

European Dermatology Diagnostic Devices Market by Type (Dermatoscope, Microscope, Imaging Technique), and by Geography (Germany, France, U.K., Italy, Spain) - Analysis and Forecast to 2019

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Abstracts

The European dermatology diagnostic devices market is estimated to grow at a CAGR of 9.6% from 2014 to 2019. Although the mature markets such as Germany and France hold larger shares in the dermatology diagnostic devices market, the U.K. region is expected to grow at the highest CAGR of 10.0% during the forecast period. The growth of the dermatology diagnostic devices market is driven by factors such as rising skin disorders, demand for more number of dermatologists, and technology advantages. However, factors such as lack of awareness, competitive pricing, and lack of dermatology care are hindering the growth of this market.

In this report, the European dermatology diagnostic devices market has been broadly classified on the basis of type. The type segment includes dermatoscope, imaging technique, and microscope. The imaging technique has the highest market share in the diagnostic device market and is estimated to grow at a CAGR of 9.8% during the forecasted period, from 2014 to 2019. This is due to the imaging techniques being an in vivo tool which also helps in the detection of later stages of skin disorders.

Germany has the largest share of 25.8% in the European dermatology diagnostic devices market in 2014, followed by France. The dermatology diagnostic devices market in Germany is primarily driven by the increasing demand from aging population and increasing skin cancer and disorders. The U.K. is estimated to be the fastest growing segment in the European region at a CAGR of 10.0% during the forecast period. This is due to the increasing insurance coverage and awareness of various skin disorders in this region.

The European dermatology diagnostic devices market is a competitive market with a number of market players. As of 2014, the European dermatology diagnostic devices market is estimated to be dominated by AMD Global Telemedicine Inc., Carl Zeiss Meditec, FEI Company, Fotofinder Systems GMBH, Leica Microsystems, Michelson Diagnostics Ltd., Nikon Corporation, MELA Sciences, Inc., Verisante Technology, Inc., Solta Medical, GE Healthcare, MAVIG GmbH, Bruker Corp., Philips Healthcare, Heine Optotechnik, Siemens Healthcare, Toshiba Medical Systems, and Welch Allyn.

Reasons to Buy the Report:

From an insight perspective, this research report focuses on various levels of analysis. This includes market share analysis of top players and company profiles, which together comprise and discuss the basic views on the competitive landscape, emerging and high-growth segments of the dermatology diagnostic devices market, high-growth regions and their respective regulatory policies, government initiatives, drivers, restraints, and opportunities.

The report will enrich both established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn will help the firms in garnering a greater market share. Firms purchasing the report could use any one or combination of the below mentioned five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) for strengthening their market share.

The report provides insights on the following pointers:

Market Penetration: Comprehensive information on diagnostic devices offered by the top players in the dermatology diagnostic devices market

Product Development/Innovation: Detailed insights on upcoming technologies, research and development activities, and new product launches in the dermatology diagnostic devices market

Market Development: Comprehensive information about lucrative emerging markets. The report analyzes the markets for various dermatology diagnostic devices across geographies

Market Diversification: Exhaustive information about new products, recent

developments, and investments in the dermatology diagnostic devices market

Competitive Assessment: In-depth assessment of market shares, strategies, products, and manufacturing capabilities of leading players in the dermatology diagnostic devices market

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*Details on overview, financials, product & services, strategy, and developments might not be captured in case of unlisted company

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