

# **Europe Ethylene Propylene Diene Monomer Market by Application (automotive, building and construction, plastic modification, tires & tubes, wire & cables, lubricant additive, and others) & Country — Forecasts to 2019**

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## **Abstracts**

The report covers the important Ethylene Propylene Diene Monomer Europe markets. It further divides the market on the basis of applications and geography. The market data for these types is given with respect to volume (kilotons) and value (\$million). The market value of Ethylene Propylene Diene Monomer was estimated to be \$1,135.8 million in 2013 and is projected to register a CAGR of about 5.7% from 2014 to 2019. The data mentioned in the report are based on the European demand for the Ethylene Propylene Diene Monomer.

The total market for Europe Ethylene Propylene Diene Monomer has been analyzed which gives an idea about the current proceedings in the industry at the commercial level. The study provides the value chain analysis with respect to Ethylene Propylene Diene Monomer raw materials, manufacturers, and end users. The value chain includes the key contributors to the materials market at different stages from product development to end use. It represents the top players which are contributing to the Europe Ethylene Propylene Diene Monomer industry.

The impact of different market factors, such as drivers, inhibitors, and opportunities is also illustrated in the report. This gives an idea about the key drivers such as increasing growth in the automotive industry, strong demand in Europe and increasing demand for modified elastomers; and inhibitors such as growing competition from substitutes in the building & construction industry and growing environmental concerns in Europe. The economic slowdown in Europe and the U.S. also affected the economy of other

developed countries that are of key importance for the commercial success of new materials and its end-user market.

The European Ethylene Propylene Diene Monomer market is also classified based on different applications. The important applications include automotive, building & construction, plastic modification, tires & tubes, wire & cables, lubricant additive, and others. The automotive industry and building & construction industries are expected to witness rapid growth in the future.

The key companies in this market are Lanxess AG (Germany), Versalis SpA (Italy), Exxon Mobil Corp. (U.S.), Nizhnekamskneftekhim Inc. (Russia), and others. These companies are consistently focusing on expanding their production capacity to achieve a competitive advantage and thereby serving the customers more effectively. Investments in expansion of plant capacities, followed by acquisitions were the most preferred strategies by the top players in 2012 & 2013 that are driving the demand of Ethylene Propylene Diene Monomer. Their strategy to capture the market in developing economies includes expansions and agreements.

The European region emerged to be the driving factor for this market, contributing for about 22.5% of the global demand in terms of consumption in 2013. Germany is the leading country in the consumption of Ethylene Propylene Diene Monomer, due to the availability of cheaper raw materials and low labor cost. The important emerging economies such as France and Italy are further lined up for a brighter future in this market.

The report also presents a competitive landscape covering different strategies and developments such as mergers & acquisitions, expansions, and agreements undertaken by the leading Ethylene Propylene Diene Monomer companies in the past few years. Furthermore, different Ethylene Propylene Diene Monomer market participants are also profiled in the report.

#### Scope of the report

The report segments the Europe Ethylene Propylene Diene Monomer market as:

The market has been covered in detail in this report. In order to provide an all-round picture, the current market demand and forecasts have also been included.

On the basis of applications:

Automotive

Building & Construction

Plastic Modification

Tires & Tubes

Wire & Cables

Lubricant Additive

Others

Each application is described in detail in the report with volume and revenue forecasts for each application.

On the basis of countries:

Germany

France

Italy

U.K.

Spain

Netherland

Belgium

Turkey

Russia

Others



## Contents

### 1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET SEGMENTATION & COVERAGE
- 1.3 STAKEHOLDERS

### 2 RESEARCH METHODOLOGY

- 2.1 INTEGRATED ECOSYSTEM OF ETHYLENE PROPYLENE DIENE MONOMER MARKET
- 2.2 ARRIVING AT THE ETHYLENE PROPYLENE DIENE MONOMER MARKET SIZE
  - 2.2.1 TOP-DOWN APPROACH
  - 2.2.2 BOTTOM-UP APPROACH
  - 2.2.3 DEMAND SIDE APPROACH
- 2.3 ASSUMPTIONS

