

# Europe Acrylonitrile Butadiene Styrene by Applications (Transportation, Consumer goods & Appliances, and Electrical & Electronics) & Geography - Trends & Forecasts to 2018

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## Abstracts

In this report, the European ABS market has been broadly classified on the basis of application and geography. The applications covered in the report include transportation, consumer goods & appliances, and electrical & electronics, among others. On the basis of geography, the market has been segmented into Germany, Italy, Russia, and France.

The European ABS market is projected to grow at a CAGR of 3.6% during the forecast period, 2014 to 2019. The transportation segment is expected to be the fastest-growing application segment in the European market, projected to grow at a CAGR of 4.3% during the given forecast period. Factors such as growing manufacturing industries and growing automobile sector are driving the growth of the European ABS market.

The European ABS market is a competitive market with a number of market players. As of 2013, the market is majorly dominated by Tabriz Petrochemicals (Iran), Nizhnekamskneftekhim (Russia), Styrolution (Germany), Styron LLC (U.S.), and Elix Polymers (Spain), among others. New product launches, partnerships, agreements, collaborations, and joint ventures are the major strategies adopted by most market players to achieve growth in the ABS market.

Reasons to Buy the Report:

From an insight perspective, this research report has focused on various levels of analysis—market share analysis of top players, supply chain analysis, and company

profiles, which together comprise and discuss basic views on the competitive landscape; emerging and high-growth segments of the ABS market; high-growth countries and their respective drivers, restraints, and opportunities.

The report will enrich both the established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn will help the firms to garner a greater share of the ABS market. The report provides insights on the following pointers:

**Market Penetration:** Comprehensive information on ABS offered by top players in the European ABS market

**Product Development/Innovation:** Detailed insights on upcoming technologies, research & development activities, and new product launches in the ABS market

**Market Development:** Comprehensive information of lucrative emerging markets; the report analyzes the markets for ABS across the European region

**Market Diversification:** Exhaustive information of new products, untapped geographies, recent developments, and investments in the ABS market

**Competitive Assessment:** In-depth assessment of market shares, strategies, products, and manufacturing capabilities of the leading players in the European ABS market

## Contents

### **1 INTRODUCTION**

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET SEGMENTATION & COVERAGE
- 1.3 STAKEHOLDERS

### **2 RESEARCH METHODOLOGY**

- 2.1 INTEGRATED ECOSYSTEM OF ACRYLONITRILE BUTADIENE STYRENE(ABS) MARKET
- 2.2 ARRIVING AT THE ACRYLONITRILE BUTADIENE STYRENE (ABS) MARKET SIZE
  - 2.2.1 TOP-DOWN APPROACH
  - 2.2.2 BOTTOM-UP APPROACH
  - 2.2.3 DEMAND SIDE APPROACH
- 2.3 ASSUMPTIONS

### **3 EXECUTIVE SUMMARY**

### **4 MARKET OVERVIEW**

- 4.1 INTRODUCTION
- 4.2 ACRYLONITRILE BUTADIENE STYRENE (ABS) MARKET: COMPARISON WITH PARENT MARKET
- 4.3 MARKET DRIVERS & INHIBITORS
- 4.4 KEY MARKET DYNAMICS
- 4.5 DEMAND SIDE ANALYSIS

### **5 EUROPE ACRYLONITRILE BUTADIENE STYRENE (ABS) MARKET, BY APPLICATION**

- 5.1 INTRODUCTION
- 5.2 EUROPEAN ACRYLONITRILE BUTADIENE STYRENE (ABS) MARKET IN APPLIANCES: BY COUNTRY
- 5.3 EUROPEAN ACRYLONITRILE BUTADIENE STYRENE (ABS) MARKET IN ELECTRICAL & ELECTRONICS: BY COUNTRY
- 5.4 EUROPEAN ACRYLONITRILE BUTADIENE STYRENE (ABS) MARKET IN

