

# **Global Departmental PACS market by Product (Radiology PACS and Cardiology PACS), by Component (Services, Software, and Hardware), by Deployment (Web-based, On-premise, and Cloud-based), and by End User (Hospitals, Laboratories, and Physicians) - Global Forecasts to 2019**

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## **Abstracts**

The global departmental PACS market is estimated to grow at a CAGR of 10.0% from 2014 to 2019. North America contributes the largest market share in the global departmental PACS market, contributing around half of the total market.

Departmental picture archiving and communication systems (PACS) have reduced the physical and time barriers associated with traditional film-based image retrieval, distribution, and display. PACS has widespread application in hospitals and clinics as it eliminates the need of maintaining hard copies of images and replaces them with digital storage. Cloud based PACS solutions is the latest market development which is estimated to gain a significant market share in the next five years. In the delivery mode segment, on-premise forms the largest segment of the overall market. And it is perceived to offer better control and secure sharing of data.

The departmental PACS market has been segmented on the basis of product, component, deployment, end user, and by countries. The report covers the major regions which include North America, Europe, Asia, and rest of the world (RoW). North America is the largest contributor to this market, followed by Europe, and Asia. Asia is the fastest growing market in this region owing to the medical and technological advances.

The report has profiled the leading players of this market in terms of developments (new product launches, partnerships, and joint ventures) and strategies adopted by them over the past few years to sustain and strengthen their position in the market. The key players in the global departmental PACS market are Agfa Healthcare (Belgium), Carestream Health (U.S.), GE Healthcare (U.K.), Philips Healthcare (The Netherlands), McKesson Corporation (U.S.), FujiFilm Healthcare (Japan), Siemens Healthcare (Germany), and others.

### **Reasons to Buy the Report:**

From an insight perspective, this research report has focused on various levels of analysis—industry analysis (industry trends, and PEST analysis), market share analysis of top players, supply chain analysis, and company profiles, which together comprise and discuss the basic views on the competitive landscape, usage patterns, emerging and high-growth segments of the departmental PACS market, high-growth regions and countries and their respective regulatory policies, government initiatives, drivers, restraints, and opportunities.

The report will enrich both established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn will help the firms in garnering a greater market, share. Firms purchasing the report could use any one or combination of the below mentioned five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) for strengthening their market share.

### **The report provides insights on the following pointers:**

**Product Analysis and development:** Detailed insights on upcoming technologies, research and development activities, and new product launches in the global departmental PACS market. Usage pattern/ penetration rate (in-depth trend analysis) of products (Segment wise) and purchasing data. Comprehensive coverage of product approvals and product recalls.

**Market Development:** Comprehensive information about lucrative emerging markets. The report analyzes the markets for PACS across geographies, exploit new clientele base, and different pricing policies.

**Market Diversification:** Exhaustive information about new products, untapped geographies, recent developments, and investments decisions in the gas

chromatography market. Detailed description regarding the related and unrelated diversification pertaining to this market.

**Competitive Assessment:** In-depth assessment of market shares, company share analysis of the key players forecasted till 2019. Develop business strategies and manufacturing capabilities of leading players enhance the bottom line of the companies in the global departmental PACS market.

**Product/ Brand Perception Analysis:** Comprehensive study of customers perception and behavior through our inbuilt social connect tool (digital marketing language) checking the virality and tonality of blogs.

## Contents

### **1 INTRODUCTION**

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET SEGMENTATION & COVERAGE
- 1.3 STAKEHOLDERS

### **2 RESEARCH METHODOLOGY**

- 2.1 INTEGRATED ECOSYSTEM OF DEPARTMENTAL PACS MARKET
- 2.2 ARRIVING AT THE DEPARTMENTAL PACS MARKET SIZE
  - 2.2.1 TOP-DOWN APPROACH
  - 2.2.2 BOTTOM-UP APPROACH
  - 2.2.3 MACRO INDICATOR-BASED APPROACH
- 2.3 ASSUMPTIONS

