

# **Global Laser Holographic Display Market by Product (Medical Scanners, Digital Signage, Kiosk, Notebook), by Application (Medical, Commercial, Industrial, Defense, Consumer Electronics), by Geography - Analysis & Forecast to 2019**

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## **Abstracts**

The global laser holographic display market is estimated to grow at a CAGR of 33.9% from 2014 to 2019. The market was valued at \$78.5 million in 2014 and is expected to reach a value of \$337.2 million by 2019.

The global laser holographic display market accounted for a market share of 11.0% of the global holographic display market in 2014. The growth of the laser holographic display market is driven by factors such as the increasing applications in various industries; especially in the medical sector. The use of laser holographic display technology in medical imaging and the increasing demand in events and advertisements have been driving this market.

In this report, the global laser holographic display market has been broadly classified in terms of products, such as digital signage, kiosks, medical scanners, and notebooks. The medical scanners segment is projected to grow at the fastest CAGR of 34.9% during the given forecast period.

The global laser holographic display market has been further segmented and forecast on the basis of geography, wherein the regions considered are North America, Europe, Asia-Pacific, and Rest of the World (RoW). The North American region is the leading market for laser holographic displays, having accounted for a market share of 37.4% in 2014; the Asia-Pacific region is projected to be the fastest-growing market, expected to grow at a CAGR of 34.9% during the given forecast period.

Some of the major players of the market include AV Concepts, Inc. (U.S.), Musion Das Hologram Ltd. (U.K.), Provision Holding, Inc. (U.S.), Holoxica Ltd. (U.K.), and Zebra Imaging (U.S.), among others. These companies are investing heavily in this technology in order to gain higher profits and increase their shares in the global laser holographic display market.

### Scope of the Report

This research report categorizes the global laser holographic display market into the following segments and sub-segments:

#### Global Laser Holographic Display market, By Product:

- Digital Signage

- Kiosks

- Medical Scanners

- Notebooks

- Others

#### Global Laser Holographic Display Market, By Application:

- Consumer Electronics

- Commercial Sector

- Medical Sector

- Defense Sector

- Industrial Sector

- Others

## Global Laser Holographic Display Market, By Geography:

North America

Europe

Asia-Pacific

RoW

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