## TRANSPORTATION: BY COUNTRY

### **6 EUROPEAN ACRYLONITRILE BUTADIENE STYRENE (ABS) MARKET, BY COUNTRY**

#### 6.1 INTRODUCTION

#### 6.2 GERMANY ACRYLONITRILE BUTADIENE STYRENE (ABS) MARKET

##### 6.2.1 GERMANY ACRYLONITRILE BUTADIENE STYRENE (ABS) MARKET, BY APPLICATION

#### 6.3 ITALY ACRYLONITRILE BUTADIENE STYRENE (ABS) MARKET

##### 6.3.1 ITALY ACRYLONITRILE BUTADIENE STYRENE (ABS) MARKET, BY APPLICATION

#### 6.4 RUSSIA ACRYLONITRILE BUTADIENE STYRENE (ABS) MARKET

#### 6.5 FRANCE ACRYLONITRILE BUTADIENE STYRENE (ABS) MARKET

##### 6.5.1 FRANCE ACRYLONITRILE BUTADIENE STYRENE (ABS) BY APPLICATION

### **7 GLOBAL ACRYLONITRILE BUTADIENE STYRENE (ABS): COMPETITIVE LANDSCAPE**

#### 7.1 ACRYLONITRILE BUTADIENE STYRENE (ABS) MARKET: COMPANY SHARE ANALYSIS

#### 7.2 MERGERS & ACQUISITIONS

#### 7.3 EXPANSIONS

#### 7.4 NEW PRODUCT DEVELOPMENT

#### 7.5 AGREEMENTS/COLLABORATIONS

#### 7.6 JOINT VENTURES

### **8 ACRYLONITRILE BUTADIENE STYRENE (ABS) MARKET, BY COMPANY**

(Overview, Financials, Products & Services, Strategy, and Developments)\*

#### 8.1 STYROLUTION

#### 8.2 ELIX HOLDINGS MANAGEMENT S.À R.L. & PARTNERS SCA.

#### 8.3 STYRON LLC (TRINSEO)

#### 8.4 NIZHNEKAMSKNEFTEKHIM

#### 8.5 TABRIZ PETROCHEMICALS

\*Details on overview, financials, product & services, strategy, and developments might not be captured in case of unlisted company

## **9 APPENDIX**

### **9.1 CUSTOMIZATION OPTIONS**

#### **9.1.1 TECHNICAL ANALYSIS**

#### **9.1.2 LOW-COST SOURCING LOCATIONS**

#### **9.1.3 REGULATORY FRAMEWORK**

#### **9.1.4 ACRYLONITRILE BUTADIENE STYRENE USAGE DATA**

#### **9.1.5 IMPACT ANALYSIS**

#### **9.1.6 TRADE ANALYSIS**

#### **9.1.7 HISTORICAL DATA AND TRENDS**

### **9.2 RELATED REPORTS**

### **9.3 INTRODUCING RT: REAL TIME MARKET INTELLIGENCE**

#### **9.3.1 RT SNAPSHOTS**

## List Of Tables

### LIST OF TABLES

Table 1 GLOBAL ACRYLONITRILE BUTADIENE STYRENE (ABS) PEER MARKET SIZE, 2014 (USD MN)

Table 2 EUROPE ACRYLONITRILE BUTADIENE STYRENE (ABS) APPLICATION MARKET, 2014 (KT)

Table 3 ACRYLONITRILE BUTADIENE STYRENE (ABS) MARKET: COMPARISON WITH PARENT MARKET, 2013 – 2019 (USD MN)

Table 4 ACRYLONITRILE BUTADIENE STYRENE (ABS) MARKET: COMPARISON WITH PARENT MARKET, 2013 – 2019 (KT)

Table 5 EUROPE ABS MARKET: DRIVERS AND INHIBITORS

Table 6 EUROPE ACRYLONITRILE BUTADIENE STYRENE (ABS) MARKET, BY APPLICATION, 2013 - 2019 (USD MN)

Table 7 EUROPE ACRYLONITRILE BUTADIENE STYRENE (ABS) MARKET, BY APPLICATION, 2013 - 2019 (KT)

Table 8 EUROPE ACRYLONITRILE BUTADIENE STYRENE (ABS) MARKET: COMPARISON WITH APPLICATION MARKETS, 2013 - 2019 (USD MN)

Table 9 EUROPEAN ACRYLONITRILE BUTADIENE STYRENE (ABS) MARKET, BY APPLICATION, 2013 - 2019 (USD MN)

Table 11 EUROPEAN ABS MARKET, BY APPLICATION, 2013- 2019 (KT)

Table 12 EUROPEAN ACRYLONITRILE BUTADIENE STYRENE (ABS) MARKET IN APPLIANCES, BY COUNTRY, 2013 - 2019 (USD MN)

Table 13 EUROPEAN ACRYLONITRILE BUTADIENE STYRENE (ABS) MARKET IN APPLIANCES, BY COUNTRY, 2013 - 2019 (KT)

