

# **Asian Trauma Fixation Devices Market by Types [Internal Fixation Devices(Internal Fixation Plates, Screws, Rods, Wires & Pins, Fusion nails), External Fixation Devices], & by End - Users (Hospital, Orthopedic clinics) - Forecast to 2019**

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## **Abstracts**

The Asia-Pacific trauma fixation devices market is projected to grow at a CAGR of 6.6% from 2014 to 2019. This growth is mainly attributed to a wide range of factors such as technical advancements, rising cases of road accidents, increasing aging population, low cost/utility ratio, and increasing investments. However, competitive pricing, huge untapped population, and high threat from substitutes is hampering the growth of the market. Moreover, continuous technological up-gradation in the field of implant devices is creating new growth opportunities in the Asia-Pacific trauma fixation devices market.

In this report, the Asia-Pacific trauma fixation devices market has been broadly classified on the basis of type, end-user, and geography. Depending on types, the market is further classified into internal trauma fixation devices and external trauma fixation devices. The internal trauma fixation devices market segment is accounted for the largest market share of 88.6% in the Asia-Pacific trauma fixation devices market. Factors such as increasing number of trauma cases, and growing demand of trauma fixation devices are key growth factors driving the growth of this market.

The Asia-Pacific trauma fixation devices market is dominated by numerous market players. Major market players include Stryker Corporation (U.S.), DePuy Synthes (U.S.), Zimmer Holdings, Inc. (U.S.), and Smith & Nephew Plc (U.K). New product launches and partnerships, agreements, collaborations, and joint ventures are considered as key growth strategies adopted by leading market players in the Asia-Pacific trauma fixation devices market.

## Reasons to Buy the Report:

From an insight perspective, this research report has focused on various levels of analysis— market share analysis of top players, and company profiles, which together comprise and discuss the basic views on the competitive landscape, emerging and high-growth segments of the Asia-Pacific trauma fixation devices market. Additionally, high-growth regions along with the respective regulatory policies, government initiatives, drivers, restraints, and opportunities have also been elaborated in the report.

The report will enrich both established firms and new entrants/smaller firms to gauge the pulse of the market. Firms purchasing the report could use any one or combination of the below mentioned five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) to strengthen their market shares.

The report provides insights on the following pointers:

**Market Penetration:** Comprehensive information on internal trauma fixation devices and external trauma fixation devices offered by leading market players

**Product Development/Innovation:** Detailed insights into upcoming technologies, research and development activities, and new product launches in the Asia-Pacific trauma fixation devices market

**Market Development:** Comprehensive information about emerging markets

**Market Diversification:** Exhaustive information about new products, untapped countries, recent developments, and investments in the Asia-Pacific trauma fixation devices market

**Competitive Assessment:** In-depth assessment of market shares, strategies, products, and manufacturing capabilities of leading players in the Asia-Pacific trauma fixation devices market

## Contents

### **1 INTRODUCTION**

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET SEGMENTATION & COVERAGE
- 1.3 STAKEHOLDERS

### **2 RESEARCH METHODOLOGY**

- 2.1 INTEGRATED ECOSYSTEM OF THE TRAMA FIXATION DEVICES MARKET
- 2.2 ARRIVING AT THE TRAMA FIXATION DEVICES MARKET SIZE
  - 2.2.1 TOP-DOWN APPROACH
  - 2.2.2 DEMAND SIDE APPROACH
  - 2.2.3 MACRO INDICATOR-BASED APPROACH
- 2.3 ASSUMPTIONS

### **3 EXECUTIVE SUMMARY**

### **4 MARKET OVERVIEW**

- 4.1 INTRODUCTION
- 4.2 TRAMA FIXATION DEVICES MARKET: COMPARISON WITH PARENT MARKET
- 4.3 MARKET DRIVERS AND INHIBITORS
- 4.4 KEY MARKET DYNAMICS

