turn-around analysis of manufacturing firms' responses to recent market events and trends

Various firms' opinions about different applications where media player Pico projector can be used

Qualitative inputs on macro-economic indicators, mergers & acquisitions in each

geography

Comparative Analysis:

Market data and key developments of top companies

Shipment/Volume Data:

Tracking the value of components shipped annually in each geography

Trend analysis of Application:

Application matrix, which gives a detailed comparison of application portfolio of each company, mapped in each geography

## Contents

### **1 INTRODUCTION**

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET SEGMENTATION & COVERAGE
- 1.3 STAKEHOLDERS

### **2 RESEARCH METHODOLOGY**

- 2.1 INTEGRATED ECOSYSTEM OF MEDIA PLAYER PICO PROJECTOR MARKET
- 2.2 ARRIVING AT THE MARKET SIZE OF GLOBAL MEDIA PLAYER PICO PROJECTOR MARKET
  - 2.2.1 TOP-DOWN APPROACH
  - 2.2.2 BOTTOM-UP APPROACH
  - 2.2.3 DEMAND SIDE APPROACH
  - 2.2.4 MACRO INDICATORS
  - 2.2.5 THE GLOBAL R & D EXPENDITURE WAS DERIVED FROM VARIOUS SECONDARY SOURCES
- 2.3 ASSUMPTIONS

### **3 EXECUTIVE SUMMARY**

### **4 MARKET OVERVIEW**

- 4.1 INTRODUCTION
- 4.2 MEDIA PLAYER PICO PROJECTOR MARKET: COMPARISON WITH PARENT MARKET
- 4.3 MARKET DRIVERS AND INHIBITORS
- 4.4 KEY MARKET DYNAMICS
- 4.5 DEMAND SIDE ANALYSIS

### **5 GLOBAL MEDIA PLAYER PICO PROJECTOR MARKET, BY TECHNOLOGY**

- 5.1 INTRODUCTION
- 5.2 GLOBAL MEDIA PLAYER PICO PROJECTOR MARKET: TECHNOLOGY COMPARISON WITH PARENT MARKET
- 5.3 DIGITAL LIGHT PROCESSING
  - 5.3.1 GLOBAL DIGITAL LIGHT PROCESSING MEDIA PLAYER PICO PROJECTOR

