

Europe Image Sensor Market by Technology (Complementary Metal Oxide Semiconductor, Charged Coupled Device, Contact Image Sensor), by Application, by Geography - Analysis and Forecast to 2019

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Abstracts

The report “Europe Image Sensor Market Forecast, 2014-2019” analyzes the image sensor market in Europe and the factors driving the market in the region.

Europe is well known due to its automotive and consumer market. The potential application of image sensors in vehicles are growing, with estimates that in the future there will be 5 to 20 cameras in a car, used in a mix of machine and human vision applications. Thus, image sensors have great scope in the field of automotive sector in Europe. In Europe, vehicles are used for busy city streets, where lane-departure systems are less effective. Blind-spot cameras use image sensors and they are capable of providing a warning signal to the driver. Blind-spot detection has been offered on some Volvo models since 2005 in Europe.

The European New Car Assessment Programme (Euro NCAP) launched a reward programme, Euro NCAP Advanced, to encourage adoption of highly developed safety techniques which will help increase the demand for image sensors in the automotive and transportation segment. Image sensors are becoming more popular in a wide range of industrial automation applications. Machine vision systems, robots, wafer inspections, quality checks and printed circuit boards are the key application areas which make use of image sensors. Hence, increased industrial automation will be able to drive the image sensor market in Europe.

Growth of the image sensor market is driven by several applications, such as the

growing demand for camera-enabled mobile phones. Cameras have become one of the important parameters for mobile device manufacturers, as the end-user's buying decision largely depends on the type of camera or pixel size. CMOS image sensor is preferred over the CCD image sensor in mobile cameras because of their lower power consumption, faster frame rates, ease of integration, and lower manufacturing costs. Hence, there is a huge demand for CMOS image sensors from mobile device manufacturers. The European image Sensor market in the consumer application sector was valued at \$1,237.9 million, and is projected to reach \$1,310.9 million by 2019.

The image sensor market is competitive in nature, marked with new product developments and mergers and acquisitions (M&A). New product launches and M&A are the key strategies adopted by market players to ensure their growth in the market. The report also provides an extensive competitive landscape of companies operating in this market. The main companies operating in the image sensor market and extensively covered in this report are Aptina Imaging Corporation, OmniVision Technologies, Ltd., Toshiba Corporation, Samsung Electronics, and Sony Corporation.

Markets Covered

Image Sensor market, By Application

Consumer

Medical

Industrial

Surveillance

Automotive

Defense and Aerospace

Image Sensor market, By Technology

CMOS Image sensor

CCD Image sensor

Contact Image Sensors

Image Sensor market, By Country

U.K.

Germany

France

Italy

Contents

1 INTRODUCTION

- 1.1. OBJECTIVES OF THE STUDY
- 1.2. MARKET SEGMENTATION & COVERAGE
- 1.3. STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1. INTEGRATED ECOSYSTEM OF EUROPE IMAGE SENSOR MARKET
- 2.2. ARRIVING AT THE EUROPE IMAGE SENSOR MARKET SIZE
 - 2.1.1 BOTTOM-UP APPROACH
 - 2.1.2 DEMAND SIDE APPROACH
 - 2.1.3 MACROINDICATOR-BASED APPROACH
- 2.3 ASSUMPTIONS

3 EXECUTIVE SUMMARY

4 MARKET OVERVIEW

- 4.1 INTRODUCTION
- 4.2 EUROPE IMAGE SENSOR MARKET: COMPARISON WITH PARENT MARKET
- 4.3 MARKET DRIVERS AND INHIBITORS
- 4.4 KEY MARKET DYNAMICS
- 4.5 DEMAND-SIDE ANALYSIS

5 EUROPE IMAGE SENSOR MARKET, BY TECHNOLOGY

- 5.1. INTRODUCTION
- 5.2. COMPLEMENTARY METAL–OXIDE–SEMICONDUCTOR (CMOS)
- 5.3. CHARGE COUPLED DEVICE (CCD)
- 5.4. CONTACT IMAGE SENSOR (CIS)
- 5.5. EUROPE IMAGE SENSOR MARKET: TECHNOLOGY COMPARISON WITH PARENT MARKET
- 5.6. EUROPE CMOS IMAGE SENSOR MARKET, BY COUNTRY
- 5.7. EUROPE CCD IMAGE SENSOR MARKET, BY COUNTRY
- 5.8. EUROPE CIS IMAGE SENSOR MARKET, BY COUNTRY

