

Europe Oilfield Equipment Rental Market By Equipment (Drilling equipment, Pressure & flow control equipment, fishing equipment and Other equipment), by Type (Drill Pipe, drill collars, Hevy wate, Subs, and Others), By Pressure & flow control equipment (BOPs, Valves & manifolds, and Others) & By Country – Analysis & Forecasts to 2019

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Abstracts

In this report, the oilfield equipment rental market is segmented on the basis of its equipment, type, and geography. Countries, such as Russia, Norway, the U.K., Kazakhstan and others are included in the report.

The oilfield equipment rental market is estimated to grow at a CAGR of 5.3% from 2014 to 2019. In 2014, Russia held for the largest market share of 47.9% within the Europe oilfield equipment rental market and it is projected to grow at a CAGR of 5.1% from 2014 to 2019.

The report has profiled the leading players of the market along with the strategies (new product launches, mergers & acquisitions, expansions and partnerships, agreements, collaborations, and joint ventures) adopted by the companies over the past few years to sustain and strengthen their position in the Europe oilfield equipment rental market. Chesapeake Oilfield Services LLC (U.S.), Superior Energy Services Inc. (U.S.), Weatherford International Ltd (Ireland), Precision Drilling Corporation (Canada) are some of the key players operating in this market.

Reasons to Buy the Report:



From an insight perspective, this research report has focused on various levels of analysis—industry analysis, market share analysis of top players, supply chain analysis, and company profiles, which together comprise and discuss the basic views on the competitive landscape, usage patterns, emerging- and high-growth segments of the Europe oilfield equipment rental market, high-growth countries and their respective regulatory policies, government initiatives, drivers, restraints, and opportunities.

The report will enrich both established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn will help the firms in garnering a greater market, share. Firms purchasing the report could use any one or combination of the below mentioned five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) for strengthening their market share.

The report provides insights on the following pointers:

Product Analysis and development: Detailed insights on upcoming technologies, research and development activities, and new product launches in the Europe oilfield equipment rental market. Usage pattern/penetration rate (indepth trend analysis) of products (segment wise) and purchasing data

Market Development: Comprehensive information about lucrative emerging markets. The report analyzes the markets for oilfield equipment rental across geographies, exploit new distribution channels, and new clientele base & different pricing policies

Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments decisions in the oilfield equipment rental market. Detailed description regarding the related and unrelated diversification pertaining to this market

Competitive Assessment: In-depth assessment of market shares, company share analysis of the key players forecasted till 2019. Develop business strategies and manufacturing capabilities of leading players enhance the bottom line of the companies in the oilfield equipment rental market.

Product/ Brand Perception Analysis: Comprehensive study of customers perception and behavior through our inbuilt social connect tool (digital marketing language) checking the virality and tonality of blogs



Europe Oilfield Equipment Rental Market By Equipment (Drilling equipment, Pressure & flow control equipment, f...



Contents

1 INTRODCTION

1.1 OBJECTIVES OF THE STDY

1.2 MARKET SEGMENTATION & COVERAGE

1.3 STAKEHOLDERS

2 RESEARCH METHODOLOGY

2.1 INTEGRATED ECOSYSTEM OF OILFIELD EQIPMENT RENTAL MARKET
2.2 ARRIVING AT THE OILFIELD EQIPMENT RENTAL MARKET SIZE
2.2.1 TOP-DOWN APPROACH
2.2.2 BOTTOM-P APPROACH
2.2.3 DEMAND SIDE APPROACH
2.2.4 MACRO INDICATOR-BASED APPROACH
2.3 ASSMPTIONS

3 EXECTIVE SMMARY

4 MARKET OVERVIEW

4.1 INTRODCTION
4.2 EROPE OILFIELD RENTAL EQIPMENT MARKET: COMPARISON WITH PARENT MARKET
4.3 MARKET DRIVERS AND INHIBITORS
4.4 KEY MARKET DYNAMICS
4.5 DEMAND SIDE ANALYSIS

