

# **Global Commercial Aircraft Batteries and Accessories Market - by Aircraft Type (Very Large Aircraft, Wide - Body Aircraft, Narrow - Body Aircraft & Regional Jets), by Battery Chemistry (Nickel Cadmium, Lithium Ion & Others) - Trend & Forecast to 2019**

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## **Abstracts**

The global commercial aircraft batteries and accessories market is estimated to grow at a CAGR of 7.3% from 2014 to 2019. Although the developing markets (such as the China, India, and Japan) hold larger shares in the global commercial aircraft batteries and accessories market, the Middle East region is expected to grow at the highest CAGR of 8.4% in the forecast period. The growth of the commercial aircraft batteries and accessories market is driven by factors such as rapid growth in the aircraft manufacturing, technological advancements, growth in the electric aircraft industry. However, factors such as high maintenance and risk of fire are restraining factors to the batteries market.

In this report, the global commercial aircraft batteries and accessories market has been classified into aircraft type, battery chemistry, and geography. Aircraft type segment is further categorized into Very Large Aircraft (VLA), Wide Body Aircraft (WB), Narrow Body Aircraft (NB), and Regional Jets (RJ). The battery chemistry segment is classified into Nickel Cadmium, Lithium, and Others. Narrow body aircrafts are expected to lead the aircraft type segment whereas the battery chemistries are expected to be dominated by nickel cadmium batteries market in 2014.

Geographically, Asia Pacific (comprising the China, Japan and rest of Asia Pacific) is estimated to command the largest share of 38.7% of the global commercial aircraft batteries and accessories market in 2014, followed by North America. The commercial aircraft batteries and accessories market in Asia Pacific region is primarily driven by

factors including rising disposable income, positive GDP forecast for next 10 years, and increasing air traffic.

The global commercial aircraft batteries and accessories market is a competitive market with a number of market players with niche technologies. As of 2014, the global commercial aircraft batteries and accessories market is estimated to be dominated by EnerSys, Saft Groupe SA, Eagle Picher Corporation, GS Yuasa Corporation, Gill Electric Company, and Concorde Battery Corporation. New product launches and partnerships, agreements, collaborations, and joint ventures are the major strategies adopted by most market players to achieve growth in the commercial aircraft batteries and accessories market.

### **Reasons to Buy the Report:**

From an insight perspective, this research report has focused on various levels of analysis, market share analysis of top players, supply chain analysis, and company profiles, which together comprise and discuss the basic views on the competitive landscape, emerging- and high-growth segments of the commercial aircraft batteries and accessories market, high-growth regions and countries and their respective regulatory policies, government initiatives, drivers, restraints, and opportunities.

The report will enrich both established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn will help the firms in garnering a greater market share. Firms purchasing the report could use any one or combination of the below mentioned five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) for strengthening their market share.

The report provides insights on the following pointers:

**Market Penetration:** Comprehensive information on battery chemistries offered by the top players in the aircraft batteries and accessories market

**Product Development/Innovation:** Detailed insights on upcoming technologies, research and development activities, and new product launches in the commercial aircraft batteries and accessories market

**Market Development:** Comprehensive information about lucrative emerging markets. The report analyzes the markets for various technologies across

geographies

**Market Diversification:** Exhaustive information about new products, untapped geographies, recent developments, and investments in the commercial aircraft batteries and accessories market

**Competitive Assessment:** In-depth assessment of market shares, strategies, products, and manufacturing capabilities of leading players in the commercial aircraft batteries and accessories market

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