### **3 EXECUTIVE SUMMARY**

### **4 MARKET OVERVIEW**

- 4.1 INTRODUCTION
- 4.2 DEPARTMENTAL PACS MARKET: COMPARISON WITH PARENT MARKET
- 4.3 MARKET DRIVERS AND INHIBITORS
- 4.4 KEY MARKET DYNAMICS

### **5 GLOBAL DEPARTMENTAL PACS MARKET, BY PRODUCT**

- 5.1 INTRODUCTION
- 5.2 GLOBAL: RADIOLOGY PACS MARKET, BY GEOGRAPHY
- 5.3 GLOBAL: CARDIOLOGY PACS MARKET, BY GEOGRAPHY

### **6 GLOBAL DEPARTMENTAL PACS MARKET, IN COMPONENT**

- 6.1 INTRODUCTION
- 6.2 GLOBAL: DEPARTMENTAL PACS MARKET IN SERVICES, BY GEOGRAPHY
- 6.3 GLOBAL: DEPARTMENTAL PACS MARKET IN SOFTWARE, BY GEOGRAPHY
- 6.4 GLOBAL: DEPARTMENTAL PACS MARKET IN HARDWARE, BY GEOGRAPHY
- 6.5 SNEAK VIEW: GLOBAL DEPARTMENTAL PACS MARKET IN COMPONENT,

2014 (USD MN)