## MARKET, BY BRIGHTNESS

### 5.3.2 GLOBAL DIGITAL LIGHT PROCESSING MEDIA PLAYER PICO PROJECTOR

## MARKET, BY APPLICATION

## 5.4 LIQID CRYSTAL ON SILICON

### 5.4.1 GLOBAL LIQID CRYSTAL ON SILICON MEDIA PLAYER PICO PROJECTOR

## MARKET, BY BRIGHTNESS

### 5.4.2 GLOBAL LIQID CRYSTAL ON SILICON MEDIA PLAYER PICO PROJECTOR

## MARKET, BY APPLICATION

## 5.5 LASER BEAM STEERING

### 5.5.1 GLOBAL LASER BEAM STEERING MEDIA PLAYER PICO PROJECTOR

## MARKET, BY BRIGHTNESS

### 5.5.2 GLOBAL LASER BEAM STEERING MEDIA PLAYER PICO PROJECTOR

## MARKET, BY APPLICATION

## 5.6 HOLOGRAPHIC

### 5.6.1 GLOBAL HOLOGRAPHIC MEDIA PLAYER PICO PROJECTOR MARKET, BY BRIGHTNESS

### 5.6.2 GLOBAL HOLOGRAPHIC MEDIA PLAYER PICO PROJECTOR MARKET, BY APPLICATION

## **6 GLOBAL MEDIA PLAYER PICO PROJECTOR MARKET, BY BRIGHTNESS**

### 6.1 INTRODUCTION

### 6.2 0-50 LMENS

#### 6.2.1 0 – 50 LMENS, GLOBAL MEDIA PLAYER PICO PROJECTOR MARKET, BY TECHNOLOGY

### 6.3 50-100 LMENS

#### 6.3.1 50 – 100 LMENS, GLOBAL MEDIA PLAYER PICO PROJECTOR MARKET, BY TECHNOLOGY

### 6.4 100-150 LMENS

#### 6.4.1 100-150 LMENS, GLOBAL MEDIA PLAYER PICO PROJECTOR MARKET, BY TECHNOLOGY

### 6.5 150 & ABOVE LMENS

#### 6.5.1 150 & ABOVE LMENS, GLOBAL MEDIA PLAYER PICO PROJECTOR MARKET, BY TECHNOLOGY

## **7 GLOBAL MEDIA PLAYER PICO PROJECTOR MARKET, BY APPLICATION**

### 7.1 INTRODUCTION

### 7.2 BUSINESS & EDUCATION

7.2.1 GLOBAL MEDIA PLAYER PICO PROJECTOR MARKET IN BUSINESS & EDUCATION, BY GEOGRAPHY

7.3 CONSUMER ELECTRONICS

7.3.1 GLOBAL MEDIA PLAYER PICO PROJECTOR MARKET IN CONSUMER ELECTRONICS, BY GEOGRAPHY

7.4 RETAIL

7.4.1 GLOBAL MEDIA PLAYER PICO PROJECTOR MARKET IN RETAIL, BY GEOGRAPHY

7.5 HEALTHCARE

7.5.1 GLOBAL MEDIA PLAYER PICO PROJECTOR MARKET IN HEALTHCARE, BY GEOGRAPHY

7.6 INDUSTRIAL

7.6.1 GLOBAL MEDIA PLAYER PICO PROJECTOR MARKET IN INDUSTRIAL, BY GEOGRAPHY

7.7 AUTOMOTIVE

7.7.1 GLOBAL MEDIA PLAYER PICO PROJECTOR MARKET IN AUTOMOTIVE, BY GEOGRAPHY

7.8 AEROSPACE & DEFENSE

7.8.1 GLOBAL MEDIA PLAYER PICO PROJECTOR MARKET IN AEROSPACE & DEFENSE

## **BY GEOGRAPHY**

7.9 SNEAK VIEW: GLOBAL MEDIA PLAYER PICO PROJECTOR MARKET, BY APPLICATION

## **8 GLOBAL MEDIA PLAYER PICO PROJECTOR MARKET, BY GEOGRAPHY**

8.1 INTRODUCTION

8.2 MARKET OVERVIEW

8.3 ASIA-PACIFIC MEDIA PLAYER PICO PROJECTOR MARKET

8.3.1 ASIA-PACIFIC MEDIA PLAYER PICO PROJECTOR MARKET, BY APPLICATION

8.4 NORTH AMERICA MEDIA PLAYER PICO PROJECTOR MARKET

8.4.1 NORTH AMERICA MEDIA PLAYER PICO PROJECTOR MARKET, BY APPLICATION

8.5 EUROPE MEDIA PLAYER PICO PROJECTOR MARKET

8.5.1 EUROPE MEDIA PLAYER PICO PROJECTOR MARKET, BY APPLICATION

8.6 ROW MEDIA PLAYER PICO PROJECTOR MARKET, BY APPLICATION

## **9 GLOBAL MEDIA PLAYER PICO PROJECTOR MARKET: COMPETITIVE LANDSCAPE**

9.1 GLOBAL MEDIA PLAYER PICO PROJECTOR MARKET: COMPANY SHARE ANALYSIS

9.2 COMPANY PRESENCE IN MEDIA PLAYER PICO PROJECTOR, BY TECHNOLOGY

9.3 NEW PRODUCT DEVELOPMENT AND LAUNCHES

9.4 MERGERS & ACQUISITIONS

9.5 AGREEMENT, PARTNERSHIP, JOINT-VENTURES AND COLLABORATIONS

## **10 GLOBAL MEDIA PLAYER PICO PROJECTOR MARKET, BY COMPANY**

(Overview, Financials, Products & Services, Strategy, and Developments)\*

10.1 TEXAS INSTRUMENTS INC.

10.2 OPTOMA TECHNOLOGY INC.

10.3 ACER INC.

10.4 AIPTEK INTERNATIONAL INC.

10.5 MICROVISION INC.

\*Details on overview, financials, product & services, strategy, and developments might not be captured in case of unlisted company

