

Global Dental Lasers Market by Product [Soft-Tissue Lasers, All-Tissue (Hard/Soft) Lasers], by End User (Hospitals, Dental Clinics) - Analysis and Forecast to 2019

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Abstracts

The dental lasers market is estimated to grow at a CAGR of 8.4% from 2014 to 2019. Although the North American region holds the highest share in the dental lasers market, Asia is expected to grow at a CAGR of 6.6% in the forecast period. The North American dental lasers market holds a high potential for growth in future due to a number of forces favoring this market. The global increase in the awareness level of oral hygiene, coupled with rising disposable income in the developed nations such as the U.S. and Canada have augmented the growth in routine dental check-ups. According to Centers for Disease Control and Prevention (CDC), the Americans make about 500 million visits to dentists each year. In 2010, an estimated \$108 billion was spent on dental services in the U.S. In 2011, about 36,500 new cases of oral cancer were diagnosed. These factors have led to the growth in this market.

In this report, the dental lasers market is broadly classified on the basis of product, end user and country. Dental lasers have several advantages over the traditional dental drill. It can be used in surgical and diagnostic procedures, thus reducing the time of treatment. The devices are used for the treatment of gum diseases and to preserve teeth that may have been lost with standard disease treatment. They regenerate bone and ligament tissue, eliminate gum bleeding, seal periodontal pockets, and eliminate gum cutting as well as other surgery discomforts.

The report has profiled the leading players of this market along with the developments (new product launches and partnerships, agreements, collaborations, and joint ventures) done by the companies over the past few years and strategies adopted by



them to sustain and strengthen their position in the dental lasers market. AMD LASERS (U.S.), Biolase, Inc. (U.S.), FOTONA D.D.(Slovenia), Ivoclar Vivadent AG (Liechtenstein), Danaher(U.S.), Sirona (U.S.), Syneron Dental (Israel), Zolartek (Canada), CAO Group Inc. (U.S.) and THE YOSHIDA DENTAL MFG. CO. LTD (Japan) are some of the key players engaged in this market.

Reasons to Buy the Report:

From an insight perspective, this research report has focused on various levels of analysis—industry analysis (industry trends, and PEST analysis), market share analysis of top players, supply chain analysis, and company profiles, which together comprise and discuss the basic views on the competitive landscape, usage patterns, emerging- and high-growth segments of the dental lasers market, high-growth regions and countries and their respective regulatory policies, government initiatives, drivers, restraints, and opportunities.

The report provides information on established companies as well as new entrants/smaller firms along with the market share. Also, the strategies adopted by the companies such as (market penetration, product development/innovation, market development, market diversification, and competitive assessment) have been covered in the report.

The report provides insights on the following pointers:

Product Analysis and development: Detailed insights on upcoming technologies, research and development activities, and new product launches in the dental lasers market. Usage pattern/ penetration rate (in-depth trend analysis) of products (Segment wise) and purchasing data. Comprehensive coverage of Product approvals, Patent analysis, Pipeline products and Product recalls.

Market Development: Comprehensive information about lucrative emerging markets. The report analyzes the markets for global dental lasers across geographies, exploit new distribution channels, new clientele base and different pricing policies.

Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments decisions in the global dental lasers market. Detailed description regarding the related and unrelated



diversification pertaining to this market.

Competitive Assessment: In-depth assessment of market shares, company share analysis of the key players forecast till 2019. Develop business strategies and manufacturing capabilities of leading players enhance the bottom line of the companies in the dental lasers market.

Product/ Brand Perception Analysis: Comprehensive study of customers perception and behavior through our inbuilt social connect tool (digital marketing language) checking the virality and tonality of blogs.



Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 SEGMENTATION & COVERAGE
- 1.3 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 INTEGRATED ECOSYSTEM OF DENTAL LASERS MARKET
- 2.2 ARRIVING AT THE DENTAL LASERS MARKET SIZE
 - 2.2.1 TOP-DOWN APPROACH
 - 2.2.2 BOTTOM-UP APPROACH
 - 2.2.3 MACROINDICATOR-BASED APPROACH
- 2.3 ASSUMPTIONS

3 EXECUTIVE SUMMARY

4 MARKET OVERVIEW

- 4.1 INTRODUCTION
- 4.2 DENTAL LASERS MARKET: COMPARISON WITH PARENT MARKET
- 4.3 MARKET DRIVERS AND INHIBITORS
- 4.4 KEY MARKET DYNAMICS

5 DENTAL LASERS MARKET, BY PRODUCT

- 5.1 INTRODUCTION
- 5.2 GLOBAL: DENTAL LASERS MARKET, PRODUCT COMPARISON WITH DENTAL
- DIAGNOSTIC & SURGICAL EQUIPMENT MARKET
- 5.3 GLOBAL: SOFT TISSUE LASERS MARKET, BY REGION
 - 5.3.1 GLOBAL: DIODE LASERS MARKET, BY REGION
 - 5.3.2 GLOBAL: SOLID STATE LASERS MARKET, BY REGION
 - 5.3.3 GLOBAL: GAS LASERS MARKET, BY REGION
- 5.4 GLOBAL: HARD/SOFT (ALL) TISSUE LASERS MARKET, BY REGION

6 DENTAL LASERS MARKET, BY END USER



6.1 INTRODUCTION

6.2 GLOBAL: DENTAL LASERS MARKET, END-USER COMPARISON WITH DENTAL

DIAGNOSTIC & SURGICAL EQUIPMENT MARKET

6.3 GLOBAL: DENTAL CLINICS MARKET, BY REGION

6.4 GLOBAL: HOSPITALS MARKET, BY REGION

7 DENTAL LASERS MARKET, BY GEOGRAPHY

7.1 INTRODUCTION

7.2 NORTH AMERICA: DENTAL LASERS MARKET

7.2.1 NORTH AMERICA: DENTAL LASERS MARKET, BY PRODUCT

7.2.1.1 NORTH AMERICA: SOFT TISSUE LASERS MARKET, BY TYPE

7.3 NORTH AMERICA: DENTAL LASERS MARKET, BY END USER

7.4 EUROPE: DENTAL LASERS MARKET

7.4.1 EUROPE: DENTAL LASERS MARKET, BY PRODUCT

7.4.1.1

7.4.1.2 EUROPE: SOFT TISSUE LASERS MARKET, BY TYPE

7.4.2 EUROPE: DENTAL LASERS MARKET, BY END USER

7.5 ASIA: DENTAL LASERS MARKET

7.5.1 ASIA: DENTAL LASERS MARKET, BY PRODUCT

7.5.1.1

7.5.1.2 ASIA: SOFT TISSUE LASERS MARKET, BY TYPE

7.5.2 ASIA: DENTAL LASERS MARKET, BY END USER

7.6 ROW: DENTAL LASERS MARKET

7.6.1 ROW: DENTAL LASERS MARKET, BY PRODUCT

7.6.1.1 ROW: SOFT TISSUE LASERS MARKET, BY TYPE

7.6.2 ROW: DENTAL LASERS MARKET, BY END USER

8 DENTAL LASERS MARKET: COMPETITIVE LANDSCAPE

8.1 GLOBAL DENTAL LASERS MARKET: COMPANY SHARE ANALYSIS

8.2 MERGERS & ACQUISITIONS

8.3 NEW PRODUCT LAUNCH

8.4 AGREEMENTS

8.5 EXPANSIONS

8.6 OTHERS

9 DENTAL LASERS MARKET, BY COMPANY



(Overview, Financials, Products & Services, Strategy, and Developments)*

- 9.1 AMD LASERS
- 9.2 CAO GROUP INC.
- 9.3 BIOLASE, INC.
- 9.4 FOTONA D.D.
- 9.5 DANAHER CORPORATION- KAVO DENTAL GMBH
- 9.6 IVOCLAR VIVADENT AG
- 9.7 SIRONA DENTAL SYSTEMS, INC.
- 9.8 SYNERON DENTAL LASERS -SYNERON MEDICAL LTD.
- 9.9 THE YOSHIDA DENTAL MFG. CO., LTD.
- 9.10 ZOLAR TECHNOLOGY & MFG CO. INC
- *Details on overview, financials, product & services, strategy, and developments might not be captured in case of unlisted company

