

# **Europe Polycarbonate Market by Application (Automotive, Consumer, Electrical & electronic, Medical, Optical media, Packaging, Sheet & Film and Others) and Geography (Asia-Pacific, North America, Europe and Rest of the World) - Trends & Forecast To 2019**

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## **Abstracts**

The report covers the important Europe polycarbonate markets. It further divides the market on the basis of applications, and geography. The market data for these types is given with respect to volume (Kilotons) and value (\$Million). The market size in terms of value of polycarbonate was estimated to be \$1,900.0 million in 2014 and is projected to grow at a CAGR of about 5% from 2014 to 2019. The data mentioned in the report is based on the Europe demand for polycarbonate.

The total market for Europe polycarbonate has been analyzed. The value chain describes the key contributors to the materials market at different stages from product development to end use. It represents the top players who are contributing to the Europe polycarbonate industry.

The impact of different market factors, such as drivers, inhibitors, and opportunities is also illustrated in the report. This gives an idea about the key drivers such as increasing demand from automotive industry, large scale demand of consumer electronics & gadgets and optical media storage, & adaptability of polycarbonate in major end-user markets, and inhibitors such as adverse effects on the human health and hence the material is banned from use in the European region.

The European polycarbonate market is also classified based on different applications.

The important applications in end-use segments include automotive, consumer goods, electrical & electronic, medical, optical media, packaging, sheet film, and others (aerospace, gadgets, and so on) The consumer goods application segment is expected to witness rapid growth in the future.

The key companies in this market are Bayer Material Science AG (Germany), SABIC IP. (the Netherlands), and Trinseo (Germany) among others. These companies are consistently focusing on expanding their production capacity to achieve competitive advantage and thereby serve the customers more effectively. Investments in the expansion of plant capacities, product portfolio expansion, followed by acquisitions were the most preferred strategies by the top players in 2013 & 2014 that are driving the demand of polycarbonate. Their strategy to capture the market in developing economies includes expansions, agreements, and product developments.

The Europe emerged to be the fastest growing region for this market, contributing for about 16% of the global demand in terms of consumption in 2014. Germany is the leading country in the consumption of polycarbonate, due to the higher demand from the major manufacturers of automobile and electronic gadgets. The important emerging economies such as France, Italy, Spain, and the UK are in line up for a brighter future in this market.

The report also presents a competitive landscape covering different strategies and developments such as mergers & acquisitions, expansions, and agreements undertaken by the leading polycarbonate companies in the past few years. Furthermore, different polycarbonate market participants are also profiled in the report.

### **Scope of the report**

The European polycarbonate market has been covered in detail in this report. In order to provide an all-round picture, the current market demand and forecasts have also been included.

On the basis of applications:

Automotive

Consumer Goods

Electrical & Electronic

Medical Equipment

Optical Media

Packaging

Sheet Film

Others (Aerospace, Gadgets, and so on)

Each application is described in detail in the report with volume and value forecasts for each application.

On the basis of country:

The UK

France

Italy

Germany

Spain

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