### 3 EXECUTIVE SUMMARY

### 4 MARKET OVERVIEW

- 4.1 INTRODUCTION
- 4.2 MARKET DRIVERS & INHIBITORS
- 4.3 KEY MARKET DYNAMICS
- 4.4 DEMAND SIDE ANALYSIS

### 5 ETHYLENE PROPYLENE DIENE MONOMER MARKET, BY APPLICATION

- 5.1 INTRODUCTION
- 5.2 ETHYLENE PROPYLENE DIENE MONOMER IN AUTOMOTIVE, BY GEOGRAPHY
- 5.3 ETHYLENE PROPYLENE DIENE MONOMER IN BUILDING & CONSTRUCTION, BY COUNTRY
- 5.4 ETHYLENE PROPYLENE DIENE MONOMER IN PLASTIC MODIFICATION, BY COUNTRY
- 5.5 ETHYLENE PROPYLENE DIENE MONOMER IN TYRES AND TUBES, BY COUNTRY
- 5.6 ETHYLENE PROPYLENE DIENE MONOMER IN WIRES AND CABLES, BY COUNTRY
- 5.7 ETHYLENE PROPYLENE DIENE MONOMER IN LUBRICANT ADDITIVE, BY

## CONTRY

### 5.8 ETHYLENE PROPYLENE DIENE MONOMER IN OTHERS, BY CONTRY

## **6 ETHYLENE PROPYLENE DIENE MONOMER MARKET, BY CONTRY**

### 6.1 INTRODOCTION

#### 6.2 GERMANY: ETHYLENE PROPYLENE DIENE MONOMER MARKET

##### 6.2.1 GERMANY: ETHYLENE PROPYLENE DIENE MONOMER MARKET, BY APPLICATION

#### 6.3 FRANCE: ETHYLENE PROPYLENE DIENE MONOMER MARKET

##### 6.3.1 FRANCE: ETHYLENE PROPYLENE DIENE MONOMER MARKET, BY APPLICATION

#### 6.4 ITALY: ETHYLENE PROPYLENE DIENE MONOMER MARKET

##### 6.4.1 ITALY: ETHYLENE PROPYLENE DIENE MONOMER MARKET, BY APPLICATION

#### 6.5.K.: ETHYLENE PROPYLENE DIENE MONOMER MARKET

##### 6.5.1.K.: ETHYLENE PROPYLENE DIENE MONOMER MARKET, BY APPLICATION

#### 6.6 SPAIN: ETHYLENE PROPYLENE DIENE MONOMER MARKET

##### 6.6.1 SPAIN: ETHYLENE PROPYLENE DIENE MONOMER MARKET, BY APPLICATION

#### 6.7 NETHERLANDS: ETHYLENE PROPYLENE DIENE MONOMER MARKET

##### 6.7.1 NETHERLANDS: ETHYLENE PROPYLENE DIENE MONOMER MARKET, BY APPLICATION

#### 6.8 BELGIM: ETHYLENE PROPYLENE DIENE MONOMER MARKET

##### 6.8.1 BELGIM: ETHYLENE PROPYLENE DIENE MONOMER MARKET, BY APPLICATION

#### 6.9 TRKEY: ETHYLENE PROPYLENE DIENE MONOMER MARKET

##### 6.9.1 TRKEY: ETHYLENE PROPYLENE DIENE MONOMER MARKET, BY APPLICATION

#### 6.10 RSSIA: ETHYLENE PROPYLENE DIENE MONOMER MARKET

##### 6.10.1 RSSIA: ETHYLENE PROPYLENE DIENE MONOMER MARKET, BY APPLICATION

#### 6.11 OTHERS: ETHYLENE PROPYLENE DIENE MONOMER MARKET

##### 6.11.1 OTHERS: ETHYLENE PROPYLENE DIENE MONOMER MARKET, BY APPLICATION

## **7 ETHYLENE PROPYLENE DIENE MONOMER MARKET: COMPETITIVE LANDSCAPE**

## 7.1 ETHYLENE PROPYLENE DIENE MONOMER MARKET: COMPANY SHARE ANALYSIS

### 7.2 EXPANSIONS

### 7.3 INVESTMENTS

### 7.4 JOINT VENTURES

## 8 ETHYLENE PROPYLENE DIENE MONOMER MARKET, BY COMPANY

(Overview, Financials, Products & Services, Strategy, and Developments)\*

### 8.1 LANXESS AG INC.

### 8.2 VERSALIS INC.

### 8.3 EXXON MOBIL CORP.

### 8.4 NIZHNEKAMSKNEFTEKHIM INC.

\*Details on overview, financials, product & services, strategy, and developments might not be captured in case of unlisted company

