

# **Global Gum Arabic Market by Type (Senegalia Senegal Gum, Vachellia Seyal Gum), by Application (Confectionery, Beverage Products, Bakery, Dairy Products, Sauces and Dressings), by Function, by Geography - Analysis and Forecast to 2019**

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## **Abstracts**

The Global Gum Arabic Market is estimated to grow at a CAGR of 6.7% during the forecast period. Gum Arabic is known for its numerous applications, such as a thickener, gelling agent, coating agent, stabilizer, texturants, and fat replacers. Some of the most common food applications of gum arabic include confectionery, sauces & dressings, and beverages. It is not only used in the food industry, but also in other industries, such as printing, art, photography, and coloring, among others. This market has the largest demand in confectionery and beverages products. North America has the largest market for gum arabic.

The global gum arabic market is segmented on basis of functions, product type, applications, and geography. On the basis of product type, the market has been segmented into Senegalia senegal gum and Vachellia seyal gum. On the basis of applications, the gum arabic market has been segmented into confectionery, beverages products, and others, wherein the others segment includes several food and non-food applications of gum arabic. Furthermore, on the basis of functions, the gum arabic market has been segmented into thickener, gelling agent, coating agent, stabilizer, texturants, and fat replacers, among others. The geographical analysis includes all the major regions across the globe, namely North America, Europe, Asia-Pacific, Latin America, and Rest of the World.

This market is a competitive market with companies, such as Gum Arabic Company (Sudan), Nexira (France), Kerry group (Ireland), Farbest Brands (U.S.), TIC Gums

(U.S.), and so on are the companies which are focusing on expanding their market base in the concerned market. This is achieved successfully with the assistance of numerous market strategies adopted by these companies, which include expansions, investments, and mergers & acquisitions.

#### Reasons to Buy the Report:

From an insight perspective, this research report has focused on various levels of analysis like industry analysis, comparison with the parent market, market share analysis of top players, vendor side analysis, and company profiles, which together comprise and discuss the basic views on the market dynamics, competitive landscape, usage patterns, emerging- and high-growth segments of the global gum arabic market, high-growth regions and countries and their respective regulatory policies, government initiatives, drivers, inhibitors, and opportunities.

The report will enrich both established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn will help the firms in garnering a greater market share. Firms purchasing the report could use any one or a combination of the five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) to strengthen their market share.

The report provides insights on the following pointers:

**Market Penetration:** Comprehensive information on Global Gum Arabic market offered by the top players in the global gum arabic market is provided

**Market Development:** Comprehensive information about lucrative emerging markets is provided. The report analyzes the markets for various global gum arabic market across geographies

**Market Diversification:** Exhaustive information about new products, untapped geographies, recent developments, and investments in the global gum arabic market is provided

**Competitive Assessment:** In-depth assessment of market shares, strategies, products, and manufacturing capabilities of leading players in the global gum arabic market are provided

## Contents

### **1 INTRODUCTION**

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 SEGMENTATION AND COVERAGE
- 1.4 STAKEHOLDERS
- 1.5 BASE CURRENCY CONSIDERED FOR THE GUM ARABIC MARKET
- 1.6 ASSUMPTIONS
- 1.7 LIMITATIONS

### **2 RESEARCH METHODOLOGY**

- 2.1 ARRIVING AT THE GLOBAL GUM ARABIC MARKET SIZE
  - 2.1.1 RESEARCH METHODOLOGY
  - 2.1.2 BOTTOM-UP APPROACH
  - 2.1.3 DEMAND SIDE ANALYSIS
  - 2.1.4 MACRO INDICATOR-BASED APPROACH

### **3 EXECUTIVE SUMMARY**

### **4 MARKET OVERVIEW**

- 4.1 INTRODUCTION
- 4.2 GUM ARABIC MARKET: COMPARISON WITH PARENT MARKET
- 4.3 KEY MARKET DYNAMICS
- 4.4 DEMAND SIDE ANALYSIS
- 4.5 MARKET DRIVERS AND INHIBITORS
- 4.6 OPPORTUNITIES
- 4.7 PORTER'S FIVE FORCES ANALYSIS
  - 4.7.1 INTENSITY OF RIVALRY
  - 4.7.2 BARGAINING POWER OF SUPPLIERS
  - 4.7.3 BARGAINING POWER OF BUYERS
  - 4.7.4 THREAT OF SUBSTITUTES
  - 4.7.5 THREAT OF NEW ENTRANTS

