

Global Agriculture Activator Adjuvant Market by Application (Fungicides, Insecticides, Herbicides, Others), by Type (Surfactants, Ammonium Fertilizers, Oil Adjuvants), by Geography - Analysis & Forecast to 2019

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Abstracts

The global agricultural activator adjuvants market is estimated to witness a CAGR of 5.9% during the forecast period, 2014 to 2019. The North American region dominated the global agricultural activator adjuvants market in 2014, followed by Europe. The North American and the European regions are technologically advanced regions. As such, the remarkable growth and research in both biotechnological as well as chemical industries is pushing the agricultural activator adjuvants market in North American and European regions. These developments have also led to production of better quality and stable agricultural adjuvants in desirable forms.

In this report, the global agricultural activator adjuvants market has been broadly classified by its application into herbicides, insecticides, fungicides, and others. An in-depth analysis of different types of agricultural activator adjuvants which include surfactants, oil adjuvants, and ammonium fertilizers has also been given in the report.

The North American region dominated the global agricultural activator adjuvants market in 2014 and accounted for a market share of 41%. It was followed by Europe. The new innovations and advancements in the farming practices and technologies are some of the factors driving the growth of global agricultural activator adjuvants market.

Solvay S.A. (Belgium) held the largest chunk of market shares in the global agricultural activator adjuvants market in 2014. The other firms such as, Croda International plc (U.K.), Evonik Industries AG (Germany), and Huntsman Corp. (U.S.) are developing

market strategies such as, mergers & acquisitions, joint ventures, new product launches, and expansions to increase their market share in the global agricultural activator adjuvants market.

Reasons to Buy the Report:

From an insight perspective, this research report has focused on various levels of analysis—industry analysis, market share analysis of the top players, and company profiles. These insights together comprise and discuss basic views on the competitive landscape, emerging and high growth segments of the global agricultural activator adjuvants market, regulatory policies and initiatives of the respective governments, drivers, restraints, and opportunities.

The report will enrich both established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn will help them in garnering a greater market share. Firms purchasing the report could use any one or combination of the below mentioned five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) for strengthening their market share.

The report provides insights on the following pointers:

Market Penetration: Comprehensive information on the agricultural activator adjuvants offered by the top 10 players in the global agricultural activator adjuvants market.

Product Development/Innovation: Detailed insights on the upcoming technologies, research and development activities, and new product launches in the global agricultural activator adjuvants market.

Market Development: Comprehensive information about lucrative emerging markets. The report analyzes the markets for various applications of agricultural activator adjuvants across the globe.

Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments in the global agricultural activator adjuvants market.

Competitive Assessment: In-depth assessment of the market shares, strategies,

products, and manufacturing capabilities of the leading players in the global agricultural activator adjuvants market.

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