

# **Dermatology Diagnostic Devices Market by Product [Imaging Techniques (OCT, Ultrasound, MRI, CT), Dermatoscopes (Traditional Dermatoscopes, Digital Dermatoscopes), Microscopes], by End - User (Hospitals, Clinics) - Global Forecast to 2019**

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## **Abstracts**

The global dermatology diagnostic devices market is estimated to grow at a CAGR of 8.2% from 2014 to 2019. North America and Europe hold larger shares in the global dermatology diagnostic devices market. The growth of the global dermatology diagnostic devices market is mainly attributed to a wide range of factors, such as increasing incidence of skin disorders, growing demand of dermatologists, and technological advancements made in the field of medical science. However, lack of awareness and poor dermatology care are certain factors restraining the growth of this market.

In this report, the global dermatology diagnostic devices market has been broadly classified on the basis of types. The type segment includes dermatoscope, imaging technique, and microscope. The imaging technique has the highest market share in the diagnostic device market, registering a CAGR of 8.5% during the forecast period. This growth is mainly triggered by the increasing significance of dermatology techniques and advantages it offers with respect to early detection of skin disorders.

Geographically, North America is estimated to have the largest share of 37.1% in the global dermatology diagnostic devices market in 2014, followed by Europe. The dermatology diagnostic devices market in North America is primarily driven by the increasing prevalence of skin disorders, such as melanoma and psoriasis, and highly organized health care infrastructure and guidelines. The European region is the fastest growing region progressing at a CAGR of 9.6% from 2014 to 2019, owing to the

increase in insurance coverage, incessant rise in geriatric population, and growing awareness about various skin disorders.

The global dermatology diagnostic devices market is a competitive market with numerous market players. As of 2014, the dermatology diagnostic devices market is dominated by companies, such as Carl Zeiss Meditec, Leica Microsystems, Nikon Corporation, MELA Sciences, Inc., GE Healthcare, Bruker Corp., Philips Healthcare, Heine Optotechnik, Siemens Healthcare, Toshiba Medical Systems, and Welch Allyn.

#### Reasons to Buy the Report:

From an insight perspective, this research report has focused on various levels of analysis—market share analysis of top players, and company profiles, in addition to in-depth insights on competitive landscape, emerging and high-growth segments of the dermatology diagnostic devices market, high-growth regions and their respective regulatory policies. The report also lays emphasis on varied market dynamics, such as drivers, restraints, and upcoming opportunities.

The report will enrich both established firms as well as new entrants/smaller firms to gauge the pulse of the market. Firms purchasing the report could use any one or combination of the below mentioned five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) for strengthening their market share.

The report provides insights on the following pointers:

**Market Penetration:** Comprehensive information on diagnostic devices offered by the top players in the dermatology diagnostic devices market

**Product Development/Innovation:** Detailed insights on upcoming technologies, research and development activities, and new product launches in the dermatology diagnostic devices market

**Market Development:** Comprehensive information about emerging markets

**Market Diversification:** Exhaustive information about new products, recent developments, and investments in the dermatology diagnostic devices market

**Competitive Assessment:** In-depth assessment of market shares, strategies,

products, and manufacturing capabilities of leading players in the dermatology diagnostic devices market

## Contents

### **1 INTRODUCTION**

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET SEGMENTATION & COVERAGE
- 1.3 STAKEHOLDERS

### **2 RESEARCH METHODOLOGY**

- 2.1 INTEGRATED ECOSYSTEM OF GLOBAL DERMATOLOGY DIAGNOSTIC DEVICES MARKET
- 2.2 ARRIVING AT THE GLOBAL DERMATOLOGY DIAGNOSTIC MARKET SIZE
  - 2.2.1 TOP-DOWN APPROACH
  - 2.2.2 DEMAND SIDE APPROACH
- 2.3 DEMAND SIDE APPROACH
  - 2.3.1 MACRO INDICATOR BASED APPROACH
  - 2.3.2 MACRO INDICATOR BASED APPROACH
- 2.4 ASSUMPTIONS