### **5 GUM ARABIC MARKET, BY APPLICATION**

## 5.1 INTRODUCTION

## 5.2 DEMAND SIDE ANALYSIS: KEY APPLICATIONS

## 5.3 GUM ARABIC IN CONFECTIONERY, BY GEOGRAPHY

## 5.4 GUM ARABIC IN BEVERAGE PRODUCTS, BY GEOGRAPHY

## 5.5 GUM ARABIC IN BAKERY PRODUCTS, BY GEOGRAPHY

## 5.6 GUM ARABIC IN DAIRY PRODUCTS, BY GEOGRAPHY

## 5.7 GUM ARABIC IN SAUCES AND DRESSINGS, BY GEOGRAPHY

# 6 GUM ARABIC MARKET, BY FUNCTION

## 6.1 INTRODUCTION

## 6.2 GUM ARABIC AS A THICKENER, BY GEOGRAPHY

## 6.3 GUM ARABIC AS A FAT REPLACER, BY GEOGRAPHY

## 6.4 GUM ARABIC AS A STABILIZER, BY GEOGRAPHY

## 6.5 GUM ARABIC AS A GELLING AGENT, BY GEOGRAPHY

## 6.6 GUM ARABIC AS A COATING AGENT, BY GEOGRAPHY

## 6.7 GUM ARABIC AS A TEXTURANT, BY GEOGRAPHY

# 7 GUM ARABIC MARKET, BY TYPE

## 7.1 INTRODUCTION

## 7.2 GLOBAL GUM ARABIC MARKET, TYPE COMPARISON WITH FOOD AND BEVERAGE INGREDIENTS MARKET

## 7.3 GLOBAL SENEGALIA SENEGAL GUM MARKET, BY GEOGRAPHY

## 7.4 GLOBAL VACHELLIA SEYAL GUM MARKET, BY GEOGRAPHY

# 8 GUM ARABIC MARKET, BY GEOGRAPHY

## 8.1 INTRODUCTION

## 8.2 NORTH AMERICA GUM ARABIC MARKET

### 8.2.1 NORTH AMERICAN GUM ARABIC MARKET, BY GEOGRAPHY

## 8.3 EUROPE GUM ARABIC MARKET

### 8.3.1 EUROPEAN GUM ARABIC MARKET, BY GEOGRAPHY

## 8.4 ASIA-PACIFIC GUM ARABIC MARKET

### 8.4.1 ASIA-PACIFIC GUM ARABIC MARKET, BY GEOGRAPHY

## 8.5 LATIN AMERICA GUM ARABIC MARKET

### 8.5.1 LATIN AMERICAN GUM ARABIC MARKET, BY GEOGRAPHY

## 8.6 ROW GUM ARABIC MARKET

### 8.6.1 ROW GUM ARABIC MARKET, BY GEOGRAPHY

## **9 GUM ARABIC MARKET: COMPETITIVE LANDSCAPE**

9.1 GUM ARABIC MARKET: COMPANY SHARE ANALYSIS

9.2 COMPANY PRESENCE IN GUM ARABIC MARKET, BY TYPE

9.3 MERGERS & ACQUISITIONS

9.4 EXPANSIONS

9.5 INVESTMENTS

## **10 GUM ARABIC MARKET, BY COMPANY**

(Overview, Financials, Products & Services, Strategy, and Developments)\*

10.1 GUM ARABIC COMPANY

10.2 NEXIRA

10.3 KERRY GROUP

10.4 TIC GUMS INC.

10.5 AGRIGUM INTERNATIONAL LIMITED

10.6 FARBEST BRANDS

10.7 ALLAND & ROBERT

10.8 INGREDION INCORPORATED

10.9 HAWKINS WATTS

10.10 PRODIGY NIG LIMITED

\*Details on overview, financials, product & services, strategy, and developments might not be captured in case of unlisted company

## **11 APPENDIX**

11.1 CUSTOMIZATION OPTIONS

11.1.1 TECHNICAL ANALYSIS

11.1.2 LOW-COST SOURCING LOCATIONS

11.1.3 REGULATORY FRAMEWORK

11.1.4 FOOD-GUM ARABIC USAGE DATA

11.1.5 IMPACT ANALYSIS

11.1.6 TRADE ANALYSIS

11.1.7 HISTORICAL DATA AND TRENDS

11.2 RELATED REPORTS

11.3 INTRODUCING RT: REAL TIME MARKET INTELLIGENCE

### 11.3.1 RT SNAPSHOTS

## List Of Tables

### LIST OF TABLES

Table 1 ASSUMPTIONS OF THE RESEARCH STUDY

Table 2 LIMITATIONS OF THE RESEARCH STUDY

Table 3 GLOBAL GUM ARABIC APPLICATION MARKETS, 2014 (MT)