## **11 APPENDIX**

11.1 CUSTOMIZATION OPTIONS

11.1.1 PRODUCT PORTFOLIO ANALYSIS

11.1.2 COUNTRY LEVEL DATA ANALYSIS

11.1.3 PRODUCT COMPARISON OF VARIOUS COMPETITORS

11.1.4 TRADE ANALYSIS

11.2 RELATED REPORTS

11.3 INTRODUCING RT: REAL TIME MARKET INTELLIGENCE

11.3.1 RT SNAPSHOTS

## List Of Tables

### LIST OF TABLES

- Table 1 MEDIA PLAYER PICO PROJECTOR MARKET SIZE, 2014 (SD MN)
- Table 2 GLOBAL SEMICONDUCTOR MARKET, BY APPLICATION, 2014 (SD MN)
- Table 3 GLOBAL R&D EXPENDITURE, BY GEOGRAPHY, 2012 & 2013 (SD MN)
- Table 4 MEDIA PLAYER PICO PROJECTOR MARKET: COMPARISON WITH PARENT MARKET, 2013-2019 (SD MN)
- Table 5 MEDIA PLAYER PICO PROJECTOR MARKET: DRIVERS AND INHIBITORS
- Table 6 GLOBAL MEDIA PLAYER PICO PROJECTOR MARKET: BY APPLICATION, 2013-2019 (SD MN)
- Table 7 GLOBAL MEDIA PLAYER PICO PROJECTOR MARKET: BY TECHNOLOGY, 2014 (SD '000)
- Table 8 GLOBAL MEDIA PLAYER PICO PROJECTOR MARKET: BY GEOGRAPHY, 2014- 2019 (SD MN)
- Table 9 GLOBAL MEDIA PLAYER PICO PROJECTOR MARKET: COMPARISON WITH APPLICATION MARKETS, 2013-2019 (SD MN)
- Table 10 GLOBAL MEDIA PLAYER PICO PROJECTOR MARKET, BY TECHNOLOGY, 2013-2019 (SD MN)
- Table 11 GLOBAL MEDIA PLAYER PICO PROJECTOR MARKET: TECHNOLOGY COMPARISON WITH PARENT MARKET, 2013-2019 (SD MN)
- Table 12 GLOBAL DIGITAL LIGHT PROCESSING MEDIA PLAYER PICO PROJECTOR MARKET, BY BRIGHTNESS, 2013-2019 (SD MN)
- Table 13 GLOBAL DIGITAL LIGHT PROCESSING MEDIA PLAYER PICO PROJECTOR MARKET, BY APPLICATION, 2013-2019 (SD MN)
- Table 14 GLOBAL LIQUID CRYSTAL ON SILICON MEDIA PLAYER PICO PROJECTOR MARKET, BY BRIGHTNESS, 2013-2019 (SD MN)
- Table 15 GLOBAL LIQUID CRYSTAL ON SILICON MEDIA PLAYER PICO PROJECTOR MARKET, BY APPLICATION, 2013-2019 (SD MN)
- Table 16 GLOBAL LASER BEAM STEERING MEDIA PLAYER PICO PROJECTOR MARKET, BY BRIGHTNESS, 2013-2019 (SD MN)
- Table 17 GLOBAL LASER BEAM STEERING MEDIA PICO PROJECTOR PICO PROJECTOR MARKET, BY APPLICATION, 2013-2019 (SD MN)
- Table 18 GLOBAL HOLOGRAPHIC MEDIA PLAYER PICO PROJECTOR MARKET, BY BRIGHTNESS, 2013-2019 (SD '000)
- Table 19 GLOBAL HOLOGRAPHIC MEDIA PLAYER PICO PROJECTOR MARKET, BY APPLICATION, 2013-2019 (SD '000)
- Table 20 GLOBAL MEDIA PLAYER PICO PROJECTOR MARKET, BY BRIGHTNESS,



2013-2019 (SD MN)

Table 21 0 – 50 LMENS, GLOBAL MEDIA PLAYER PICO PROJECTOR MARKET, BY TECHNOLOGY, 2013-2019 (SD MN)

