

Global Acrylic Resin Coating Additives Market by Application (Architectural, Industrial, Wood & Furniture, Automotive, Others), by Geography (Asia-Pacific, North America, Europe, South America, Middle East & Africa) - Analysis and Forecast to 2019

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Abstracts

The report defines, describes, and analyzes the global acrylic resin coating additives market. It segments the market on the basis of application and geography. The market data for these segments is provided in terms of volume (kilotons) and value (\$million). The global acrylic resin coating additives market was valued at \$1,322.9 million in 2014, which is projected to grow at a CAGR of about 6.3% from 2014 to 2019. The data mentioned in the report is based on the global demand for the acrylic resin coating additives for different coating applications.

The report highlights the current and upcoming market trends, value chain analysis with respect to acrylic resin raw materials, manufacturers, and end-users. The value chain describes the key contributors to the materials market at different stages from product development to end use. It represents the top players which are contributing to the global coating additives industry.

The impact of different market factors, such as drivers, inhibitors, and opportunities is also illustrated in the report. The applications covered in the report include architectural, industrial, wood & furniture, automotive, and others. The architectural application segment is expected to dominate the market and automotive segment is expected to register the highest CAGR during 2014 to 2019.

The key companies operating in this market are Byk-Chemie GmbH (Germany), The Dow Chemical Company (U.S.), BASF SE (Germany), and others. These companies

are consistently focusing on acquisitions new product launches, and capacity and portfolio expansion to enhance their reach and offerings in the market.

Asia-Pacific led market, contributing for about 42.2% of the global demand in 2014.

The report also presents a competitive landscape covering different strategies and developments, such as new product launches, mergers & acquisitions, and expansions undertaken by the leading acrylic resin coating additives companies in recent years. Profiles of the key market players are also included in the report.

Scope of the Report

On the Basis of Application:

Architectural

Industrial

Wood & Furniture

Automotive

Others

On the Basis of Geography:

Asia-Pacific

North America

Europe

South America

Middle East & Africa

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*Details on overview, financials, product & services, strategy, and developments might not be captured in case of unlisted company

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