10 APPENDIX

- 10.1 CUSTOMIZATION OPTIONS
 - 10.1.1 PRODUCT ANALYSIS
 - 10.1.2 EPIDEMIOLOGY DATA
 - 10.1.3 PROCEDURE VOLUME DATA
- 10.2 RELATED REPORTS
- 10.3 INTRODUCING RT: REAL-TIME MARKET INTELLIGENCE
 - 10.3.1 RT SNAPSHOTS



List Of Tables

LIST OF TABLES

TABLE 1 GLOBAL DENTAL LASERS PEER MARKET SIZE, 2014 (USD MN) TABLE 2 GLOBAL DENTAL LASERS MARKET: MACROINDICATORS, BY GEOGRAPHY, 2014 (USD MN)

TABLE 3 GLOBAL DENTAL LASERS MARKET: COMPARISON WITH PARENT MARKET, 2013 – 2019 (USD '000)

TABLE 4 GLOBAL DENTAL LASERS MARKET: DRIVERS AND INHIBITORS TABLE 5 GLOBAL: DENTAL LASERS MARKET SIZE, BY PRODUCT, 2013 – 2019 (USD '000)

TABLE 6 GLOBAL: SOFT TISSUE LASER MARKET SIZE, BY TYPE, 2013 – 2019 (USD '000)

TABLE 7 GLOBAL: DENTAL LASERS MARKET SIZE, BY END-USER, 2013 – 2019 (USD '000)

TABLE 8 GLOBAL DENTAL LASERS MARKET SIZE, BY REGION, 2013 – 2019 (USD '000)

TABLE 9 GLOBAL: DENTAL LASERS MARKET SIZE, BY PRODUCT, 2013 – 2019 (USD '000)

TABLE 10 GLOBAL: DENTAL LASERS MARKET, PRODUCT COMPARISON WITH DENTAL DIAGNOSTIC & SURGICAL EQUIPMENT MARKET, 2013–2019 (USD '000) TABLE 11 GLOBAL: SOFT TISSUE LASERS MARKET SIZE, BY REGION, 2013 – 2019 (USD '000)

TABLE 12 GLOBAL: DIODE LASERS MARKET SIZE, BY REGION, 2013 – 2019 (USD '000)

TABLE 13 GLOBAL: SOLID STATE LASERS MARKET SIZE, BY REGION, 2013 – 2019 (USD '000)

TABLE 14 GLOBAL: GAS LASERS MARKET SIZE, BY REGION, 2013 – 2019 (USD '000)

TABLE 15 GLOBAL: HARD/SOFT (ALL) TISSUE MARKET SIZE, BY REGION, 2013 – 2019 (USD '000)

TABLE 16 GLOBAL: DENTAL LASERS MARKET SIZE, BY END USER, 2013 – 2019 (USD '000)

TABLE 17 GLOBAL: DENTAL LASERS MARKET, END-USER COMPARISON WITH DENTAL DIAGNOSTIC & SURGICAL EQUIPMENT MARKET, 2013–2019 (USD '000) TABLE 18 GLOBAL: DENTAL CLINICS MARKET SIZE, BY REGION, 2013 – 2019 (USD '000)

TABLE 19 GLOBAL: HOSPITALS MARKET SIZE, BY REGION, 2013 - 2019 (USD



(000)

TABLE 20 GLOBAL: DENTAL LASERS MARKET SIZE, BY REGION, 2013 – 2019 (USD '000)

TABLE 21 NORTH AMERICA: DENTAL LASERS MARKET SIZE, BY PRODUCT, 2013 – 2019 (USD '000)

TABLE 22 NORTH AMERICA: SOFT TISSUE LASERS MARKET SIZE, BY TYPE, 2013 – 2019 (USD '000)

TABLE 23 NORTH AMERICA: DENTAL LASERS MARKET SIZE, BY END USER, 2013 – 2019 (USD '000)

TABLE 24 EUROPE: DENTAL LASERS MARKET SIZE, BY PRODUCT, 2013 – 2019 (USD '000)