Table 22 50 – 100 LMENS, GLOBAL MEDIA PLAYER PICO PROJECTOR MARKET, BY TECHNOLOGY, 2013-2019 (SD MN)

Table 23 100-150 LMENS, GLOBAL MEDIA PLAYER PICO PROJECTOR MARKET, BY APPLICATION, 2013-2019 (SD '000)

Table 24 150 & ABOVE LMENS, GLOBAL MEDIA PLAYER PICO PROJECTOR MARKET, BY TECHNOLOGY, 2013-2019 (SD '000)

Table 25 GLOBAL MEDIA PLAYER PICO PROJECTOR MARKET, BY APPLICATION, 2013-2019 (SD MN)

Table 26 GLOBAL MEDIA PLAYER PICO PROJECTOR MARKET IN BUSINESS & EDUCATION, BY GEOGRAPHY, 2013-2019 (SD MN)

Table 27 GLOBAL MEDIA PLAYER PICO PROJECTOR MARKET IN CONSUMER ELECTRONICS, BY GEOGRAPHY, 2013-2019 (SD MN)

Table 28 GLOBAL MEDIA PLAYER PICO PROJECTOR MARKET IN RETAIL, BY GEOGRAPHY, 2013-2019 (SD MN)

Table 29 GLOBAL MEDIA PLAYER PICO PROJECTOR MARKET IN HEALTHCARE, BY GEOGRAPHY, 2013-2019 (SD MN)

Table 30 GLOBAL MEDIA PLAYER PICO PROJECTOR MARKET IN INDUSTRIAL, BY GEOGRAPHY, 2013-2019 (SD MN)

Table 31 GLOBAL MEDIA PLAYER PICO PROJECTOR MARKET IN AUTOMOTIVE, BY GEOGRAPHY, 2013-2019 (SD MN)

Table 32 GLOBAL MEDIA PLAYER PICO PROJECTOR MARKET IN AEROSPACE & DEFENSE, BY GEOGRAPHY, 2013-2019 (SD MN)

Table 33 GLOBAL MEDIA PLAYER PICO PROJECTOR, MARKET, BY GEOGRAPHY, 2013-2019 (SD MN)

Table 34 ASIA-PACIFIC MEDIA PLAYER PICO PROJECTOR MARKET, BY APPLICATION, 2013-2019 (SD MN)

Table 35 NORTH AMERICA MEDIA PLAYER PICO PROJECTOR MARKET, BY APPLICATION, 2013-2019 (SD MN)

Table 36 EUROPE MEDIA PLAYER PICO PROJECTOR MARKET, BY APPLICATION, 2013-2019 (SD MN)

Table 37 ROW MEDIA PLAYER PICO PROJECTOR MARKET, BY APPLICATION, 2013-2019 (SD MN)

Table 38 GLOBAL MEDIA PLAYER PICO PROJECTOR MARKET: COMPANY SHARE ANALYSIS, 2013 (%)

Table 39 GLOBAL MEDIA PLAYER PICO PROJECTOR: NEW PRODUCT DEVELOPMENT AND NEW LAUNCHES

Table 40 MEDIA PLAYER PICO PROJECTOR MARKET: MERGERS & ACQUISITIONS  
Table 41 MEDIA PLAYER PICO PROJECTOR S MARKET: AGREEMENT, PARTNERSHIP, JOINT VENTRES AND COLLABORATIONS  
Table 42 TEXAS INSTRMENTS INC.: PRODC T AND SERVICE OFFERINGS  
Table 43 TEXAS INSTRMENTS INC.: KEY FINANCIALS, 2010-2014 (SD MN)  
Table 44 TEXAS INSTRMENTS INC.: RELATED DEVELOPMENT  
Table 45 OPTOMA TECHNOLOGY INC.: PRODC T AND SERVICE OFFERING  
Table 46 OPTOMA TECHNOLOGY INC.: RELATED DEVELOPMENT  
Table 47 ACER INC.: PRODC T AND SERVICE OFFERING  
Table 48 ACER INC.: KEY FINANCIALS DATA, 2009-2013 (SD MN)  
Table 49 ACER INC.: RELATED DEVELOPMENT  
Table 50 AIPTEK INTERNATIONAL INC.: PRODC T AND SERVICE OFFERING  
Table 51 AIPTEK INTERNATINAL INC.: KEY FINANCIALS DATA, 2009-2013 (SD MN)  
Table 52 AIPTEK INTERNATIONAL INC.: RELATED DEVELOPMENT  
Table 53 MICROVISION INC.: PRODC T AND SERVICE OFFERING  
Table 54 MICROVISION INC.: KEY FINANCIALS, 2009-2013 (SD MN)  
Table 55 MICROVISION INC.: RELATED DEVELOPMENT

