

Europe Spine Surgery Devices Market By Type (Fusion and Non-Fusion), By End User (Hospitals, Orthopedic Clinics, Ambulatory Surgery Centers), By Geography - Analysis and Forecast To 2020

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Abstracts

The European spine surgery devices market is expected to reach USD 2.37 billion by 2020, at a CAGR of 6.1% from 2015 to 2020. The factors contributing towards the growth of this market are increase in the incidences of spinal deformities, such as disc compression among the aging population in the European region as well as popularity of non-fusion devices, such as artificial spinal disc and nucleus. The increasing aging population, along with the advancement in medical technologies (minimally invasive techniques and biologics), is driving the demand for the spine surgery devices market in this region.

In this report, the European spine surgery devices market is broadly segmented into two types, namely, spinal fusion and spinal non-fusion devices. Among types, the spinal fusion devices segment led the European spine surgery devices market in 2014. The spinal fusion devices segment is further classified into cervical fusion and thoraco-lumbar fusion devices. Both, cervical fusion and thoraco-lumbar fusion devices are classified into spinal plating systems, pedicle screw systems, and others. The spinal non-fusion devices segment consists of motion preservation technologies, such as dynamic stabilization devices, interspinous process decompression (IPD) devices, cervical total disc replacement, and lumbar total disc replacement.

The European spine surgery devices market is a competitive market with a number of market players operating in it. Companies such as Stryker Corporation (U.S.), DePuy Synthes Companies of Johnson & Johnson (U.S.), Zimmer, Inc. (U.S.), Medtronic (Ireland), Alphatec Spine, Inc. (U.S.), NuVasive, Inc. (U.S.), Integra Lifesciences

Corporation (U.S.), Orthofix International N.V. (U.S.), Globus Medical Inc. (U.S.), LDR Holding Corporation (U.S.), K2M, Inc. (U.S.), and B. Braun Melsungen AG (Germany), among others dominated the European spine surgery devices market in 2014. New product launches, mergers & acquisitions, agreements, and approvals are the major strategies adopted by most of the market players to achieve growth in the European spine surgery devices market.

Reasons to Buy the Report:

From the insight perspectives, this research report has focused on various levels of analysis, which include market share analysis of the top players, supply chain analysis, and company profiles. These insights together comprise and discuss the basic views on the competitive landscape, emerging- and high-growth segments of the European spine surgery devices market, high-growth regions and countries, along with initiatives and regulatory policies of the respective governments, drivers, restraints, and opportunities.

The report will enrich both established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn will help them in garnering increased market share. Firms purchasing the report could use any one or combination of the below mentioned five strategies (market penetration, product developments/innovations, market development, market diversification, and competitive assessment) to strengthen their market shares.

The report provides insights on the following pointers:

Market Penetration: Comprehensive information on spinal fusion and spinal non-fusion devices, offered by the top players in the European spine surgery devices market

Product Development/Innovation: Detailed insights on upcoming technologies, research and development activities, and new product launches in the European spine surgery devices market

Market Development: Comprehensive information about lucrative emerging markets. The report analyzes the markets for various spinal fusion devices and spinal non-fusion devices across different geographies

Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments in the European spine

surgery devices market

Competitive Assessment: In-depth assessment of market shares, strategies, products, and manufacturing capabilities of the leading players in the European spine surgery devices market

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