

Global Bacterial Biopesticides Market by Application (Seed Treatment, On Farm and Post-Harvest), by Type (Bacillus Thuringiensis, Bacillus Subtilis, Pseudomonas Fluorescens), by Crop Type, by Geography - Analysis and Forecast to 2019

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Abstracts

This report covers the Global Bacterial Biopesticides Market. It segments the market on the basis of geography, applications, type of bacteria, and crop type. The market data for these segments is given with respect to value (USD Million) and volume (KT). The market value of the bacterial biopesticides market was estimated to be \$1438.6 million in 2014 and is projected to grow with a CAGR 13.4% from 2014 to 2019. The data mentioned in the report is based on the global demand for the bacterial biopesticides market.

The total global bacterial biopesticides market has been analyzed on the basis of the current proceedings in the industry at the commercial level. The Top-Down approach provides a brief and global snapshot of the overall bacterial biopesticides industry. This study also provides a detailed value chain analysis with respect to the bacterial biopesticides market. The value chain describes the activities required to bring a bacterial biopesticides product from the initial input-supply stage through various phases of production to its final market destination.

The impact of different market factors, such as drivers and inhibitors and opportunities is also illustrated in this report.

The key companies of the global bacterial biopesticides market are Bayer CropScience AG (Germany), BASF (Germany), the Dow Chemical Company (U.S.), KOPPERT B.V. (Netherlands), among others, are focusing on the expansion of their respective market

shares. In order to consolidate their position in the global bacterial biopesticides market, these companies are adopting numerous marketing strategies including innovative product development, partnerships, mergers & acquisitions, and expansion of the existing facilities. Other than these companies, the dominance of the local players also exists in this market.

This report also presents a competitive landscape covering different strategies and developments, such as mergers & acquisitions, expansions, and agreements undertaken by the leading bacterial biopesticides companies in the past few years.

Reasons to Buy this Report:

From an insight perspective, this research report has focused on various levels of analysis, such as industry analysis, market share analysis of top players, company profiles, which together comprise and discuss the basic views on the competitive landscape, emerging and high growth segments of the global bacterial biopesticides market, high-growth regions and countries and their respective regulatory policies, government initiatives, drivers and inhibitors, and opportunities.

The report will enrich both the established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn will help the firms in garnering a greater market share. Firms purchasing the report could use any one or a combination of the below mentioned five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) to strengthen their market share.

The report provides insights on the following pointers:

Market Penetration: Comprehensive information on the global bacterial biopesticides market offered by the top 10 players has been provided

Product Development/Innovation: Detailed insights on the upcoming technologies, research and development activities, and new product launches in the global bacterial biopesticides market have been provided

Market Development: Comprehensive information about the lucrative emerging markets along with the analysis of the global market for various applications of bacterial biopesticides has been provided

Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments in the global bacterial biopesticides market has been provided

Competitive Assessment: In-depth assessment of market shares, strategies, products, and manufacturing capabilities of the leading players in the global bacterial biopesticides market has been provided

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FIGURE 79 ISAGRO SPA, GEOGRAPHIC REVENUE MIX, 2014 (%)

FIGURE 80 MARRONE BIO INNOVATIONS, INC, GEOGRAPHIC REVENUE MIX, 2014 (%)

FIGURE 81 CAMSON BIOTECHNOLOGIES LIMITED, REVENUE MIX, 2014 (%)

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