## **LIST OF FIGRES**

Figure 1 GLOBAL MEDIA PLAYER PICO PROJECTOR MARKET: SEGMENTATION & COVERAGE  
Figure 2 MEDIA PLAYER PICO PROJECTOR MARKET: INTEGRATED ECOSYSTEM  
Figure 3 RESEARCH METHODOLOGY  
Figure 4 TOP-DOWN APPROACH  
Figure 5 BOTTOM-P APPROACH  
Figure 6 DEMAND SIDE APPROACH  
Figure 7 REASEARCH & DEVELOPMENT EXPENDITRE, 2012 & 2013 (SD MN)  
Figure 8 GLOBAL MEDIA PLAYER PICO PROJECTOR MARKET SNAPSHOT  
Figure 9 GLOBAL MEDIA PLAYER PICO PROJECTOR MARKET: GROWTH ASPECTS  
Figure 10 MEDIA PLAYER PICO PROJECTOR MARKET: COMPARISON WITH PARENT MARKET  
Figure 11 MEDIA PLAYER PICO PROJECTOR MARKET, BY APPLICATION, 2014 & 2019 (SD MN)  
Figure 12 GLOBAL MEDIA PLAYER PICO PROJECTOR MARKET, BY TECHNOLOGY, 2014 (SD '000)  
Figure 13 GLOBAL MEDIA PLAYER PICO PROJECTOR MARKET, BY GEOGRAPHY, 2014 & 2019 (SD MN)

Figure 14 DEMAND SIDE ANALYSIS

Figure 15 GLOBAL MEDIA PLAYER PICO PROJECTOR MARKET, BY TECHNOLOGY, 2014 & 2019 (SD MN)

Figure 16 GLOBAL MEDIA PLAYER PICO PROJECTOR MARKET: TECHNOLOGY COMPARISON WITH PARENT MARKET, 2013-2019 (SD MN)

Figure 17 GLOBAL DIGITAL LIGHT PROCESSING MEDIA PLAYER PICO PROJECTOR MARKET, BY BRIGHTNESS, 2013-2019 (SD MN)

Figure 18 GLOBAL DIGITAL LIGHT PROCESSING MEDIA PLAYER PICO PROJECTOR MARKET, BY APPLICATION, 2013-2019 (SD MN)

Figure 19 GLOBAL LIQID CRYSTAL ON SILICON MEDIA PLAYER PICO PROJECTOR MARKET, BY BRIGHTNESS, 2013-2019 (SD MN)

Figure 20 GLOBAL LIQID CRYSTAL ON SILICON MEDIA PLAYER PICO PROJECTOR MARKET, BY APPLICATION, 2013-2019 (SD MN)

Figure 21 GLOBAL LASER BEAM STEERING MEDIA PLAYER PICO PROJECTOR MARKET, BY BRIGHTNESS, 2013-2019 (SD MN)

Figure 22 GLOBAL LASER BEAM STEERING MEDIA PLAYER PICO PROJECTOR MARKET, BY APPLICATION, 2013-2019 (SD MN)

Figure 23 GLOBAL HOLOGRAPHIC MEDIA PLAYER PICO PROJECTOR MARKET, BY BRIGHTNESS, 2013-2019 (SD '000)

Figure 24 GLOBAL HOLOGRAPHIC MEDIA PLAYER PICO PROJECTOR MARKET, BY APPLICATION, 2013-2019 (SD '000)