## 9 APPENDIX

### 9.1 CUSTOMIZATION OPTIONS

#### 9.1.1 TECHNICAL ANALYSIS

#### 9.1.2 LOW-COST SORCING LOCATIONS

#### 9.1.3 REGULATORY FRAMEWORK

#### 9.1.4 EPDM SAGE DATA

#### 9.1.5 IMPACT ANALYSIS

#### 9.1.6 TRADE ANALYSIS

#### 9.1.7 HISTORICAL DATA AND TRENDS

### 9.2 RELATED REPORTS

### 9.3 INTRODUCING RT: REAL TIME MARKET INTELLIGENCE

#### 9.3.1 RT SNAPSHOTS

## List Of Tables

### LIST OF TABLES

Table 1 EROPE ETHYLENE PROPYLENE DIENE MONOMER PEER MARKET SIZE, 2014 (SD MILLION)

Table 2 EROPE ETHYLENE PROPYLENE DIENE MONOMER APPLICATION MARKET, 2014 (KILO TONS)

Table 3 EROPE ETHYLENE PROPYLENE DIENE MONOMER MARKET: DRIVERS & INHIBITORS

Table 4 EROPE: ETHYLENE PROPYLENE DIENE MONOMER MARKET, BY APPLICATION, 2013 - 2019 (SD MN)

Table 5 EROPE: ETHYLENE PROPYLENE DIENE MONOMER MARKET, BY APPLICATION, 2013 - 2019 (KT)

Table 6 EROPE: ETHYLENE PROPYLENE DIENE MONOMER MARKET, BY CONTRY, 2013–2019 (SD MN)

Table 7 EROPE: ETHYLENE PROPYLENE DIENE MONOMER MARKET, BY CONTRY, 2013–2019 (KT)

Table 8 EROPE: ETHYLENE PROPYLENE DIENE MONOMER MARKET: COMPARISON WITH APPLICATION MARKETS, 2013–2019 (SD MN)

Table 9 EROPE: ETHYLENE PROPYLENE DIENE MONOMER MARKET, BY APPLICATION, 2013–2019 (SD MN)

Table 10 EROPE: ETHYLENE PROPYLENE DIENE MONOMER: MARKET, BY APPLICATION, 2013–2019 (KT)

Table 11 EROPE: ETHYLENE PROPYLENE DIENE MONOMER IN ATOMOTIVE, BY CONTRY, 2013–2019 (SD MN)

Table 12 EROPE: ETHYLENE PROPYLENE DIENE MONOMER IN ATOMOTIVE, BY GEOGRAPHY, 2013–2019 (KT)

Table 13 EROPE: ETHYLENE PROPYLENE DIENE MONOMER IN BILDING AND CONSTRCTION, BY CONTRY, 2013–2019 (SD MN)

Table 14 EROPE: ETHYLENE PROPYLENE DIENE MONOMER IN BILDING & CONSTRCTION, BY CONTRY, 2013–2019 (KT)

Table 15 EROPE: ETHYLENE PROPYLENE DIENE MONOMER IN PLASTIC MODIFICATION, BY CONTRY, 2013–2019 (SD MN)

Table 16 EROPE: ETHYLENE PROPYLENE DIENE MONOMER IN PLASTIC MODIFICATION, BY CONTRY, 2013–2019 (KT)

Table 17 EROPE: ETHYLENE PROPYLENE DIENE MONOMER IN TIRES & TBES, BY CONTRY, 2013–2019 (SD MN)

Table 18 EROPE: ETHYLENE PROPYLENE DIENE MONOMER IN TIRES & TBES,



BY CONTRY, 2013–2019 (KT)

Table 19 EROPE: ETHYLENE PROPYLENE DIENE MONOMER IN WIRES & CABLES, BY CONTRY, 2013–2019 (SD MN)

Table 20 EROPE: ETHYLENE PROPYLENE DIENE MONOMER IN WIRES & CABLES, BY CONTRY, 2013–2019 (KT)

Table 21 EROPE: ETHYLENE PROPYLENE DIENE MONOMER IN LBRICANT ADDITIVE, BY CONTRY, 2013–2019 (SD MN)

Table 22 EROPE: ETHYLENE PROPYLENE DIENE MONOMER IN LBRICANT ADDITIVE, BY CONTRY, 2013–2019 (KT)

