

Europe Drilling Services Market by Service Types (Contract Drilling, Directional Drilling, LWD and Drilling Waste Management), Applications (Onshore & Offshore) & by Countries - Trends & Forecasts To 2019

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Abstracts

In this report, the drilling services market is segmented on the basis of its application, service, type, and country. The drilling services market has been segmented into the European countries, Russia and U.K., Norway. The market has been further segmented on the basis of types for drilling services such as contract drilling, directional drilling, drilling waste management and logging while drilling.

The drilling services market is estimated to grow at a CAGR of 5.5% from 2014 to 2019. In 2014, the contract drilling service accounted for the largest share of 86.9% in the European drilling services market followed by directional drilling market with a 7.4% share.

The report has profiled the leading players of the market along with the strategies (new product launches, mergers and acquisitions, expansions, agreements and joint ventures) adopted by the companies over the past few years to sustain and strengthen their position in the European drilling services market. Schlumberger Ltd (U.S.), Baker Hughes Inc. (U.S.) and Halliburton Co. (U.S.) are some of the key players operating in this market.

Reasons to Buy the Report:

From an insight perspective, this research report has focused on various levels of analysis—industry analysis (industry trends, and Porters analysis), market share analysis

of top players, supply chain analysis, and company profiles, which together comprise and discuss the basic views on the competitive landscape, usage patterns, emerging and high-growth segments of the European drilling services market, high-growth countries and their respective regulatory policies, government initiatives, drivers, restraints, and opportunities.

The report will enrich both established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn will help them in garnering a greater market, share. Firms purchasing the report could use any one or a combination of the below mentioned five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) for strengthening their market share.

The report provides insights on the following pointers:

Product Analysis and Development: Detailed insights on upcoming technologies, research and development activities, and new product launches in the European drilling services market. Usage pattern/ penetration rate (in-depth trend analysis) of products (segment wise) and purchasing data

Market Development: Comprehensive information about lucrative emerging markets. The report analyzes the markets for drilling services across geographies, exploit new distribution channels, and new clientele base and different pricing policies

Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investment decisions in the drilling services market. Detailed description regarding the related and unrelated diversification pertaining to this market

Competitive Assessment: In-depth assessment of market shares, company share analysis of the key players forecast till 2019. Develop business strategies and manufacturing capabilities of leading players to enhance the bottom-line of the companies in the drilling services market.

Product/ Brand Perception Analysis: Comprehensive study of customer perception and behavior through our in-built social connect tool (digital marketing language) checking the virality and tonality of blogs

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*Details on overview, financials, product & services, strategy, and developments might not be captured in case of unlisted company

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