

Global Defoaming Coating Additives Market by Application (Architectural, Industrial, Wood & Furniture, Automotive, Others), by Geography (Asia-Pacific, North America, Europe, RoW) - Analysis and Forecast to 2019

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Abstracts

The report defines, describes, and analyzes the global defoaming coating additives market. It segments the market on the basis of application and geography. The market data for these segments is provided in terms of volume (kilotons) and value (\$ million). The defoaming coating additives market was valued at \$960.8 million in 2014, which is projected to grow with a CAGR of about 6.7% from 2014 to 2019. The data mentioned in the report is based on the global demand for the defoaming coating additives.

The study provides the value chain analysis with respect to defoaming coating additives raw materials, manufacturers, and end-users. The value chain describes the key contributors to the materials market at different stages from product development to end use. It represents the top players which are contributing to the global defoaming coating additives industry.

The impact of different market factors, such as drivers, inhibitors, and opportunities is also illustrated in the report. This gives an idea about the key drivers, such as growing demand for coatings with better performance and aesthetics, low cost, and rising demand from end use applications. Inhibitors include availability and cost of specialized raw materials, economic slowdown in Europe and the U.S., reduced export demand from the Western economies, and fluctuation in demand.

The important applications covered in the report include architectural, industrial, wood & furniture, automotive, and others. The architectural and industrial applications industries

are expected to witness rapid growth in future.

The key companies in this market are BASF SE (Germany), The Dow Chemical Company (U.S.), BYK-Chemie GmbH (Germany), Asahi Kasei Corporation (Japan), Daikin Industries Ltd. (Japan), Arkema S.A. (France), Ashland Inc. (U.S.), AkzoNobel N.V. (Netherland), Evonik Industries (Germany). These companies are consistently focusing on expanding their production capacity to achieve competitive advantage and thereby serving the customers more effectively. Investments in expansion of plant capacities, followed by acquisitions were the most preferred strategies by the top players in 2013 and 2014

The Asia-Pacific region accounted for around 41% of the global demand in 2014.

The report also presents a competitive landscape of the market, covering different strategies and developments, such as mergers & acquisitions, expansions, and agreements undertaken by the leading defoaming coating additives companies in recent years.

Scope of the report

The global defoaming coating additives market has been covered in detail in this report. In order to provide an all-round picture, the current market demand and forecasts have also been included.

On the Basis of Application:

Architectural

Industrial

Wood & Furniture

Automotive

Others

On the Basis of Geography:

Asia-Pacific

North America

Europe

RoW

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*Details on overview, financials, product & services, strategy, and developments might not be captured in case of unlisted company

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