

Europe Ethylene Propylene Diene Monomer Market by Application (automotive, building and construction, plastic modification, tires & tubes, wire & cables, lubricant additive, and others) & Country — Forecasts to 2019

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Abstracts

The report covers the important Ethylene Propylene Diene Monomer Europe markets. It further divides the market on the basis of applications and geography. The market data for these types is given with respect to volume (kilotons) and value (\$million). The market value of Ethylene Propylene Diene Monomer was estimated to be \$1,135.8 million in 2013 and is projected to register a CAGR of about 5.7% from 2014 to 2019. The data mentioned in the report are based on the European demand for the Ethylene Propylene Diene Monomer.

The total market for Europe Ethylene Propylene Diene Monomer has been analyzed which gives an idea about the current proceedings in the industry at the commercial level. The study provides the value chain analysis with respect to Ethylene Propylene Diene Monomer raw materials, manufacturers, and end users. The value chain includes the key contributors to the materials market at different stages from product development to end use. It represents the top players which are contributing to the Europe Ethylene Propylene Diene Monomer industry.

The impact of different market factors, such as drivers, inhibitors, and opportunities is also illustrated in the report. This gives an idea about the key drivers such as increasing growth in the automotive industry, strong demand in Europe and increasing demand for modified elastomers; and inhibitors such as growing competition from substitutes in the building & construction industry and growing environmental concerns in Europe. The economic slowdown in Europe and the U.S. also affected the economy of other

developed countries that are of key importance for the commercial success of new materials and its end-user market.

The European Ethylene Propylene Diene Monomer market is also classified based on different applications. The important applications include automotive, building & construction, plastic modification, tires & tubes, wire & cables, lubricant additive, and others. The automotive industry and building & construction industries are expected to witness rapid growth in the future.

The key companies in this market are Lanxess AG (Germany), Versalis SpA (Italy), Exxon Mobil Corp. (U.S.), Nizhnekamskneftekhim Inc. (Russia), and others. These companies are consistently focusing on expanding their production capacity to achieve a competitive advantage and thereby serving the customers more effectively. Investments in expansion of plant capacities, followed by acquisitions were the most preferred strategies by the top players in 2012 & 2013 that are driving the demand of Ethylene Propylene Diene Monomer. Their strategy to capture the market in developing economies includes expansions and agreements.

The European region emerged to be the driving factor for this market, contributing for about 22.5% of the global demand in terms of consumption in 2013. Germany is the leading country in the consumption of Ethylene Propylene Diene Monomer, due to the availability of cheaper raw materials and low labor cost. The important emerging economies such as France and Italy are further lined up for a brighter future in this market.

The report also presents a competitive landscape covering different strategies and developments such as mergers & acquisitions, expansions, and agreements undertaken by the leading Ethylene Propylene Diene Monomer companies in the past few years. Furthermore, different Ethylene Propylene Diene Monomer market participants are also profiled in the report.

Scope of the report

The report segments the Europe Ethylene Propylene Diene Monomer market as:

The market has been covered in detail in this report. In order to provide an all-round picture, the current market demand and forecasts have also been included.

On the basis of applications:

Automotive

Building & Construction

Plastic Modification

Tires & Tubes

Wire & Cables

Lubricant Additive

Others

Each application is described in detail in the report with volume and revenue forecasts for each application.

On the basis of countries:

Germany

France

Italy

U.K.

Spain

Netherland

Belgium

Turkey

Russia

Others

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