### **3 EXECUTIVE SUMMARY**

### **4 MARKET OVERVIEW**

- 4.1 INTRODUCTION
- 4.2 GLOBAL DERMATOLOGY DIAGNOSTIC DEVICES MARKET: COMPARISON WITH PARENT MARKET
- 4.3 MARKET DRIVERS AND INHIBITORS
- 4.4 KEY MARKET DYNAMICS

### **5 GLOBAL DERMATOLOGY DIAGNOSTIC DEVICES MARKET, BY PRODUCT**

- 5.1 INTRODUCTION
- 5.2 GLOBAL DERMATOLOGY DIAGNOSTIC DEVICES MARKET, BY PRODUCT
- 5.3 GLOBAL DERMATOLOGY DIAGNOSTIC DEVICES MARKET IN IMAGING TECHNIQUE DEVICES, BY TYPE
- 5.4 GLOBAL DERMATOLOGY DIAGNOSTIC DEVICES MARKET IN DERMATOSCOPE DEVICES, BY TYPE

## **6 GLOBAL DERMATOLOGY DIAGNOSTIC DEVICES MARKET, BY GEOGRAPHY**

### 6.1 INTRODUCTION

### 6.2 NORTH AMERICA DERMATOLOGY DIAGNOSTIC DEVICES MARKET

#### 6.2.1 NORTH AMERICA DERMATOLOGY DIAGNOSTIC DEVICES MARKET, BY PRODUCT

6.2.1.1 North America Dermatology Diagnostic Devices Market In Imaging Technique Devices, By Type

6.2.1.2 North America Dermatology Diagnostic Devices Market, In Dermatoscope Devices, By Type

### 6.3 EUROPE DERMATOLOGY DIAGNOSTIC DEVICES MARKET

#### 6.3.1 EUROPE DERMATOLOGY DIAGNOSTIC DEVICES MARKET, BY PRODUCT

6.3.1.1 Europe Dermatology Diagnostic Devices Market In Imaging Technique Devices, By Type

6.3.1.2 Europe Dermatology Diagnostic Devices Market, In Dermatoscope Devices, By Type

### 6.4 ASIA DERMATOLOGY DIAGNOSTIC DEVICES MARKET

#### 6.4.1 ASIAN DERMATOLOGY DIAGNOSTIC DEVICES MARKET, BY PRODUCT

6.4.1.1 Asian Dermatology Diagnostic Devices Market In Imaging Technique Devices, By Type

6.4.1.2 Asian Dermatology Diagnostic Devices Market In Dermatoscope Devices, By Type

### 6.5 REST OF THE WORLD DERMATOLOGY DIAGNOSTIC DEVICES MARKET

#### 6.5.1 REST OF THE WORLD DERMATOLOGY DIAGNOSTIC DEVICES MARKET, BY PRODUCT

6.5.1.1 Rest Of The World Dermatology Diagnostic Devices Market In Imaging Technique Devices, By Type

6.5.1.2 Rest Of The World Dermatology Diagnostic Devices Market In Dermatoscope Devices, By Type

## **7 GLOBAL DERMATOLOGY DIAGNOSTIC DEVICES MARKET, BY END-USER**

### 7.1 INTRODUCTION

### 7.2 GLOBAL DERMATOLOGY DIAGNOSTIC DEVICES MARKET IN HOSPITALS, BY GEOGRAPHY

### 7.3 GLOBAL DERMATOLOGY DIAGNOSTIC DEVICES MARKET IN CLINICS, BY GEOGRAPHY

## **8 GLOBAL DERMATOLOGY DIAGNOSTIC DEVICES MARKET: COMPETITIVE**

## **LANDSCAPE**

8.1 GLOBAL DERMATOLOGY DIAGNOSTIC DEVICES MARKET: COMPANY SHARE ANALYSIS

