

Global 2-Ethylhexyl Acrylate Market by Application (Surface Coatings, Adhesives & Sealants, Plastic Additives, Detergents, Textiles), by Geography (North America, Europe, Asia-Pacific, Rest of the World) - Analysis and Forecast to 2019

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Abstracts

The global 2-ethylhexyl acrylate market is estimated to grow at a CAGR of 6.5% from 2014 to 2019. The Asia-Pacific region holds the largest share of the global 2-ethylhexyl acrylate market, having accounted for 38% of the global market in 2014. The Asia-Pacific market is projected to grow at a CAGR of 8.6% from 2014 to 2019.

In this report, the global 2-ethylhexyl acrylate market has been broadly classified on the basis of application and geography. The applications detailed in the report include surface coatings, plastic additives, adhesives & sealants, textiles, and detergents, among others. Furthermore, the regions considered in the market analysis include Asia-Pacific, North America, Europe, and Rest of the World (RoW).

The surface coatings industry dominated the global 2-ethylhexyl acrylate market, in terms of value, with a market share of 39.3% in 2014. Its market size is estimated to grow at a CAGR of 6.5% during the forecast period of 2014 to 2019.

The key players in the global 2-ethylhexyl acrylate market are Hexion Inc. (U.S.), The Dow Chemical Company (U.S.), Nippon Shokubai (Japan), Arkema SA (France), BASF SE (Germany), and Sigma Aldrich (U.S.), among others.

Reasons to Buy the Report:

From an insight perspective, this research report has focused on various levels of

analysis—industry analysis (industry trends and PEST analysis), market share analysis of top players, supply chain analysis, and company profiles, which together comprise and discuss basic views on the competitive landscape; emerging and high-growth segments of the global 2-ethylhexyl acrylate market; high-growth regions and countries, and their respective regulatory policies; government initiatives; and market drivers, restraints, and opportunities.

The report will enrich both the established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn will help the firms, garner a greater market share. Firms that purchase the report could use any one or a combination of five strategies that include market penetration, product development/innovation, market development, market diversification, and competitive assessment to strengthen their market share.

The report provides insights on the following pointers:

Market Penetration: Comprehensive information on 2-ethylhexyl acrylate offered by the top players in the global market

Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product launches in the global 2-ethylhexyl acrylate market

Market Development: Comprehensive information of lucrative emerging markets; the report analyzes the market for various 2-ethylhexyl acrylate technologies across regions

Market Diversification: Exhaustive information of new products, untapped geographies, recent developments, and investments in the global 2-ethylhexyl acrylate market

Competitive Assessment: In-depth assessment of market shares, strategies, products, and manufacturing capabilities of the leading players in the global 2-ethylhexyl acrylate market

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