

Global Ethanolamine Market by Application (Personal Care, Textile Chemicals, Gas Treatment, Agricultural Chemicals, and Others), by Geography – Analysis and Forecast to 2019

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Abstracts

The report covers the important ethanolamine global markets. It further divides the market on the basis of application and geography. The market data for is given in terms of volume (kilo tons) and value (USD million). The market value of ethanolamine was estimated to be \$4.2 billion in 2014 and is projected to grow at a CAGR of 5.3% from 2014 to 2019. The data mentioned in the report are based on the global demand for ethanolamine.

The total market for global ethanolamine has been analyzed giving an idea about the current proceedings in the industry at the commercial level. The study provides the value chain analysis with respect to ethanolamine raw materials, manufacturers, and end users. The value chain describes the key contributors to the materials market at different stages, from product development to end use. It represents the top players which are contributing to the global ethanolamine industry.

The impact of different market factors, such as drivers, inhibitors, and opportunities is also illustrated in the report. This gives an idea about the key drivers, such as increasing demand in the herbicide, detergent and personal care industries, low cost of production, the ever rising demand in the developing economies of Asia-Pacific and Europe, and high ethanolamine consumption; and inhibitors such as volatility in the prices of raw materials and time-consuming manufacturing process. Rising demand from China and the U.S., along with the development of new applications and market, such as glyphosate herbicides, wood preservation, construction chemicals, and so on are expected to be the major drivers for the global ethanolamine market.

The global ethanolamine market is also classified based on different applications. The important applications include personal care, textile chemicals, gas treatment, agricultural chemicals, and others. The personal care market is expected to show rapid growth in the future.

The key companies in this market are BASF SE (Germany), Dow Chemical Corporation (U.S.), Akzo Nobel (The Netherlands), Huntsman Corporation (U.S.), SINOPEC (China), and others. These companies are consistently focusing on expanding their production capacity to achieve a competitive advantage and thereby serving the customers more effectively. Investments in expansion of plant capacities, followed by acquisitions were the most preferred strategies adopted by the top players in the year 2013 & 2014 which in turn drives the demand of ethanolamine. Their strategy to capture the market in developing economies includes expansions and agreements.

The North American region emerged as the driving factor for this market, contributing about 33.9% of the global demand in terms of consumption in 2014. The U.S. is the leading country in the consumption of ethanolamine, due to the availability of cheaper raw materials and low labor cost. Important emerging economies such as China and Latin America are further lined up for a brighter future in this market.

The report also presents a competitive landscape covering different strategies and developments, such as mergers & acquisitions, expansions, and agreements undertaken by the leading ethanolamine companies during the past few years. Furthermore, different ethanolamine market participants are also profiled in the report.

Scope of the report

The global ethanolamine market has been covered in detail in this report. In order to provide an all-round picture, the current market demand and forecasts have also been included.

The report segments the global ethanolamine market -

On the basis of applications:

Personal Care

Textile Chemicals

Gas Treatment

Agricultural Chemicals

Others

Each application is described in detail in the report with volume and revenue forecasts for each application.

On the basis of geography:

Asia-Pacific

North America

Europe

RoW

The market is further analyzed for key countries in each of these regions.

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*Details on overview, financials, product & services, strategy, and developments might not be captured in case of unlisted company

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