### **5 TRAMA FIXATION DEVICES MARKET, BY TYPE**

- 5.1 INTRODUCTION
- 5.2 APAC TRAMA FIXATION DEVICES MARKET, TYPE COMPARISON WITH THE ORTHOPEDIC DEVICES MARKET
- 5.3 APAC INTERNAL TRAMA FIXATION DEVICES, BY PRODUCT
  - 5.3.1 INTERNAL TRAMA FIXATION PLATES
  - 5.3.2 INTERNAL TRAMA FIXATION RODS
  - 5.3.3 INTERNAL TRAMA FIXATION WIRES & PINS
  - 5.3.4 INTERNAL TRAMA FIXATION FUSION NAILS
- 5.4 APAC EXTERNAL TRAMA FIXATION DEVICES, BY COUNTRY

### **6 TRAMA FIXATION DEVICES MARKET, BY COUNTRY**

## 6.1 INTRODUCTION

### 6.2 JAPAN TRAMA FIXATION DEVICES MARKET

#### 6.2.1 JAPAN TRAMA FIXATION DEVICES MARKET, BY TYPE

#### 6.2.2 JAPAN INTERNAL TRAMA FIXATION DEVICES MARKET, BY PRODUCT

#### 6.2.3 JAPAN TRAMA FIXATION DEVICES MARKET, BY END-SER

### 6.3 CHINA TRAMA FIXATION DEVICES MARKET

#### 6.3.1 CHINA TRAMA FIXATION DEVICES MARKET, BY TYPE

#### 6.3.2 CHINA INTERNAL TRAMA FIXATION DEVICES MARKET, BY PRODUCT

#### 6.3.3 CHINA TRAMA FIXATION DEVICES MARKET, BY END-SER

### 6.4 INDIA TRAMA FIXATION DEVICES MARKET

#### 6.4.1 INDIA TRAMA FIXATION DEVICES MARKET, BY TYPE

#### 6.4.2 INDIA INTERNAL TRAMA FIXATION DEVICES MARKET, BY PRODUCT

#### 6.4.3 INDIA TRAMA FIXATION DEVICES MARKET, BY END-SER

### 6.5 REPUBLIC OF KOREA TRAMA FIXATION DEVICES MARKET

#### 6.5.1 REPUBLIC OF KOREA TRAMA FIXATION DEVICES MARKET, BY TYPE

#### 6.5.2 REPUBLIC OF KOREA INTERNAL TRAMA FIXATION DEVICES MARKET, BY PRODUCT

#### 6.5.3 REPUBLIC OF KOREA TRAMA FIXATION DEVICES MARKET, BY END-SER

### 6.6 AUSTRALIA TRAMA FIXATION DEVICES MARKET

#### 6.6.1 AUSTRALIA TRAMA FIXATION DEVICES MARKET, BY TYPE

#### 6.6.2 AUSTRALIA INTERNAL TRAMA FIXATION DEVICES MARKET, BY PRODUCT

#### 6.6.3 AUSTRALIA TRAMA FIXATION DEVICES MARKET, BY END-SER

## 7 TRAMA FIXATION DEVICES MARKET, BY ENDUSERS

### 7.1 INTRODUCTION

#### 7.2 APAC TRAMA FIXATION DEVICES MARKET, BY END-SER: HOSPITALS

#### 7.3 APAC TRAMA FIXATION DEVICES MARKET, BY END-SER: ORTHOPEDIC CLINICS

#### 7.4 APAC TRAMA FIXATION DEVICES MARKET, BY END-SER: OTHER END-SERS

## 8 APAC TRAMA FIXATION DEVICES MARKET: COMPETITIVE LANDSCAPE

### 8.1 APAC TRAMA FIXATION DEVICES MARKET: COMPANY SHARE ANALYSIS

#### 8.2 MERGERS & ACQUISITIONS

#### 8.3 NEW PRODUCT LAUNCH

#### 8.4 AGREEMENT

#### 8.5 EXPANSION

8.6 ANNOUNCEMENT

8.7 PATENT

## **9 APAC TRAMA FIXATION DEVICES MARKET, BY COMPANY**

(Overview, Financials, Products & Services, Strategy, and Developments)\*

