

# **China Feed Premix Market - Forecast To 2021. By Ingredient Type (Vitamins, Minerals, Amino Acids, Antibiotics), By Livestock (Poultry, Ruminates, Swine, Aquatic Animals) FORECAST TO 2021**

<https://marketpublishers.com/r/C9B200FA5EFEN.html>

Date: June 2015

Pages: 121

Price: US\$ 2,650.00 (Single User License)

ID: C9B200FA5EFEN

## **Abstracts**

The Chinese feed premix market is projected to grow at a CAGR of 4.5% from 2016 to 2021. The feed premix market is projected to grow steadily due to the increasing importance for animal health, especially from the meat industry. Along with this, factors such as increasing demand for livestock products and rising awareness about animal health & animal feed quality are driving the feed premix market in China. The segmentation of the Chinese feed premix market in this report has been based on type of premix and livestock type. The type segment includes vitamins, minerals, amino acids, antibiotics, and other ingredients (preservatives, organic acids, antioxidants, enzyme, pigments, and flavors). The market is further segmented on the basis of livestock type into ruminants, poultry, swine, aquatic animals, and other animals (pet animals, birds, and reptiles). The demand for feed premix in the Chinese market has been witnessing significant increase because of the rising domestic demand for high-quality animal feed and increasing health concerns in animals

## Contents

### 1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 STUDY SCOPE
  - 1.3.1 MARKETS COVERED
  - 1.3.2 PERIODIZATION CONSIDERED FOR THE STUDY
- 1.4 CURRENCY CONSIDERED
- 1.5 UNITS CONSIDERED
- 1.6 LIMITATIONS FOR THE STUDY

### 2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
  - 2.1.1 SECONDARY DATA
  - 2.1.2 PRIMARY DATA
- 2.2 FACTOR ANALYSIS
  - 2.2.1 INTRODUCTION
  - 2.2.2 DEMAND-SIDE ANALYSIS
    - 2.2.2.1 Economic development in China
      - 2.2.2.1.1 Increasing population in China, especially the middle-class income group
      - 2.2.2.1.2 Increasing GDP in China, 2006-2021
      - 2.2.2.1.3 Increasing foreign direct investment (FDI) in China
  - 2.2.3 SUPPLY-SIDE ANALYSIS
    - 2.2.3.1 Chinese meat products: Export-import quantity
    - 2.2.3.2 Increase in total feed production in China: Parent market analysis
- 2.3 MARKET SIZE ESTIMATION
  - 2.3.1 BOTTOM-UP APPROACH
  - 2.3.2 TOP-DOWN APPROACH
- 2.4 MARKET BREAKDOWN & DATA TRIANGULATION
- 2.5 RESEARCH ASSUMPTIONS & LIMITATIONS
  - 2.5.1 ASSUMPTIONS
  - 2.5.2 LIMITATIONS