5 EROPE OILFIELD EQIPMENT RENTAL MARKET, BY APPLICATION

5.1 INTRODCTION5.2 OILFIELD EQIPMENT RENTAL IN ONSHORE, BY CONTRY5.3 OILFIELD EQIPMENT RENTAL IN OFFSHORE, BY CONTRY

6 EROPE OILFIELD EQIPMENT RENTAL MARKET, BY TYPE

6.1 INTRODCTION6.2 EROPE OILFIELD EQIPMENT RENTAL MARKET, TYPE COMPARISON WITH

Europe Oilfield Equipment Rental Market By Equipment (Drilling equipment, Pressure & flow control equipment, f...



OILFIELD SERVICES MARKET

6.3 EROPE DRILLING EQIPMENT MARKET, BY CONTRY

6.4 EROPE PRESSRE & FLOW CONTROL EQIPMENT MARKET, BY CONTRY

6.5 EROPE FISHING EQIPMENT MARKET, BY CONTRY

7 EROPE OILFIELD EQIPMENT RENTAL MARKET, BY CONTRY

7.1 INTRODCTION

7.2 RSSIAN FEDERATION OILFIELD EQIPMENT RENTAL MARKET

7.2.1 RSSIAN FEDERATION OILFIELD EQIPMENT RENTAL MARKET, BY APPLICATION

7.2.2 RSSIAN FEDERATION OILFIELD EQIPMENT RENTAL MARKET, BY TYPE 7.3 NORWAY OILFIELD EQIPMENT RENTAL MARKET

7.3.1 NORWAY OILFIELD EQIPMENT RENTAL MARKET, BY APPLICATION7.3.2 NORWAY OILFIELD EQIPMENT RENTAL MARKET, BY TYPE7.4.K. OILFIELD EQIPMENT RENTAL MARKET

7.4.1.K. OILFIELD EQIPMENT RENTAL MARKET, BY APPLICATION

7.4.2.K. OILFIELD EQIPMENT RENTAL MARKET, BY TYPE

7.5 KAZAKHSTAN OILFIELD EQIPMENT RENTAL MARKET

7.5.1 KAZAKHSTAN OILFIELD EQIPMENT RENTAL MARKET, BY APPLICATION

7.5.2 KAZAKHSTAN OILFIELD EQIPMENT RENTAL MARKET, BY TYPE

8 EROPE OILFIELD EQIPMENT RENTAL: COMPETITIVE LANDSCAPE

8.1 EROPE OILFIELD EQIPMENT RENTAL MARKET: COMPANY SHARE ANALYSIS

- 8.2 MERGERS & ACQISITIONS
- 8.3 NEW TECHNOLOGY
- 8.4 NEW SERVICE

8.5 EROPE OILFIELD EQIPMENT RENTAL MARKET: ALLIANCE

9 EROPE OILFIELD EQIPMENT RENTAL MARKET, BY COMPANY

(Overview, Financials, Products & Services, Strategy, and Developments)*

9.1 WEATHERFORD INTERNATIONAL

9.2 SCHLMBERGER LTD.

9.3 SPERIOR ENERGY SERVICES CO.

9.4 OIL STATES INTERNATIONAL INC.



*Details on overview, financials, product & services, strategy, and developments might not be captured in case of unlisted company

10 APPENDIX

10.1 CSTOMIZATION OPTIONS
10.1.1 PRODCTS & SERVICES BENCHMARKING ANALYSIS
10.1.2 REGLATORY FRAMEWORK
10.1.3 IMPACT ANALYSIS
10.1.4 CRRENT INDSTRY CHALLENGES
10.1.5 HISTORICAL DATA & TRENDS
10.1.6 OILFIELD SERVICES IN DEPTH VALE CHAIN ANALYSIS
10.2 RELATED REPORTS
10.3 INTRODCING RT: REAL-TIME MARKET INTELLIGENCE
10.3.1 RT SNAPSHOTS