9.1 BIOMET INC.

9.2 DEPY SYNTHES COMPANIES OF JOHNSON & JOHNSON

9.3 SMITH & NEPHEW

9.4 STRYKER CORPORATION

9.5 ZIMMER HOLDINGS INC.

9.6 TORNIER, INC.

9.7 AESCLAP AG (B. BRAN MELSNGEN AG)

9.8 WALDEMAR LINK GMBH & CO. KG

9.9 MATHYS AG

9.10 JAPAN MEDICAL DYNAMIC MARKETING, INC.

\*Details on overview, financials, product & services, strategy, and developments might not be captured in case of unlisted company

## **10 APPENDIX**

10.1 CUSTOMIZATION OPTIONS

10.1.1 PRODUCT ANALYSIS:

10.1.2 EPIDEMIOLOGY DATA:

10.1.3 PROCEDURE VOLUME DATA:

10.1.4 SURGEONS/PHYSICIANS PERCEPTION ANALYSIS:

10.1.5 REGULATORY FRAMEWORK

10.1.6 ALTERNATIVE PRODUCTS: IMPACT ANALYSIS

10.2 RELATED REPORTS

10.3 INTRODUCING RT: REAL-TIME MARKET INTELLIGENCE

10.3.1 RT SNAPSHOTS

## List Of Tables

### LIST OF TABLES

Table 1 APAC TRAMA FIXATION DEVICES PEER MARKET SIZE, 2014 (SD MN)

Table 2 APAC NUMBER OF ROAD ACCIDENTS, 2014 (ABSOLTE)

Table 3 APAC AGING POPLATION, 2014 (MN)

Table 4 APAC TRAMA FIXATION DEVICES MARKET: MACRO INDICATORS, BY CONTRY, 2014 (SD MN)

Table 5 APAC TRAMA FIXATION DEVICES MARKET: COMPARISON WITH PARENT THE MARKET, 2013 – 2019 (SD MN)

Table 6 APAC TRAMA FIXATION DEVICES MARKET: DRIVERS AND INHIBITORS

Table 7 APAC TRAMA FIXATION DEVICES MARKET, BY TYPE, 2013–2019 (SD MN)

Table 8 APAC TRAMA FIXATION DEVICES MARKET, BY GEOGRAPHY, 2013–2019 (SD MN)

Table 9 APAC TRAMA FIXATION DEVICES MARKET, BY TYPE, 2013–2019 (SD MN)

Table 10 APAC TRAMA FIXATION DEVICES MARKET: TYPE COMPARISON WITH ORTHOPEDIC DEVICES MARKET, 2013–2019 (SD MN)

Table 11 APAC INTERNAL TRAMA FIXATION DEVICES MARKET, BY PRODCT, 2013–2019 (SD MN)

Table 12 INTERNAL TRAMA FIXATION PLATES MARKET, BY CONTRY, 2013–2019 (SD MN)

Table 13 INTERNAL TRAMA FIXATION SCREWS MARKET, BY CONTRY, 2013–2019 (SD MN)

Table 14 INTERNAL TRAMA FIXATION RODS MARKET, BY CONTRY, 2013–2019 (SD MN)

Table 15 INTERNAL TRAMA FIXATION WIRES & PINS MARKET, BY CONTRY, 2013–2019 (SD MN)

Table 16 INTERNAL TRAMA FIXATION FSION NAILS MARKET, BY CONTRY, 2013–2019 (SD MN)

Table 17 APAC EXTERNAL TRAMA FIXATION DEVICES MARKET, BY CONTRY, 2013–2019 (SD MN)

Table 18 TRAMA FIXATION DEVICES MARKET, BY CONTRY, 2013–2019 (SD MN)

Table 19 JAPAN TRAMA FIXATION DEVICES MARKET, BY TYPE, 2013–2019 (SD MN)

Table 20 JAPAN INTERNAL TRAMA FIXATION DEVICES MARKET, BY PRODCT, 2013–2019 (SD MN)

Table 21 JAPAN TRAMA FIXATION DEVICES MARKET, BY END-SER, 2013–2019 (SD MN)

