

# Global Maleic Anhydride Market by Applications (Unsaturated Polyester Resins, 1, 4-Butanediol, Additives (Lubricants & Oil), Copolymers) by Geography (North America, Asia-Pacific, Europe, Row) - Analysis and Forecast To 2019

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## Abstracts

The report includes the important maleic anhydride markets. It further divides the market on the basis of application and geography. The market data for these types is given with respect to volume (KT) and value (USD MN). The market value of maleic anhydride was estimated to be \$2,838.7 million in 2013 and is projected to register a CAGR of 7.2% from 2014 to 2019. The data mentioned in the report is based on the global demand for maleic anhydride.

The total market for maleic anhydride has been analyzed which gives an idea about the current proceedings in the industry at the commercial level. The study provides the value chain analysis with respect to maleic anhydride raw materials, manufacturers, and end-users. The value chain describes the key contributors of the materials market at different stages from product development till the end-use. It represents the top players which are contributing to the global maleic anhydride market.

The impact of different market factors, such as drivers, inhibitors, and opportunities is also illustrated in the report. This gives an idea about the key drivers such as the growth in lubricant and automotive markets; and environmental sustainability. There are a few inhibitors, such as volatility in crude oil prices, and a surging demand for bio-based chemicals. The economic slowdown in the global market also affected the economy of developed countries which are of key importance for the commercial success of new materials and its end-user markets.

The global maleic anhydride market is also classified on the basis of different applications. The important applications include unsaturated polyester resins, 1,4-butanediol, additives (lubricants & oil), copolymers, and others. The unsaturated polyester resins and 1,4-butanediol industries are expected to show a rapid growth in the future.

The key companies in this market are Huntsman Corporation (U.S.), Lanxess AG (Germany), Polynt S.p.A. (Italy), Flint Hills Resources (Italy), Ashland Inc. (U.S.), DSM N.V. (Netherlands), Nippon Shokubai Co. Ltd. (Japan), BASF SE (Germany), Mitsubishi Chemical Holdings Corporation (Japan), and Thirumalai Chemicals Ltd. (India). These companies are consistently focusing on expanding their production capacity to achieve a competitive advantage, and thereby serving the customers more effectively. Investments in expansion of plant capacities, followed by acquisitions were the most preferred strategies by the top players in the year 2013 and 2014 that are driving the demand of maleic anhydride. Their strategy to capture the market in developing economies includes expansions and agreements.

The report also includes a competitive landscape covering different strategies and developments such as mergers and acquisitions, expansions, and agreements undertaken by the leading maleic anhydride companies in the past few years. Furthermore, different market participants are also profiled in the report.

### Scope of the report

The report segments the Global Maleic Anhydride market as:

The global maleic anhydride market has been covered in detail in this report. In order to provide an all-round picture, the current market demand and forecasts have also been included.

On the basis of applications:

Unsaturated Polyester Resins

1, 4-butanediol

Additives (Lubricants & Oil)

Copolymers

Others {Tris[3-(2-hydroxybenzophenone) propyl] Amine, Alkyd Resins, and so on}

Each application is described in detail in the report with volume and revenue forecasts for each application.

On the basis of regions:

North America

Europe

Asia-Pacific

Rest of the World (RoW)

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\*Details on overview, financials, product & services, strategy, and developments might not be captured in case of unlisted company

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