### 3 EXECUTIVE SUMMARY

### 4 MARKET OVERVIEW

#### 4.1 INTRODUCTION

#### 4.2 MARKET SEGMENTATION

##### 4.2.1 CHINESE FEED PREMIX MARKET, BY INGREDIENT TYPE

##### 4.2.2 CHINESE FEED PREMIX MARKET, BY LIVESTOCK

#### 4.3 MARKET DYNAMICS

##### 4.3.1 DRIVERS

4.3.1.1 Changing consumption pattern & increasing awareness level amongst consumers in China

4.3.1.1.1 Increase in the consumption of meat & other animal products

4.3.1.1.2 Increasing awareness level regarding animal health and food safety in

China

4.3.1.2 Industrialization of the livestock sector in China

4.3.1.2.1 Increasing number of organized feed mills in the country

4.3.1.2.2 Support from the Chinese government in the development of the feed

Industry

4.3.1.3 Incidences of counterfeit meat and other products in China

4.3.1.4 Ban on antibiotics as growth promoters in the country

##### 4.3.2 RESTRAINTS

4.3.2.1 Increase in the cost of feed ingredients in China

##### 4.3.3 OPPORTUNITIES

4.3.3.1 Strong growth in poultry & swine sectors in China

4.3.3.2 Customized product formulations through segment-specific differentiation in

China

##### 4.3.4 CHALLENGES

4.3.4.1 Availability of natural feed alternatives in China

4.3.4.2 Occurrence of major animal diseases in China

4.3.4.3 Stringent & time-consuming regulatory policies in China

#### 4.4 TRADING & REGULATORY ENVIRONMENT

##### 4.4.1 TRADE BARRIERS ON IMPORT OF ANIMAL FEED INGREDIENTS

##### 4.4.2 FEED LABEL STANDARD

##### 4.4.3 MANUFACTURE & SALES OF FEED ADDITIVES

### 5 INDUSTRY TRENDS

#### 5.1 INTRODUCTION

#### 5.2 SUPPLY CHAIN ANALYSIS: EMERGING TRENDS AND IMPLICATIONS ON QUALITY AND EFFICIENCY OF THE SUPPLY CHAIN

#### 5.3 VALUE CHAIN ANALYSIS

## 5.4 PORTER'S FIVE FORCES ANALYSIS

### 5.4.1 INTENSITY OF COMPETITIVE RIVALRY

### 5.4.2 THREAT OF NEW ENTRANTS

### 5.4.3 THREAT OF SUBSTITUTES

### 5.4.4 BARGAINING POWER OF SUPPLIERS

### 5.4.5 BARGAINING POWER OF BUYERS

## 6 CHINESE FEED PREMIX MARKET, BY INGREDIENT TYPE

### 6.1 INTRODUCTION

### 6.2 VITAMINS

### 6.3 MINERALS

### 6.4 AMINO ACIDS

### 6.5 ANTIBIOTICS

### 6.6 OTHER INGREDIENTS

## 7 CHINESE FEED PREMIX MARKET, BY FORM

## 8 CHINA FEED PREMIX MARKET, BY LIVESTOCK

### 8.1 INTRODUCTION

### 8.2 POULTRY

### 8.3 SWINE

### 8.4 RUMINANTS

### 8.5 AQUATIC ANIMALS

### 8.6 OTHER ANIMALS

## 9 COMPETITIVE LANDSCAPE

### 9.1 OVERVIEW

### 9.2 FEED PREMIX MARKET: GLOBAL MARKET SHARE ANALYSIS

### 9.3 COMPETITIVE SITUATION & TRENDS

#### 9.3.1 ACQUISITIONS

#### 9.3.2 EXPANSIONS

#### 9.3.3 INVESTMENTS & AGREEMENTS

#### 9.3.4 COLLABORATIONS / PARTNERSHIPS/STRATEGIC ALLIANCES

#### 9.3.5 NEW PRODUCT LAUNCHES & JOINT VENTURES

## 10 COMPANY PROFILES

(Overview, Financials, Products & Services, Strategy, and Developments)\*

10.1 INTRODUCTION

10.2 CARGILL, INC.

10.3 ARCHER DANIELS MIDLAND COMPANY

10.4 CHAROEN POKPHAND PCL

10.5 KONINKLIJKE DSM N.V.

10.6 DLG GROUP

10.7 DABACO GROUP JSC

10.8 NUTRECO N.V.

10.9 AB AGRI LTD.

10.10 INVIVO NUTRITION ET SANTE ANIMALES

10.11 BEIJING DABEI NONG TECHNOLOGY GROUP CO. LTD. (DBN GROUP)

\*Details on overview, financials, product & services, strategy, and developments might not be captured in case of unlisted company

## **11 APPENDIX**

11.1 INSIGHTS OF INDUSTRY EXPERTS

11.2 DISCUSSION GUIDE

11.3 ACQUISITIONS, 2011-2016

11.4 EXPANSIONS, 2011-2016

11.5 COLLABORATIONS/PARTNERSHIPS/STRATEGIC ALLIANCES, 2011-2016

11.6 INVESTMENTS AND AGREEMENTS, 2011-2016

11.7 NEW PRODUCT LAUNCHES/ JOINT VENTURES, 2011-2016

11.8 AVAILABLE CUSTOMIZATIONS

11.9 INTRODUCING RT: REAL-TIME MARKET INTELLIGENCE

## List Of Tables

### LIST OF TABLES

TABLE 1 ASSUMPTIONS

TABLE 2 LIMITATIONS

TABLE 3 CHINESE FEED PREMIX MARKET SIZE, BY INGREDIENT TYPE, 2014–2021 (USD MILLION)

