

Brazil Medical Devices Market [Patient Monitoring (Product-Cardiac), Ultrasound (Technology-Therapeutic), (Application-Oncology), Magnetic Resonance imaging {(Product-Open), (Application-Breast, Spine)}, Defibrillator (End User-Hospital)-Forecast to 2020

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Abstracts

The purpose of this report is to cover the definition, description, and forecast of the Brazil medical devices market. It involves a deep dive analysis of the market segmentation, including patient monitoring, ultrasound, magnetic resonance imaging, defibrillators and others (endoscopy, ophthalmology, orthopedic, radiotherapy). The report also gives deep insights into the competitive landscape of the market through a strategic analysis of the key players of the market.

The Brazil patient monitoring market is segmented into product and end user. Based on product, the market is sub segmented into hemodynamic, neuromonitoring, cardiac monitoring, respiratory, fetal and neonatal, multi-parameter, remote patient monitor, temperature monitor, and weight management monitor. The neuromonitoring devices market is expected to be the fastest-growing segment in the Brazil patient monitoring market during the forecast period.

The Brazil ultrasound market is segmented into technology, application, and product. Based on technology, the ultrasound market in Brazil is classified into diagnostic ultrasound and therapeutic ultrasound. The diagnostic ultrasound segment is expected to account for the largest share of the Brazil ultrasound market, by technology, in 2015. The increasing use of ultrasound technology for obstetrics and gynecological applications in the country is driving the market for this segment. The compact/handheld

ultrasound devices segment is expected to grow at the highest rate during the forecast period. The increasing demand for compact and portable ultrasound devices is driving the market for these devices. By application, the cardiology segment is expected to be the fastest-growing market during the forecast period owing to the increasing incidence of cardiovascular disease in recent years.

The Brazil defibrillators market is segmented based on product and end users. By product, the market is classified into implantable cardioverter defibrillators (ICDs) and external defibrillators. The external defibrillators segment is expected to grow at the highest rate in forecast period. Technological advancements in these devices and the increasing number of public defibrillation programs are driving the market for external defibrillators.

The MRI market is segmented on the basis of architecture, field strength, and application. The closed MRI systems segment is expected to account for the largest share of the MRI systems market, by architecture. Based on field strength, high-field MRI systems are expected to account for the largest market share. The brain and neurological MRI application segment accounted for the largest share of the Brazil MRI systems market, by application, in 2015. The high clinical value of MRI in the early diagnosis of brain diseases and growing incidence of brain injuries & neurological disorders are the major drivers for the growth of the brain and neurological MRI segment.

The report also provides a detailed competitive landscaping of companies operating in this market. Segment and company shares, news & deals, M&As, segment-specific pipeline products, and product approvals, of the major companies have been detailed in the report. The main companies operating in this Brazil medical devices market are GE Healthcare (U.K.), Philips Healthcare (Netherlands), Medtronic plc (U.S.), and Siemens Healthcare (Germany).

Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 MARKET SCOPE
 - 1.3.1 MARKETS COVERED
 - 1.3.1.1 Ultrasound Devices
 - 1.3.1.2 Magnetic Resonance Imaging (MRI) Systems
 - 1.3.1.3 Patient Monitoring Devices
 - 1.3.1.4 Defibrillators
 - 1.3.1.5 Other Medical Devices
 - 1.3.2 YEARS CONSIDERED FOR THE STUDY
- 1.4 CURRENCY
- 1.5 LIMITATION
- 1.6 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 MARKET SIZE ESTIMATION
- 2.2 MARKET BREAKDOWN AND DATA TRIANGULATION
 - 2.2.1 KEY DATA FROM SECONDARY SOURCES
 - 2.2.2 KEY DATA FROM PRIMARY SOURCES
 - 2.2.2.1 Key industry insights
 - 2.2.3 ASSUMPTIONS FOR THE STUDY

3 EXECUTIVE SUMMARY

4 PREMIUM INSIGHTS

- 4.1 BRAZIL MEDICAL DEVICES MARKET TO GROW AT A STEADY RATE
- 4.2 BRAZIL MEDICAL DEVICES MARKET, BY PRODUCT
- 4.3 BRAZIL PATIENT MONITORING DEVICES MARKET
- 4.4 BRAZIL DEFIBRILLATORS MARKET, BY END USER

5 MARKET OVERVIEW

5.1 INTRODUCTION

Brazil Medical Devices Market [Patient Monitoring (Product-Cardiac), Ultrasound (Technology-Therapeutic), (App...