Table 14 EUROPEAN ACRYLONITRILE BUTADIENE STYRENE (ABS) MARKET IN ELECTRICAL & ELECTRONICS, BY COUNTRY, 2013 - 2019 (USD MN)

Table 15 EUROPEAN ACRYLONITRILE BUTADIENE STYRENE (ABS) MARKET IN ELECTRICAL & ELECTRONICS, BY COUNTRY, 2013 - 2019 (KT)

Table 16 EUROPEAN ACRYLONITRILE BUTADIENE STYRENE (ABS) MARKET IN TRANSPORTATION, BY COUNTRY, 2013 - 2019 (USD MN)

Table 17 EUROPEAN ACRYLONITRILE BUTADIENE STYRENE (ABS) MARKET IN TRANSPORTATION, BY COUNTRY, 2013 - 2019 (KT)

Table 18 EUROPEAN ACRYLONITRILE BUTADIENE STYRENE (ABS) MARKET, BY COUNTRY, 2013 - 2019 (USD MN)

Table 19 EUROPE ACRYLONITRILE BUTADIENE STYRENE (ABS) MARKET, BY COUNTRY, 2013 - 2019 (KT)

Table 20 GERMANY ACRYLONITRILE BUTADIENE STYRENE (ABS) MARKET, BY

APPLICATION, 2013 - 2019 (USD MN)

Table 21 GERMANY ACRYLONITRILE BUTADIENE STYRENE BUTADIENE (ABS) MARKET, BY APPLICATION, 2013 - 2019 (KT)

Table 22 ITALY ACRYLONITRILE BUTADIENE STYRENE (ABS) MARKET, BY APPLICATION, 2013- 2019 (USD MN)

Table 23 ITALY ACRYLONITRILE BUTADIENE STYRENE (ABS) MARKET, BY APPLICATION, 2013- 2019 (KT)

Table 24 RUSSIA ACRYLONITRILE BUTADIENE STYRENE (ABS) MARKET, BY APPLICATION, 2013- 2019 (USD MN)

Table 25 RUSSIA ACRYLONITRILE BUTADIENE STYRENE (ABS) MARKET, BY APPLICATION, 2013- 2019 (KT)

Table 26 FRANCE ACRYLONITRILE BUTADINE STYRENE (ABS) MARKET, BY APPLICATION, 2013- 2019 (USD MN)

Table 27 FRANCE ACRYLONITRILE BUTADINE STYRENE (ABS) MARKET, BY APPLICATION, 2013- 2019 (KT)

Table 28 ACRYLONITRILE BUTADIENE STYRENE (ABS) MARKET: COMPANY SHARE ANALYSIS, 2013 (%)

Table 29 ACRYLONITRILE BUTADIENE STYRENE (ABS) MARKET: MERGERS & ACQUISITIONS

Table 30 ACRYLONITRILE BUTADIENE STYRENE (ABS) MARKET: EXPANSIONS

Table 31 ACRYLONITRILE BUTADIENE STYRENE (ABS) MARKET: NEW PRODUCT DEVELOPMENT

Table 32 ACRYLONITRILE BUTADIENE STYRENE (ABS) MARKET: AGREEMENTS/COLLABORATIONS

Table 33 ACRYLONITRILE BUTADIENE STYRENE (ABS) MARKET: JOINT VENTURES

Table 34 STYROLUTION: KEY FINANCIALS, 2012-2013 (USD MN)

Table 35 STYROLUTION: KEY FINANCIALS, 2012-2013 (USD MN)

Table 36 TRINSEO: KEY OPERATIONS DATA, 2010 - 2014 (USD MN)

Table 37 NIZHNEKAMSKNEFTEKHIM: KEY FINANCIALS, 2009 - 2013 (USD MN)