8.2 MERGERS & ACQUISITIONS

8.3 NEW PRODUCT LAUNCHES

## **9 GLOBAL DERMATOLOGY DIAGNOSTIC DEVICES MARKET, BY COMPANY**

(Overview, Financials, Products & Services, Strategy, and Developments)\*

9.1 WELCH ALLYN

9.2 BRUKER CORPORATION

9.3 PHILIPS HEALTHCARE

9.4 TOSHIBA MEDICAL SYSTEMS

9.5 SIEMENS HEALTHCARE

9.6 GE HEALTHCARE

9.7 AMD GLOBAL TELEMEDICINE INC.

9.8 CARL ZEISS

9.9 FEI COMPANY

9.10 FOTOFINDER SYSTEMS GMBH

9.11 LEICA MICROSYSTEMS

9.12 MICHELSON DIAGNOSTICS LTD

9.13 NIKON CORPORATION

9.14 MELA SCIENCES, INC.

9.15 VERISANTE TECHNOLOGY, INC.

9.16 HEINE OPTOTECHNIK

9.17 PHOTOMEDEX, INC.

9.18 PHOTOMEDEX, INC. KEY FINANCIALS, 2011 TO 2013.

\*Details on overview, financials, product & services, strategy, and developments might not be captured in case of unlisted company

## **10 APPENDIX**

10.1 CUSTOMIZATION OPTIONS

10.1.1 SUPPLY CHAIN ANALYSIS

10.2 RELATED REPORTS

10.3 INTRODUCING RT: REAL TIME MARKET INTELLIGENCE

### 10.3.1 RT SNAPSHOTS

## List Of Tables

### LIST OF TABLES

Table 1 GLOBAL DERMATOLOGY DIAGNOSTIC DEVICES MARKET SIZE, 2014 (USD MN)

Table 2 INCIDENT CASES OF MELANOMA OF SKIN, BY GEOGRAPHY, 2012 VS 2020

Table 3 MORTALITY CASES OF MELANOMA OF SKIN BY GEOGRAPHY, 2012 VS 2020

Table 4 PERCENTAGE OF GERIATRIC POPULATION, MAJOR COUNTRIES, 2000–2011

Table 5 HEALTH EXPENDITURE AS PERCENTAGE ON GDP, MAJOR COUNTRIES, 2005 VS 2011

Table 6 GLOBAL DERMATOLOGY DIAGNOSTIC DEVICES MARKET: COMPARISON WITH PARENT MARKET, 2013 – 2019 (USD MN)

Table 7 GLOBAL DERMATOLOGY DIAGNOSTIC DEVICES MARKET: DRIVERS AND INHIBITORS

Table 8 GLOBAL DERMATOLOGY DIAGNOSTIC DEVICES MARKET, BY PRODUCT, 2013-2019 (USD MN)

Table 9 GLOBAL DERMATOLOGY DIAGNOSTIC DEVICES MARKET, BY GEOGRAPHY, 2013 - 2019 (USD MN)

Table 10 GLOBAL DERMATOLOGY DIAGNOSTIC DEVICES MARKET, BY GEOGRAPHY, 2013 - 2019 (USD MN)

Table 11 GLOBAL DERMATOLOGY DIAGNOSTIC DEVICES MARKET, BY PRODUCT, 2013 - 2019 (USD MN)

Table 12 GLOBAL DERMATOLOGY DIAGNOSTIC DEVICES MARKET, BY PRODUCT, 2013 – 2019 (USD MN)

Table 13 GLOBAL DERMATOLOGY DIAGNOSTIC DEVICES MARKET IN IMAGING TECHNIQUE, BY TYPE, 2013–2019 (USD MN)

Table 14 GLOBAL DERMATOLOGY DIAGNOSTIC DEVICES MARKET IN DERMATOSCOPE, BY TYPE, 2013–2019 (USD MN)

Table 15 GLOBAL DERMATOLOGY DIAGNOSTIC DEVICES MARKET, BY GEOGRAPHY, 2013 - 2019 (USD MN)

