

Global Diisononyl Phthalate (DINP) Plasticizer Market by Application (PVC, Toys, Electrical Insulation, Vinyl Flooring, Medical Devices), by Geography (North America, Asia-Pacific, Europe, Rest of the World) -Analysis & Forecast to 2019

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Abstracts

The report covers the global DINP plasticizer market and segments the market on the basis of application and geography. The statistics for the overall market and its submarkets have been provided with respect to volume (KT) and value (USD Million). The global DINP plasticizer market was valued at \$4,285.2 million in 2014 and is projected to grow its market value at a CAGR 7.1% from 2014 to 2019. The data mentioned in the report are based on the global demand for DINP plasticizers.

The market for DINP plasticizers has been analyzed based on the current proceedings in the industry at the commercial level. The top-down and bottom-up approach provide a brief snapshot of the overall DINP plasticizer industry, globally. The study provides the value chain analysis with respect to DINP plasticizer raw materials, manufacturers, and end-users. The value chain describes the key contributors to the materials market at different stages from product development to end use. It represents the top players who are contributing to the global DINP plasticizer industry.

The impacts of the market drivers and restraints have also been illustrated in the report. The key drivers of the market include the demand from the APAC region and the growing demand from the PVC application market, among others. The stringent regulations in Europe and North America aer also contributing to the growth of the global DINP plasticizer market.

The Asia-Pacific market contributed nearly 59% of the global consumption in 2014. This



is due to the availability of cheaper raw materials in the region.

The global DINP plasticizer market has also been classified based on different applications. The key applications of this market have been identified as PVC, toys, electrical insulation, vinyl flooring, and medical devices, among others.

The key players in the global DINP plasticizer market are UPC Technology Corporation (Taiwan), Nan Ya Corporation (Taiwan), Aekyung Petrochemical (Korea), Sandung Qilu (China), Eastman Chemical Company (U.S.), LG Chem (Korea), KLJ Group (India), and Guandong Chunda Chemical Industry (China), among others.

These companies are consistently focusing on expanding their production capacity to achieve a competitive advantage, and thereby serve their customers more effectively. Investments in expansion of plant capacities, followed by new product developments, were the most preferred strategies by the top players in 2013 and 2014. Their strategies to capture the market in developing economies include expansions and agreements.

The report also presents a competitive landscape of the concerned market, covering the different strategies and developments, such as mergers & acquisitions, expansions, and agreements, undertaken by the leading DINP plasticizer companies over the past few years. Furthermore, the major DINP plasticizer market participants have been profiled in the report.

Scope of the Report:

This research report categorizes the global market for DINP plasticizer on the basis of application and geography, along with forecasts of volume, value, and analysis of the trends in each of the sub-markets.

On the Basis of Geography:

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Asia-Pacific (APAC)
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North America

Europe

Rest of the World (RoW)



On the Basis of Application:

PVC

Toys

Electrical Insulation

Vinyl Flooring

Medical devices

Others



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*Details on overview, financials, product & services, strategy, and developments might not be captured in case of unlisted company

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