TABLE 4 CHINESE FEED PREMIX MARKET SIZE, BY INGREDIENT TYPE, 2014–2021 (KT)

TABLE 5 CHINESE FEED PREMIX MARKET SIZE, BY FORM, 2014–2021 (USD MILLION)

TABLE 6 CHINESE FEED PREMIX MARKET SIZE, BY FORM, 2014–2021 (KT)

TABLE 7 CHINA: FEED PREMIX MARKET SIZE, BY LIVESTOCK, 2014-2021 (USD MILLION)

TABLE 8 CHINA FEED PREMIX MARKET SIZE, BY LIVESTOCK, 2014-2021 (KT)

TABLE 9 ACQUISITIONS, 2011–2016

TABLE 10 EXPANSIONS, 2011–2016

TABLE 11 INVESTMENTS & AGREEMENTS, 2011–2016

TABLE 12 COLLABORATIONS/ PARTNERSHIPS/STRATEGIC ALLIANCES, 2011–2016

TABLE 13 NEW PRODUCT LAUNCHES & JOINT VENTURES, 2011–2016

## List Of Figures

### LIST OF FIGURES

FIGURE 1 CHINESE FEED PREMIX MARKET SEGMENTATION

FIGURE 2 RESEARCH DESIGN

FIGURE 3 KEY DATA FROM SECONDARY SOURCES

FIGURE 4 KEY DATA FROM PRIMARY SOURCES

FIGURE 5 FACTORE ANALYSIS: DEMAND SIDE AND SUPPLY SIDE

FIGURE 6 CHINA: POPULATION GROWTH TREND, 1950-2030 (BILLION)

FIGURE 7 CHINA'S BOOMING MIDDLE-CLASS POPULATION, 2009 TO 2030

FIGURE 8 CHINA: GROSS DOMESTIC PRODUCT (GDP), 2006-2021 (USD BILLION)

FIGURE 9 CHINA: VALUE OF FOREIGN DIRECT INVESTMENT, 2007 TO 2014

FIGURE 10 CHINA: VALUE OF FOREIGN DIRECT INVESTMENT IN AGRICULTURE, FORESTRY, ANIMAL HUSBANDRY & FISHERY, 2010 TO 2014

FIGURE 11 EXPORT & IMPORT VOLUME OF MEAT IN CHINA (KT)

FIGURE 12 CHINA: TOTAL FEED PRODUCTION, 2010-11 VS. 2014-15 (MILLION TONS)

FIGURE 13 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH

FIGURE 14 MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH

FIGURE 15 DATA TRIANGULATION

FIGURE 16 CHINESE FEED PREMIX MARKET, BY INGREDIENT TYPE, 2016 VS. 2021 (USD MILLION)

FIGURE 17 CHINESE FEED PREMIX MARKET, BY LIVESTOCK, 2016 VS. 2021 (USD MILLION)

FIGURE 18 CHINESE FEED PREMIX MARKET, A REGIONAL OVERVIEW: 2016 VS. 2021 (USD MILLION)

FIGURE 19 CHINESE FEED PREMIX MARKET, BY INGREDIENT TYPE

FIGURE 20 CHINESE FEED PREMIX MARKET, BY LIVESTOCK

FIGURE 21 CHINESE FEED PREMIX MARKET: DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES

FIGURE 22 MEAT CONSUMPTION IN CHINA, BY TYPE, 2012 VS. 2015

FIGURE 23 CONSUMPTION OF FISH & EGGS IN CHINA, 2010 VS. 2013

FIGURE 24 NUMBER OF FEED MILLS IN CHINA: A COMPARISON WITH ASIA-PACIFIC, 2015

FIGURE 25 INCIDENCE OF GROWING SWINE INDUSTRY, 2011 VS. 2015

FIGURE 26 INCIDENCE OF GROWING POULTRY INDUSTRY, 2011 VS. 2015

FIGURE 27 SOURCING QUALITY INGREDIENTS & END PRODUCT DISTRIBUTION:

