

European Antimicrobial Coatings Market: By Type (Silver Based Antimicrobial Coatings, Copper Based Antimicrobial Coatings, Others), By Application (Indoor air/HVAC, Medical, Mold Remediation, Building & Construction, Food & Beverages, Textiles, Others), By Geography (Germany, U.K., France, Rest of Europe) — Analysis and Forecast to 2019

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Abstracts

Antimicrobial coatings are adopted across a wide array of applications, including medical, HVAC, and food & beverages. Properties such as zero-VOC and non-toxicity to humans have made antimicrobial coatings popular, in comparison with conventional coatings. The European antimicrobial coatings market was valued at \$124.4 million in 2014 and is expected to reach \$203.2 million by 2019, at a CAGR of 10.3% from 2014 to 2019. This market research study provides a detailed qualitative and quantitative analysis of the European antimicrobial coatings market. Various secondary sources, such as encyclopedia, directories, industry journals, and databases have been used to identify and collect information useful for this extensive commercial study of the antimicrobial coatings market. The primary sources include experts from related industries and suppliers who have been interviewed to obtain and verify critical information as well as to assess the future prospects of the market. Competitive scenarios of the top players in the European antimicrobial coatings market has been discussed in detail. The leading players of this industry with their recent developments and other strategic industry activities are also covered in the report. BASF SE, AkzoNobel N.V., RPM International, and Sherwin-Williams, among others, are the leading players operating in this market.

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