

# Europe Modified Starch Market by Application (Food & Beverages, Animal Feed, Medicines & Pharmaceuticals, Weaving & Textiles, Paper Making, Cosmetics, Others), by Source (Corn, Wheat, Potato, Cassava, Others), by Geography – Analysis and Forecast to 2020

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## Abstracts

The European modified starch market is estimated to grow at a CAGR of 3.9% during the forecast period, 2015 to 2020. The purpose of this study is to analyze the European market for modified starch. The report describes various factors responsible for the growth of modified starch market in this region. The major sources of starch include corn, potatoes, wheat, and cassava. The starch derived from these products is known as native starch. When this native starch is taken through various chemical, physical, and enzymatic processes, it is called modified starch. The applications of starch get widened once they are modified as they are used for many industrial purposes where native starches cannot be used.

This report includes revenue forecasts, market trends, and opportunities in the European modified starch market for the period from 2015 to 2020, along with an overview of the competitive landscape for the period from 2012 to 2015. The analysis has been conducted for various market segments which include applications, geography, and sources. On the basis of applications, the market has been segmented into food & beverages, animal feed, medicines & pharmaceuticals, weaving & textiles, paper making, cosmetics, and others. By source, the European modified starch market has been segmented into corn, wheat, potato, cassava, and others. The geographical analysis includes all major countries for modified starch across the European region, namely Germany, the U.K., the Netherlands, Finland, and Switzerland. The report also

includes key market drivers and inhibitors, along with their impacts in detail.

Presently, countries such as Germany, the U.K., and Finland dominate the consumption of modified starch in the European region. In terms of consumption, the markets for modified starch in Germany and Finland are the fastest-growing.

The European modified starch market is a competitive market, in which firms such as Cargill, Incorporated (U.S.), Archer Daniels Midland Company (U.S.), and Tate & Lyle plc (U.K.) among others are expanding their market share by adopting numerous market strategies. These strategies include innovative product developments, partnerships, mergers & acquisitions, and expansions of the existing facilities.

#### Reasons to Buy the Report:

From the insight perspective, this research report has focused on various levels of analysis—industry analysis, market share analysis of the top players, and company profiles. These insights together comprise and discuss basic views on the competitive landscape, emerging and high-growth segments of the European modified starch market, regulatory policies and initiatives of the concerned governments, drivers, restraints, and opportunities.

The report will enrich both established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn will help them in garnering increased market share. Firms purchasing the report could use any one or combination of the below mentioned five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) for strengthening their market share.

The report provides insights on the following pointers:

**Market Penetration:** Comprehensive information on the modified starch products and services offered by the top 10 players in the European modified starch market

**Product Development/Innovation:** Detailed insights on the upcoming technologies, research and development activities, and new product launches in the European modified starch market

**Market Development:** Comprehensive information about lucrative emerging

markets. The report analyzes markets for various applications in the European modified starch market

**Market Diversification:** Exhaustive information about new products, untapped geographies, recent developments, and investments in the European modified starch market

**Competitive Assessment:** In-depth assessment of market shares, strategies, products, and manufacturing capabilities of the leading players in the European modified starch market

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