

# **Dermatology Diagnostic Devices Market by Product [Imaging Techniques (OCT, Ultrasound, MRI, CT), Dermatoscopes (Traditional Dermatoscopes, Digital Dermatoscopes), Microscopes], by End - User (Hospitals, Clinics) - Global Forecast to 2019**

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## **Abstracts**

The global dermatology diagnostic devices market is estimated to grow at a CAGR of 8.2% from 2014 to 2019. North America and Europe hold larger shares in the global dermatology diagnostic devices market. The growth of the global dermatology diagnostic devices market is mainly attributed to a wide range of factors, such as increasing incidence of skin disorders, growing demand of dermatologists, and technological advancements made in the field of medical science. However, lack of awareness and poor dermatology care are certain factors restraining the growth of this market.

In this report, the global dermatology diagnostic devices market has been broadly classified on the basis of types. The type segment includes dermatoscope, imaging technique, and microscope. The imaging technique has the highest market share in the diagnostic device market, registering a CAGR of 8.5% during the forecast period. This growth is mainly triggered by the increasing significance of dermatology techniques and advantages it offers with respect to early detection of skin disorders.

Geographically, North America is estimated to have the largest share of 37.1% in the global dermatology diagnostic devices market in 2014, followed by Europe. The dermatology diagnostic devices market in North America is primarily driven by the increasing prevalence of skin disorders, such as melanoma and psoriasis, and highly organized health care infrastructure and guidelines. The European region is the fastest growing region progressing at a CAGR of 9.6% from 2014 to 2019, owing to the

increase in insurance coverage, incessant rise in geriatric population, and growing awareness about various skin disorders.

The global dermatology diagnostic devices market is a competitive market with numerous market players. As of 2014, the dermatology diagnostic devices market is dominated by companies, such as Carl Zeiss Meditec, Leica Microsystems, Nikon Corporation, MELA Sciences, Inc., GE Healthcare, Bruker Corp., Philips Healthcare, Heine Optotechnik, Siemens Healthcare, Toshiba Medical Systems, and Welch Allyn.

#### Reasons to Buy the Report:

From an insight perspective, this research report has focused on various levels of analysis—market share analysis of top players, and company profiles, in addition to in-depth insights on competitive landscape, emerging and high-growth segments of the dermatology diagnostic devices market, high-growth regions and their respective regulatory policies. The report also lays emphasis on varied market dynamics, such as drivers, restraints, and upcoming opportunities.

The report will enrich both established firms as well as new entrants/smaller firms to gauge the pulse of the market. Firms purchasing the report could use any one or combination of the below mentioned five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) for strengthening their market share.

The report provides insights on the following pointers:

**Market Penetration:** Comprehensive information on diagnostic devices offered by the top players in the dermatology diagnostic devices market

**Product Development/Innovation:** Detailed insights on upcoming technologies, research and development activities, and new product launches in the dermatology diagnostic devices market

**Market Development:** Comprehensive information about emerging markets

**Market Diversification:** Exhaustive information about new products, recent developments, and investments in the dermatology diagnostic devices market

**Competitive Assessment:** In-depth assessment of market shares, strategies,

products, and manufacturing capabilities of leading players in the dermatology diagnostic devices market

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