5.2 MARKET SEGMENTATION

5.3 MARKET DYNAMICS

5.3.1 DRIVERS

5.3.1.1 Changing medical technology landscape encouraging the introduction of innovative products

5.3.1.2 Increasing aging population and life expectancy

5.3.1.3 Rising government investments and trade initiatives

5.3.2 RESTRAINTS

5.3.2.1 High cost of imported medical devices and high sales tariffs

5.3.2.2 Challenging regulatory environment for approval, import, and sales of medical devices

5.3.2.3 Low penetration of medical devices in Brazil

5.3.3 OPPORTUNITIES

5.3.3.1 Developing healthcare infrastructure in Brazil

5.3.3.2 Development of advanced ultrasound with a wide array of applications

5.3.3.3 Establishment of manufacturing facilities in Brazil by global players

5.3.3.4 Mergers & acquisitions and joint ventures

6 BRAZIL PATIENT MONITORING MARKET

6.1 BRAZIL PATIENT MONITORING MARKET, BY PRODUCT

6.1.1 INTRODUCTION

6.1.2 CARDIAC MONITORING DEVICES

6.1.2.1 ECG Devices

6.1.2.2 Event Monitors

6.1.3 MULTI-PARAMETER MONITORING DEVICES

6.1.4 HEMODYNAMIC MONITORING DEVICES

6.1.4.1 Blood Pressure (BP) Monitoring Devices

6.1.4.2 Blood Glucose Monitors Devices

6.1.4.3 Blood Gas & Electrolyte Analyzers

6.1.5 WEIGHT MONITORING DEVICES

6.1.6 RESPIRATORY MONITORING DEVICES

6.1.6.1 Anesthesia Monitors

6.1.6.2 Spirometers

6.1.6.3 Pulse Oximeters

6.1.6.4 Sleep Apnea

6.1.6.5 Capnography Monitors

6.1.7 FETAL & NEONATAL MONITORING DEVICES

6.1.8 NEUROMONITORING DEVICES

- 6.1.9 TEMPERATURE MONITORING DEVICES
- 6.2 BRAZIL PATIENT MONITORING MARKET, BY END USER
 - 6.2.1 INTRODUCTION

7 BRAZIL MAGNETIC RESONANCE IMAGING (MRI) MARKET

- 7.1 BRAZIL MRI MARKET, BY ARCHITECTURE
 - 7.1.1 INTRODUCTION
 - 7.1.2 CLOSED MRI SYSTEMS
 - 7.1.3 OPEN MRI SYSTEMS
- 7.2 BRAZIL MRI SYSTEMS MARKET, BY FIELD STRENGTH
 - 7.2.1 INTRODUCTION
 - 7.2.2 HIGH-FIELD MRI SYSTEMS
 - 7.2.3 VERY-HIGH-FIELD MRI SYSTEMS
 - 7.2.4 LOW-TO-MID-FIELD MRI SYSTEMS
- 7.3 BRAZIL MRI SYSTEMS MARKET, BY APPLICATION
 - 7.3.1 INTRODUCTION
 - 7.3.2 BRAIN & NEUROLOGICAL MRI
 - 7.3.3 SPINE & MUSCULOSKELETAL MRI
 - 7.3.4 VASCULAR MRI
 - 7.3.5 PELVIC & ABDOMINAL MRI
 - 7.3.6 BREAST MRI
 - 7.3.7 CARDIAC MRI

8 BRAZIL ULTRASOUND DEVICES MARKET

- 8.1 BRAZIL ULTRASOUND DEVICES MARKET, BY TECHNOLOGY
 - 8.1.1 INTRODUCTION
 - 8.1.2 DIAGNOSTIC ULTRASOUND
 - 8.1.2.1 2D Ultrasound
 - 8.1.2.2 3D & 4D Ultrasound
 - 8.1.2.3 Doppler Imaging
 - 8.1.3 THERAPEUTIC ULTRASOUND
 - 8.1.3.1 High-intensity Focused Ultrasound (HIFU)
 - 8.1.3.2 Extracorporeal Shockwave Lithotripsy (ESWL)
- 8.2 BRAZIL ULTRASOUND DEVICES MARKET, BY PRODUCT
 - 8.2.1 BRAZIL ULTRASOUND DEVICES MARKET, BY TYPE OF DISPLAY
 - 8.2.1.1 Color Ultrasound Devices
 - 8.2.1.2 B&W Ultrasound Devices