## List Of Figures

### LIST OF FIGURES

Figure 1 EUROPEAN ACRYLONITRILE BUTADIENE STYRENE (ABS) MARKET: SEGMENTATION & COVERAGE

Figure 2 ACRYLONITRILE BUTADIENE STYRENE (ABS) MARKET: INTEGRATED ECOSYSTEM

Figure 3 RESEARCH METHODOLOGY

Figure 4 TOP-DOWN APPROACH

Figure 5 BOTTOM-UP APPROACH

Figure 6 DEMAND SIDE APPROACH

Figure 7 ACRYLONITRILE BUTADIENE STYRENE (ABS) MARKET SNAPSHOT

Figure 8 EUROPE ACRYLONITRILE BUTADIENE STYRENE (ABS) MARKET: GROWTH ASPECTS

Figure 9 EUROPE ACRYLONITRILE BUTADIENE STYRENE (ABS) MARKET, BY APPLICATION, – 2014 VS 2019

Figure 10 EUROPEAN ACRYLONITRILE BUTADIENE STYRENE (ABS) MARKET: APPLICATION MARKET SCENARIO

Figure 11 EUROPEAN ACRYLONITRILE BUTADIENE STYRENE (ABS) MARKET, BY APPLICATION, 2014 VS 2019 (USD MN)

Figure 12 EUROPEAN ACRYLONITRILE BUTADIENE STYRENE (ABS) MARKET, BY APPLICATION, 2014 VS 2019 (KT)

Figure 13 EUROPEAN ACRYLONITRILE BUTADIENE STYRENE (ABS) MARKET IN APPLIANCES, BY COUNTRY, 2013 - 2019 (USD MN)

Figure 14 EUROPEAN ACRYLONITRILE BUTADIENE STYRENE (ABS) IN ELECTRONICS & ELECTRICALS, BY COUNTRY, 2013 - 2019 (USD MN)

Figure 15 EUROPEAN ACRYLONITRILE BUTADIENE STYRENE (ABS) IN TRANSPORTATION, BY COUNTRY, 2013 - 2019 (USD MN)

Figure 16 EUROPEAN ACRYLONITRILE BUTADIENE STYRENE (ABS) MARKET: GROWTH ANALYSIS, BY COUNTRY, 2013 - 2019 (USD MN)

Figure 17 EUROPEAN ACRYLONITRILE BUTADIENE STYRENE (ABS) MARKET: GROWTH ANALYSIS, BY COUNTRY, 2013 - 2019 (KT)

Figure 18 GERMANY ACRYLONITRILE BUTADIENE STYRENE (ABS) MARKET OVERVIEW, 2014 & 2019 (%)

Figure 19 GERMANY ACRYLONITRILE BUTADIENE STYRENE (ABS) MARKET, BY APPLICATION, 2013 - 2019 (USD MN)

Figure 20 GERMANY ACRYLONITRILE BUTADIENE STYRENE (ABS) MARKET, APPLICATION SNAPSHOT, 2013 - 2019 (USD MN)



- Figure 21 ITALY ACRYLONITRILE BUTADIENE STYRENE (ABS) MARKET OVERVIEW, 2014 & 2019 (%)
- Figure 22 ITALY ACRYLONITRILE BUTADIENE STYRENE (ABS) MARKET, BY APPLICATION, 2013 - 2019(USD MN)
- Figure 23 ITALY ACRYLONITRILE BUTADIENE STYRENE (ABS) MARKET, BY APPLICATION, 2013 - 2019 (USD MN)
- Figure 24 RUSSIA ACRYLONITRILE BUTADIENE STYRENE (ABS) MARKET OVERVIEW, 2014 & 2019 (%)
- Figure 25 RUSSIA ACRYLONITRILE BUTADIENE STYRENE (ABS) MARKET, BY APPLICATION, 2013 - 2019 (USD MN)
- Figure 26 RUSSIA ACRYLONITRILE BUTADIENE STYRENE MARKET, APPLICATION MARKET SNAPSHOT
- Figure 27 FRANCE ACRYLONITRILE BUTADIENE STYRENE (ABS) MARKET OVERVIEW, 2014 & 2019 (%)
- Figure 28 FRANCE ABS MARKET, BY APPLICATION, 2013 - 2019 (USD MN)
- Figure 29 FRANCE ACRYLONITRILE BUTADINE STYRENE MARKET: APPLICATION SNAPSHOT
- Figure 30 ACRYLONITRILE BUTADIENE STYRENE (ABS) MARKET: COMPANY SHARE ANALYSIS, 2013 (%)
- Figure 31 STYROLUTION COMPANY REVEUE MIX, 2013 (%)
- Figure 32 STYROLUTION COMPANY REVENUES, 2012-2013 (USD MN)
- Figure 33 TRINSEO REVENUE MIX, 2013(%)
- Figure 34 NIZHNEKAMSKNEFTEKHIM REVENUE MIX, 2013 (%)
- Figure 35 NIZHNEKAMSKNEFTEKHIM FINANCIALS, 2009-2013

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