Table 4 GLOBAL GUM ARABIC MARKET MACRO INDICATORS: POPULATION PROJECTION, 2014 ('000)

Table 5 GUM ARABIC MARKET: COMPARISON WITH PARENT MARKET, 2013-2019 (USD MN)

Table 6 GUM ARABIC MARKET: COMPARISON WITH PARENT MARKET, 2013-2019 (MT)

Table 7 GLOBAL GUM ARABIC MARKET, BY APPLICATION, 2013-2019 (USD MN)

Table 8 GLOBAL GUM ARABIC MARKET, BY APPLICATION, 2013-2019 (MT)

Table 9 GLOBAL GUM ARABIC MARKET, BY FUNCTION, 2013-2019 (USD MN)

Table 10 GLOBAL GUM ARABIC MARKET, BY FUNCTION, 2013-2019 (MT)

Table 11 GLOBAL GUM ARABIC MARKET, BY TYPE, 2013-2019 (USD MN)

Table 12 GLOBAL GUM ARABIC MARKET, BY TYPE, 2013-2019 (MT)

Table 13 GLOBAL GUM ARABIC MARKET, BY GEOGRAPHY, 2013-2019 (USD MN)

Table 14 GLOBAL GUM ARABIC MARKET, BY GEOGRAPHY, 2013-2019 (MT)

Table 15 GLOBAL GUM ARABIC MARKET: COMPARISON WITH APPLICATION MARKETS, 2013-2019 (USD MN)

Table 16 GLOBAL GUM ARABIC MARKET, BY APPLICATION, 2013–2019 (USD MN)

Table 17 GLOBAL GUM ARABIC MARKET, BY APPLICATION, 2013-2019 (MT)

Table 18 DEMAND SIDE ANALYSIS: KEY APPLICATIONS

Table 19 GLOBAL GUM ARABIC IN CONFECTIONERY, BY GEOGRAPHY, 2013-2019 (USD MN)

Table 20 GLOBAL GUM ARABIC IN CONFECTIONERY, BY GEOGRAPHY, 2013-2019 (MT)

Table 21 GLOBAL GUM ARABIC IN BEVERAGE PRODUCTS, BY GEOGRAPHY, 2013-2019 (USD MN)

Table 22 GLOBAL GUM ARABIC IN BEVERAGE PRODUCTS, BY GEOGRAPHY, 2013-2019 (MT)

Table 23 GLOBAL GUM ARABIC IN BAKERY PRODUCTS, BY GEOGRAPHY, 2013-2019 (USD MN)

Table 24 GLOBAL GUM ARABIC IN BAKERY PRODUCTS, BY GEOGRAPHY, 2013-2019 (MT)

Table 25 GLOBAL GUM ARABIC IN DAIRY PRODUCTS, BY GEOGRAPHY,

2013-2019 (USD MN)

Table 26 GLOBAL GUM ARABIC IN DAIRY PRODUCTS, BY GEOGRAPHY,  
2013-2019 (MT)

Table 27 GLOBAL GUM ARABIC IN SAUCES AND DRESSINGS, BY GEOGRAPHY,  
2013-2019 (USD MN)

Table 28 GLOBAL GUM ARABIC IN SAUCES AND DRESSINGS, BY GEOGRAPHY,  
2013-2019 (MT)

Table 29 GLOBAL GUM ARABIC MARKET, BY FUNCTION, 2013–2019 (USD MN)

Table 30 GLOBAL GUM ARABIC MARKET, BY FUNCTION, 2013-2019 (MT)

Table 31 GLOBAL GUM ARABIC MARKET AS A THICKENER, BY GEOGRAPHY,  
2013 – 2019 (USD MN)

Table 32 GLOBAL GUM ARABIC MARKET AS A THICKENER, BY GEOGRAPHY,  
2013- 2019 (MT)

Table 33 GLOBAL GUM ARABIC MARKET AS A FAT REPLACER, BY GEOGRAPHY,  
2013-2019 (USD MN)

Table 34 GLOBAL GUM ARABIC MARKET AS A FAT REPLACER, BY GEOGRAPHY,  
2013-2019 (MT)

Table 35 GLOBAL GUM ARABIC MARKET AS A STABILIZER, BY GEOGRAPHY,  
2013 – 2019 (USD MN)

Table 36 GLOBAL GUM ARABIC MARKET AS A STABILIZER, BY GEOGRAPHY,  
2013- 2019 (MT)

Table 37 GLOBAL GUM ARABIC MARKET AS A GELLING AGENT, BY  
GEOGRAPHY, 2013-2019 (USD MN)

