

# **Global Glyceride Ethoxylate Market by Application (Household & Personal Care, Pharmaceutical, Agrochemical, Oilfield, Others), by Geography - Analysis & Forecast to 2019**

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## **Abstracts**

The report covers the global glyceride ethoxylate market. This market has been segmented based on application and geography. The market data for these types is given with respect to volume (KT) and value (USD Million). The global glyceride ethoxylate market was valued at \$640. 7 million in 2014, and is projected to reach \$720. 5 million by 2019, at a CAGR of 2. 4% from 2014 to 2019.

The total market for global glyceride ethoxylate has been analyzed based on the current proceedings in the industry at the commercial level. The top-down and bottom-up approaches give a brief snapshot of the global glyceride ethoxylate industry globally. The study provides the value chain analysis with respect to glyceride ethoxylate raw materials, manufacturers, and end users. The value chain describes the key contributors to the materials market at different stages from product development to end use. It represents the top players contributing to the global glyceride ethoxylate industry.

The impact of different market factors, such as drivers, inhibitors, and opportunities is also illustrated in the report. This gives an idea about the key drivers such as the rising demand from Asia-Pacific market and growing demand for eco-friendly products.

The Asia-Pacific glyceride ethoxylate market accounted for a share of about 31. 0% of the global glyceride ethoxylate market in 2014. This is because of various reasons, such as increasing glyceride ethoxylate demand from application market in the region, cheap labor, low production cost, and ease of business.

The global glyceride ethoxylate market has been segmented based on different applications, including household & personal care, agrochemicals, pharmaceuticals, oilfield and others. Household & personal care segment was the largest segment of the global glyceride ethoxylate market, and contributed a share of 73. 0% in 2014.

The key companies operational in the global glyceride ethoxylate market are Stepan Company (U.S.), Shell Chemicals (The Netherlands), BASF SE (Germany), Huntsman Corporation (U.S.), Clariant AG (Switzerland), The Dow Chemical Company (U.S.), Sasol Limited (South Africa) and Ineos Group Ltd (Switzerland), Air Products & Chemicals (U.S.), and India Glycols (India). These companies have been focusing on expanding their production capacity to achieve a competitive advantage and thereby serving the customers more effectively. Investments in expansion of plant capacities, followed by new product developments were the most preferred strategies by the top players in the year 2013 & 2014. Their strategy to capture the market in developing economies includes expansions and agreements.

The report also presents a competitive landscape covering different strategies and developments such as mergers & acquisitions, expansions, and agreements undertaken by the leading glyceride ethoxylate manufacturing companies in the past few years. Furthermore, different glyceride ethoxylate market participants are also profiled in the report.

#### Scope of the report

The global glyceride ethoxylate market has been covered in detail in this report. In order to provide an all-round picture, the current market demand and forecasts have also been included.

#### On the Basis of Region:

Asia-Pacific

North-America

Europe

Rest of World

On the Basis of Application:

Household & Personal Care

Pharmaceuticals

Agrochemicals

Oilfield

Others

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