

# **Asian Dermatology Diagnostic Devices Market by Diagnostic Device (Dermatoscope, Microscope, Imaging Techniques), by Treatment Device (Liposuction, Microdermabrasion, Lasers), by Application (Cancer Diagnosis, Psoriasis, Hair Removal) - Forecast to 2019**

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## **Abstracts**

The Asian dermatology diagnostic devices market is estimated to grow at a CAGR of 6.5% from 2014 to 2019. Although mature markets such as China and Japan hold larger shares in the Asian Dermatology diagnostic devices market, the Indian region is expected to grow at the highest CAGR of 7.3%. The growth of the Asian dermatology diagnostic devices market is driven by factors such as rising skin disorders, demand for diagnosis by baby boomers, demand for dermatologists, and technology advantages. However, factors such as a lack of awareness and dermatology care are hindering the growth of this market.

The market, based on type of product, includes dermatoscopes, imaging techniques, and microscopes. Imaging techniques held the highest share in the market, growing at a CAGR of 7.0% during the forecast period. This is due to their use as in vivo tools; they also help in the detection of later stages of skin disorders.

Geographically, China is estimated to have the largest share of 31.0% of the Asian Dermatology diagnostic devices market in 2014, followed by Japan. The dermatology diagnostic devices market in the China region is primarily driven by the increasing prevalence of skin disorders such as melanoma and psoriasis. The fastest-growing Indian market is driven by increasing insurance coverage and the awareness of various skin disorders in this region.

The Asian dermatology diagnostic devices market is a competitive market, with a number of players. As of 2014, the Asian Dermatology diagnostic devices market is estimated to be dominated by Heine Optotechnik (Germany), Optomed Oy (Finland), FotoFinder Systems (Germany), Michelson Diagnostics (U.K.), GE Healthcare (U.K.), Philips Healthcare (Netherlands), Welch Allyn (U.S.), Carl Zeiss Meditec, Inc. (U.S.), Hitachi (Japan), Leica Microsystems (Germany), Olympus (Japan), Toshiba Medical Systems (Japan), and Siemens Healthcare (Germany).

#### Reasons to Buy the Report:

From an insight perspective, this research report has focused on various levels of analysis—market share analysis of top players, and company profiles, which together comprise and discuss basic views on the competitive landscape, emerging and high-growth segments of the dermatology diagnostic devices market, high-growth regions and their respective regulatory policies, government initiatives, and drivers, restraints, and opportunities.

The report will enrich both established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn will help the firms in garnering a greater market, share. Firms purchasing the report could use any one or combination of the below mentioned five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) for strengthening their market share.

The report provides insights on the following pointers:

**Market Penetration:** Comprehensive information on diagnostic devices offered by the top players in the dermatology diagnostic devices market

**Product Development/Innovation:** Detailed insights on upcoming technologies, research and development activities, and new product launches in the dermatology diagnostic devices market

**Market Development:** Comprehensive information about lucrative emerging markets. The report analyzes the markets for various dermatology diagnostic devices across geographies

**Market Diversification:** Exhaustive information about new products, recent

developments, and investments in the dermatology diagnostic devices market

**Competitive Assessment:** In-depth assessment of market shares, strategies, products, and manufacturing capabilities of leading players in the dermatology diagnostic devices market

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