

Global Dioctyl Phthalate Plasticizer Market by Application (Floor & Wall Coverings, Wire & Cables, Film & Sheet, Coated Fabric, Consumer Goods), by Geography (North America, Europe, Asia-Pacific, RoW) - Analysis and Forecast to 2019

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Abstracts

The global DOP plasticizer market was valued at \$6,109.5 million in 2014, and is expected to reach \$7,845.8 million by 2019, at a CAGR of 5.1% from 2014 to 2019. The rising demand for DOP plasticizer from end-user industries in emerging economies is expected drive the growth of the global DOP plasticizer market.

Based on applications, the global DOP plasticizer market has been segmented into applications, such as floor & wall coverings, wire & cable, film & sheet, coated fabric, consumer goods, and others. The market has also been segmented based on regions, such as North America, Europe, Asia-Pacific, and RoW. The film & sheet application segment accounted for major share of 22.4% of the global DOP plasticizer market in the same year. The DOP plasticizer market in Asia-Pacific is expected to be driven by high demand for DOP plasticizers from its application markets, availability of cheap labor, and lower production costs in the region. The Asia-Pacific region contributed a share of 74.0% to the global DOP plasticizer market 2014.

Both top-down and bottom-up approaches were extensively used in this report, along with several data triangulation methods to perform market estimations and forecasts for the overall market segments and sub-segments listed in this report. The impact of different market factors, such as drivers, inhibitors, and opportunities has also been illustrated in the report.

The report also presents a competitive landscape covering different strategies and

developments, such as mergers & acquisitions, expansions, and agreements undertaken by the leading DOP plasticizer companies in the past few years.

Scope of the report

The global DOP plasticizer market has been covered in detail in this report. In order to provide an all-round picture, the current market demand and forecasts have also been included.

On the Basis of Geography:

Asia-Pacific

North-America

Europe

Rest of the World

On the Basis of Application:

Floor & Wall Covering

Wire & Cable

Film & Sheet

Coated Fabric

Consumer Goods

Each application is described in detail in the report with volume and revenue forecasts for each application. The market is further analyzed for key countries in each of these regions.

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*Details on overview, financials, product & services, strategy, and developments might not be captured in case of unlisted company

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