Table 23 EROPE: ETHYLENE PROPYLENE DIENE MONOMER IN OTHERS, BY CONTRY, 2013–2019 (SD MN)

Table 24 EROPE: ETHYLENE PROPYLENE DIENE MONOMER IN OTHERS, BY CONTRY, 2013–2019 (KT)

Table 25 EROPE: ETHYLENE PROPYLENE DIENE MONOMER MARKET, BY CONTRY, 2013–2019 (SD MN)

Table 26 EROPE: ETHYLENE PROPYLENE DIENE MONOMER MARKET, BY CONTRY, 2013–2019 (KT)

Table 27 GERMANY: ETHYLENE PROPYLENE DIENE MONOMER MARKET, BY APPLICATION, 2013-2019 (SD MN)

Table 28 GERMANY: ETHYLENE PROPYLENE DIENE MONOMER MARKET, BY APPLICATION, 2013-2019 (KT)

Table 29 FRANCE: ETHYLENE PROPYLENE DIENE MONOMER MARKET, BY APPLICATION, 2013–2019 (SD MN)

Table 30 FRANCE: ETHYLENE PROPYLENE DIENE MONOMER MARKET, BY APPLICATION, 2012–2018 (KT)

Table 31 ITALY: ETHYLENE PROPYLENE DIENE MONOMER MARKET, BY APPLICATION, 2013–2019 (SD MN)

Table 32 ITALY: ETHYLENE PROPYLENE DIENE MONOMER MARKET, BY APPLICATION, 2013-2019 (KT)

Table 33.K.: ETHYLENE PROPYLENE DIENE MONOMER MARKET, BY APPLICATION, 2013–2019 (SD MN)

Table 34.K.: ETHYLENE PROPYLENE DIENE MONOMER MARKET, BY APPLICATION, 2013-2019 (KT)

Table 35 SPAIN: ETHYLENE PROPYLENE DIENE MONOMER MARKET, BY APPLICATION, 2013–2019 (SD MN)

Table 36 SPAIN: ETHYLENE PROPYLENE DIENE MONOMER MARKET, BY APPLICATION, 2013-2019 (KT)

Table 37 NETHERLANDS: ETHYLENE PROPYLENE DIENE MONOMER MARKET, BY APPLICATION, 2013–2019 (SD MN)

Table 38 NETHERLANDS: ETHYLENE PROPYLENE DIENE MONOMER MARKET, BY APPLICATION, 2013-2019 (KT)

Table 39 BELGIM: ETHYLENE PROPYLENE DIENE MONOMER MARKET, BY APPLICATION, 2013–2019 (SD MN)

Table 40 BELGIM: ETHYLENE PROPYLENE DIENE MONOMER MARKET, BY APPLICATION, 2013-2019 (KT)

Table 41 TRKEY: ETHYLENE PROPYLENE DIENE MONOMER MARKET, BY APPLICATION, 2013–2019 (SD MN)

Table 42 TRKEY: ETHYLENE PROPYLENE DIENE MONOMER MARKET, BY APPLICATION, 2013-2019 (KT)

Table 43 RSSIA: ETHYLENE PROPYLENE DIENE MONOMER MARKET, BY APPLICATION, 2013–2019 (SD MN)

Table 44 RSSIA: ETHYLENE PROPYLENE DIENE MONOMER MARKET, BY APPLICATION, 2013-2019 (KT)

Table 45 OTHERS: ETHYLENE PROPYLENE DIENE MONOMER MARKET, BY APPLICATION, 2013–2019 (SD MN)

Table 46 OTHERS: ETHYLENE PROPYLENE DIENE MONOMER MARKET, BY APPLICATION, 2013-2019 (KT)

Table 47 ETHYLENE PROPYLENE DIENE MONOMER MARKET: COMPANY SHARE ANALYSIS, 2013 (%)

Table 48 EROPE: ETHYLENE PROPYLENE DIENE MONOMER MARKET: EXPANSIONS

Table 49 EROPE: ETHYLENE PROPYLENE DIENE MONOMER MARKET: INVESTMENTS

Table 50 EROPE: ETHYLENE PROPYLENE DIENE MONOMER MARKET: JOINT VENTRES

Table 51 LANXESS AG, INC.: KEY FINANCIALS, 2009–2013 (SD MN)

Table 52 EXXON MOBIL CORP.: KEY OPERATIONS DATA, 2010–2014 (SD MN)

