

Europe Soy Protein Market By Type (Soy Protein Isolate, Soy Protein Concentrate, Soy Flour), By Application (Baby Food, Bakery, Confectionary, Dairy Alternative, Functional Food, Meat Substitutes), By Geography- Trends and Forecast upto 2019

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Abstracts

The European soy protein market is estimated to grow at a CAGR of 5.7% from 2014 to 2019. Globally, Europe is one of the most technically advanced regions. The market for soy protein is growing continuously in terms of value due to the increasing population and the high standard of living. Consumers have now realized the importance of proteins to maintain weight and prevent lifestyle diseases. The market is witnessing large consumer awareness related to the health benefits of the different kinds of proteins. Europe is an important market for soy protein. With a rise in disposable income in the European countries, the demand for nutritional food is showing promising growth.

In this report, the European soy protein market has been broadly discussed by its application bakery, confectionery, meat substitute, functional food, dairy alternative, baby food, and others. The application of soy protein in functional food estimated to grow at the highest CAGR from 2014 to 2019. The in depth analysis of soy protein market by type such as soy protein isolates, soy protein concentrates, soy flour, and others has given in this report.

France is the largest market in Europe with a market share of 20% followed by Spain. The U.K. has the highest CAGR % for the estimated period. Increase in demand for animal protein substitutes is driving Europe soy protein market.

The Solae Company (US) has a major chunk in the European market in terms of market

share. The other firms such as ADM (U.S.), CHS Inc. (U.S.), and Cargill Inc. (U.S.) are competing for growing soy protein market in the region. These companies are developing market strategies such as mergers and acquisitions, joint venture, new product development and expansion to increase the market share in the European soy protein market.

Reasons to Buy the Report:

From an insight perspective, this research report has focused on various levels of analysis—industry analysis, market share analysis of top players, company profiles, which together comprise and discuss the basic views on the competitive landscape, emerging, and high growth segments of the European soy protein market, high-growth regions and countries and their respective regulatory policies, government initiatives, drivers, restraints, and opportunities.

The report will enrich both established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn will help the firms in garnering a greater market share. Firms purchasing the report could use any one or combination of the below mentioned five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) for strengthening their market share.

The report provides insights on the following pointers:

Market Penetration: Comprehensive information on soy protein offered by the top 10 players in the European market.

Product Development/Innovation: Detailed insights on upcoming technologies, research and development activities, and new product launches in the European soy protein market.

Market Development: Comprehensive information about lucrative emerging markets. The report analyzes the markets for various applications of soy protein across Europe.

Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments in the European soy protein Market.

Competitive Assessment: In-depth assessment of market shares, strategies, products, and manufacturing capabilities of leading players in the European soy protein market.

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