8.2.2 BRAZIL ULTRASOUND MARKET, BY PORTABILITY

8.2.2.1 Trolley/Cart-based Ultrasound Devices

8.2.2.2 Compact/Handheld Ultrasound Devices

8.3 BRAZIL ULTRASOUND MARKET, BY APPLICATION

8.3.1 RADIOLOGY/GENERAL IMAGING

8.3.2 OBSTETRICS AND GYNECOLOGY

8.3.3 CARDIOLOGY

8.3.4 VASCULAR SYSTEM

8.3.5 UROLOGY

8.3.6 OTHER APPLICATIONS

9 BRAZIL DEFIBRILLATORS MARKET

9.1 BRAZIL DEFIBRILLATORS MARKET, BY PRODUCT

9.1.1 INTRODUCTION

9.1.2 IMPLANTable CARDIOVERTER DEFIBRILLATORS

9.1.2.1 Biventricular ICDs/Cardiac Resynchronization Therapy Defibrillators (CRT-Ds)

9.1.2.2 Dual-chamber ICDs

9.1.2.3 Single-chamber ICDs

9.1.3 EXTERNAL DEFIBRILLATORS

9.1.3.1 Manual External Defibrillators

9.1.3.2 Automated External Defibrillators

9.1.3.2.1 Semi-automated External Defibrillators

9.1.3.2.2 Fully Automated External Defibrillators

9.2 BRAZIL DEFIBRILLATORS MARKET, BY END USER

9.2.1 INTRODUCTION

9.2.2 HOSPITALS

9.2.3 PREHOSPITALS

9.2.4 PUBLIC ACCESS MARKET

9.2.5 ALTERNATE CARE MARKET

9.2.6 HOMECARE SETTINGS

10 COMPETITIVE LANDSCAPE

10.1 OVERVIEW

10.2 MARKET SHARE ANALYSIS

10.3 COMPETITIVE SITUATION AND TRENDS

10.3.1 ACQUISITIONS

- 10.3.2 EXPANSIONS
- 10.3.3 NEW PRODUCT LAUNCHES
- 10.3.4 OTHER DEVELOPMENTS

11 COMPANY PROFILES

- 11.1 INTRODUCTION
- 11.2 GE HEALTHCARE
 - 11.2.1 BUSINESS OVERVIEW
 - 11.2.2 GE HEALTHCARE: COMPANY SNAPSHOT
 - 11.2.3 PRODUCTS OFFERED
 - 11.2.4 RECENT DEVELOPMENTS
 - 11.2.5 MMM ANALYSIS
- 11.3 MEDTRONIC PLC
 - 11.3.1 BUSINESS OVERVIEW
 - 11.3.2 MEDTRONIC PLC: COMPANY SNAPSHOT
 - 11.3.3 PRODUCTS OFFERED
 - 11.3.4 SERVICES OFFERED
 - 11.3.5 RECENT DEVELOPMENTS
 - 11.3.6 MMM ANALYSIS
- 11.4 PHILIPS HEALTHCARE
 - 11.4.1 BUSINESS OVERVIEW
 - 11.4.2 PRODUCTS OFFERED
 - 11.4.3 RECENT DEVELOPMENTS
 - 11.4.4 MMM ANALYSIS
- 11.5 SIEMENS HEALTHCARE
 - 11.5.1 BUSINESS OVERVIEW
 - 11.5.2 SIEMENS HEALTHCARE: COMPANY SNAPSHOT
 - 11.5.3 PRODUCTS OFFERED
 - 11.5.4 MMM ANALYSIS
- 11.6 BOSTON SCIENTIFIC CORPORATION
 - 11.6.1 BUSINESS OVERVIEW
 - 11.6.2 BOSTON SCIENTIFIC CORPORATION: COMPANY SNAPSHOT
 - 11.6.3 PRODUCTS OFFERED
- 11.7 ST. JUDE MEDICAL, INC.
 - 11.7.1 BUSINESS OVERVIEW
 - 11.7.2 PRODUCTS OFFERED
- 11.8 TOSHIBA MEDICAL SYSTEMS CORPORATION
 - 11.8.1 BUSINESS OVERVIEW

