

Global Diesel Fuel Additives Market by Type (Deposit Control Additives, Cetane Improvers, Antioxidants, Dyes & Markers, Lubricity Improvers, Cold Flow Improvers, & Stability Improvers), by Geography - Analysis & Forecast to 2019

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Abstracts

The report covers the global diesel additives market and further divides the market on the basis of type and geography. The market data for these types is given with respect to volume (kilotons) and value (USD Million). The market value of diesel fuel additives was estimated to be \$3,717.7 million in 2014 and is projected to grow at a CAGR of 7.3% from 2014 to 2019. The data mentioned in the report are based on the global demand for diesel additives.

The global diesel additives market has been analyzed based on the current proceedings in the industry at the commercial level. The study provides the value chain analysis with respect to diesel additives raw materials, manufacturers, and end-users. The value chain describes the key contributors to the materials market at different stages from product development to end use. It represents the top players who are contributing to the growth of the global diesel additives market.

The impact of different market factors, such as drivers and inhibitors, have also been illustrated in the report. This gives an idea about the key drivers such as stringent environmental regulations, high growth in Asia-Pacific, and depleting quality of crude oil; and inhibitors such as rise in demand for alternate fuels, and huge investments in R&D and technology.

The global diesel additives market has been classified based on different types. The important types are deposit control additives, cetane improvers, antioxidants, dyes &

markets, lubricity improvers, cold flow improvers, stability improvers, corrosion inhibitors, octane improvers, and anti-icing, among others.

The key companies in this market are Afton Chemical (U.S.), Albemarle Corp. (U.S.), Chevron Oronite (U.S.), Infineum International Inc. (U.K.), Fuel Performance Solutions, Inc. (U.S.), and The Lubrizol Corporation (U.S.), among several others. These companies are consistently focusing on expanding their production capacity to achieve a competitive advantage, and thereby serving the customers more effectively. Investments in expansion of plant capacities, followed by acquisitions, were the most preferred strategies by the top players in 2012 and 2013, to drive the demand for diesel additives, globally. Their strategy to capture the market in developing economies includes expansions and agreements.

The North American region accounted for 27.6% of the global demand, in terms of consumption, in 2014. It is the leading market for diesel additives, mainly owing to the increased demand for efficient fuels in the region.

The report also presents a competitive landscape covering different strategies and developments such as mergers & acquisitions, expansions, and agreements undertaken by the leading diesel additives companies in the past few years. Furthermore, different diesel additives market participants are also profiled in the report.

Scope of the Report:

This research report categorizes the global market for diesel additives on the basis of type, end-user, and geography, along with forecasts of volume, value, and trends in each of the sub-markets.

On the Basis of Type:

Deposit Control Additives

Cetane Improvers

Lubricity Improvers

Antioxidants

Cold Flow Improvers

Anti-icing

Dyes & Markers

Corrosion Inhibitors

Stability Improvers

Octane Improvers

Others

On the Basis of Geography:

Asia-Pacific

Europe

North America

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Middle East & Africa

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