Table 22 CHINA TRAMA FIXATION DEVICES MARKET, BY TYPE, 2013–2019 (SD MN)

Table 23 CHINA INTERNAL TRAMA FIXATION DEVICES MARKET, BY PRODCT, 2013–2019 (SD MN)

Table 24 CHINA TRAMA FIXATION DEVICES MARKET, BY END-SER, 2013–2019 (SD MN)

Table 25 INDIA TRAMA FIXATION DEVICES MARKET, BY TYPE, 2013–2019 (SD MN)

Table 26 INDIA INTERNAL TRAMA FIXATION DEVICES MARKET, BY PRODCT, 2013–2019 (SD MN)

Table 27 INDIA TRAMA FIXATION DEVICES MARKET, BY END-SER, 2013–2019 (SD MN)

Table 28 REPBLIC OF KOREA TRAMA FIXATION DEVICES MARKET, BY TYPE, 2013–2019 (SD MN)

Table 29 REPBLIC OF KOREA INTERNAL TRAMA FIXATION DEVICES MARKET, BY PRODCT, 2013–2019 (SD MN)

Table 30 REPBLIC OF KOREA TRAMA FIXATION DEVICES MARKET, BY END-SER, 2013–2019 (SD MN)

Table 31 ASTRALIA TRAMA FIXATION DEVICES MARKET, BY TYPE, 2013–2019 (SD MN)

Table 32 ASTRALIA INTERNAL TRAMA FIXATION DEVICES MARKET, BY PRODCT, 2013–2019 (SD MN)

Table 33 ASTRALIA TRAMA FIXATION DEVICES MARKET, BY END-SER, 2013–2019 (SD MN)

Table 34 APAC TRAMA FIXATION DEVICES MARKET, BY END-SER: HOSPITALS, BY CONTRY, 2013–2019 (SD MN)

Table 35 APAC TRAMA FIXATION DEVICES MARKET, BY END-SER: ORTHOPEDIC CLINICS, BY CONTRY, 2013–2019 (SD MN)

Table 36 APAC TRAMA FIXATION DEVICES MARKET, BY END-SER: OTHER END-SERS, BY CONTRY, 2013–2019 (SD MN)

Table 37 APAC TRAMA FIXATION DEVICES MARKET: COMPANY SHARE ANALYSIS, 2013 (%)

Table 38 APAC TRAMA FIXATION DEVICES MARKET: MERGERS & ACQUISITIONS

Table 39 APAC TRAMA FIXATION DEVICES MARKET: NEW PRODCT LANCH

Table 40 APAC TRAMA FIXATION DEVICES MARKET: AGREEMENT

Table 41 APAC TRAMA FIXATION DEVICES MARKET: EXPANSION

Table 42 APAC TRAMA FIXATION DEVICES MARKET: ANNONCEMENT

Table 43 APAC TRAMA FIXATION DEVICES MARKET: PATENT

Table 44 BIOMET, INC.: KEY FINANCIALS, 2011 - 2013 (SD MN)



Table 45 BIOMET, INC.: KEY FINANCIALS, 2011 - 2013 (SD MN)

Table 46 SMITH & NEPHEW.: KEY FINANCIALS, 2009 - 2013 (SD MN)

Table 47 STRYKER CORPORATION: KEY FINANCIALS, 2009 - 2013 (SD MN)

Table 48 ZIMMER HOLDINGS INC.: KEY FINANCIALS, 2009 - 2013 (SD MN)

Table 49 TORNIER, INC.: KEY FINANCIALS, 2009 - 2013 (SD MN)

Table 50 B.BRAN MELSNGEN AG: KEY FINANCIALS, 2008 - 2013 (SD MN)

Table 51 JAPAN MEDICAL DYNAMIC MARKETING, INC.: KEY FINANCIALS, 2012 - 2014 (SD MN)

Table 52 JAPAN MEDICAL DYNAMIC MARKETING, INC.: KEY OPERATIONS DATA, 2009 - 2013 (SD MN)