Table 16 NORTH AMERICA DERMATOLOGY DIAGNOSTIC MARKET, BY PRODUCT, 2013-2019 (USD MN)

Table 17 NORTH AMERICA DERMATOLOGY DIAGNOSTIC MARKET, IN IMAGING TECHNIQUES, BY TYPE, 2013-2019 (USD MN)

Table 18 NORTH AMERICA DERMATOLOGY DIAGNOSTIC MARKET, IN



DERMATOSCOPE, BY TYPE, 2013-2019 (USD MN)

Table 19 EUROPE DERMATOLOGY DIAGNOSTIC MARKET, BY PRODUCT, 2013-2019 (USD MN)

Table 20 EUROPE DERMATOLOGY DIAGNOSTIC MARKET IN IMAGING TECHNIQUES, BY TYPE, 2013-2019 (USD MN)

Table 21 EUROPE DERMATOLOGY DIAGNOSTIC MARKET, IN DERMATOSCOPE, BY TYPE, 2013-2019 (USD MN)

Table 22 ASIAN DERMATOLOGY DIAGNOSTIC MARKET, BY PRODUCTS, 2013-2019 (USD MN)

Table 23 ASIAN DERMATOLOGY DIAGNOSTIC MARKET IN IMAGING TECHNIQUES, BY TYPE, 2013-2019 (USD MN)

Table 24 ASIAN DERMATOLOGY DIAGNOSTIC MARKET, IN DERMATOSCOPE, BY TYPE, 2013-2019 (USD MN)

Table 25 REST OF THE WORLD DERMATOLOGY DIAGNOSTIC MARKET, BY PRODUCT, 2013-2019 (USD MN)

Table 26 REST OF THE WORLD DERMATOLOGY DIAGNOSTIC MARKET IN IMAGING TECHNIQUES, BY TYPE, 2013-2019 (USD MN)

Table 27 REST OF THE WORLD DERMATOLOGY DIAGNOSTIC MARKET IN DERMATOSCOPE, BY TYPE, 2013-2019 (USD MN)

Table 28 GLOBAL DERMATOLOGY DIAGNOSTIC DEVICES MARKET, COMPARISON WITH HOSPITALS AND CLINICS, 2013 - 2019 (USD MN)

Table 29 GLOBAL DERMATOLOGY DIAGNOSTIC DEVICES MARKET IN HOSPITALS, BY GEOGRAPHY, 2013 - 2019 (USD MN)

Table 30 GLOBAL DERMATOLOGY DIAGNOSTIC DEVICES MARKET IN CLINICS, BY GEOGRAPHY, 2013 - 2019 (USD MN)

Table 31 GLOBAL DERMATOLOGY DIAGNOSTIC DEVICES MARKET: COMPANY SHARE ANALYSIS, 2014 (%)

Table 32 GLOBAL DERMATOLOGY DIAGNOSTIC DEVICES MARKET: MERGERS & ACQUISITIONS

Table 33 GLOBAL DERMATOLOGY DIAGNOSTIC DEVICES MARKET: NEW PRODUCT LAUNCHES

Table 34 BRUKER CORPORATION: KEY FINANCIALS, 2011–2013 (USD MN)

Table 35 PHILIPS HEALTHCARE: KEY FINANCIALS, 2011–2013 (USD MN)

Table 36 TOSHIBA MEDICAL SYSTEMS: KEY FINANCIALS, 2011–2013 (USD MN)

Table 37 SIEMENS HEALTHCARE: KEY FINANCIALS, 2011–2013 (USD MN)

Table 38 GE HEALTHCARE: KEY FINANCIALS, 2011–2013 (USD MN)

Table 39 CARL ZEISS: KEY FINANCIALS, BY BUSINESS SEGMENT, 2011–2013 (USD MN)

Table 40 FEI COMPANY: KEY FINANCIALS BY BUSINESS SEGMENT, 2011–2013

(USD MN)

Table 41 LEICA MICROSYSTEMS: KEY FINANCIALS, BY BUSINESS SEGMENT, 2011–2013 (USD MN)