**CRITICAL CHECKPOINTS**

**FIGURE 28 CUSTOMIZED PRODUCT FORMULATION & BLENDING: MAIN PHASES OF VALUE ADDITION**

**FIGURE 29 PORTER'S FIVE FORCES ANALYSIS**

**FIGURE 30 VITAMINS: FASTEST-GROWING SEGMENT OF THE FEED PREMIX MARKET, 2016 VS. 2021 (USD MILLION)**

**FIGURE 31 AMINO ACIDS: FASTEST-GROWING SEGMENT OF THE FEED PREMIX MARKET, 2016 VS. 2021 (KT)**

**FIGURE 32 AQUATIC ANIMALS: FASTEST-GROWING SEGMENT OF FEED PREMIX, 2016 VS. 2021 (USD MILLION)**

**FIGURE 33 SWINE FEED PROJECTED TO BE LARGEST LIVESTOCK SEGMENT OF CHINA FEED PREMIX MARKET, 2016 VS. 2021 (KT)**

**FIGURE 34 CHINA: POULTRY MEAT PRODUCTION VS. CONSUMPTION, 2010-2015 (KT)**

**FIGURE 35 CHINA: SWINE MEAT PRODUCTION VS. CONSUMPTION, 2010-2015 (KT)**

**FIGURE 36 CHINA: BEEF & VEAL PRODUCTION VS. CONSUMPTION, 2010-2015 (KT)**

**FIGURE 37 CHINA: AQUACULTURE PRODUCTION, 2009-2014 (KT)**

**FIGURE 38 NUMBER OF PETS: CHINA VS. OTHER COUNTRIES, 2015**

**FIGURE 39 EXPANSIONS AND NEW PRODUCT LAUNCHES WERE PREFERRED BY KEY FEED PREMIX COMPANIES IN THE LAST FIVE YEARS**

**FIGURE 40 GLOBAL FEED PREMIX MARKET SHARE, BY KEY PLAYER, 2015**

**FIGURE 41 ACQUISITIONS FUELED GROWTH & INNOVATION OF FEED PREMIX, 2014 VS. 2015**

**FIGURE 42 ACQUISITIONS & EXPANSIONS: THE KEY STRATEGIES, 2011-2016**

**FIGURE 43 GEOGRAPHICAL REVENUE MIX OF LEADING MARKET PLAYERS, 2015**

**FIGURE 44 CARGILL, INC.: COMPANY SNAPSHOT**

**FIGURE 45 CARGILL, INCORPORATED: SWOT ANALYSIS**

**FIGURE 46 ARCHER DANIELS MIDLAND COMPANY: COMPANY SNAPSHOT**

**FIGURE 47 ARCHER DANIELS MIDLAND COMPANY: SWOT ANALYSIS**

**FIGURE 48 CHAROEN POKPHAND PCL: COMPANY SNAPSHOT**

**FIGURE 49 CHAROEN POKPHAND PCL: SWOT ANALYSIS**

**FIGURE 50 KONINKLIJKE DSM N.V.: COMPANY SNAPSHOT**

**FIGURE 51 KONINKLIJKE DSM N.V.: SWOT ANALYSIS**

**FIGURE 52 DLG GROUP: COMPANY SNAPSHOT**

**FIGURE 53 DLG GROUP: SWOT ANALYSIS**

**FIGURE 54 NUTRECO N.V.: COMPANY SNAPSHOT**



FIGURE 55 NUTRECO N.V.: SWOT ANALYSIS

FIGURE 56 AB AGRI LTD.: COMPANY SNAPSHOT

FIGURE 57 INVIVO NUTRITION ET SANTE ANIMALES: COMPANY SNAPSHOT

## I would like to order

Product name: China Feed Premix Market - Forecast To 2021. By Ingredient Type (Vitamins, Minerals, Amino Acids, Antibiotics), By Livestock (Poultry, Ruminates, Swine, Aquatic Animals)  
FORECAST TO 2021

Product link: <https://marketpublishers.com/r/C9B200FA5EFEN.html>

Price: US\$ 2,650.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C9B200FA5EFEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970