

Asian Trauma Fixation Devices Market by Types [Internal Fixation Devices(Internal Fixation Plates, Screws, Rods, Wires & Pins, Fusion nails), External Fixation Devices], & by End - Users (Hospital, Orthopedic clinics) - Forecast to 2019

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Abstracts

The Asia-Pacific trauma fixation devices market is projected to grow at a CAGR of 6.6% from 2014 to 2019. This growth is mainly attributed to a wide range of factors such as technical advancements, rising cases of road accidents, increasing aging population, low cost/utility ratio, and increasing investments. However, competitive pricing, huge untapped population, and high threat from substitutes is hampering the growth of the market. Moreover, continuous technological up-gradation in the field of implant devices is creating new growth opportunities in the Asia-Pacific trauma fixation devices market.

In this report, the Asia-Pacific trauma fixation devices market has been broadly classified on the basis of type, end-user, and geography. Depending on types, the market is further classified into internal trauma fixation devices and external trauma fixation devices. The internal trauma fixation devices market segment is accounted for the largest market share of 88.6% in the Asia-Pacific trauma fixation devices market. Factors such as increasing number of trauma cases, and growing demand of trauma fixation devices are key growth factors driving the growth of this market.

The Asia-Pacific trauma fixation devices market is dominated by numerous market players. Major market players include Stryker Corporation (U.S.), DePuy Synthes (U.S.), Zimmer Holdings, Inc. (U.S.), and Smith & Nephew Plc (U.K). New product launches and partnerships, agreements, collaborations, and joint ventures are considered as key growth strategies adopted by leading market players in the Asia-Pacific trauma fixation devices market.

Reasons to Buy the Report:

From an insight perspective, this research report has focused on various levels of analysis— market share analysis of top players, and company profiles, which together comprise and discuss the basic views on the competitive landscape, emerging and high-growth segments of the Asia-Pacific trauma fixation devices market. Additionally, high-growth regions along with the respective regulatory policies, government initiatives, drivers, restraints, and opportunities have also been elaborated in the report.

The report will enrich both established firms and new entrants/smaller firms to gauge the pulse of the market. Firms purchasing the report could use any one or combination of the below mentioned five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) to strengthen their market shares.

The report provides insights on the following pointers:

Market Penetration: Comprehensive information on internal trauma fixation devices and external trauma fixation devices offered by leading market players

Product Development/Innovation: Detailed insights into upcoming technologies, research and development activities, and new product launches in the Asia-Pacific trauma fixation devices market

Market Development: Comprehensive information about emerging markets

Market Diversification: Exhaustive information about new products, untapped countries, recent developments, and investments in the Asia-Pacific trauma fixation devices market

Competitive Assessment: In-depth assessment of market shares, strategies, products, and manufacturing capabilities of leading players in the Asia-Pacific trauma fixation devices market

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