6 IMAGE SENSOR MARKET, BY APPLICATION

6.1 INTRODUCTION

6.2 EUROPE IMAGE SENSOR MARKET, BY APPLICATION

6.3 IMAGE SENSOR MARKET IN MEDICAL, BY MEDICAL APPLICATION

6.4 EUROPE IMAGE SENSOR MARKET IN AUTOMOTIVE SECTOR, BY AUTOMOTIVE APPLICATION

6.5 EUROPE IMAGE SENSOR MARKET IN DEFENCE AND AEROSPACE APPLICATION SECTOR, BY APPLICATION

6.6 EUROPE IMAGE SENSOR MARKET IN CONSUMER SECTOR, BY APPLICATION

6.7 EUROPE IMAGE SENSOR MARKET IN INDUSTRY, BY APPLICATION TYPE

6.8 EUROPE IMAGE SENSOR MARKET IN SURVEILLANCE, BY APPLICATION

7 EUROPEAN IMAGE SENSOR MARKET, BY COUNTRY

7.1 INTRODUCTION

7.2 U.K. IMAGE SENSOR MARKET

7.3 GERMANY IMAGE SENSOR MARKET

7.4 FRANCE IMAGE SENSOR MARKET

7.5 ITALY IMAGE SENSOR MARKET

8 IMAGE SENSOR MARKET COMPETITIVE LANDSCAPE

8.1 INTRODUCTION

8.2 EUROPE IMAGE SENSOR MARKET: COMPANY SHARE ANALYSIS

8.3 NEW PRODUCT DEVELOPMENT AND NEW LAUNCHES

8.4 AGREEMENTS, PARTNERSHIP, JOINT VENTURES, AND COLLABORATIONS

9 COMPANY PROFILES

(Overview, Financials, Products & Services, Strategy, and Developments)*

9.1 OMNIVISION TECHNOLOGIES LTD.

9.2 APTINA IMAGING CORPORATION

9.3 SAMSUNG ELECTRONICS

9.4 SONY CORPORATION

9.5 TOSHIBA CORPORATION

*Details on overview, financials, product & services, strategy, and developments might

not be captured in case of unlisted company

10 APPENDIX

10.1 CUSTOMIZATION OPTIONS

10.2 PRODUCT PORTFOLIO ANALYSIS

10.3 COUNTRY-LEVEL DATA ANALYSIS

10.4 PRODUCT COMPARISON OF VARIOUS COMPETITORS

10.5 TRADE ANALYSIS

10.6 RELATED REPORTS

11 INTRODUCING RT: REAL-TIME MARKET INTELLIGENCE

11.1 RT SNAPSHOTS

11.1.1 SNAPSHOT 1: ECOSYSTEM

11.1.2 SNAPSHOT 2: QUANTITATIVE CHART

11.1.3 SNAPSHOT 3: HEAT MAP, COMPANIES

List Of Tables

LIST OF TABLES

Table 1 EUROPE APPLICATION MARKET, 2014 (USD MN)

Table 2 EUROPE R&D EXPENDITURE, 2012–2013 (USD MN)

Table 3 EUROPE IMAGE SENSOR MARKET: COMPARISON WITH PARENT MARKET, 2013–2019 (USD MN)

Table 4 EUROPE IMAGE SENSOR MARKET: DRIVERS AND INHIBITORS

Table 5 EUROPE IMAGE SENSOR MARKET, BY APPLICATION, 2013-2019 (USD MN)

Table 6 EUROPE IMAGE SENSOR MARKET, BY TECHNOLOGY 2014, USD MN

Table 7 EUROPE IMAGE SENSOR MARKET, BY COUNTRY, 2013-2019 (USD MN)

Table 8 EUROPE IMAGE SENSOR MARKET: COMPARISON WITH APPLICATION MARKETS, 2013 - 2019 (USD MN)

Table 9 EUROPE IMAGE SENSOR MARKET, BY TECHNOLOGY, 2013-2019 (USD MN)

Table 10 EUROPE IMAGE SENSOR MARKET: TECHNOLOGY COMPARISON WITH PARENT MARKET, 2013–2019 (USD MN)

Table 11 EUROPE CMOS IMAGE SENSOR MARKET, BY COUNTRY, 2013–2019 (USD MN)

Table 12 EUROPE CCD IMAGE SENSOR MARKET, BY COUNTRY, 2013-2019 (USD MN)

Table 13 EUROPE CIS IMAGE SENSOR MARKET, BY COUNTRY, 2013 - 2019 (USD MN)

