

Europe Phthalic Anhydride Market and Derivatives (Plasticizers, Unsaturated Polyester Resins, and Alkyd Resins) by Application & Geography - Trends & Forecast to 2019

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Abstracts

The report covers the European phthalic anhydride market. It further divides the market on the basis of applications and geography. The market data is given with respect to volume (kilo tons) and value (USD million). The phthalic anhydride market value was estimated to be \$1,141 million in 2014, to grow at a CAGR of about 3% from 2014 to 2019. Data mentioned in the report is based on the global demand for the phthalic anhydride.

The total European phthalic anhydride market has been analyzed based on current proceedings in the industry at the commercial level. The study provides the value chain analysis with respect to phthalic anhydride raw materials, manufacturers, and end-users. The value chain describes the key contributors to the materials market at different stages from product development to end-use. It represents the top players that contribute to the European phthalic anhydride industry.

The impact of different market factors, such as drivers, restraints, and opportunities has also been illustrated in the report. This gives an idea of the key drivers such as a positive trend in DINP plasticizers and the potential in phthalate based plasticizers; the restraints include government regulations with regards to environmental concerns and the consumer shift towards sustainable products. The economic slowdown in Europe has also affected the economy of other developed countries that are of key importance for the commercial success of new materials and its application market.

This market is also classified based on different applications. The important applications

include plasticizers, unsaturated polyester resins, alkyd resins, and others. Furthermore, plasticizers are expected to display rapid growth in future in Europe.

The key companies in this market are BASF SE (Germany), Exxon Mobil Corporation (U.S.), Lanxess (Germany), Polynt SpA (Italy), Provion Basic Chemicals (Belgium), Slovnaft (Slovakia), and others. These companies are consistently focusing on expanding their production capacity to achieve a competitive advantage and thereby serve the customers more effectively. Investments in the expansion of plant capacities, followed by acquisitions were the most preferred strategies by top players in 2012 and 2014, which drive the demand for phthalic anhydride. Their strategy to capture the market in developing economies includes expansions and agreements.

Germany emerged to be a driving factor for this European market, contributing to about 36% of the European demand in terms of consumption in 2014. Germany is the leading country in the consumption of phthalic anhydride, due to the rising building & construction and automotive industry.

The report also presents a competitive landscape that covers different strategies and developments such as mergers & acquisitions, expansions, and agreements undertaken by leading phthalic anhydride companies in the past few years. Furthermore, different phthalic anhydride market participants have also been profiled in the report.

Scope of the report

The report segments the global polyamide market as given below:

On the basis of applications:

Plasticizers

Unsaturated Polyester Resins (UPR)

Alkyd Resins

Others

Each application has been described in detail in the report with volume and revenue

forecasts for each application.

On the basis of geography:

Germany

The Netherlands

Italy

Turkey

France

Austria

Poland

Spain

U.K.

Others

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