- 11.8.2 TOSHIBA CORPORATION: COMPANY SNAPSHOT
- 11.8.3 PRODUCTS OFFERED
- 11.8.4 RECENT DEVELOPMENT
- 11.9 MINDRAY MEDICAL INTERNATIONAL LIMITED
 - 11.9.1 BUSINESS OVERVIEW
 - 11.9.2 PRODUCTS OFFERED
- 11.10 HITACHI MEDICAL CORPORATION
 - 11.10.1 BUSINESS OVERVIEW
 - 11.10.2 PRODUCTS OFFERED
- 11.11 ABBOTT LABORATORIES
 - 11.11.1 BUSINESS OVERVIEW
 - 11.11.2 ABBOTT LABORATORIES: COMPANY SNAPSHOT
 - 11.11.3 PRODUCTS OFFERED
 - 11.11.4 SERVICES OFFERED

12 APPENDIX

- 12.1 INSIGHTS OF INDUSTRY EXPERTS
- 12.2 DISCUSSION GUIDE
- 12.3 INTRODUCING RT: REAL-TIME MARKET INTELLIGENCE
 - 12.3.1 VALUE CHAIN
 - 12.3.2 MARKET DASHBOARD
- 12.4 AVAILABLE CUSTOMIZATIONS
- 12.5 RELATED REPORTS

List Of Tables

LIST OF TABLES

Table 1 INCREASING AGING POPULATION AND LIFE EXPECTANCY TO DRIVE MARKET GROWTH IN THE FORECAST PERIOD

Table 2 HIGH COST OF IMPORTED MEDICAL DEVICES AND HIGH SALES TARIFFS TO RESTRICT MARKET GROWTH

Table 3 DEVELOPING HEALTHCARE INFRASTRUCTURE IN BRAZIL TO PROVIDE LUCRATIVE GROWTH OPPORTUNITIES TO MARKET PLAYERS

Table 4 BRAZIL: PATIENT MONITORING DEVICES MARKET SIZE, BY PRODUCT, 2013–2020 (USD MILLION)

Table 5 BRAZIL: CARDIAC MONITORING DEVICES MARKET SIZE, BY PRODUCT, 2013–2020 (USD MILLION)

Table 6 BRAZIL: CARDIAC MONITORING DEVICES MARKET SIZE, BY PRODUCT, 2013–2020 (THOUSAND UNITS)

Table 7 BRAZIL: ECG DEVICES MARKET SIZE, BY PRODUCT, 2013–2020 (USD MILLION)

Table 8 BRAZIL: ECG DEVICES MARKET SIZE, BY PRODUCT, 2013–2020 (THOUSAND UNITS)

Table 9 BRAZIL: ECG DEVICES MARKET SIZE, BY TYPE, 2013–2020 (USD MILLION)

Table 10 BRAZIL: EVENT MONITORS MARKET SIZE, BY PRODUCT, 2013–2020 (USD MILLION)

Table 11 BRAZIL: EVENT MONITORS MARKET SIZE, BY TECHNOLOGY, 2013–2020 (USD MILLION)

Table 12 BRAZIL: MULTI-PARAMETER MONITORING DEVICES MARKET SIZE, BY TYPE, 2013–2020 (USD MILLION)

Table 13 BRAZIL: MULTI-PARAMETER MONITORING DEVICES MARKET SIZE, BY TYPE, 2013–2020 (THOUSAND UNITS)

Table 14 BRAZIL: HEMODYNAMIC MONITORING DEVICES MARKET SIZE, BY PRODUCT, 2013–2020 (USD MILLION)

Table 15 BRAZIL: BP MONITORS MARKET SIZE, BY TECHNOLOGY, 2013–2020 (USD MILLION)

Table 16 BRAZIL: BP MONITORS MARKET SIZE, BY SITE OF USAGE, 2013–2020 (USD MILLION)

Table 17 BRAZIL: BP MONITORS MARKET SIZE, BY SITE OF USAGE, 2013–2020 (THOUSAND UNITS)

Table 18 BRAZIL: BLOOD GLUCOSE MONITORS MARKET SIZE, BY PRODUCT,

2013–2020 (USD MILLION)