Table 53 EXXON MOBIL CORP. KEY FINANCIALS, 2009–2013 (SD MN)

Table 54 NIZHNEKAMSKNEFTEKHIM INC.: KEY FINANCIALS, 2009–2013 (SD MN)

## **LIST OF FIGRES**

Figure 1 EROPE ETHYLENE PROPYLENE DIENE MONOMER MARKET: SEGMENTATION & COVERAGE

Figure 2 ETHYLENE PROPYLENE DIENE MONOMER MARKET: INTEGRATED ECOSYSTEM

Figure 3 RESEARCH METHODOLOGY

Figure 4 TOP-DOWN APPROACH

Figure 5 BOTTOM-P APPROACH

Figure 6 DEMAND SIDE APPROACH

Figure 7 EROPE ETHYLENE PROPYLENE DIENE MONOMER MARKET SNAPSHOT

Figure 8 ETHYLENE PROPYLENE DIENE MONOMER MARKET: GROWTH ASPECTS

Figure 9 EROPE ETHYLENE PROPYLENE DIENE MONOMER MARKET, BY APPLICATION, 2014 VS 2019

Figure 10 ETHYLENE PROPYLENE DIENE MONOMER: APPLICATION MARKET SCENARIO

Figure 11 EROPE: ETHYLENE PROPYLENE DIENE MONOMER MARKET, BY APPLICATION, 2014–2019 (SD MN)

Figure 12 EROPE: ETHYLENE PROPYLENE DIENE MONOMER MARKET, BY APPLICATION, 2013–2018 (KT)

Figure 13 EROPE: ETHYLENE PROPYLENE DIENE MONOMER MARKET IN AUTOMOTIVE, BY COUNTRY, 2013–2019 (SD MN)

Figure 14 EROPE: ETHYLENE PROPYLENE DIENE MONOMER MARKET IN BUILDING AND CONSTRUCTION, BY COUNTRY, 2013–2019 (SD MN)

Figure 15 EROPE: ETHYLENE PROPYLENE DIENE MONOMER MARKET IN PLASTIC MODIFICATION, BY COUNTRY, 2013–2019 (SD MN)

Figure 16 EROPE: ETHYLENE PROPYLENE DIENE MONOMER MARKET IN TIRES & TBES, BY COUNTRY, 2013–2019 (SD MN)

Figure 17 EROPE: ETHYLENE PROPYLENE DIENE MONOMER MARKET IN WIRES & CABLES, BY COUNTRY, 2013–2019 (SD MN)

Figure 18 EROPE: ETHYLENE PROPYLENE DIENE MONOMER MARKET IN LUBRICANT ADDITIVE, BY COUNTRY, 2013–2019 (SD MN)

Figure 19 EROPE: ETHYLENE PROPYLENE DIENE MONOMER MARKET IN OTHERS, BY COUNTRY, 2013–2019 (SD MN)

Figure 20 EROPE: ETHYLENE PROPYLENE DIENE MONOMER MARKET: GROWTH ANALYSIS, BY COUNTRY, 2013-2019 (SD MN)

Figure 21 EROPE: ETHYLENE PROPYLENE DIENE MONOMER MARKET: GROWTH ANALYSIS, BY COUNTRY, 2013-2019 (KT)

Figure 22 GERMANY: ETHYLENE PROPYLENE DIENE MONOMER MARKET OVERVIEW, 2014 & 2019 (%)

Figure 23 GERMANY: ETHYLENE PROPYLENE DIENE MONOMER MARKET, BY APPLICATION, 2013-2019 (SD MN)

Figure 24 GERMANY: ETHYLENE PROPYLENE DIENE MONOMER MARKET: APPLICATION SNAPSHOT

Figure 25 FRANCE: ETHYLENE PROPYLENE DIENE MONOMER MARKET OVERVIEW, 2014 & 2019 (%)

Figure 26 FRANCE: ETHYLENE PROPYLENE DIENE MONOMER MARKET, BY APPLICATION, 2013-2019 (SD MN)

Figure 27 FRANCE: ETHYLENE PROPYLENE DIENE MONOMER MARKET: APPLICATION SNAPSHOT

Figure 28 ITALY: ETHYLENE PROPYLENE DIENE MONOMER MARKET OVERVIEW, 2014 & 2019 (%)

Figure 29 ITALY: ETHYLENE PROPYLENE DIENE MONOMER MARKET, BY APPLICATION, 2013–2019 (SD MN)