## **LIST OF FIGRES**

Figure 1 APAC TRAMA FIXATION DEVICES MARKET: SEGMENTATION & COVERAGE

Figure 2 TRAMA FIXATION MARKET: INTEGRATED ECOSYSTEM

Figure 3 RESEARCH METHODOLOGY

Figure 4 TOP-DOWN APPROACH

Figure 5 DEMAND SIDE APPROACH: NMBER OF ROAD ACCIDENTS - 2014

Figure 6 DEMAND SIDE APPROACH: AGING POPLATION (MN) - 2014

Figure 7 MACRO INDICATOR-BASED APPROACH

Figure 8 APAC TRAMA FIXATION DEVICES MARKET SNAPSHOT - 2014

Figure 9 APAC TRAMA FIXATION DEVICES MARKET: COMPARISION WITH THE PARENT MARKET

Figure 10 APAC TRAMA FIXATION DEVICES TYPES, BY CONTRY, 2014 (SD MN)

Figure 11 APAC TRAMA FIXATION DEVICES MARKET, BY TYPE, 2013–2019 (SD MN)

Figure 12 APAC TRAMA FIXATION DEVICES MARKET: TYPE COMPARISON WITH ORTHOPEDIC DEVICES MARKET, 2013–2019 (SD MN)

Figure 13 APAC INTERNAL TRAMA FIXATION DEVICES MARKET, BY PRODCT, 2013–2019 (SD MN)

Figure 14 INTERNAL TRAMA FIXATION PLATES MARKET, BY CONTRY, 2013–2019 (SD MN)

Figure 15 INTERNAL TRAMA FIXATION SCREWS

Figure 16 INTERNAL TRAMA FIXATION SCREWS MARKET, BY CONTRY, 2013–2019 (SD MN)

Figure 17 INTERNAL TRAMA FIXATION RODS MARKET, BY CONTRY, 2013–2019 (SD MN)

Figure 18 INTERNAL TRAMA FIXATION WIRES & PINS MARKET, BY CONTRY,



2013–2019 (SD MN)

Figure 19 INTERNAL TRAMA FIXATION FSION NAILS MARKET, BY CONTRY,  
2013–2019 (SD MN)

Figure 20 APAC EXTERNAL TRAMA FIXATION DEVICES MARKET, BY CONTRY,  
2013–2019 (SD MN)

Figure 21 TRAMA FIXATION DEVICES MARKET: GROWTH ANALYSIS, BY CONTRY,  
2013–2019 (SD MN)

Figure 22 JAPAN TRAMA FIXATION DEVICES MARKET OVERVIEW, 2014 & 2019  
(%)

Figure 23 JAPAN TRAMA FIXATION DEVICES MARKET, BY TYPE, 2013–2019 (SD  
MN)

Figure 24 JAPAN INTERNAL TRAMA FIXATION DEVICES MARKET, BY PRODCT,  
2013–2019 (SD MN)

Figure 25 JAPAN INTERNAL TRAMA FIXATION DEVICES MARKET, BY PRODCT,  
2014-2019

Figure 26 JAPAN TRAMA FIXATION DEVICES MARKET: END-SERS SNAPSHOT

Figure 27 JAPAN TRAMA FIXATION DEVICES MARKET, BY END-SER, 2013–2019  
(SD MN)

Figure 28 CHINA TRAMA FIXATION DEVICES MARKET OVERVIEW, 2014 & 2019  
(%)

Figure 29 CHINA TRAMA FIXATION DEVICES MARKET, BY TYPE, 2013–2019 (SD  
MN)

Figure 30 CHINA INTERNAL TRAMA FIXATION DEVICES MARKET, BY PRODCT,  
2013–2019 (SD MN)

Figure 31 CHINA INTERNAL TRAMA FIXATION DEVICES MARKET, BY PRODCT,  
2014-2019 (%)

Figure 32 CHINA TRAMA FIXATION DEVICES MARKET: END-SERS SNAPSHOT

Figure 33 CHINA TRAMA FIXATION DEVICES MARKET, BY END-SER, 2013–2019  
(SD MN)