Table 19 BRAZIL: BLOOD GLUCOSE MONITORS MARKET SIZE, BY PRODUCT, 2013–2020 (THOUSAND UNITS)

Table 20 BRAZIL: BLOOD GAS & ELECTROLYTE ANALYZERS MARKET SIZE, BY PRODUCT, 2013–2020 (USD MILLION)

Table 21 BRAZIL: BLOOD GAS & ELECTROLYTE ANALYZERS MARKET SIZE, BY PRODUCT, 2013–2020 (THOUSAND UNITS)

Table 22 BRAZIL: WEIGHT MONITORING DEVICES MARKET SIZE, BY PRODUCT, 2013–2020 (USD MILLION)

Table 23 BRAZIL: WEIGHT MONITORING DEVICES MARKET SIZE, BY PRODUCT, 2013–2020 (THOUSAND UNITS)

Table 24 BRAZIL: RESPIRATORY MONITORING DEVICES MARKET SIZE, BY PRODUCT, 2013–2020 (USD MILLION)

Table 25 BRAZIL: ANESTHESIA MONITORS MARKET SIZE, BY PRODUCT, 2013–2020 (USD MILLION)

Table 26 BRAZIL: ANESTHESIA MONITORS MARKET SIZE, BY PRODUCT, 2013–2020 (THOUSAND UNITS)

Table 27 BRAZIL: SPIROMETERS MARKET SIZE, BY PRODUCT, 2013–2020 (USD MILLION)

Table 28 BRAZIL: SPIROMETERS MARKET SIZE, BY PRODUCT, 2013–2020 (THOUSAND UNITS)

Table 29 BRAZIL: PULSE OXIMETERS MARKET SIZE, BY PRODUCT, 2013–2020 (USD MILLION)

Table 30 BRAZIL: PULSE OXIMETERS MARKET SIZE, BY PRODUCT, 2013–2020 (THOUSAND UNITS)

Table 31 BRAZIL: SLEEP APNEA MONITORS MARKET SIZE, BY PRODUCT, 2013–2020 (USD MILLION)

Table 32 BRAZIL: SLEEP APNEA MONITORS MARKET SIZE, BY PRODUCT, 2013–2020 (THOUSAND UNITS)

Table 33 BRAZIL: CAPNOGRAPHY MONITORS MARKET SIZE, BY PRODUCT, 2013–2020 (USD MILLION)

Table 34 BRAZIL: CAPNOGRAPHY MONITORS MARKET SIZE, BY PRODUCT, 2013–2020 (THOUSAND UNITS)

Table 35 BRAZIL: CAPNOGRAPHY MONITORS MARKET SIZE, BY TECHNOLOGY, 2013–2020 (USD MILLION)

Table 36 BRAZIL: FETAL & NEONATAL MONITORING DEVICES MARKET SIZE, BY PRODUCT, 2013–2020 (USD MILLION)

Table 37 BRAZIL: FETAL & NEONATAL MONITORING DEVICES MARKET SIZE, BY PRODUCT, 2013–2020 (THOUSAND UNITS)

Table 38 BRAZIL: FETAL & NEONATAL MONITORING DEVICES MARKET SIZE, BY APPLICATION, 2013–2020 (USD MILLION)

Table 39 BRAZIL: NEUROMONITORING DEVICES MARKET SIZE, BY PRODUCT, 2013–2020 (USD MILLION)

Table 40 BRAZIL: NEUROMONITORING DEVICES MARKET SIZE, BY PRODUCT, 2013–2020 (THOUSAND UNITS)

Table 41 BRAZIL: TEMPERATURE MONITORING DEVICES MARKET SIZE, BY PRODUCT, 2013–2020 (USD MILLION)

Table 42 BRAZIL: TEMPERATURE MONITORING DEVICES MARKET SIZE, BY PRODUCT, 2013–2020 (THOUSAND UNITS)

Table 43 BRAZIL: PATIENT MONITORING DEVICES MARKET SIZE, BY END USER, 2013-2020 (USD MILLION)

Table 44 BRAZIL: BP MONITORS MARKET SIZE, BY END USER, 2013-2020 (USD MILLION)

Table 45 BRAZIL: BLOOD GLUCOSE MONITORS MARKET SIZE, BY END USER, 2013-2020 (USD MILLION)