Table 42 NIKON CORPORATION: KEY FINANCIALS, BY BUSINESS SEGMENT, 2012 - 2014 (USD MN)

Table 43 MELA SCIENCES, INC.: KEY FINANCIALS, 2011–2013 (USD MN)

Table 44 VERISANTE TECHNOLOGY, INC.: KEY FINANCIALS, 2011–2013 (USD MN)

## List Of Figures

### LIST OF FIGURES

Figure 1 GLOBAL DERMATOLOGY DIAGNOSTIC DEVICES MARKET:  
SEGMENTATION & COVERAGE

Figure 2 GLOBAL DERMATOLOGY DIAGNOSTIC MARKET: INTEGRATED  
ECOSYSTEM

Figure 3 FIG: TOP-DOWN APPROACH

Figure 4 INCIDENT CASES OF MELANOMA OF SKIN, BY GEOGRAPHY, 2012 VS  
2020

Figure 5 MORTALITY CASES OF MELANOMA OF SKIN, BY GEOGRAPHY, 2012 VS  
2020

Figure 6 PERCENTAGE OF GERIATRIC POPULATION, MAJOR COUNTRIES, 2000  
VS 2011

Figure 7 HEALTH EXPENDITURE AS PERCENTAGE ON GDP, MAJOR COUNTRIES,  
2005 VS 2011

Figure 8 GLOBAL DERMATOLOGY DIAGNOSTIC DEVICES MARKET SNAPSHOT

Figure 9 GLOBAL DERMATOLOGY DIAGNOSTIC DEVICES MARKET:  
COMPARISON WITH PARENT MARKET, 2013 – 2019 (USD MN)

Figure 10 GLOBAL DERMATOLOGY DIAGNOSTIC DEVICES MARKET, BY  
PRODUCT, 2014 VS 2019

Figure 11 GLOBAL DERMATOLOGY DIAGNOSTIC DEVICES MARKET, BY  
PRODUCT, 2013-2019

Figure 12 GLOBAL DERMATOLOGY DIAGNOSTIC DEVICES MARKET, BY  
GEOGRAPHY, 2014 VS 2019 (USD MN)

Figure 13 GLOBAL DERMATOLOGY DIAGNOSTIC DEVICES MARKET, BY  
GEOGRAPHY, 2013 - 2019 (USD MN)

Figure 14 GLOBAL DERMATOLOGY DIAGNOSTIC DEVICES MARKET, BY END-  
USER, 2014 VS 2019 (USD MN)

Figure 15 GLOBAL DERMATOLOGY DIAGNOSTIC DEVICES MARKET, BY  
GEOGRAPHY, 2013 - 2019 (USD MN)

Figure 16 GLOBAL DERMATOLOGY DIAGNOSTIC MARKET, BY PRODUCT, 2013 -  
2019 (USD MN)

Figure 17 GLOBAL DERMATOLOGY DIAGNOSTIC DEVICES MARKET, BY  
PRODUCT: COMPARISON WITH GLOBAL DERMATOLOGY DEVICES MARKET,  
2013 – 2019 (USD MN)

Figure 18 GLOBAL DERMATOLOGY DIAGNOSTIC DEVICES MARKET IN IMAGING  
TECHNIQUE, BY TYPE, 2014 VS 2019 (USD MN)

Figure 19 GLOBAL DERMATOLOGY DIAGNOSTIC DEVICES MARKET IN IMAGING TECHNIQUE, BY TYPE, 2013 - 2019 (USD MN)

Figure 20 GLOBAL DERMATOLOGY DIAGNOSTIC DEVICES MARKET IN DERMATOSCOPE, BY TYPE, 2014 VS 2019 (USD MN)

Figure 21 GLOBAL DERMATOLOGY DIAGNOSTIC DEVICES MARKET IN DERMATOSCOPE, BY TYPE, 2013 - 2019 (USD MN)

Figure 22 NORTH AMERICAN DERMATOLOGY DIAGNOSTIC DEVICES MARKET OVERVIEW, 2014 & 2019 (%)