Figure 25 GLOBAL MEDIA PLAYER PICO PROJECTOR MARKET, BY BRIGHTNESS, 2013-2019 (SD MN)

Figure 26 0 – 50 LMENS, GLOBAL MEDIA PLAYER PICO PROJECTOR MARKET, BY TECHNOLOGY, 2013-2019 (SD MN)

Figure 27 50 – 100 LMENS, GLOBAL MEDIA PLAYER PICO PROJECTOR MARKET, BY TECHNOLOGY, 2013-2019 (SD MN)

Figure 28 100-150 LMENS, GLOBAL MEDIA PLAYER PICO PROJECTOR MARKET, BY TECHNOLOGY, 2013-2019(SD '000)

Figure 29 150 & ABOVE LMENS, GLOBAL MEDIA PLAYER PICO PROJECTOR MARKET, BY TECHNOLOGY, 2013-2019(SD '000)

Figure 30 GLOBAL MEDIA PLAYER PICO PROJECTOR MARKET, BY APPLICATION, 2014 & 2019 (SD MN)

Figure 31 GLOBAL MEDIA PLAYER PICO PROJECTOR MARKET IN BSINESS & EDCATION, BY GEOGRAPHY, 2013-2019 (SD MN)

Figure 32 GLOBAL MEDIA PLAYER PICO PROJECTOR MARKET IN CONSMER ELECTRONICS, BY GEOGRAPHY, 2013-2019 (SD MN)

Figure 33 GLOBAL MEDIA PLAYER PICO PROJECTOR MARKET IN RETAIL, BY GEOGRAPHY, 2013-2019 (SD MN)

Figure 34 GLOBAL MEDIA PLAYER PICO PROJECTOR MARKET IN HEALTHCARE, BY GEOGRAPHY, 2013-2019 (SD MN)

Figure 35 GLOBAL MEDIA PLAYER PICO PROJECTOR MARKET IN INDUSTRIAL, BY GEOGRAPHY, 2013-2019 (SD MN)

Figure 36 GLOBAL MEDIA PLAYER PICO PROJECTOR MARKET IN AUTOMOTIVE, BY GEOGRAPHY, 2013-2019 (SD MN)

Figure 37 GLOBAL MEDIA PLAYER PICO PROJECTOR MARKET IN AEROSPACE & DEFENSE, BY GEOGRAPHY, 2013-2019 (SD MN)

Figure 38 SNEAK VIEW: GLOBAL MEDIA PLAYER PICO PROJECTOR MARKET, BY APPLICATION

Figure 39 GLOBAL MEDIA PLAYER PICO PROJECTOR MARKET OVERVIEW, 2014 & 2019 (%)

Figure 40 ASIA-PACIFIC MEDIA PLAYER PICO PROJECTOR MARKET, BY APPLICATION, 2013-2019 (SD MN)

Figure 41 ASIA-PACIFIC MEDIA PLAYER PICO PROJECTOR MARKET: APPLICATION SNAPSHOT

Figure 42 NORTH AMERICA MEDIA PLAYER PICO PROJECTOR MARKET, BY APPLICATION, 2013-2019 (SD MN)

Figure 43 NORTH AMERICA MEDIA PLAYER PICO PROJECTOR MARKET: APPLICATION SNAPSHOT

Figure 44 EUROPE MEDIA PLAYER PICO PROJECTOR MARKET, BY APPLICATION, 2013-2019 (SD MN)

Figure 45 EUROPE MEDIA PLAYER PICO PROJECTOR MARKET: APPLICATION SNAPSHOT

Figure 46 ROW MEDIA PLAYER PICO PROJECTOR MARKET, BY APPLICATION, 2013-2019 (SD MN)

Figure 47 ROW MEDIA PLAYER PICO PROJECTOR MARKET: APPLICATION SNAPSHOT

Figure 48 GLOBAL MEDIA PLAYER PICO PROJECTOR MARKET: COMPANY SHARE ANALYSIS, 2013 (%)

Figure 49 MEDIA PLAYER PICO PROJECTOR MARKET: COMPANY PRODUCT COVERAGE, BY TECHNOLOGY, 2014

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