Table 46 BRAZIL: BLOOD GAS AND ELECTROLYTE ANALYZERS MARKET SIZE, BY END USER, 2013-2020 (USD MILLION)

Table 47 BRAZIL: CHOLESTEROL MONITORING MARKET SIZE, BY END USER, 2013-2020 (USD MILLION)

Table 48 BRAZIL: EEG MONITORING DEVICES MARKET SIZE, BY END USER, 2013-2020 (USD MILLION)

Table 49 BRAZIL: TCD MONITORING DEVICES MARKET SIZE, BY END USER, 2013-2020 (USD MILLION)

Table 50 BRAZIL: CEREBRAL OXIMETERS DEVICES MARKET SIZE, BY END USER, 2013-2020 (USD MILLION)

Table 51 BRAZIL: INTRACRANIAL PRESSURE MONITORING DEVICES MARKET SIZE, BY END USER, 2013-2020 (USD MILLION)

Table 52 BRAZIL: ECG DEVICES MARKET SIZE, BY END USER, 2013-2020 (USD MILLION)

Table 53 BRAZIL: CARDIAC OUTPUT MONITORING DEVICES MARKET SIZE, BY END USER, 2013-2020 (USD MILLION)

Table 54 BRAZIL: EVENT MONITORS MARKET SIZE, BY END USER, 2013-2020 (USD MILLION)

Table 55 BRAZIL: FETAL AND NEONATAL MONITORING DEVICES MARKET SIZE, BY END USER, 2013-2020 (USD MILLION)

Table 56 BRAZIL: CAPNOGRAPHY MONITORS MARKET SIZE, BY END USER, 2013-2020 (USD MILLION)

Table 57 BRAZIL: SPIROMETERS MARKET SIZE, BY END USER, 2013-2020 (USD

MILLION)

Table 58 BRAZIL: ANESTHESIA MONITORS MARKET SIZE, BY END USER, 2013-2020 (USD MILLION)

Table 59 BRAZIL: SLEEP APNEA MONITORS MARKET SIZE, BY END USER, 2013-2020 (USD MILLION)

Table 60 BRAZIL: PULSE OXIMETERS MARKET SIZE, BY END USER, 2013-2020 (USD MILLION)

Table 61 BRAZIL: MULTI-PARAMETER MONITORING DEVICES MARKET SIZE, BY END USER, 2013-2020 (USD MILLION)

Table 62 BRAZIL: REMOTE PATIENT MONITORING DEVICES MARKET SIZE, BY END USER, 2013-2020 (USD MILLION)

Table 63 BRAZIL: WEIGHT MONITORING DEVICES MARKET SIZE, BY END USER, 2013-2020 (USD MILLION)

Table 64 BRAZIL: TEMPERATURE MONITORING DEVICES MARKET SIZE, BY END USER, 2013-2020 (USD MILLION)

Table 65 BRAZIL: MRI SYSTEMS MARKET SIZE, BY ARCHITECTURE, 2013–2020 (USD MILLION)

Table 66 BRAZIL: MRI SYSTEMS MARKET SIZE, BY FIELD STRENGTH, 2013–2020 (USD MILLION)

Table 67 BRAZIL: MRI SYSTEMS MARKET SIZE, BY APPLICATION, 2013–2020 (USD MILLION)

Table 68 BRAZIL: ULTRASOUND DEVICES MARKET SIZE, BY TECHNOLOGY, 2013–2020 (USD MILLION)

Table 69 BRAZIL: DIAGNOSTIC ULTRASOUND DEVICES MARKET SIZE, BY TYPE, 2013-2020 (USD MILLION)

Table 70 BRAZIL: THERAPEUTIC ULTRASOUND DEVICES MARKET SIZE, BY TYPE, 2013-2020 (USD MILLION)

Table 71 BRAZIL: ULTRASOUND DEVICES MARKET SIZE, BY TYPE OF DISPLAY, 2013–2020 (USD MILLION)

Table 72 BRAZIL: ULTRASOUND DEVICES MARKET SIZE, BY PORTABILITY, 2013-2020 (USD MILLION)

Table 73 BRAZIL: ULTRASOUND MARKET SIZE, BY APPLICATION, 2013–2020 (USD MILLION)

Table 74 BRAZIL: DEFIBRILLATORS MARKET SIZE, BY PRODUCT, 2013–2020 (USD MILLION)