List Of Tables

LIST OF TABLES

Table 1 GLOBAL OILFIELD RENTAL EQIPMENT SERVICES PEER MARKET SIZE, 2014 (SD MN) Table 2 EROPE OILFIELD RENTAL EQIPMENT SERVICES APPLICATION MARKET. 2013 (SD MN) Table 3 EROPE OILFIELD EQIPMENT RENTAL SERVICES MARKET: MACRO INDICATOR, BY CONTRY, 2013 Table 4 EROPE OILFIELD RENTAL EQIPMENT MARKET: COMPARISON WITH PARENT MARKET, 2013 – 2019 (SD MN) Table 5 EROPE OILFIELD RENTAL EQIPMENT MARKET: DRIVERS AND **INHIBITORS** Table 6 EROPE OILFIELD RENTAL EQIPMENT MARKET, BY APPLICATION, 2013 -2019 (SD MN) Table 7 EROPE OILFIELD RENTAL EQIPMENT MARKET, BY TYPE, 2013 - 2019 (SD MN) Table 8 EROPE OILFIELD RENTAL EQIPMENT MARKET, BY CONTRY, 2013 - 2019 (SD MN) Table 9 EROPE OILFIELD RENTAL EQIPMENT MARKET: COMPARISON WITH APPLICATION MARKETS, 2013 - 2019 (SD MN) Table 10 EROPE OILFIELD EQIPMENT RENTAL MARKET, BY APPLICATION, 2013 -2019 (SD MN) Table 11 EROPE OILFIELD EQIPMENT RENTAL IN ONSHORE, BY CONTRY, 2014 -2019 (SD MN) Table 12 EROPE OILFIELD EQIPMENT RENTAL IN OFFSHORE, BY CONTRY, 2013 - 2019 (SD MN) Table 13 EROPE OILFIELD EQIPMENT RENTAL MARKET, BY TYPE, 2013 - 2019 (SD MN) Table 14 EROPE OILFIELD EQIPMENT RENTAL MARKET: TYPE COMPARISON WITH PARENT MARKET, 2013–2019 (SD MN) Table 15 EROPE DRILLING EQIPMENT MARKET, BY CONTRY, 2013–2019 (SD MN) Table 16 EROPE DRILLING EQIPMENT MARKET, BY TYPE, 2013–2019 (SD MN) Table 17 EROPE PRESSRE & FLOW CONTROL EQIPMENT MARKET, BY CONTRY, 2013 - 2019 (SD MN) Table 18 EROPE PRESSRE & FLOW CONTROL EQIPMENT MARKET, BY TYPE, 2013 - 2019 (SD MN) Table 19 EROPE FISHING EQIPMENT MARKET, BY CONTRY, 2013 - 2019 (SD MN)



Table 20 EROPE OILFIELD EQIPMENT RENTAL MARKET, BY CONTRY, 2013 - 2019 (SD MN)

Table 21 RSSIAN FEDERATION OILFIELD EQIPMENT RENTAL MARKET, BY APPLICATION, 2013-2019 (SD MN)

Table 22 RSSIAN FEDERATION OILFIELD EQIPMENT RENTAL MARKET, BY TYPE, 2013 - 2019 (SD MN)

Table 23 NORWAY OILFIELD EQIPMENT RENTAL MARKET, BY APPLICATION, 2013 - 2019 (SD MN)

Table 24 NORWAY OILFIELD EQIPMENT RENTAL MARKET, BY TYPE, 2013 - 2019 (SD MN)

Table 25.K. OILFIELD EQIPMENT RENTAL MARKET, BY APPLICATION, 2013 - 2019 (SD MN)

Table 26.K. OILFIELD EQIPMENT RENTAL: MARKET, BY TYPE, 2013 - 2019 (SD MN)