## **7 GLOBAL DEPARTMENTAL PACS MARKET, IN DEPLOYMENT**

### **7.1 INTRODUCTION**

#### **7.2 GLOBAL: DEPARTMENTAL PACS MARKET IN WEB-BASED, BY GEOGRAPHY**

#### **7.3 GLOBAL: DEPARTMENTAL PACS MARKET IN ON-PREMISE, BY GEOGRAPHY**

#### **7.4 GLOBAL: DEPARTMENTAL PACS MARKET IN CLOUD-BASED, BY GEOGRAPHY**

#### **7.5 SNEAK VIEW: GLOBAL DEPARTMENTAL PACS MARKET IN DEPLOYMENT, 2014 (USD MN)**

## **8 GLOBAL DEPARTMENTAL PACS MARKET, IN END-USER**

### **8.1 INTRODUCTION**

#### **8.2 GLOBAL: DEPARTMENTAL PACS IN HOSPITAL, BY GEOGRAPHY**

#### **8.3 GLOBAL: DEPARTMENTAL PACS IN LAB, BY GEOGRAPHY**

#### **8.4 GLOBAL: DEPARTMENTAL PACS IN PHYSICIAN, BY GEOGRAPHY**

#### **8.5 SNEAK VIEW: GLOBAL DEPARTMENTAL PACS MARKET IN END-USER, 2014 (USD MN)**

## **9 GLOBAL DEPARTMENTAL PACS MARKET, BY GEOGRAPHY**

### **9.1 INTRODUCTION**

#### **9.2 NORTH AMERICA: DEPARTMENTAL PACS MARKET**

##### **9.2.1 NORTH AMERICA: DEPARTMENTAL PACS MARKET, BY PRODUCT**

##### **9.2.2 NORTH AMERICA: DEPARTMENTAL PACS MARKET, IN COMPONENT**

##### **9.2.3 NORTH AMERICA: DEPARTMENTAL PACS MARKET, IN DEPLOYMENT**

##### **9.2.4 NORTH AMERICA: DEPARTMENTAL PACS MARKET, IN END-USER**

#### **9.3 EUROPE: DEPARTMENTAL PACS MARKET**

##### **9.3.1 EUROPE: DEPARTMENTAL PACS MARKET, BY PRODUCT**

##### **9.3.2 EUROPE: DEPARTMENTAL PACS MARKET, IN COMPONENT**

##### **9.3.3 EUROPE: DEPARTMENTAL PACS MARKET, IN DEPLOYMENT**

##### **9.3.4 EUROPE: DEPARTMENTAL PACS MARKET, IN END-USER**

#### **9.4 ASIA: DEPARTMENTAL PACS MARKET**

##### **9.4.1 ASIA: DEPARTMENTAL PACS MARKET, BY PRODUCT**

##### **9.4.2 ASIA: DEPARTMENTAL PACS MARKET, IN COMPONENT**

##### **9.4.3 ASIA: DEPARTMENTAL PACS MARKET, IN DEPLOYMENT**

##### **9.4.4 ASIA: DEPARTMENTAL PACS MARKET, IN END-USER**

## **10 DEPARTMENTAL PACS MARKET: COMPETITIVE LANDSCAPE**

### **10.1 DEPARTMENTAL PACS MARKET: COMPANY SHARE ANALYSIS**

### **10.2 COMPANY PRESENCE IN DEPARTMENTAL PACS MARKET, BY PRODUCT**

### **10.3 MERGERS & ACQUISITIONS**

### **10.4 NEW PRODUCT LAUNCH**

## **11 DEPARTMENTAL PACS MARKET, BY COMPANY**

(Overview, Financials, Products & Services, Strategy, and Developments)\*

### **11.1 AGFA HEALTHCARE**

### **11.2 ALLSCRIPTS HEALTHCARE SOLUTIONS, INC.**

### **11.3 CARESTREAM HEALTH, INC.**

### **11.4 EPIC SYSTEMS**

### **11.5 FUJIFILM HEALTHCARE**

### **11.6 GE HEALTHCARE**

### **11.7 MCKESSON CORPORATION**

### **11.8 MERGE HEALTHCARE INCORPORATED**

### **11.9 PHILIPS HEALTHCARE**

### **11.10 SIEMENS HEALTHCARE (SUBSIDIARY OF SIEMEN AG)**

\*Details on overview, financials, product & services, strategy, and developments might not be captured in case of unlisted company

## **12 APPENDIX**

### **12.1 CUSTOMIZATION OPTIONS**

#### **12.1.1 PRODUCT ANALYSIS**

#### **12.1.2 SURGEONS/PHYSICIANS PERCEPTION ANALYSIS**

#### **12.1.3 BRAND/PRODUCT PERCEPTION MATRIX**

### **12.2 RELATED REPORTS**

### **12.3 INTRODUCING RT: REAL-TIME MARKET INTELLIGENCE**

#### **12.3.1 RT SNAPSHOTS**

## List Of Tables

### LIST OF TABLES

TABLE 1 GLOBAL PACS PEER MARKET SIZE, 2014 (USD MN)

TABLE 2 GLOBAL DEPARTMENTAL PACS MARKET: MACRO INDICATORS, BY COUNTRY, 2014 (USD BN)

TABLE 3 GLOBAL DEPARTMENTAL PACS MARKET: COMPARISON WITH PARENT MARKET, 2013-2019 (USD MN)

TABLE 4 GLOBAL DEPARTMENTAL PACS MARKET: DRIVERS AND INHIBITORS

TABLE 5 GLOBAL: DEPARTMENTAL PACS MARKET SIZE, BY PRODUCT, 2013-2019 (USD MN)

TABLE 6 GLOBAL: DEPARTMENTAL PACS MARKET SIZE, BY GEOGRAPHY, 2013-2019 (USD MN)

TABLE 7 GLOBAL: DEPARTMENTAL PACS MARKET SIZE, IN COMPONENT, 2013-2019 (USD MN)

TABLE 8 GLOBAL: DEPARTMENTAL PACS MARKET SIZE, IN DEPLOYMENT, 2013-2019 (USD MN)

TABLE 9 GLOBAL: DEPARTMENTAL PACS MARKET SIZE, IN END-USER, 2013 – 2019 (USD MN)

TABLE 10 GLOBAL: DEPARTMENTAL PACS MARKET SIZE, BY PRODUCT, 2013 – 2019 (USD MN)

TABLE 11 GLOBAL: RADIOLOGY PACS MARKET SIZE, BY GEOGRAPHY, 2013-2019 (USD MN)

TABLE 12 GLOBAL: RADIOLOGY PACS MARKET SIZE, BY COUNTRY, 2013-2019 (USD MN)

TABLE 13 GLOBAL: DEPARTMENTAL PACS MARKET SIZE, IN COMPONENT, 2013-2019 (USD MN)

