

Event-Driven Patient Tracking Systems Market by Product Type (Standalone, Integrated), by Component (Software, Services, Hardware), by Delivery Mode (Web-based, On-premise, Cloud-based) - Global Analysis & Forecast to 2019

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Abstracts

The global event driven patient tracking systems market is estimated to grow at a CAGR of 21.1% from 2014 to 2019. North America contributed largest market share of around 64.0% to the global event-driven patient tracking system market in 2014, and the market in this region is expected to grow at a CAGR of 20.2% during the forecast period.

The global event-driven patient tracking system market has been segmented based component into services, software, and hardware. The product segment of the market has been classified into integrated and standalone products. Based on delivery mode, the market has been segmented into web-based, on-premise, and cloud-based. The need for curtailment of costs, increased return on investment, and rise in government initiatives are the factors driving the growth of the market.

The report has profiled the leading players of this market along with the developments (new product launches, and partnerships and joint ventures) done by the companies over the past few years and strategies adopted by them to sustain and strengthen their position in the global event driven patient tracking systems market. The key players in the global event-driven patient tracking systems market are AllScripts (U.S.), Cerner Corporation (U.S.), Centrallogic (U.S.), Epic Systems (U.S.), McKesson Corporation (U.S.), Medworxx (Canada), Sonitor Technologies (U.S.), and TeleTracking Technologies, Inc. (U.S.).

Reasons to Buy the Report:

From an insight perspective, this research report has focused on various levels of analysis—industry analysis (industry trends, and PEST analysis), market share analysis of top players, supply chain analysis, and company profiles, which together comprise and discuss the basic views on the competitive landscape, usage patterns, emerging and high-growth segments of the event-driven patient tracking system market, regulatory policies, government initiatives, drivers, restraints, and opportunities.

The report will enrich both established firms as well as new entrants/smaller firms to analyze the market, which in turn will help the firms in achieving a greater market share. Firms purchasing the report could use any one or combination of the below mentioned five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) for strengthening their market share.

The report provides insights on the following pointers:

Product Analysis and development: Detailed insights on upcoming technologies, research and development activities, and new product launches in the global event driven patient tracking systems market. Usage pattern/ penetration rate (in-depth trend analysis) of products (segment-wise) and purchasing data. Comprehensive coverage of Product approvals and Product recalls.

Market Development: Comprehensive information about lucrative emerging markets. The report analyzes the markets for event driven patient tracking systems across geographies, exploit new clientele base and different pricing policies.

Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments decisions in the event driven patient tracking systems market. Detailed description regarding the related and unrelated diversification pertaining to this market.

Competitive Assessment: In-depth assessment of market shares, company share analysis of the key players forecasted till 2019. Develop business strategies and manufacturing capabilities of leading players enhance the bottom line of the companies in the global event driven patient tracking systems market.

Product/ Brand Perception Analysis: Comprehensive study of customers perception and behavior through our inbuilt social connect tool (digital marketing language) checking the virality and tonality of blogs.

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