Table 38 GLOBAL GUM ARABIC MARKET AS A GELLING AGENT, BY  
GEOGRAPHY, 2013-2019 (MT)

Table 39 GLOBAL GUM ARABIC MARKET AS A COATING AGENT, BY  
GEOGRAPHY, 2013-2019 (USD MN)

Table 40 GLOBAL GUM ARABIC MARKET AS A COATING AGENT, BY  
GEOGRAPHY, 2013-2019 (MT)

Table 41 GLOBAL GUM ARABIC MARKET AS A TEXTURANT, BY GEOGRAPHY,  
2013-2019 (USD MN)

Table 42 GLOBAL GUM ARABIC MARKET AS A TEXTURANT, BY GEOGRAPHY,  
2013-2019 (MT)

Table 43 GLOBAL GUM ARABIC MARKET, BY TYPE, 2013-2019 (USD MN)

Table 44 GLOBAL GUM ARABIC MARKET, BY TYPE, 2013-2019 (MT)

Table 45 GLOBAL GUM ARABIC MARKET: TYPE COMPARISON WITH PARENT  
MARKET, 2013–2019 (USD MN)

Table 46 GLOBAL SENEGALIA SENEGAL GUM MARKET, BY GEOGRAPHY,  
2013–2019 (USD MN)



Table 47 GLOBAL SENEGALIA SENEGAL GUM MARKET, BY GEOGRAPHY, 2013–2019 (MT)

Table 48 GLOBAL VACHELLIA SEYAL GUM MARKET, BY GEOGRAPHY, 2013–2019 (USD MN)

Table 49 GLOBAL VACHELLIA SEYAL GUM MARKET, BY GEOGRAPHY, 2013–2019 (MT)

Table 50 GUM ARABIC MARKET, BY GEOGRAPHY, 2013-2019 (USD MN)

Table 51 GLOBAL GUM ARABIC MARKET, BY GEOGRAPHY, 2013–2019 (MT)

Table 52 NORTH AMERICAN GUM ARABIC MARKET, BY GEOGRAPHY, 2013-2019 (USD MN)

Table 53 NORTH AMERICAN GUM ARABIC MARKET, BY GEOGRAPHY, 2013-2019 (MT)

Table 54 EUROPEAN GUM ARABIC MARKET, BY GEOGRAPHY, 2013-2019 (USD MN)

Table 55 EUROPEAN GUM ARABIC MARKET, BY GEOGRAPHY, 2013-2019 (MT)

Table 56 ASIA-PACIFIC GUM ARABIC MARKET, BY GEOGRAPHY, 2013-2019 (USD MN)

Table 57 ASIA-PACIFIC GUM ARABIC MARKET, BY GEOGRAPHY, 2013-2019 (MT)

Table 58 LATIN AMERICAN GUM ARABIC MARKET, BY GEOGRAPHY, 2013-2019 (USD MN)

Table 59 LATIN AMERICAN GUM ARABIC MARKET, BY GEOGRAPHY, 2013-2019 (MT)

Table 60 ROW GUM ARABIC MARKET, BY GEOGRAPHY, 2013-2019 (USD MN)

Table 61 ROW GUM ARABIC MARKET, BY GEOGRAPHY, 2013-2019 (MT)

Table 62 GUM ARABIC MARKET: COMPANY SHARE ANALYSIS, 2014 (%)

Table 63 GLOBAL GUM ARABIC MARKET: MERGERS & ACQUISITIONS

Table 64 GLOBAL GUM ARABIC MARKET: EXPANSIONS

Table 65 GLOBAL GUM ARABIC MARKET: INVESTMENTS

Table 66 KERRY GROUP: KEY OPERATIONS DATA, 2009–2013 (USD MN)

Table 67 KERRY GROUP: KEY FINANCIALS, 2009–2013 (USD MN)

Table 68 INGREDION INC.: KEY FINANCIALS, 2010 - 2014 (USD MN)

## List Of Figures

### LIST OF FIGURES

Figure 1 MARKET DEFINITION AND SCOPE OF THE STUDY

Figure 2 INTEGRATED ECOSYSTEM OF THE GLOBAL GUM ARABIC MARKET

Figure 3 BOTTOM-UP APPROACH

Figure 4 DEMAND SIDE ANALYSIS

Figure 5 MACRO INDICATOR-BASED APPROACH

Figure 6 GLOBAL GUM ARABIC MARKET: SNAPSHOT, 2014

Figure 7 GUM ARABIC MARKET: GROWTH ASPECTS

Figure 8 GLOBAL GUM ARABIC MARKET, BY APPLICATION, 2014 VS 2019

Figure 9 GLOBAL GUM ARABIC FUNCTIONS, BY GEOGRAPHY, 2014 (USD MN)