TABLE 14 GLOBAL: DEPARTMENTAL PACS MARKET IN SERVICES, BY GEOGRAPHY, 2013-2019 (USD MN)

TABLE 15 GLOBAL: DEPARTMENTAL PACS MARKET IN SOFTWARE, BY GEOGRAPHY, 2013-2019 (USD MN)

TABLE 16 GLOBAL: DEPARTMENTAL PACS MARKET IN HARDWARE, BY GEOGRAPHY, 2013-2019 (USD MN)

TABLE 17 GLOBAL: DEPARTMENTAL PACS MARKET SIZE, IN DEPLOYMENT, 2013-2019 (USD MN)

TABLE 18 GLOBAL: DEPARTMENTAL PACS MARKET IN WEB-BASED, BY GEOGRAPHY, 2013-2019 (USD MN)

TABLE 19 GLOBAL: DEPARTMENTAL PACS MARKET IN ON-PREMISE, BY

GEOGRAPHY, 2013-2019 (USD MN)

TABLE 20 GLOBAL: DEPARTMENTAL PACS MARKET IN CLOUD-BASED, BY  
GEOGRAPHY, 2013-2019 (USD MN)

TABLE 21 GLOBAL: DEPARTMENTAL PACS MARKET IN END-USER, 2013-2019  
(USD MN)

TABLE 22 GLOBAL: DEPARTMENTAL PACS MARKET IN HOSPITAL, BY  
GEOGRAPHY, 2013-2019 (USD MN)

TABLE 23 GLOBAL: DEPARTMENTAL PACS MARKET IN LAB, BY GEOGRAPHY,  
2013-2019 (USD MN)

TABLE 24 GLOBAL: DEPARTMENTAL PACS MARKET IN PHYSICIAN, BY  
GEOGRAPHY, 2013-2019 (USD MN)

TABLE 25 GLOBAL: DEPARTMENTAL PACS MARKET SIZE, BY GEOGRAPHY,  
2013-2019 (USD MN)

TABLE 26 NORTH AMERICA: DEPARTMENTAL PACS MARKET SIZE, BY  
PRODUCT, 2013-2019 (USD MN)

TABLE 27 NORTH AMERICA: DEPARTMENTAL PACS MARKET, IN COMPONENT,  
2013-2019 (USD MN)

TABLE 28 NORTH AMERICA: DEPARTMENTAL PACS MARKET, IN DEPLOYMENT,  
2013-2019 (USD MN)

TABLE 29 NORTH AMERICA: DEPARTMENTAL PACS MARKET, IN END-USER,  
2013-2019 (USD MN)

TABLE 30 EUROPE: DEPARTMENTAL PACS MARKET, BY PRODUCT, 2013-2019  
(USD MN)

TABLE 31 EUROPE: DEPARTMENTAL PACS MARKET, IN COMPONENT, 2013-2019  
(USD MN)

TABLE 32 EUROPE: DEPARTMENTAL PACS MARKET, IN DEPLOYMENT,  
2013-2019 (USD MN)

TABLE 33 EUROPE: DEPARTMENTAL PACS MARKET, IN END-USER, 2013-2019  
(USD MN)

TABLE 34 ASIA: DEPARTMENTAL PACS MARKET, BY PRODUCT, 2013-2019 (USD  
MN)

TABLE 35 ASIA: DEPARTMENTAL PACS MARKET, IN COMPONENT, 2013 - 2019  
(USD MN)

TABLE 36 ASIA: DEPARTMENTAL PACS MARKET, IN DEPLOYMENT, 2013 - 2019  
(USD MN)

TABLE 37 ASIA: DEPARTMENTAL PACS MARKET SIZE, IN END USER, 2013-2019  
(USD MN)

TABLE 38 DEPARTMENTAL PACS MARKET: COMPANY SHARE ANALYSIS, 2014  
(%)



TABLE 39 GLOBAL DEPARTMENTAL PACS MARKET: MERGERS & ACQUISITIONS

TABLE 40 GLOBAL DEPARTMENTAL PACS MARKET: NEW PRODUCT LAUNCH

TABLE 41 AGFA HEALTHCARE: KEY FINANCIALS, 2009-2013 (USD MN)