TABLE 25 EUROPE: SOFT TISSUE LASERS MARKET SIZE, BY TYPE, 2013 – 2019 (USD '000)

TABLE 26 EUROPE: DENTAL LASERS MARKET SIZE, BY END USER, 2013 – 2019 (USD '000)

TABLE 27 ASIA: DENTAL LASERS MARKET SIZE, BY PRODUCT, 2013 – 2019 (USD '000)

TABLE 28 ASIA: SOFT TISSUE LASERS MARKET SIZE, BY TYPE, 2013 – 2019 (USD '000)

TABLE 29 ASIA: DENTAL LASERS MARKET SIZE, BY END USER, 2013 – 2019 (USD '000)

TABLE 30 ROW: DENTAL LASERS MARKET SIZE, BY PRODUCT, 2013 – 2019 (USD '000)

TABLE 31 ROW: SOFT TISSUE LASERS MARKET SIZE, BY TYPE, 2013 – 2019 (USD '000)

TABLE 32 ROW: DENTAL LASERS MARKET SIZE, BY END USER, 2013 – 2019 (USD '000)

TABLE 33 GLOBAL DENTAL LASERS MARKET: COMPANY SHARE ANALYSIS, 2014(%)

TABLE 34 GLOBAL DENTAL LASERS MARKET: MERGERS & ACQUISITIONS

TABLE 35 GLOBAL DENTAL LASERS MARKET: NEW PRODUCT LAUNCH

TABLE 36 GLOBAL DENTAL LASERS MARKET: AGREEMENTS

TABLE 37 GLOBAL DENTAL LASERS MARKET: EXPANSIONS

TABLE 38 GLOBAL DENTAL LASERS MARKET: OTHERS

TABLE 39 BIOLASE INC: KEY FINANCIALS, 2010 - 2014 (USD MN)

TABLE 40 DANAHER CORPORATION: KEY FINANCIALS, 2010 - 2013 (USD MN)

TABLE 41 BIO-RAD LABORATORIES: KEY FINANCIALS, 2013 - 2014 (USD MN)

TABLE 42 SYNERON MEDICAL LTD: KEY FINANCIALS, 2009 - 2013 (USD MN)



List Of Figures

LIST OF FIGURES

FIGURE 1 GLOBAL DENTAL LASERS MARKET: SEGMENTATION & COVERAGE

FIGURE 2 DENTAL LASERS MARKET: INTEGRATED ECOSYSTEM

FIGURE 3 RESEARCH METHODOLOGY

FIGURE 4 TOP-DOWN APPROACH

FIGURE 5 BOTTOM-UP APPROACH

FIGURE 6 MACROINDICATOR-BASED APPROACH

FIGURE 7 GLOBAL: DENTAL LASERS MARKET SNAPSHOT-2014

FIGURE 8 GLOBAL DENTAL LASERS MARKET: COMPARISON WITH PARENT MARKET

FIGURE 9 GEOGRAPHIC ANALYSIS: DENTAL LASERS MARKET, BY PRODUCT, 2014 (USD '000)

FIGURE 10 GLOBAL: DENTAL LASERS MARKET, BY PRODUCT, 2014 – 2019 (USD '000)

FIGURE 11 GLOBAL: DENTAL LASERS MARKET, PRODUCT COMPARISON WITH DENTAL DIAGNOSTIC & SURGICAL EQUIPMENT MARKET, 2013–2019 (USD '000) FIGURE 12 GLOBAL: SOFT TISSUE LASERS MARKET, BY REGION, 2013 – 2019 (USD '000)

FIGURE 13 GLOBAL: DIODE LASERS MARKET, BY REGION, 2013 – 2019 (USD '000)

FIGURE 14 GLOBAL: SOLID STATE LASERS MARKET, BY REGION, 2013 – 2019 (USD '000)

FIGURE 15 GLOBAL: GAS LASERS MARKET, BY REGION, 2013 – 2019 (USD '000) FIGURE 16 GLOBAL: HARD/SOFT (ALL) TISSUE MARKET, BY REGION, 2013 – 2019 (USD '000)

FIGURE 17 GLOBAL: DENTAL LASERS MARKET, BY END USER, 2013 – 2019 (USD '000)