Table 27 KAZAKHSTAN OILFIELD EQIPMENT RENTAL MARKET, BY APPLICATION, 2013 - 2019 (SD MN)

Table 28 KAZAKHSTAN OILFIELD EQIPMENT RENTAL MARKET: MARKET, BY TYPE, 2013 - 2019 (SD MN)

Table 29 OILFIELD EQIPMENT RENTAL MARKET: COMPANY SHARE ANALYSIS, 2013 (%)

Table 30 EROPE OILFIELD EQIPMENT RENTAL MARKET: MERGERS & ACQISITIONS

Table 31 EROPE OILFIELD EQIPMENT RENTAL MARKET: NEW TECHNOLOGY Table 32 EROPE OILFIELD EQIPMENT RENTAL MARKET: NEW SERVICES Table 33 KEY FINANCIALS, 2009 - 2013 (SD MN)

Table 34 NET SALES, BY BSINESS SEGMENT, 2009-2013 (SD MN)

Table 35 NET SALES, BY GEOGRAPHICAL SEGMENT, 2009-2013 (SD MN)

Table 36 SCHLMBERGER: KEY FINANCIALS, 2009-2013 (SD MN)

Table 37 SCHLMBERGER: MARKET REVENE, BY BSINESS SEGMENT, 2010-2013 (SD MN)

Table 38 SCHLMBERGER: MARKET REVENE, BY GEOGRAPHY, 2010 – 2013 (SD MN)

Table 39 SPERIOR ENERGY SERVICES CO.: KEY FINANCIALS, 2009 - 2013 (SD MN)

Table 40 SPERIOR ENERGY SERVICES CO.: BSINESS REVENE, 2009-2013 (SD MN)

Table 41 SPERIOR ENERGY SERVICES CO.: GEOGRAPHICAL REVENE, 2009-2013 (SD MN)

Table 42 OIL STATE INTERNATIONAL INC.: KEY FINANCIALS, 2009 - 2013 (SD MN)



LIST OF FIGRES

Figure 1 EROPE OILFIELD RENTAL EQIPMENT MARKET: SEGMENTATION & COVERAGE

Figure 2 OILFIELD RENTAL EQIPMENT MARKET: INTEGRATED ECOSYSTEM

Figure 3 RESEARCH METHODOLOGY

Figure 4 TOP-DOWN APPROACH

Figure 5 BOTTOM-P APPROACH

Figure 6 DEMAND SIDE APPROACH

Figure 7 MACRO INDICATOR-BASED APPROACH

Figure 8 EROPE OILFIELD RENTAL EQIPMENT MARKET SNAPSHOT

Figure 9 EROPE MARKET: GROWTH ASPECTS

Figure 10 EROPE OILFIELD RENTAL EQIPMENT MARKET, BY APPLICATION, 2014 & 2019

Figure 11 EROPE OILFIELD RENTAL EQIPMENT MARKET, BY CONTRY, 2014 (SD MN)

Figure 12 EROPE OILFIELD EQIPMENT RENTAL MARKET: APPLICATION MARKET SCENARIO

Figure 13 EROPE OILFIELD EQIPMENT RENTAL MARKET, BY APPLICATION, 2014 - 2019 (SD MN)

Figure 14 EROPE OILFIELD EQIPMENT RENTAL MARKET IN ONSHORE, BY CONTRY, 2014 - 2019 (SD MN)

Figure 15 EROPE OILFIELD EQIPMENT RENTAL MARKET IN OFFSHORE, BY CONTRY, 2013 - 2019 (SD MN)

Figure 16 EROPE OILFIELD EQIPMENT RENTAL MARKET, BY TYPE, 2013 - 2019 (SD MN)

Figure 17 EROPE OILFIELD EQIPMENT RENTAL MARKET: TYPE COMPARISON WITH OILFIELD SERVICES MARKET, 2013–2019 (SD MN)