Figure 34 INDIA TRAMA FIXATION DEVICES MARKET OVERVIEW, 2014 & 2019 (%)

Figure 35 INDIA TRAMA FIXATION DEVICES MARKET, BY TYPE, 2013–2019 (SD  
MN)

Figure 36 INDIA INTERNAL TRAMA FIXATION DEVICES MARKET, BY PRODCT,  
2013–2019 (SD MN)

Figure 37 INDIA INTERNAL TRAMA FIXATION DEVICES MARKET, BY PRODCT,  
2014-2019 (%)

Figure 38 INDIA TRAMA FIXATION DEVICES MARKET: END-SERS SNAPSHOT

Figure 39 INDIA TRAMA FIXATION DEVICES MARKET, BY END-SER, 2013–2019  
(SD MN)

Figure 40 REPUBLIC OF KOREA TRAMA FIXATION DEVICES MARKET OVERVIEW, 2014 & 2019 (%)

Figure 41 REPUBLIC OF KOREA TRAMA FIXATION DEVICES MARKET, BY TYPE, 2013–2019 (SD MN)

Figure 42 REPUBLIC OF KOREA INTERNAL TRAMA FIXATION DEVICES MARKET, BY PRODCT, 2013–2019 (SD MN)

Figure 43 REPUBLIC OF KOREA INTERNAL TRAMA FIXATION DEVICES MARKET, BY PRODCT, 2014-2019 (%)

Figure 44 REPUBLIC OF KOREA TRAMA FIXATION DEVICES MARKET: END-SERS SNAPSHOT

Figure 45 REPUBLIC OF KOREA TRAMA FIXATION DEVICES MARKET, BY END-SER, 2013–2019 (SD MN)

Figure 46 ASTRALIA TRAMA FIXATION DEVICES MARKET OVERVIEW, 2014 & 2019 (%)

Figure 47 ASTRALIA TRAMA FIXATION DEVICES MARKET, BY TYPE, 2013–2019 (SD MN)

Figure 48 ASTRALIA INTERNAL TRAMA FIXATION DEVICES MARKET, BY PRODCT, 2013–2019 (SD MN)

Figure 49 ASTRALIA INTERNAL TRAMA FIXATION DEVICES MARKET, BY PRODCT, 2014-2019 (%)

Figure 50 ASTRALIA TRAMA FIXATION DEVICES MARKET: END-SERS SNAPSHOT

Figure 51 ASTRALIA TRAMA FIXATION DEVICES MARKET, BY END-SER, 2013–2019 (SD MN)

Figure 52 APAC TRAMA FIXATION DEVICES MARKET, BY END-SER: HOSPITALS, BY CONTRY 2013–2019 (SD MN)

Figure 53 APAC TRAMA FIXATION DEVICES MARKET, BY END-SER: ORTHOPEDIC CLINICS, BY CONTRY 2013–2019 (SD MN)

Figure 54 APAC TRAMA FIXATION DEVICES MARKET, BY END-SER: OTHER END-SERS, BY CONTRY 2013–2019 (SD MN)

Figure 55 APAC TRAAM FIXATION DEVICES MARKET: COMPANY SHARE ANALYSIS, 2013 (%)

Figure 56 BIOMET INC. REVENE MIX, 2013 (%)

Figure 57 DEPY SYNTHES COMPANIES OF JOHNSON & JOHNSON REVENE MIX, 2013 (%)

Figure 58 SMITH & NEPHEW REVENE MIX, 2013 (%)

Figure 59 STRYKER CORPORATION REVENE MIX, 2013 (%)

Figure 60 ZIMMER HOLDINGS INC., REVENE MIX, 2013 (%)

Figure 61 TORNIER, INC.: REVENE MIX 2013 (%)

Figure 62 B.BRAN MELSNGEN AG: REVEE MIX, 2013 (%)

Figure 63 CONTRIBUTION OF AESCLAP AG TOWARDS B. BRAN'S REVENUES,  
2009-2013 (SD MN)

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