Figure 23 NORTH AMERICA DERMATOLOGY DIAGNOSTIC MARKET, BY PRODUCT, 2013-2019 (USD MN)

Figure 24 NORTH AMERICA DERMATOLOGY DIAGNOSTIC MARKET IN IMAGING TECHNIQUE, BY TYPE, 2013-2019 (USD MN)

Figure 25 NORTH AMERICA DERMATOLOGY DIAGNOSTIC MARKET, IN DERMATOSCOPE, BY TYPE, 2013-2019 (USD MN)

Figure 26 EUROPE DERMATOLOGY DIAGNOSTIC DEVICES MARKET OVERVIEW, 2014 & 2019 (%)

Figure 27 EUROPE DERMATOLOGY DIAGNOSTIC MARKET, BY PRODUCT, 2013-2019 (USD MN)

Figure 28 EUROPE DERMATOLOGY DIAGNOSTIC MARKET IN IMAGING TECHNIQUE, BY TYPE, 2013-2019 (USD MN)

Figure 29 EUROPE DERMATOLOGY DIAGNOSTIC MARKET, IN DERMATOSCOPE, BY TYPE, 2013-2019 (USD MN)

Figure 30 ASIAN DERMATOLOGY DIAGNOSTIC DEVICES MARKET OVERVIEW, 2014 & 2019 (%)

Figure 31 ASIAN DERMATOLOGY DIAGNOSTIC MARKET, BY PRODUCTS, 2013-2019 (USD MN)

Figure 32 ASIAN DERMATOLOGY DIAGNOSTIC MARKET IN IMAGING TECHNIQUE, BY TYPE, 2013-2019 (USD MN)

Figure 33 ASIAN DERMATOLOGY DIAGNOSTIC MARKET IN DERMATOSCOPE, BY TYPE, 2013-2019 (USD MN)

Figure 34 REST OF THE WORLD DERMATOLOGY DIAGNOSTIC DEVICES MARKET OVERVIEW, 2014 & 2019 (%)

Figure 35 REST OF THE WORLD DERMATOLOGY DIAGNOSTIC MARKET, BY PRODUCT, 2013-2019 (USD MN)

Figure 36 REST OF THE WORLD DERMATOLOGY DIAGNOSTIC MARKET IN IMAGING TECHNIQUE, BY TYPE, 2013-2019 (USD MN)

Figure 37 REST OF THE WORLD DERMATOLOGY DIAGNOSTIC MARKET IN DERMATOSCOPE, BY TYPE, 2013-2019 (USD MN)

Figure 38 GLOBAL DERMATOLOGY DIAGNOSTIC DEVICES MARKET,

COMPARISON WITH HOSPITALS AND CLINICS, 2014 VS 2019 (USD MN)

Figure 39 GLOBAL DERMATOLOGY DIAGNOSTIC DEVICES MARKET,  
COMPARISON WITH HOSPITALS AND CLINICS, 2013 – 2019

Figure 40 GLOBAL DERMATOLOGY DIAGNOSTIC DEVICES MARKET IN  
HOSPITALS, BY GEOGRAPHY, 2014 VS 2019 (USD MN)

Figure 41 GLOBAL DERMATOLOGY DIAGNOSTIC DEVICES MARKET IN  
HOSPITALS, BY GEOGRAPHY, 2013 – 2019 (USD MN)

Figure 42 GLOBAL DERMATOLOGY DIAGNOSTIC DEVICES MARKET IN CLINICS,  
BY GEOGRAPHY, 2014 VS 2019 (USD MN)

Figure 43 GLOBAL DERMATOLOGY DIAGNOSTIC DEVICES MARKET, IN CLINICS,  
BY GEOGRAPHY, 2013 – 2019 (USD MN)

Figure 44 GLOBAL DERMATOLOGY DIAGNOSTIC DEVICES MARKET: COMPANY  
SHARE ANALYSIS, 2014 (%)

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