

Europe Motion Sensor Market by Technology (Passive Infrared, Ultrasonic, Microwave, Tomographic, Dual Technology/Hybrid), by Product (Accelerometer, Gyroscope, Digital Compass, Combo Sensor), by Application Type, by Geography - Analysis and Forecast to 2019

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Abstracts

The Europe motion sensor market is projected to grow at a CAGR of 22.8% from 2014 to 2019. Europe motion sensor market has occupied a market share of 30.0% in the global motion sensor market in 2014. This growth is mainly attributed to the increasing demand for accelerometers and gyroscopes in the consumer electronics sector.

In this report, the Europe Motion Sensor market is broadly classified on the basis of end-users, such as consumer electronics, automotive, industrial & medical, and aerospace & defense. The commercial sector of the motion sensor market is progressing at a CAGR of 24.0% during the forecast period.

Geographically, the U.K. is estimated to command the largest share of 31.3% of the Europe motion sensor market, followed by Germany. The applicability of motion sensors among varied consumer electronics products, such as mobile phones, game consoles, smartphones, and camcorders are influencing the growth of the Europe motion sensor market.

Key players operating in the motion sensor market in Europe include Atmel Corporation (Europe), BOSCH Sensortec GmbH (Europe), and Colibrys SA(Germany). New product launches, partnerships, agreements, and acquisitions are major strategies adopted by market players to foster their growth in this market.

Customization Options:

Along with market data, you can customize the MMM assessments that are in accordance to your company's specific needs. Customize to get comprehensive industry standard and deep-dive analysis of the following parameters:

Product Analysis:

- Usage pattern (in-depth trend analysis) of products (segment-wise)

- Product matrix, which gives a detailed comparison of product portfolio of each company mapped at country and sub-segment level

- End-user adoption rate analysis of the products (segment-wise and country-wise)

- Comprehensive coverage of product approvals, pipeline products, and product recalls.

Data from Manufacturing Firms:

- Fast turn-around analysis of manufacturing firms' responses to recent market events and trends

- Expert opinion about different applications wherein motion sensors are used

- Qualitative inputs on macro-economic indicator and mergers & acquisitions

Comparative Analysis:

- Market data and key developments of top companies

Shipment/Volume Data:

- Tracking the value of components shipped annually in each geography

Trend analysis of End-user:

End-user matrix, which gives a detailed comparison of end-user portfolio of each company, mapped in each geography

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