Table 14 EUROPE IMAGE SENSOR MARKET, BY APPLICATION, 2013 - 2019 (USD MN)

Table 15 EUROPE IMAGE SENSOR MARKET IN MEDICAL, BY MEDICAL APPLICATION, 2013 - 2019 (USD MN)

Table 16 EUROPE IMAGE SENSOR MARKET IN AUTOMOTIVE SECTOR, BY AUTOMOTIVE APPLICATION, 2013-2019 (USD MN)

Table 17 EUROPE IMAGE SENSOR MARKET IN DEFENCE AND AEROSPACE APPLICATION SECTOR, BY APPLICATION, 2013 - 2019 (USD MN)

Table 18 EUROPE IMAGE SENSOR MARKET IN CONSUMER SECTOR, BY APPLICATION, 2013-2019 (USD MN)

Table 19 EUROPE IMAGE SENSOR MARKET IN INDUSTRY, BY APPLICATION TYPE, 2013-2019 (USD MN)

Table 20 EUROPE IMAGE SENSOR MARKET IN SURVEILLANCE, BY APPLICATION, 2013 - 2019 (USD MN)

Table 21 EUROPE IMAGE SENSOR MARKET, BY COUNTRY, 2013-2019 (USD MN)

Table 22 U.K. IMAGE SENSOR MARKET, BY APPLICATION, 2013-2019 (USD MN)

Table 23 GERMANY IMAGE SENSOR MARKET, BY APPLICATION, 2013 - 2019
(USD MN)

Table 24 FRANCE IMAGE SENSOR MARKET, BY APPLICATION, 2013-2019 (USD
MN)

Table 25 ITALY IMAGE SENSOR MARKET, BY APPLICATION, 2013-2019 (USD MN)

Table 26 IMAGE SENSOR MARKET: COMPANY SHARE ANALYSIS, 2013 (%)

Table 27 MIDDLE-EAST AND AFRICA: NEW PRODUCT DEVELOPMENT AND NEW
LAUNCHES

Table 28 IMAGE SENSOR MARKET: AGREEMENTS, PARTNERSHIPS, JOINT
VENTURESS, AND COLLABORATIONS

Table 29 OMNIVISION TECHNOLOGIES, LTD: OPERATING DATA, 2009 – 2013
(USD MN)

Table 30 OMNIVISION TECHNOLOGIES, LTD.: RELATED DEVELOPMENTS

Table 31 APTINA IMAGING CORPORATION: RELATED DEVELOPMENTS

Table 32 SAMSUNG ELECTRONICS: ANNUAL REVENUE, BY BUSINESS
SEGMENTS, 2008–2012 (USD MN)

Table 33 SAMSUNG ELECTRONICS: ANNUAL REVENUE, BY GEOGRAPHIC
REGION SEGMENTS, 2008–2012 (USD MN)

Table 34 SAMSUNG ELECTRONICS: OPERATING DATA, 2010-2013 (USD MN)

Table 35 SAMSUNG ELECTRONICS: RELATED DEVELOPMENTS

Table 36 SONY CORPORATION: ANNUAL REVENUE, BY BUSINESS SEGMENTS,
2009–2013 (USD MN)

Table 37 SONY CORPORATIONS: ANNUAL REVENUE, BY GEOGRAPHIC REGION
SEGMENTS, 2009–2013 (USD MN)

Table 38 SONY CORPORATIONS: OPERATING DATA (USD MN), 2010-2013

Table 39 SONY CORPORATION: RELATED DEVELOPMENTS

Table 40 TOSHIBA CORPORATION: ANNUAL REVENUE, BY BUSINESS
SEGMENTS, 2009–2013 (USD MN)

Table 41 TOSHIBA CORPORATION: OPERATING DATA, 2009-2013(USD MN)

Table 42 TOSHIBA CORPORATION: RELATED DEVELOPMENTS

List Of Figures

LIST OF FIGURES

Figure 1 EUROPE IMAGE SENSOR MARKET: SEGMENTATION & COVERAGE

Figure 2 EUROPE IMAGE SENSOR MARKET: INTEGRATED ECOSYSTEM

Figure 3 RESEARCH METHODOLOGY

Figure 4 BOTTOM-UP APPROACH

Figure 5 DEMAND SIDE APPROACH

Figure 6 MACRO INDICATOR-BASED APPROACH

Figure 7 EUROPE IMAGE SENSOR MARKET SNAPSHOT

Figure 8 IMAGE SENSOR MARKET: GROWTH ASPECTS

Figure 9 EUROPE IMAGE SENSOR MARKET: COMPARISON WITH PARENT MARKET, 2013-2019 (USD MN)

