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Global Embedded Pico Projector Market by Technology (Digital Light Processing, Liquid Crystal on Display, Laser Beam Steering, Holographic), by Brightness, by Application, by Geography - Analysis and Forecast to 2019

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Abstracts

The global embedded pico projector market is projected to grow at a CAGR of 62.0% during the forecast period of 2014 to 2019. The growth of the global embedded pico projector market is driven by factors such as the increasing use of embedded pico projector in automotive, business & education, and consumer electronics application areas. In the overall embedded pico projector market, the digital light processing and liquid crystal on silicon technologies are expected to lead the market in the coming years.

In this report, the global embedded pico projector market has been broadly classified by technology into digital light processing, liquid crystal on silicon, laser beam steering, and holographic. The digital light processing and liquid crystal on silicon technologies together captured a market share of 90.1% of the overall market in 2014 and are projected to grow at CAGRs of 51.9% and 67.5% respectively, from 2014 to 2019.

There are a large number of players in the global market for embedded pico projectors, thereby making it a highly competitive market. As of 2014, the global embedded pico projector market has top market players such as STMicroelectronics, Himax Technologies Inc., Texas Instruments Inc., Optoma Technology Inc., and Aiptek International Inc. among others.

Customization Options:

Along with the market data, customize the MMM assessments in accordance to your company's specific needs and get comprehensive industry standards and deep-dive analysis of the following parameters:

Product Analysis:

Usage pattern (in-depth trend analysis) of technology (segment-wise)

Product matrix, which gives a detailed comparison of product portfolio of each company mapped at country and sub-segment level

End-user adoption rate analysis of the technology (segment-wise and country-wise)

Comprehensive coverage of product approvals, pipeline products, and product recalls

Data from Manufacturing Firms:

Fast turn-around analysis of manufacturing firms' responses to recent market events and trends

Various firms' opinions about different applications where embedded Pico projector can be used

Qualitative inputs on macroeconomic indicators and mergers & acquisitions in each geography

Comparative Analysis:

Market data and key developments of top companies

Shipment/Volume Data:

Tracking the value of components shipped annually in each geography

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Trend Analysis of Application:

Application matrix, which gives a detailed comparison of application portfolio of each company, mapped in each geography

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10.2 HIMAX TECHNOLOGIES INC.
10.3 TEXAS INSTRMENTS INC.

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10.4 OPTOMA TECHNOLOGY INC.
10.5 AIPTEK INTERNATIONAL INC.

*Details on overview, financials, product & services, strategy, and developments might not be captured in case of unlisted company

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