TABLE 42 ALLSCRIPTS HEALTHCARE SOLUTIONS, INC.: KEY FINANCIALS,  
2011-2013 (USD MN)

TABLE 43 FUJIFILM HOLDINGS: KEY FINANCIALS, 2010-2014 (USD MN)

TABLE 44 GE HEALTHCARE: KEY FINANCIALS, 2010-2013 (USD MN)

TABLE 45 MCKESSON CORPORATION: KEY FINANCIALS, 2010-2014 (USD MN)

TABLE 46 MERGE HEALTHCARE INCORPORATED: KEY FINANCIALS, 2008-2013  
(USD MN)

TABLE 47 PHILIPS HEALTHCARE: KEY FINANCIALS, 2010-2014 (USD MN)

TABLE 48 SIEMENS HEALTHCARE: KEY FINANCIALS, 2010-2014 (USD MN)

## List Of Figures

### LIST OF FIGURES

FIGURE 1 GLOBAL DEPARTMENTAL PACS MARKET: SEGMENTATION & COVERAGE

FIGURE 2 DEPARTMENTAL PACS MARKET: INTEGRATED ECOSYSTEM

FIGURE 3 RESEARCH METHODOLOGY

FIGURE 4 TOP-DOWN APPROACH

FIGURE 5 BOTTOM-UP APPROACH

FIGURE 6 MACRO INDICATOR-BASED APPROACH

FIGURE 7 GLOBAL: DEPARTMENTAL PACS MARKET SNAPSHOT-2014

FIGURE 8 GLOBAL DEPARTMENTAL PACS MARKET: COMPARISON WITH PARENT MARKET

FIGURE 9 GEOGRAPHIC ANALYSIS: GLOBAL DEPARTMENTAL PACS MARKET, BY PRODUCT, 2014 (USD MN)

FIGURE 10 GLOBAL: DEPARTMENTAL PACS MARKET, BY PRODUCT, 2014 VS 2019 (USD MN)

FIGURE 11 GLOBAL: RADIOLOGY PACS MARKET, BY GEOGRAPHY, 2013 – 2019 (USD MN)

FIGURE 12 GLOBAL: CARDIOLOGY PACS MARKET, BY GEOGRAPHY, 2013-2019 (USD MN)

FIGURE 13 GLOBAL: DEPARTMENTAL PACS MARKET, IN COMPONENT, 2013-2019 (USD MN)

FIGURE 14 GLOBAL: DEPARTMENTAL PACS MARKET IN SERVICES, BY GEOGRAPHY, 2013-2019 (USD MN)

FIGURE 15 GLOBAL: DEPARTMENTAL PACS MARKET IN SOFTWARE, BY GEOGRAPHY, 2013-2019 (USD MN)

FIGURE 16 GLOBAL: DEPARTMENTAL PACS MARKET IN HARDWARE, BY GEOGRAPHY, 2013-2019 (USD MN)

FIGURE 17 SNEAK VIEW: GLOBAL DEPARTMENTAL PACS MARKET IN COMPONENT, 2014 (USD MN)

FIGURE 18 GLOBAL: DEPARTMENTAL PACS MARKET, IN DEPLOYMENT, 2014 VS 2019 (USD MN)

FIGURE 19 GLOBAL: DEPARTMENTAL PACS MARKET IN WEB-BASED, BY GEOGRAPHY, 2013-2019 (USD MN)

FIGURE 20 GLOBAL: DEPARTMENTAL PACS MARKET IN ON-PREMISE, BY GEOGRAPHY, 2013-2019 (USD MN)

FIGURE 21 GLOBAL: DEPARTMENTAL PACS MARKET IN CLOUD-BASED, BY

GEOGRAPHY, 2013-2019 (USD MN)

FIGURE 22 SNEAK VIEW: GLOBAL DEPARTMENTAL PACS MARKET IN DEPLOYMENT, 2014 (USD MN)

FIGURE 23 GLOBAL: DEPARTMENTAL PACS IN END-USER, 2014 VS 2019 (USD MN)