Figure 30 ITALY: ETHYLENE PROPYLENE DIENE MONOMER MARKET: APPLICATION SNAPSHOT

Figure 31.K.: ETHYLENE PROPYLENE DIENE MONOMER MARKET OVERVIEW, 2014 & 2019 (%)

Figure 32.K.: ETHYLENE PROPYLENE DIENE MONOMER MARKET, BY APPLICATION, 2013–2019 (SD MN)

Figure 33.K.: ETHYLENE PROPYLENE DIENE MONOMER MARKET: APPLICATION SNAPSHOT

Figure 34 SPAIN: ETHYLENE PROPYLENE DIENE MONOMER MARKET OVERVIEW, 2014 & 2019 (%)

Figure 35 SPAIN: ETHYLENE PROPYLENE DIENE MONOMER MARKET, BY APPLICATION, 2013–2019 (SD MN)

Figure 36 SPAIN: ETHYLENE PROPYLENE DIENE MONOMER MARKET: APPLICATION SNAPSHOT

Figure 37 NETHERLANDS: ETHYLENE PROPYLENE DIENE MONOMER MARKET OVERVIEW, 2014 & 2019 (%)

Figure 38 NETHERLANDS: ETHYLENE PROPYLENE DIENE MONOMER MARKET, BY APPLICATION, 2013–2019 (SD MN)

Figure 39 NETHERLANDS: ETHYLENE PROPYLENE DIENE MONOMER MARKET: APPLICATION SNAPSHOT

Figure 40 BELGIM: ETHYLENE PROPYLENE DIENE MONOMER MARKET OVERVIEW, 2014 & 2019 (%)

Figure 41 BELGIM: ETHYLENE PROPYLENE DIENE MONOMER MARKET, BY APPLICATION, 2013–2019 (SD MN)

Figure 42 BELGIM: ETHYLENE PROPYLENE DIENE MONOMER MARKET: APPLICATION SNAPSHOT

Figure 43 TRKEY: ETHYLENE PROPYLENE DIENE MONOMER MARKET OVERVIEW, 2014 & 2019 (%)

Figure 44 TRKEY: ETHYLENE PROPYLENE DIENE MONOMER MARKET, BY APPLICATION, 2013–2019 (SD MN)

Figure 45 TRKEY: ETHYLENE PROPYLENE DIENE MONOMER MARKET:

## APPLICATION SNAPSHOT

Figure 46 RSSIA: ETHYLENE PROPYLENE DIENE MONOMER MARKET  
OVERVIEW, 2014 & 2019 (%)

Figure 47 RSSIA: ETHYLENE PROPYLENE DIENE MONOMER MARKET, BY  
APPLICATION, 2013–2019 (SD MN)

Figure 48 RSSIA: ETHYLENE PROPYLENE DIENE MONOMER MARKET:  
APPLICATION SNAPSHOT

Figure 49 OTHERS: ETHYLENE PROPYLENE DIENE MONOMER MARKET  
OVERVIEW, 2014 & 2019 (%)

Figure 50 OTHERS: ETHYLENE PROPYLENE DIENE MONOMER MARKET, BY  
APPLICATION, 2013–2019 (SD MN)

Figure 51 OTHERS: ETHYLENE PROPYLENE DIENE MONOMER MARKET:  
APPLICATION SNAPSHOT

Figure 52 ETHYLENE PROPYLENE DIENE MONOMER MARKET: COMPANY SHARE  
ANALYSIS, 2014 (%)

Figure 53 LANXESS AG INC.: REVENUE MIX, 2013 (%)

Figure 54 CONTRIBUTION OF ETHYLENE PROPYLENE DIENE MONOMER  
TOWARDS COMPANY REVENUES, 2009-2013 (SD MN)

Figure 55 EXXON MOBIL CORPORATION REVENUE MIX, 2013 (%)

Figure 56 CONTRIBUTION OF ETHYLENE PROPYLENE DIENE MONOMER  
TOWARDS COMPANY REVENUES, 2010-2014 (SD MN)

Figure 57 NIZHNEKAMSKNEFTEKHIM INC. REVENUE MIX, 2013 (%)

Figure 58 CONTRIBUTION OF ETHYLENE PROPYLENE DIENE MONOMER  
TOWARDS COMPANY REVENUES, 2009-2013 (SD MN)

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