

Europe Oilfield Services Market by Type (Coiled Tubing Services, Well Completion, Drilling Fluids, Drilling Services, OCTG, Wireline Services, Others) by Application (Onshore & Offshore) & by Country - Analysis & Forecasts to 2019

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Abstracts

In this report, the European oilfield services market has been segmented on the basis of type, application, and geography. Based on geography, the market has been segmented into major countries in the region, such as Russia, Norway, the U.K., and others. The market has been further segmented on the basis of type of oilfield services and application.

The oilfield services market is estimated to grow at a CAGR of 5.7% from 2014 to 2019. Based on types, the market has been segmented into drilling services, oil country tubular goods (OCTG), pressure pumping services, oilfield equipment rental, wireline services, well completion, drilling fluids, well intervention, and coiled tubing services. The drilling services segment held the largest share of 59.2% of the European oilfield services market in 2014.

The report has profiled the leading players of the market along with the developments (new product launches, mergers & acquisitions, expansions & partnerships, agreements, collaborations, and joint ventures) by the companies over the past few years and strategies adopted by them to sustain and strengthen their position in the European oilfield services market. Schlumberger Ltd. (U.S.), Halliburton Co. (U.S.), Baker Hughes Inc. (U.S.), and Weatherford International Plc (Ireland) are some of the key players operational in this market.

Reasons to Buy the Report:

Europe Oilfield Services Market by Type (Coiled Tubing Services, Well Completion, Drilling Fluids, Drilling Se...

From an insight perspective, this research report has focused on various levels of analysis—industry analysis (industry trends, and Porters analysis), market share analysis of top players, supply chain analysis, and company profiles, which together comprise and discuss the basic views on the competitive landscape, usage patterns, emerging and high-growth segments of the European oilfield services market, countries and their respective regulatory policies, government initiatives, drivers, restraints, and opportunities.

The report will enrich both established firms and new entrants/smaller firms to gauge the pulse of the market, which in turn will help the firms in gain a greater market share. Firms purchasing the report could use any one or combination of the below mentioned five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) for strengthening their market share.

The report provides insights on the following pointers:

Product Analysis and Development: Detailed insights into upcoming technologies, research and development activities, and new product launches in the European oilfield services market. Usage pattern/ penetration rate (in-depth trend analysis) of products (segment wise) and purchasing data

Market Development: Comprehensive information about lucrative emerging markets. The report analyzes the markets for oilfield services across geographies, exploits new distribution channels, and new clientele base & different pricing policies

Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments decisions in the European oilfield services market. Detailed description regarding the related and unrelated diversification pertaining to this market

Competitive Assessment: In-depth assessment of market shares, company share analysis of the key players forecast till 2019. Develop business strategies and manufacturing capabilities of leading players to enhance the bottom line of the companies in the European oilfield services market

Product/ Brand Perception Analysis: Comprehensive study of customers'

perception and behavior through our inbuilt social connect tool (digital marketing language) checking the virality and tonality of blogs

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