Table 75 BRAZIL: IMPLANTable CARDIOVERTER DEFIBRILLATORS MARKET SIZE, BY PRODUCT, 2013–2020 (USD MILLION)

Table 76 BRAZIL: EXTERNAL DEFIBRILLATORS MARKET SIZE, BY TYPE, 2013–2020 (USD MILLION)

Table 77 BRAZIL: AUTOMATED EXTERNAL DEFIBRILLATORS MARKET SIZE, BY TYPE, 2013–2020 (USD MILLION)

Table 78 BRAZIL: DEFIBRILLATORS MARKET SIZE, BY END USER, 2013–2020 (USD MILLION)

Table 79 ACQUISITIONS, 2013-2015

Table 80 EXPANSIONS, 2013-2015

Table 81 NEW PRODUCT LAUNCHES, 2013–2015

Table 82 OTHER DEVELOPMENTS, 2012–2015

List Of Figures

LIST OF FIGURES

Figure 1 RESEARCH DESIGN: BRAZIL MEDICAL DEVICES MARKET

Figure 2 MARKET SIZE ESTIMATION

Figure 3 BREAKDOWN OF PRIMARY INTERVIEWS: BY COMPANY TYPE & DESIGNATION

Figure 4 DATA TRIANGULATION METHODOLOGY

Figure 5 BRAZIL MEDICAL DEVICES MARKET SNAPSHOT (2015 VS. 2020):
ULTRASOUND DEVICES SEGMENT TO GROW AT THE HIGHEST RATE

Figure 6 CARDIAC MONITORING SEGMENT IS EXPECTED TO DOMINATE THE
BRAZIL PATIENT MONITORING DEVICES MARKET IN 2015

Figure 7 EXTERNAL DEFIBRILLATORS SEGMENT TO WITNESS THE HIGHEST
GROWTH DURING THE FORECAST PERIOD

Figure 8 DIAGNOSTIC ULTRASOUND SEGMENT IS EXPECTED TO DOMINATE THE
ULTRASOUND MARKET

Figure 9 ACQUISITION AND EXPANSION MOST-PREFERRED STRATEGIES
AMONG MARKET PLAYERS

Figure 10 INCREASING AGING POPULATION AND LIFE EXPECTANCY TO DRIVE
MARKET GROWTH

Figure 11 PATIENT MONITORING DEVICES SEGMENT TO ACCOUNT FOR THE
LARGEST SHARE IN 2015

Figure 12 CARDIAC MONITORING DEVICES SEGMENT TO DOMINATE THE
MARKET IN 2015

Figure 13 PUBLIC ACCESS MARKET TO WITNESS HIGHEST GROWTH RATE
DURING THE FORECAST PERIOD

Figure 14 BRAZIL MEDICAL DEVICES MARKET: DRIVERS, RESTRAINTS, &
OPPORTUNITIES

Figure 15 CARDIAC MONITORING DEVICES SEGMENT IS EXPECTED TO
DOMINATE BRAZIL PATIENT MONITORING MARKET IN 2015

Figure 16 HOLTER MONITORS EXPECTED TO BE THE FASTEST-GROWING
SEGMENT

Figure 17 LOW-ACUITY SEGMENT IS EXPECTED TO DOMINATE THE MULTI-
PARAMETER MONITORING DEVICES MARKET IN 2015

Figure 18 CHOLESTEROL MONITORS IS EXPECTED TO BE THE FASTEST-
GROWING SEGMENT IN THE HEMODYNAMIC MONITORING DEVICES MARKET

