

Europe Pico Projector Market by Product (Embedded, Media Player, Standalone, USB) by Application (Aerospace & Defense, Automotive, Business & Education, Consumer Electronics, Industrial, Healthcare, Retail) by Geography (Germany, U.K., Spain, France, Rest of Europe) Analysis & Forecast to 2019

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Abstracts

This report includes the detailed information about the European pico projector market, segmented by technology, product, application, and geography. The driver and inhibitor for the market is written with proper description along with that, it also provides the company profiling of Pico Projector manufactures in Europe market. The Pico projector market is valued \$342.8 million in 2014, and expected to grow at a CAGR of 37.0% from 2014 to 2019.

The embedded segment of the European pico projector market contributed the largest share of 35.0% to the market in 2014. Embedded pico projectors are integrated inside a camera, laptop, tablet, or phone. They are well-designed projectors that are miniature in size, and enable the user to display images and videos from a portable device onto walls or other surfaces.

Standalone pico projectors are another product type of pico projectors, which were first introduced in 2008. The standalone pico projectors are comparatively bigger in size, as compared to other types of pico projectors and at times, consist of mini stands attached to them.

The application area for pico projector include aerospace & defense, automotive,

business & education consumer electronics, industrial, healthcare, and retail. The European pico projector market in the report has been segmented based on the major countries in the region, including Germany, the U.K., France, and Spain. The report also includes the key players, drivers, and inhibitors for the European pico projector market.

Customization Options:

Along with the market data, you can also customize the MMM assessments that are in accordance to your company's specific needs. Customize to get comprehensive industry standard and deep-dive analysis of the following parameters:

Product Analysis:

- Usage pattern (in-depth trend analysis) of products (segment-wise)

- Product matrix, which gives a detailed comparison of product portfolio of each company mapped at country and sub-segment level

- End-user adoption rate analysis of the products (segment-wise and country-wise)

- Comprehensive coverage of product approvals, pipeline products, and product recalls.

Data from Manufacturing Firms:

- Fast turn-around analysis of manufacturing firms' responses to recent market events and trends

- Various firms' opinions about different applications where pico projector can be used

- Qualitative inputs on macro-economic indicators, mergers & acquisitions in each geography.

Comparative Analysis:

Market data and key developments of top companies

Shipment/Volume Data:

Tracking the value of components shipped annually in each geography

Trend analysis of Application:

Application matrix, which gives a detailed comparison of application portfolio of each company, m

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