

# **Dermatology Treatment Devices Market by Type (Liposuction, Microdermabrasion, Lasers), by Application (Cancer Diagnosis, Psoriasis, Hair Removal) - Global Forecast to 2019**

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## **Abstracts**

The global dermatology treatment devices market is estimated to grow at a CAGR of 10.1% from 2014 to 2019. The growth of the global dermatology treatment devices market is driven by factors, such as the rising skin disorders, increasing demand for more number of dermatologists, and growing technology advancements. However, factors such as lack of awareness and lack of dermatology care may hinder the growth of this market.

In this report, the global dermatology treatment devices market has been segmented on the basis of types, including LED light therapy devices, lasers, electrosurgical equipment, liposuction devices, microdermabrasion, and cryotherapy. The lasers segment is projected to grow at a CAGR of 12.1% during the forecast period of 2014 to 2019. This can be attributed to the fact that lasers are in vivo tools that help in the treatment of various skin disorders.

North America contributed the largest share of 45.3% to the global dermatology treatment devices market in 2014, followed by Asia. The dermatology treatment devices market in the North America is primarily driven by the increasing prevalence of skin disorders, such as melanoma and psoriasis. This demand is also driven by the highly organized healthcare infrastructure and guidelines. The Asian dermatology treatment devices market is projected to grow at the highest CAGR of 11.5% from 2014 to 2019. This is due to the increasing insurance coverage, continuously growing pool of melanoma patients, and increasing awareness of various skin disorders in this region.

The global dermatology treatment devices market is estimated to be dominated players such as Lumenis Ltd., Solta Medical, Cynosure, Inc., Photomedex, Inc., Covidien Plc., Ethicon, Inc., Alma Lasers Ltd, Cutera, Inc., Syneron Medical Ltd., and Olympus Corporation.

#### Reasons to Buy the Report:

From an insight perspective, this research report has focused on various levels of analysis—market share analysis of top players, and company profiles, which together comprise and discuss the basic views on the competitive landscape, emerging and high-growth segments of the dermatology treatment devices market, regulatory policies, government initiatives, drivers, restraints, and opportunities.

The report will enrich both established firms as well as new entrants/smaller firms to analyze the market, which in turn will help the firms in achieving a greater market share. Firms purchasing the report could use any one or combination of the below mentioned five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) for strengthening their market share.

The report provides insights on the following pointers:

**Market Penetration:** Comprehensive information on treatment devices offered by the top players in the global dermatology treatment devices market

**Product Development/Innovation:** Detailed insights on upcoming technologies, research and development activities, and new product launches in the global dermatology treatment devices market

**Market Development:** Comprehensive information about lucrative emerging markets. The report analyzes the markets for various dermatology treatment devices across geographies

**Market Diversification:** Exhaustive information about new products, recent developments, and investments in the global dermatology treatment devices market

**Competitive Assessment:** In-depth assessment of market shares, strategies, products, and manufacturing capabilities of leading players in the global

## dermatology treatment devices market

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