

Global Bio-Based Polyethylene Market by Application (Packaging, Automotive, Others), by Geography (North America, Europe, Asia-Pacific, RoW) - Analysis and Forecast to 2019

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Abstracts

The report studies the global bio-based polyethylene market. The market is segmented on the basis of application and geography. The market data is provided with respect to volume (kilotons) and value (USD million). The global bio-based polyethylene market was valued at \$463.1 million in 2014, and is projected to grow at a CAGR of 12.3% from 2014 to 2019. The data mentioned in the report is based on the global demand for bio-based polyethylene.

The market has been analyzed based on the current proceedings in the industry at the commercial level. The study provides the value chain analysis with respect to bio-based polyethylene raw materials, manufacturers, and end-users. The value chain describes the key contributors to the materials market at different stages from product development to end use. It highlights the top players contributing to the growth of global bio-based polyethylene market.

The applications covered in the report include packaging, automotive, and others. The packaging segment dominated the market with a share of 88.5% in 2014. Europe dominated the global bio-based polyethylene market in terms of volume in 2014, having accounted for a share of 47.0%. This is attributed to the rising demand of bio-based polyethylene in various industries, such as building & construction, food packaging, and others.

The report includes profiles of different companies operating in this market. Key companies include The Dow Chemical Company (U.S.), Borealis A.G. (Austria), Exxon

Mobil Corporation (U.S.), Ineos (U.K.), Braskem S.A. (Brazil), Arkema S.A. (France), Mitsui Chemicals (Japan), SABIC (Saudi Arabia), Mitsubishi Chemical Holdings Corporation (Japan), Total S.A. (France), and others. The report also presents a competitive landscape covering different strategies and developments such as mergers & acquisitions, expansions, and agreements undertaken by the leading market players in recent years.

Investments in capacity expansion, followed by acquisitions were the most preferred strategies adopted by the top players in 2012 and 2014.

Scope of the Report

The global bio- based polyethylene market has been covered in detail in this report. In order to provide an all-round picture, the current market demand and forecasts have also been included.

On the Basis of Applications:

Packaging

Automotive

Others

On the Basis of Geography:

North America

Europe

Asia-Pacific

RoW

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*Details on overview, financials, product & services, strategy, and developments might not be captured in case of unlisted company

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