Figure 10 GLOBAL GUM ARABIC MARKET: GROWTH ANALYSIS, BY TYPE, 2014–2019 (%)

Figure 11 PORTER'S FIVE FORCES ANALYSIS

Figure 12 GLOBAL GUM ARABIC MARKET, BY APPLICATION, 2014 & 2019 (USD MN)

Figure 13 GLOBAL GUM ARABIC MARKET, BY APPLICATION, 2014 & 2019 (MT)

Figure 14 GLOBAL GUM ARABIC MARKET IN CONFECTIONERY, BY GEOGRAPHY, 2013-2019 (USD MN)

Figure 15 GLOBAL GUM ARABIC MARKET IN BEVERAGE PRODUCTS, BY GEOGRAPHY, 2013-2019 (USD MN)

Figure 16 GLOBAL GUM ARABIC MARKET IN BAKERY PRODUCTS, BY GEOGRAPHY, 2013 - 2019 (USD MN)

Figure 17 GLOBAL GUM ARABIC MARKET IN DAIRY PRODUCTS, BY GEOGRAPHY, 2013-2019 (USD MN)

Figure 18 GLOBAL GUM ARABIC MARKET IN SAUCES AND DRESSINGS, BY GEOGRAPHY, 2013-2019 (USD MN)

Figure 19 GLOBAL GUM ARABIC MARKET, BY FUNCTION, 2014 & 2019 (USD MN)

Figure 20 GLOBAL GUM ARABIC MARKET, BY FUNCTION, 2014 & 2019 (MT)

Figure 21 GLOBAL GUM ARABIC MARKET AS A THICKENER, BY GEOGRAPHY, 2013-2019 (USD MN)

Figure 22 GLOBAL GUM ARABIC MARKET AS A FAT REPLACER, BY GEOGRAPHY, 2013-2019 (USD MN)

Figure 23 GLOBAL GUM ARABIC MARKET AS A STABILIZER, BY GEOGRAPHY, 2013-2019 (USD MN)

Figure 24 GLOBAL GUM ARABIC MARKET AS A GELLING AGENT, BY GEOGRAPHY, 2013-2019 (USD MN)

Figure 25 GLOBAL GUM ARABIC MARKET AS A COATING AGENT, BY GEOGRAPHY, 2013-2019 (USD MN)

Figure 26 GLOBAL GUM ARABIC MARKET AS A TEXTURANT, BY GEOGRAPHY, 2013-2019 (USD MN)

Figure 27 GLOBAL GUM ARABIC MARKET, BY TYPE, 2013 & 2019 (USD MN)

Figure 28 GLOBAL GUM ARABIC MARKET, BY TYPE, 2014 & 2019 (MT)

Figure 29 GLOBAL GUM ARABIC MARKET: TYPE COMPARISON WITH FOOD AND BEVERAGE INGREDIENTS MARKET, 2013–2019 (USD MN)

Figure 30 GLOBAL SENEGALIA SENEGAL GUM MARKET, BY GEOGRAPHY, 2013–2019 (USD MN)

Figure 31 GLOBAL VACHELLIA SEYAL GUM MARKET, BY GEOGRAPHY, 2013–2019 (USD MN)

Figure 32 GUM ARABIC MARKET: GROWTH ANALYSIS, BY GEOGRAPHY, 2014 & 2019 (USD MN)

Figure 33 GUM ARABIC MARKET: GROWTH ANALYSIS, BY GEOGRAPHY, 2014 & 2019 (MT)

Figure 34 NORTH AMERICAN GUM ARABIC MARKET OVERVIEW, 2014 & 2019 (%)

Figure 35 EUROPEAN GUM ARABIC MARKET OVERVIEW, 2014 & 2019 (%)

Figure 36 ASIA-PACIFIC GUM ARABIC MARKET OVERVIEW, 2014 & 2019 (%)

Figure 37 LATIN AMERICAN GUM ARABIC MARKET OVERVIEW, 2014 & 2019 (%)

Figure 38 ROW GUM ARABIC MARKET OVERVIEW, 2014 & 2019 (%)

Figure 39 GUM ARABIC MARKET: COMPANY SHARE ANALYSIS, 2014 (%)

Figure 40 GUM ARABIC MARKET: COMPANY PRODUCT COVERAGE, BY TYPE, 2014

Figure 41 KERRY GROUP: REVENUE MIX, 2014 (%)

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