Figure 19 CONTINUOUS MONITORS EXPECTED TO BE GROW AT THE HIGHEST
RATE

Figure 20 DIGITAL MONITORS SEGMENT IS EXPECTED TO DOMINATE WEIGHT MONITORING DEVICES SEGMENT IN 2015

Figure 21 TABLETOP SPIROMETERS SEGMENT TO DOMINATE THE MARKET IN 2015

Figure 22 ULTRASOUND FETAL DOPPLER SEGMENT EXPECTED TO DOMINATE THE FETAL & NEONATAL MONITORING DEVICES MARKET

Figure 23 EEG DEVICES TO BE THE LARGEST & FASTEST-GROWING SEGMENT IN THE NEUROMONITORING DEVICES MARKET

Figure 24 HOSPITALS END-USER SEGMENT EXPECTED TO DOMINATE THE PATIENT MONITORING MARKET IN 2015

Figure 25 HOMECARE SETTINGS SEGMENT IS EXPECTED TO BE THE FASTEST-GROWING SEGMENT IN THE CHOLESTEROL MONITORING MARKET

Figure 26 HOSPITALS EXPECTED TO DOMINATE THE CARDIAC OUTPUT MONITORING DEVICES MARKET IN 2015

Figure 27 HOSPITALS END-USER SEGMENT TO GROW AT THE HIGHEST RATE IN THE SPIROMETERS MARKET BY 2020

Figure 28 HOSPITALS TO DOMINATE THE MULTI-PARAMETER MONITORING DEVICES MARKET IN 2015

Figure 29 CLOSED MRI SYSTEMS SEGMENT IS EXPECTED TO DOMINATE THE BRAZIL MRI MARKET IN 2015

Figure 30 HIGH-FIELD MRI SYSTEMS ARE EXPECTED TO GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD

Figure 31 BRAIN AND NEUROLOGICAL MRI SEGMENT TO DOMINATE BRAZIL MRI SYSTEMS MARKET IN 2015

Figure 32 DIAGNOSTIC ULTRASOUND DEVICES TO DOMINATE THE BRAZIL ULTRASOUND DEVICES MARKET IN 2015

Figure 33 3D & 4D ULTRASOUND TO WITNESS HIGHEST GROWTH IN THE BRAZIL DIAGNOSTIC ULTRASOUND DEVICES MARKET (2015–2020)

Figure 34 HIGH-INTENSITY FOCUSED ULTRASOUND (HIFU) IS EXPECTED TO DOMINATE THE BRAZIL THERAPEUTIC ULTRASOUND DEVICES MARKET (2015-2020)

Figure 35 COLOR ULTRASOUND DEVICES TO DOMINATE THE BRAZIL ULTRASOUND MARKET IN 2015

Figure 36 COMPACT/HANDHELD ULTRASOUND DEVICES ARE EXPECTED TO DOMINATE THE BRAZIL MEDICAL DEVICES MARKET (2015-2020)

Figure 37 RADIOLOGY/GENERAL IMAGING SEGMENT TO DOMINATE BRAZIL ULTRASOUND MARKET IN 2015

Figure 38 IMPLANTable CARDIOVERTER DEFIBRILLATORS ARE EXPECTED TO DOMINATE THE BRAZIL DEFIBRILLATORS MARKET IN 2015

Figure 39 BIVENTRICULAR ICD/CRT-D SEGMENT TO WITNESS HIGHEST GROWTH IN THE BRAZIL IMPLANTable CARDIOVERTER DEFIBRILLATORS MARKET (2015–2020)

Figure 40 MANUAL EXTERNAL DEFIBRILLATORS TO DOMINATE THE BRAZIL EXTERNAL DEFIBRILLATORS MARKET IN THE FORECAST PERIOD (2015–2020)

Figure 41 FULLY AUTOMATED EXTERNAL DEFIBRILLATORS TO WITNESS HIGHEST GROWTH IN THE BRAZIL AUTOMATED EXTERNAL DEFIBRILLATORS MARKET (2015–2020)

Figure 42 HOSPITALS SEGMENT TO DOMINATE THE BRAZIL DEFIBRILLATORS MARKET IN 2015

Figure 43 COMPANIES ADOPTED ACQUISITIONS AS THEIR KEY GROWTH STRATEGY BETWEEN 2012 & 2015

Figure 44 BRAZIL MEDICAL DEVICES MARKET SHARE, BY KEY PLAYER, 2014

Figure 45 BATTLE FOR MARKET SHARE: ACQUISITIONS WAS THE KEY GROWTH STRATEGY

Figure 46 GEOGRAPHIC REVENUE MIX OF THE TOP FOUR MARKET PLAYERS

Figure 47 KONINKLIJKE PHILIPS N.V.: COMPANY SNAPSHOT

Figure 48 ST. JUDE MEDICAL, INC.: COMPANY SNAPSHOT

Figure 49 MINDRAY MEDICAL INTERNATIONAL LIMITED: COMPANY SNAPSHOT

Figure 50 HITACHI MEDICAL CORPORATION: COMPANY SNAPSHOT

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