

Global Brine Fluid Market by Application (Oil & Gas, Medicinal, Others) by Geography - Analysis and Forecast to 2019

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Abstracts

The report covers the analysis of the global brine market on the basis of applications and geography. The market data for these types is given with respect to volume (kilotons) and value (\$million). The market of brine was estimated to be approximately \$780 million in 2014 and is projected to witness a CAGR of 5% between 2014 and 2019. The data mentioned in the report is based on the global demand for brine.

The study provides the value chain analysis with respect to raw materials, manufacturers, and end-users. The value chain describes the key contributors to the materials market at different stages from product development to end use. It also presents profiles of the top players in the global brine industry.

The impact of market drivers and inhibitors and upcoming opportunities in the market are also illustrated in the report.

The global brine market is also classified based on different applications. The important applications include oil and gas, medical, and others. The oil and gas industry is the largest end-user market of brine.

The key companies operating in this market are Israel Chemicals Limited (Israel), Albemarle Corporation (U.S.), Chemtura Corporation (U.S.), Jordan Bromine Company (Jordan), Dow Chemicals (U.S.), Halliburton (U.S.), M-I SWACO, Hindustan Salts Ltd. (India), Tata Chemicals Ltd. (India), and Tetra Technologies (U.S.). These companies are consistently focusing on expanding their production capacity to achieve a competitive advantage and thereby serving the customers more effectively. Investments in expansion of plant capacities, followed by acquisitions, were the most preferred

strategies by the top players in 2012 and 2013.

The rising demand from the North America region acts as a driving factor for this market. The growing oil and gas industry and increasing demand for medical services would boost the demand of brine in Asia-Pacific and Europe in coming years.

The report also presents a competitive landscape of the market, covering different strategies and developments, such as mergers & acquisitions, expansions, and agreements undertaken by the leading brine companies in recent years. Profiles of the leading market players are also included in the report.

Scope of the report

The global brine market has been covered in detail in this report. In order to provide an all-round picture, the current market demand and forecasts have also been included.

On the basis of applications:

Oil and gas

Medical

Others

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