Figure 18 EROPE DRILLING EQIPMENT MARKET, BY CONTRY, 2013–2019 (SD MN) Figure 19 EROPE DRILLING EQIPMENT MARKET, BY TYPE, 2013–2019 (SD MN) Figure 20 EROPE PRESSRE & FLOW CONTROL EQIPMENT MARKET, BY CONTRY, 2013 - 2019 (SD MN)

Figure 21 EROPE PRESSRE & FLOW CONTROL EQIPMENT MARKET, BY TYPE, 2013 - 2019 (SD MN)

Figure 22 EROPE FISHING EQIPMENT MARKET, BY CONTRY, 2013 - 2019 (SD MN) Figure 23 EROPE OILFIELD EQIPMENT RENTAL MARKET: GROWTH ANALYSIS, BY CONTRY, 2013-2019 (SD MN)

Figure 24 RSSIAN FEDERATION OILFIELD EQIPMENT RENTAL MARKET



OVERVIEW, 2014 & 2019

Figure 25 RSSIAN FEDERATION OILFIELD EQIPMENT RENTAL MARKET, BY APPLICATION, 2013-2019 (SD MN)

Figure 26 RSSIAN FEDERATION OILFIELD EQIPMENT RENTAL MARKET: APPLICATION SNAPSHOT

Figure 27 RSSIAN FEDERATION OILFIELD EQIPMENT RENTAL MARKET, BY TYPE, 2013 - 2019 (SD MN)

Figure 28 RSSIAN FEDERATION OILFIELD EQIPMENT RENTAL MARKET SHARE, BY TYPE, 2014-2019

Figure 29 NORWAY OILFIELD EQIPMENT RENTAL MARKET OVERVIEW, 2014 & 2019

Figure 30 NORWAY OILFIELD EQIPMENT RENTAL MARKET, BY APPLICATION, 2013-2019 (SD MN)

Figure 31 NORWAY OILFIELD EQIPMENT RENTAL MARKET: APPLICATION SNAPSHOT

Figure 32 NORWAY OILFIELD EQIPMENT RENTAL MARKET, BY TYPE, 2013 - 2019 (SD MN)

Figure 33 NORWAY OILFIELD EQIPMENT RENTAL MARKET SHARE, BY TYPE, 2014-2019

Figure 34.K. OILFIELD EQIPMENT RENTAL MARKET OVERVIEW, 2014 & 2019 Figure 35.K. OILFIELD EQIPMENT RENTAL MARKET, BY APPLICATION, 2013 -2019 (SD MN)

Figure 36.K. OILFIELD EQIPMENT RENTAL MARKET: APPLICATION SNAPSHOT Figure 37.K. OILFIELD EQIPMENT RENTAL MARKET, BY TYPE, 2013 - 2019 (SD MN)

Figure 38.K. OILFIELD EQIPMENT RENTAL MARKET: TYPE SNAPSHOT

Figure 39 KAZAKHSTAN OILFIELD EQIPMENT RENTAL MARKET OVERVIEW, 2014 & 2019

Figure 40 KAZAKHSTAN OILFIELD EQIPMENT RENTAL MARKET, BY APPLICATION, 2013 - 2019 (SD MN)

Figure 41 KAZAKHSTAN OILFIELD EQIPMENT RENTAL MARKET: APPLICATION SNAPSHOT

Figure 42 KAZAKHSTAN OILFIELD EQIPMENT RENTAL MARKET, BY TYPE, 2013 - 2019 (SD MN)

Figure 43 KAZAKHSTAN OILFIELD EQIPMENT RENTAL MARKET: TYPE SNAPSHOT

Figure 44 OILFIELD EQIPMENT RENTAL MARKET: COMPANY SHARE ANALYSIS, 2013 (%)

Figure 45 WEATHERFORD REVENE MIX, 2013 (%)



Figure 46 SPERIOR ENERGY SERVICES CO., REVENE MIX, 2013 (%)



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