Figure 10 EUROPE IMAGE SENSOR MARKET, BY APPLICATION, 2014 & 2019 (USD MN)

Figure 11 EUROPE IMAGE SENSOR MARKET, BY TECHNOLOGY 2014, USD MN

Figure 12 EUROPE IMAGE SENSOR MARKET, BY COUNTRY, 2014 & 2019 (USD MN)

Figure 13 EUROPE IMAGE SENSOR MARKET: COMPARISON WITH APPLICATION MARKETS, 2013 - 2019 (USD MN)

Figure 14 EUROPE IMAGE SENSOR MARKET, BY TECHNOLOGY, 2014 & 2019 (USD MN)

Figure 15 EUROPE IMAGE SENSOR MARKET: TECHNOLOGY COMPARISON WITH PARENT MARKET, 2013–2019 (USD MN)

Figure 16 EUROPE CMOS IMAGE SENSOR MARKET, BY COUNTRY, 2013–2019 (USD MN)

Figure 17 EUROPE CCD IMAGE SENSOR MARKET, BY COUNTRY, 2013 - 2019 (USD MN)

Figure 18 EUROPE CIS IMAGE SENSOR MARKET, BY COUNTRY, 2013 - 2019 (USD MN)

Figure 19 EUROPE IMAGE SENSOR MARKET, BY APPLICATION, 2014-2019 (USD MN)

Figure 20 DEMAND SIDE ANALYSIS

Figure 21 EUROPE IMAGE SENSOR MARKET IN MEDICAL, BY MEDICAL APPLICATION, 2014 & 2019 (USD MN)

Figure 22 EUROPE IMAGE SENSOR MARKET IN AUTOMOTIVE SECTOR, BY AUTOMOTIVE APPLICATION, 2013-2019 (USD MN)

Figure 23 EUROPE IMAGE SENSOR MARKET IN DEFENCE AND AEROSPACE

APPLICATION SECTOR, BY APPLICATION, 2013-2019 (USD MN)

Figure 24 EUROPE IMAGE SENSOR MARKET IN CONSUMER SECTOR, BY APPLICATION, 2013-2019 (USD MN)

Figure 25 INDUSTRY IMAGE SENSOR MARKET IN EUROPE, BY INDUSTRY APPLICATION TYPE, 2013-2019 (USD MN)

Figure 26 EUROPE IMAGE SENSOR MARKET IN SURVEILLANCE, BY APPLICATION, 2014 & 2019 (USD MN)

Figure 27 EUROPE IMAGE SENSOR MARKET IN SURVEILLANCE, BY APPLICATION, 2013 - 2019 (USD MN)

Figure 28 EUROPEAN IMAGE SENSOR MARKET: GROWTH ANALYSIS, BY COUNTRY, 2014 & 2019 (USD MN)

Figure 29 U.K. IMAGE SENSOR MARKET OVERVIEW, 2014 & 2019 (%)

Figure 30 U.S. IMAGE SENSOR MARKET, BY APPLICATION, 2013-2019 (USD MN)

Figure 31 U.K. IMAGE SENSOR MARKET: APPLICATION SNAPSHOT

Figure 32 GERMANY IMAGE SENSOR MARKET OVERVIEW, 2014 & 2019 (%)

Figure 33 GERMANY IMAGE SENSOR MARKET, BY APPLICATION, 2013-2019 (USD MN)

Figure 34 GERMANY IMAGE SENSOR MARKET: APPLICATION SNAPSHOT

Figure 35 FRANCE IMAGE SENSOR MARKET OVERVIEW, 2014 & 2019 (%)

Figure 36 FRANCE IMAGE SENSOR MARKET, BY APPLICATION, 2013-2019 (USD MN)

Figure 37 FRANCE IMAGE SENSOR MARKET: APPLICATION SNAPSHOT

Figure 38 ITALY IMAGE SENSOR MARKET OVERVIEW, 2014 & 2019 (%)

Figure 39 ITALY IMAGE SENSOR MARKET, BY APPLICATION, 2013-2019 (USD MN)

Figure 40 ITALY IMAGE SENSOR MARKET: APPLICATION SNAPSHOT

Figure 41 IMAGE SENSOR MARKET: COMPANY SHARE ANALYSIS, 2013 (%)

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