FIGURE 24 GLOBAL: DEPARTMENTAL PACS IN HOSPITAL, BY GEOGRAPHY. 2013-2019 (USD MN)

FIGURE 25 GLOBAL: DEPARTMENTAL PACS IN LAB, BY GEOGRAPHY, 2013-2019 (USD MN)

FIGURE 26 GLOBAL: DEPARTMENTAL PACS IN PHYSICIAN, BY GEOGRAPHY, 2013-2019 (USD MN)

FIGURE 27 SNEAK VIEW: GLOBAL DEPARTMENTAL PACS MARKET IN END-USER, 2014 (USD MN)

FIGURE 28 GLOBAL: DEPARTMENTAL PACS MARKET GROWTH ANALYSIS, BY GEOGRAPHY, 2014-2019 (USD MN)

FIGURE 29 NORTH AMERICA: DEPARTMENTAL PACS MARKET OVERVIEW, 2014 VS 2019 (%)

FIGURE 30 NORTH AMERICA: DEPARTMENTAL PACS MARKET, BY PRODUCT, 2013-2019 (USD MN)

FIGURE 31 NORTH AMERICA: DEPARTMENTAL PACS MARKET, IN COMPONENT, 2013-2019 (USD MN)

FIGURE 32 NORTH AMERICA: DEPARTMENTAL PACS MARKET, IN DEPLOYMENT, 2013-2019 (USD MN)

FIGURE 33 NORTH AMERICA: DEPARTMENTAL PACS MARKET, IN END-USER, 2013-2019 (USD MN)

FIGURE 34 EUROPE: DEPARTMENTAL PACS MARKET OVERVIEW, 2014 VS 2019 (%)

FIGURE 35 EUROPE: DEPARTMENTAL PACS MARKET, BY PRODUCT, 2013-2019 (USD MN)

FIGURE 36 EUROPE: DEPARTMENTAL PACS MARKET, IN COMPONENT, 2013-2019 (USD MN)

FIGURE 37 EUROPE: DEPARTMENTAL PACS MARKET, IN DEPLOYMENT, 2013-2019 (USD MN)

FIGURE 38 EUROPE: DEPARTMENTAL PACS MARKET, IN END-USER, 2013-2019 (USD MN)

FIGURE 39 ASIA: DEPARTMENTAL PACS MARKET OVERVIEW, 2014 VS 2019 (%)

FIGURE 40 ASIA: DEPARTMENTAL PACS MARKET, BY PRODUCT, 2013-2019 (USD MN)

FIGURE 41 ASIA: DEPARTMENTAL PACS MARKET, IN COMPONENT, 2013 - 2019

(USD MN)

FIGURE 42 ASIA: DEPARTMENTAL PACS MARKET, IN DEPLOYMENT, 2013 - 2019

(USD MN)

FIGURE 43 ASIA: DEPARTMENTAL PACS MARKET, IN END-USER, 2013-2019 (USD MN)

FIGURE 44 DEPARTMENTAL PACS MARKET: COMPANY SHARE ANALYSIS, 2014 (%)

FIGURE 45 DEPARTMENTAL PACS MARKET: COMPANY PRODUCT COVERAGE, BY PRODUCT, 2014

FIGURE 46 AGFA HEALTHCARE: BUSINESS REVENUE MIX, 2013 (%)

FIGURE 47 ALLSCRIPTS HEALTHCARE: BUSINESS REVENUE MIX, 2013 (%)

FIGURE 48 FUJIFILM HOLDINGS: BUSINESS REVENUE MIX, 2014 (%)

FIGURE 49 GE HEALTHCARE: BUSINESS REVENUE MIX, 2014 (%)

FIGURE 50 MCKESSON CORPORATION: BUSINESS REVENUE MIX, 2014 (%)

FIGURE 51 MERGE HEALTHCARE INC. REVENUE MIX, 2013 (%)

FIGURE 52 PHILIPS HEALTHCARE: BUSINESS REVENUE MIX, 2014 (%)

FIGURE 53 SIEMENS HEALTHCARE: BUSINESS REVENUE MIX, 2014 (%)

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