

Global Dental Lasers Market by Product [Soft-Tissue Lasers, All-Tissue (Hard/Soft) Lasers], by End User (Hospitals, Dental Clinics) - Analysis and Forecast to 2019

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Abstracts

The dental lasers market is estimated to grow at a CAGR of 8.4% from 2014 to 2019. Although the North American region holds the highest share in the dental lasers market, Asia is expected to grow at a CAGR of 6.6% in the forecast period. The North American dental lasers market holds a high potential for growth in future due to a number of forces favoring this market. The global increase in the awareness level of oral hygiene, coupled with rising disposable income in the developed nations such as the U.S. and Canada have augmented the growth in routine dental check-ups. According to Centers for Disease Control and Prevention (CDC), the Americans make about 500 million visits to dentists each year. In 2010, an estimated \$108 billion was spent on dental services in the U.S. In 2011, about 36,500 new cases of oral cancer were diagnosed. These factors have led to the growth in this market.

In this report, the dental lasers market is broadly classified on the basis of product, end user and country. Dental lasers have several advantages over the traditional dental drill. It can be used in surgical and diagnostic procedures, thus reducing the time of treatment. The devices are used for the treatment of gum diseases and to preserve teeth that may have been lost with standard disease treatment. They regenerate bone and ligament tissue, eliminate gum bleeding, seal periodontal pockets, and eliminate gum cutting as well as other surgery discomforts.

The report has profiled the leading players of this market along with the developments (new product launches and partnerships, agreements, collaborations, and joint ventures) done by the companies over the past few years and strategies adopted by

them to sustain and strengthen their position in the dental lasers market. AMD LASERS (U.S.), Biolase, Inc. (U.S.), FOTONA D.D.(Slovenia), Ivoclar Vivadent AG (Liechtenstein), Danaher(U.S.), Sirona (U.S.), Syneron Dental (Israel), Zolartek (Canada), CAO Group Inc. (U.S.) and THE YOSHIDA DENTAL MFG. CO. LTD (Japan) are some of the key players engaged in this market.

Reasons to Buy the Report:

From an insight perspective, this research report has focused on various levels of analysis—industry analysis (industry trends, and PEST analysis), market share analysis of top players, supply chain analysis, and company profiles, which together comprise and discuss the basic views on the competitive landscape, usage patterns, emerging- and high-growth segments of the dental lasers market, high-growth regions and countries and their respective regulatory policies, government initiatives, drivers, restraints, and opportunities.

The report provides information on established companies as well as new entrants/smaller firms along with the market share. Also, the strategies adopted by the companies such as (market penetration, product development/innovation, market development, market diversification, and competitive assessment) have been covered in the report.

The report provides insights on the following pointers:

Product Analysis and development: Detailed insights on upcoming technologies, research and development activities, and new product launches in the dental lasers market. Usage pattern/ penetration rate (in-depth trend analysis) of products (Segment wise) and purchasing data. Comprehensive coverage of Product approvals, Patent analysis, Pipeline products and Product recalls.

Market Development: Comprehensive information about lucrative emerging markets. The report analyzes the markets for global dental lasers across geographies, exploit new distribution channels, new clientele base and different pricing policies.

Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments decisions in the global dental lasers market. Detailed description regarding the related and unrelated

diversification pertaining to this market.

Competitive Assessment: In-depth assessment of market shares, company share analysis of the key players forecast till 2019. Develop business strategies and manufacturing capabilities of leading players enhance the bottom line of the companies in the dental lasers market.

Product/ Brand Perception Analysis: Comprehensive study of customers perception and behavior through our inbuilt social connect tool (digital marketing language) checking the virality and tonality of blogs.

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