FIGURE 18 GLOBAL: DENTAL LASERS MARKET, END-USER COMPARISON WITH DENTAL DIAGNOSTIC & SURGICAL EQUIPMENT MARKET, 2013–2019 (USD '000) FIGURE 19 GLOBAL: DENTAL CLINICS MARKET, BY REGION, 2013 – 2019 (USD '000)

FIGURE 20 GLOBAL: HOSPITALS MARKET, BY REGION, 2013 – 2019 (USD '000) FIGURE 21 GLOBAL DENTAL LASERS MARKET: GROWTH ANALYSIS, BY REGION, 2014 – 2019 (USD '000)

FIGURE 22 NORTH AMERICA: DENTAL LASERS MARKET OVERVIEW, 2014 & 2019 (%)



FIGURE 23 NORTH AMERICA: DENTAL LASERS MARKET, BY PRODUCT, 2013 – 2019 (USD '000)

FIGURE 24 NORTH AMERICA: SOFT TISSUE LASERS, BY TYPE, 2013 – 2019 (USD '000)

FIGURE 25 NORTH AMERICA DENTAL LASERS MARKET: PRODUCT SNAPSHOT FIGURE 26 NORTH AMERICA: DENTAL LASERS MARKET, BY END USER, 2013 – 2019 (USD '000)

FIGURE 27 NORTH AMERICA DENTAL LASERS MARKET: END-USER-SNAPSHOT FIGURE 28 EUROPE: DENTAL LASERS MARKET OVERVIEW, 2014 & 2019 (%) FIGURE 29 EUROPE: DENTAL LASERS MARKET, BY PRODUCT, 2013 – 2019 (USD '000)

FIGURE 30 EUROPE: SOFT TISSUE LASERS MARKET, BY TYPE, 2013 – 2019 (USD '000)

FIGURE 31 EUROPE DENTAL LASERS MARKET: PRODUCT SNAPSHOT FIGURE 32 EUROPE: DENTAL LASERS MARKET, BY END USER, 2013 – 2019 (USD '000)

FIGURE 33 EUROPE DENTAL LASERS MARKET: END-USER SNAPSHOT FIGURE 34 ASIA: DENTAL LASERS MARKET OVERVIEW, 2014 & 2019 (%) FIGURE 35 ASIA: DENTAL LASERS MARKET, BY PRODUCT, 2013 – 2019 (USD '000)

FIGURE 36 ASIA: SOFT TISSUE LASERS, BY TYPE, 2013 – 2019 (USD '000) FIGURE 37 ASIA DENTAL LASERS MARKET: PRODUCT SNAPSHOT

FIGURE 38 ASIA: DENTAL LASERS MARKET, BY END USER, 2013 – 2019 (USD '000)

FIGURE 39 ASIA DENTAL LASERS MARKET: END-USER SNAPSHOT

FIGURE 40 ROW: DENTAL LASERS MARKET OVERVIEW, 2014 & 2019 (%)

FIGURE 41 ROW: DENTAL LASERS MARKET, BY PRODUCT, 2013 – 2019 (USD '000)

FIGURE 42 ROW: SOFT TISSUE LASERS, BY TYPE, 2013 – 2019 (USD '000)

FIGURE 43 ROW DENTAL LASERS MARKET: PRODUCT SNAPSHOT

FIGURE 44 ROW: DENTAL LASERS MARKET, BY END USER, 2013 – 2019 (USD '000)

FIGURE 45 ROW DENTAL LASERS MARKET: END-USER SNAPSHOT FIGURE 46 GLOBAL DENTAL LASERS MARKET: COMPANY SHARE ANALYSIS, 2014 (%)

FIGURE 47 BIOLASE INC.: BUSINESS REVENUE MIX, 2014 (%)

FIGURE 48 DANAHER CORPORATION: BUSINESS REVENUE MIX, 2014 (%)

FIGURE 49 SIRONA DENTAL SYSTEMS, INC.: BUSINESS REVENUE MIX, 2014 (%)

FIGURE 50 SYNERON MEDICAL LTD.: GEOGRAPHIC REVENUE MIX, 2013 (%)



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